

**Louisville Metro Council  
Originated NDF**

JUN 30 2017 PM 17:14

**Primary Council Member:** Councilwoman Cindi Fowler

**Appropriation Amount:** \$5000

**Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:**  
Neighborhood development funds will be directed to Farnsley-Moremn at Riverside (a 501C3 Non-profit) for the sponsorship of the Annual Old Fashion Ice Cream Social on the historic property. The funding will offset the costs to allow this event to be free and open to the public.

**Entity Hosting Event:** Riverside, The Farnsley-Moremn Landing  
**Entity Mailing Address:** 7410 Moorman Road; Louisville, KY 40272  
**Entity Contact:** Patti Linn, Site Manager  
**Contact Phone:** 502-935-6809

- Attachment required:**
- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
  - **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
  - **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14		\$2000	6-22-2017
District #	Primary Sponsor Signature	Amount	Date

_____	_____
Appropriations Committee Chair	Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

**Applicant/Program:** *Riverside Farnsley Moremen Landing Ice Cream Social*

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	<i>Phil Blumell</i>	\$ 1000
District 13	<i>Vicki Aubrey Welch</i>	\$ 1000
District 14	_____	\$ _____
District 15	_____	\$ _____

**Applicant/Program:** *Riverside Farnsky-Moremen Landing Ice Cream Social*  
**Additional Council Office Disclosure**  
 List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 \_\_\_\_\_ \$ \_\_\_\_\_

District 17 \_\_\_\_\_ \$ \_\_\_\_\_

District 18 \_\_\_\_\_ \$ \_\_\_\_\_

District 19 \_\_\_\_\_ \$ \_\_\_\_\_

District 20 \_\_\_\_\_ \$ \_\_\_\_\_

District 21 \_\_\_\_\_ \$ \_\_\_\_\_

District 22 \_\_\_\_\_ \$ \_\_\_\_\_

District 23 \_\_\_\_\_ \$ \_\_\_\_\_

District 24 \_\_\_\_\_ \$ \_\_\_\_\_

District 25 *[Signature]* \$ *1000<sup>00</sup>*

District 26 \_\_\_\_\_ \$ \_\_\_\_\_

# RIVERSIDE

THE FARNSEY-MOREMEN LANDING

June 15, 2017

Councilwoman Cindi Fowler  
District 14  
Louisville Metro Council  
627 West Jefferson Street  
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a well-established event at Riverside, the Farnsley-Moremen Landing called "Old-Fashioned Ice Cream Social" scheduled to take place on Sunday, July 9, 2017 from 1 pm to 5 pm.

This family-friendly afternoon will include musical entertainment, a magic show, miniature train rides, pony rides, a farm animal petting zoo, tours of the historic home and an ice cream eating contest! This wonderful community gathering is free and open to the public.

We are asking you to consider sponsorship at the \$5,000 level. Your sponsorship will make it possible for Riverside to keep this family tradition strong for repeat attendees and to introduce the property and its mission to those new visitors who are attracted to the event.

Please review the enclosed information about sponsorship opportunities at the Old Fashioned Ice Cream Social. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick  
Chair, Riverside,  
the Farnsley-Moremen Landing, Inc.

# RIVERSIDE



## THE FARNSLEY~MOREMEN LANDING

**Ice Cream Social  
Sunday, July 9, 2017**

**Sponsor Confirmation Form:**

- Sponsor at the \$5,000 level** – top sponsor billing on all print & digital materials,  
Recognized at the Ice Cream Eating Contest from the stage
- Sponsor at the \$3,500 level** – acknowledged in all print & digital materials
- Sponsor at the \$1,000 level** – listed on all print materials

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount \_\_\_\_\_ Account Number: \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Circle one: Visa                      Mastercard                      American Express

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.  
Our Federal ID number is: 61-1243762.

**Please return by mail or fax to the address below:**

**Riverside, the Farnsley-Moremen Landing**  
7410 Moorman Road, Louisville, KY 40272