

JUN 30 2017 PM 17:14

**Louisville Metro Council
Originated NDF**

Primary Council Member: Councilwoman Cindi Fowler

Appropriation Amount: \$5000

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:

Neighborhood development funds will be directed to Farnsley-Moremén at Riverside (a 501C3 Non-profit) for the sponsorship of the Annual Old Fashion Ice Cream Social on the historic property. The funding will offset the costs to allow this event to be free and open to the public.

Entity Hosting Event: Riverside, The Farnsley-Moremén Landing

Entity Mailing Address: 7410 Moorman Road; Louisville, KY 40272

Entity Contact: Patti Linn, Site Manager

Contact Phone: 502-935-6809

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14


Primary Sponsor Signature

\$2000

Amount

6-22-2017

Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Applicant/Program: *Riverside Farnsley Moremen Landing Ice Cream Social*

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	<i>Phil Blumell</i>	\$ 1000
District 13	<i>Vicki Aubrey Welch</i>	\$ 1000
District 14	_____	\$ _____
District 15	_____	\$ _____

Applicant/Program: *Riverside Farnsky-Moremen Landing Ice Cream Social*
Additional Council Office Disclosure
 List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

District 20 _____ \$ _____

District 21 _____ \$ _____

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25 *[Signature]* \$ *1000⁰⁰*

District 26 _____ \$ _____

RIVERSIDE

THE FARNSELY-MOREMEN LANDING

June 15, 2017

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a well-established event at Riverside, the Farnsley-Moremen Landing called "Old-Fashioned Ice Cream Social" scheduled to take place on Sunday, July 9, 2017 from 1 pm to 5 pm.

This family-friendly afternoon will include musical entertainment, a magic show, miniature train rides, pony rides, a farm animal petting zoo, tours of the historic home and an ice cream eating contest! This wonderful community gathering is free and open to the public.

We are asking you to consider sponsorship at the \$5,000 level. Your sponsorship will make it possible for Riverside to keep this family tradition strong for repeat attendees and to introduce the property and its mission to those new visitors who are attracted to the event.

Please review the enclosed information about sponsorship opportunities at the Old Fashioned Ice Cream Social. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick
Chair, Riverside,
the Farnsley-Moremen Landing, Inc.

RIVERSIDE



THE FARNSELY~MOREMEN LANDING

**Ice Cream Social
Sunday, July 9, 2017**

Sponsor Confirmation Form:

- Sponsor at the \$5,000 level** – top sponsor billing on all print & digital materials,
Recognized at the Ice Cream Eating Contest from the stage
- Sponsor at the \$3,500 level** – acknowledged in all print & digital materials
- Sponsor at the \$1,000 level** – listed on all print materials

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.
Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

Riverside, the Farnsley-Moremen Landing
7410 Moorman Road, Louisville, KY 40272