



Louisville Metro Government

Action Summary - Final Community Affairs, Housing, Health and Education Committee

Chair Barbara Shanklin (D-2)
Vice Chair Kevin Triplett (D-15)
Committee Member Jessica Green (D-1)
Committee Member Donna Purvis (D-5)
Committee Member Marilyn Parker (R-18)
Committee Member Stuart Benson (R-20)
Committee Member Brent Ackerson (D-26)

Wednesday, November 17, 2021

1:30 PM

Council Chambers/Virtual

THIS MEETING IS BEING HELD VIA VIDEO TELECONFERENCE

Call to Order

Chair Shanklin called the meeting to order at 1:31 p.m.

Roll Call

Chair Shanklin introduced the committee and non-committee members present. A quorum was established.

Note: All committee members and non-committee members present attended virtually.

Present: 7 - Committee Member Jessica Green (D-1), Chair Barbara Shanklin (D-2), Committee Member Donna L. Purvis (D-5), Vice Chair Kevin Triplett (D-15), Committee Member Marilyn Parker (R-18), Committee Member Stuart Benson (R-20), and Committee Member Brent Ackerson (D-26)

Support Staff

Natalie Johnson, Jefferson County Attorney's Office

Clerk(s)

Olivia Bennett, Assistant Clerk
Sonya Harward, Clerk

Special Discussion

[ID 21-1553](#)

Evolve502 Updates - Marland Cole and John Guthrie, Evolve502

Attachments: [Evolve502 Presentation 11.16. 21.pdf](#)

[Evolve502 Scholars Enrollment by Council District.pdf](#)

Marland Cole and John Guthrie, Evolve502, gave a presentation.

The following spoke to this item:

- Marland Cole
- John Guthrie
- Chair Shanklin
- Vice Chair Triplett

The following was discussed:

- Evolve502's goal is to ensure every child in grades K-12 are prepared for college, career, and a successful, productive life
- Evolve502 works to eliminate some systemic barriers of poverty and racism within the community
- Evolve502 focuses their work into three categories: systems, scholarships, and support -- examples provided
- Evolve502 noticed the struggle with children's learning as a result of the COVID-19 pandemic and were able to reach out to out-of-school program providers that were willing and able to stand in the gap with young people to provide safe places for them to learn and receive help
- Out-of-school program providers like churches and other organizations needed resources to accommodate and provide support to the children -- Evolve502 and Metro Government as well as Jefferson County Public Schools ("JCPS") provided personal protective equipment, cleaning supplies, teachers, technology and food support
- Evolve502 was able to serve approximately 2,500 students with approximately 60 community partners
- During the summer of 2021 Evolve502 was able to provide a 6-week program at 100 site locations for learning and support, and were able to serve approximately 7,000 children
- Examples of all the resources involved in this process were given
- Evolve502 welcomed their first class of scholars with the 2021 class this past Fall, in which approximately 600 students took advantage of the opportunities
- Evolve502 is hoping for more kids for the scholarship program -- increasing from 750 to 800 students is preferred
- Evolve502 provided virtual opportunities and seminars as a result of not being able to come into schools due to the COVID-19 pandemic
- 53 percent of the child population Evolve502 serves is under-represented minorities
- 50 percent of the child population Evolve502 serves is Opportunity Grant eligible -- as part of their scholarship program, Evolve502 provides an Opportunity Grant for children whose families income level is at \$40K or less
- The Evolve502 Opportunity Grant can be used for books, transportation, and

housing

- Evolve502 students consists of 55 percent female and 44 percent male
- Evolve502 has opened the application process for the class of 2022 on October 1, 2021 -- Evolve502 has already received approximately 1,000 applications -- over 500 of these applications received are students that have already applied to college
- The importance of education and examples of the positive outcomes were given
- 62 percent of Kentucky's future jobs will require a college degree or workforce credential
- Only 18 percent of jobs requiring a high school diploma will pay a family's supporting wage
- A report was recently published by the Council of Post-Secondary Education that tracked the graduating class of 2011 to 2019, and it stated that students who earned a college credential after high school were making substantially more income than high school graduates despite the fact they had fewer years in the workforce
- Metro Government's commitment to Evolve502's campaign helped to put Evolve502 over the top on a Challenge Grant from the C.E. & S. Foundation -- Evolve502's total raised amount to date is \$21.7M -- this amount is what helped Evolve502 make the commitment to 8th graders
- Districts 10 and 24 had the highest number of students involved in Evolve502's program
- Evolve502's overall goal to fund a generation of students is a \$50M effort
- Evolve502 is hosting a one-stop college shop for students in District 14 the weekend of November 11 and 12, 2021
- Questions were asked regarding the amount of students that applied from District 2 -- 29 students applied from District 2
- South Paul is a franchiser of Taco Bell and is allowing Evolve502 to create a workforce initiative for all of their student employees working in their franchises to be able to work on filling out their applications and have Evolve502 come to help while the students are at work
- Questions were asked regarding the students getting in touch with Evolve502 -- students and parents will reach out to Evolve502 seeking answers
- Questions were asked regarding the grade levels during which students can apply with Evolve502 -- students cannot apply for the opportunity until their senior year
- Students can only go to community colleges and Simmons College -- but for the graduating class of 2021, the University of Louisville ("UofL") partnered with Evolve502 for the 2+2 Partnership -- this is for students who take advantage of Evolve502's scholarship and attend any of the community and technical colleges or Simmons College and remain Pell eligible for two years, and then they will be given the opportunity to attend UofL and finish the remaining two years and graduate from UofL
- 80 percent of students living in each District are JCPS students
- Questions were asked regarding the amount of students that applied from the West End area
- Concerns shared regarding students from low-income areas applying for the Evolve502 program -- 50 percent of students taking advantage of the Evolve502 program are lowest-income students
- Evolve502 targets students who need the support the most but the program is for everyone and every student is eligible for the program
- When the pandemic began, Evolve502 changed their original requirements

that stated "students must attend the same high school located in their district for the entire 4 years" to "students must attend the same high school located in their District for two years" and are still eligible for the program

Adjournment

Without objection, Chair Shanklin adjourned the meeting at 2:09 p.m.

Note: Items sent to the Consent Calendar or Old Business will be heard before the full Council at the Metro Council meeting on December 2, 2021.