

Tihisha M. Rawlins, BS, MPA

An experienced professional, with a diverse background in public administration, public speaking, and community outreach, skilled in providing health education and strategies to the citizens of Kentucky.

SUMMARY OF QUALIFICATIONS

I am an experienced professional, with a diverse background in public policy and community outreach. I have proven abilities in the development and implementation of state-wide education, assistance and outreach programs; able to identify areas of organizational and program strength and weakness and proven ability to develop and maintain a comprehensive plan for optimal allocation of services in accordance with available resources. Finally I have over fifteen years of hands-on experience in the field of aging.

AREAS OF EXPERIENCE AND SUCCESS

- Relationship building
- Project management
- Budget management
- Training
- Coalition building
- Event planning
- Campaign strategy
- Conference presentations
- Community outreach
- Public relations
- Ability to work nonpartisan
- Grassroots advocacy

PROFESSIONAL ACCOMPLISHMENTS

- Successfully led the enrollment of Louisville, Kentucky's largest city, into the Network of Age Friendly Cities and guided the writing of the action plan.
- Effectively developed and implemented education and outreach campaigns which informed citizens across the Commonwealth of Medicare Part D enactment, the Divided We Fail and You've Earned a Say campaigns, the Affordable Care Act and fraud awareness and prevention.
- Successfully planned and organized the AARP contribution to the Vice Presidential Debate Festival during the 2012 Vice Presidential Debate at Centre College.
- Ensured the Kentucky Health Benefit Exchange kept consumers in mind when developing and rolling out kynect by receiving an appointment from Governor Beshear to the Advisory Board.
- Appointed to chair the Education and Outreach Subcommittee of the Kentucky Health Benefit Exchange.
- Received a Governor's Citation for outstanding service to the State Health Insurance Assistance Program from Governor Ernie Fletcher.

PROFESSIONAL WORK EXPERIENCE

AARP Kentucky
Louisville, KY

2005 to present

Associate State Director of Advocacy and Outreach

- Develop, coordinate and implement strategies for educating AARP members across the Commonwealth about issues important to AARP and the 50+ community including fraud prevention and awareness, health care, financial security and legislative priorities.
- Coordinate and implement trainings and workshops for volunteers to advocate and speak on designated priorities.
- Develop and support new strategic partnerships with organizations in Kentucky to advance the priorities of the organization.
- Recruit, train and manage volunteers to carry out campaign messaging around pertinent issues.
- Engage in public speaking throughout Kentucky at conferences, forums, meetings and on television, radio and in print.

Cabinet for Health and Family Services
Frankfort, KY

2001-2005

Health Program Administrator / Internal Policy Analyst – Division of Aging Services

- Planned, coordinated, maintained and evaluated a comprehensive statewide public health program; define concepts and establish the methodology and procedures to implement program services; effectively planned and directed preparation of budgets for the program; directed a staff of professional and volunteer personnel.
- Monitored project progress from start-up through implementation including timeline, critical path and dependencies.
- Maintained progress charts and prepared reports on work in progress throughout the department and work performed by outside stakeholders.
- Established close relationships with professional and community groups interested in the program; sought and drew upon other public and voluntary organizations for services, consultation and skills.
- Analyzed and evaluated the State Health Insurance Assistance Program for effectiveness resulting in an increase in the number of beneficiaries we served throughout the Commonwealth.
- Annually wrote primary grant proposals and identified supplemental opportunities to increase funding.

EDUCATION & TRAINING

Master of Public Administration/Human Resource Management, Kentucky State University, Frankfort, KY

Certified Public Manager, Governmental Services Center, Frankfort, KY

Bachelor of Science/Biology, Kentucky State University, Frankfort, KY