

Louisville Metro Council Originated NDF

Primary Council Member: David Yates

Appropriation Amount: ~~\$3,000.00~~ \$ 7,800.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:
President Yates is requesting to be a "Leadership Sponsor" for \$3,000 for the Center for Women and Families' 31st Annual Celebration of Service & Survival on Friday, February 16, 2018. The event will Honor the 2018 Women of Distinction & present the 7th Annual Joan E. Thomas Lifetime Achievement Winner. One table seats 10. \$3,000/5 members = \$600. If more than 5 Council members request to add on we would encourage another \$3,000 sponsorship. +

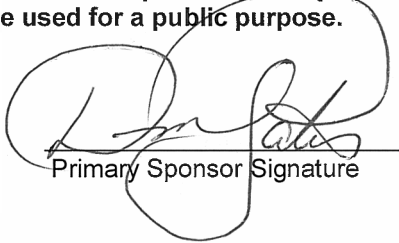
Entity Hosting Event: The Center for Women and Families
Entity Mailing Address: P.O. Box 2048 Louisville, KY 40201
Entity Contact: Jeanine Triplett - Vice President for Development & Communication
Contact Phone: 502-693-3206

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

25
District #


Primary Sponsor Signature

\$ 600.00
Amount

1/17/18
Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Applicant/Program: Center for Women & Families / Celebration of Service & Survival

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	<i>Joyce R</i>	\$ 600.00
District 2		\$
District 3		\$
District 4	<i>Karlene L. Smith</i>	\$ 600 -
District 5	<i>Cheri B. Hamilton</i>	\$ 600.00
District 6	<i>God Lyne</i>	\$ 600.00
District 7		\$
District 8		\$
District 9	<i>Bill Hollander</i>	\$ 600.00
District 10	<i>Gann P. Mahanell</i>	\$ 600 -
District 11		\$
District 12	<i>Rail Blumell</i>	\$ 600.00
District 13	<i>Ticki Aubrey Welch</i>	\$ 600.00
District 14	<i>Cecilia Powell</i>	\$ 600.00
District 15	<i>Therese Zentler</i>	\$ 600 -

Applicant/Program: Center for Women & Families / Celebration of Service & Survival
Additional Council Office Disclosure

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

District 20 _____ \$ _____

District 21 Malakowsky \$ 600

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25 _____ \$ _____

District 26 [Signature] \$ 600.00

Effective May 2016

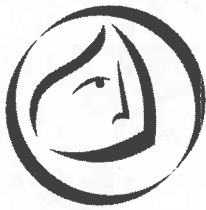
The Center for Women and Families Presents...



The 2018
Celebration of
& Service
Survival



2018 Celebration of Service and Survival Sponsorship Packet Printing Donated by L & D Mailmasters.



THE
CENTER
FOR
WOMEN
AND
FAMILIES

P.O. Box 2048 Louisville, KY 40201-2048 / www.thecenteronline.org
BUSINESS LINE 502.581.7200 / FAX 502.581.7204 / 24 HOUR TOLL-FREE CRISIS LINE 1.844.BE.SAFE.1

Dear Friend of The Center,

We are looking forward to our 31st anniversary of the Celebration of Service and Survival! We had approximately 700 people gather together to honor this year's Women of Distinction and we raised over \$270,000 for the survivors of intimate partner violence and sexual assault. Your sponsorships and guests helped create a celebration that was fun and a record-breaking fund-raiser.

Moving forward, with the planning for next year, we are inviting you to keep The Center for Women and Families in your plans. The 31st Annual Celebration of Service and Survival will be Friday, February 16th at the Marriott Hotel Downtown.

Please consider joining us as a sponsor this year for the 2018 Celebration of Service and Survival. We have included the sponsorship material if you would like to make a commitment now. If you wish to have your name included in the invitation, we will need for you to complete the enclosed form by December 1, 2017

If you have questions, please feel free to contact Jeanine Triplett by phone at (502) 581-7207 or by e-mail at jeanine.triplett@cwfempower.org. Thank you, again, for your continued support of The Center for Women and Families! We're looking forward to another great year!

Sincerely,

Marta Miranda
CEO / Chief Empowerment
Officer

Jeanine Triplett
Vice-President for Development
and Communication



SPONSORSHIP OPPORTUNITIES

31st Annual Celebration of Service & Survival

Friday, February 16, 2018

HONORING THE 2018 WOMEN OF DISTINCTION & 7th ANNUAL JOAN E. THOMAS LIFETIME ACHIEVEMENT WINNER

Sponsor Levels

Presenting Sponsor: \$35,000

- Exclusive recognition as Presenting Sponsor
- Three tables (30 seats) at Celebration of Service and Survival – prime seating location
- Logo recognition on event Invitation if confirmed by December 1, 2017 print deadline
- Logo on The Center's Website with a direct link to your site
- Logo recognition on screen during dinner and event signage
- Provide greeting and introduction during the dinner
- Opportunity to place promotional material or a takeaway gift in dinner seats (subject to approval)
- Recognition by emcee
- Priority placement of one full-page spread ad in event program
- Company name included in advertisements & special announcements

Flagship Sponsor: \$25,000

- Two tables (20 seats) at Celebration of Service and Survival – prime seating location
- Logo recognition on Event Invitation if confirmed by December 1, 2017 print deadline
- Logo on The Center's website with a direct link to your site
- Logo recognition on screen during dinner and event signage
- Recognition by emcee
- Priority placement of one full-page ad in event program
- Company name included in advertisements & special announcements

President Sponsor: \$10,000

- Two tables (20 seats) at Celebration of Service and Survival – prime seating location
- Logo Recognition on Event Invitation if confirmed by December 1, 2017 print deadline
- Logo on The Center's website with a direct link to your site
- Logo recognition on screen during dinner and event signage
- Recognition by emcee
- Priority placement of one full-page ad in event program
- Company name included in advertisements & special announcements



Trustee Sponsor: \$5,000

- Two tables (20 seats) at the Celebration of Service and Survival – prime seating location
- Name recognition on event invitation if confirmed by December 1, 2017 print deadline
- Name on the Center's website
- Logo recognition on screen during dinner and event signage
- Recognition by emcee
- Half-page ad in event program
- Name listed in advertising

2 people each
 $\$3,000 / 5 = \600
per member



THE
 CENTER
 FOR
 WOMEN
 AND
 FAMILIES

Leadership Sponsor: \$3,000

- One table (10 seats) at the Celebration of Service and Survival
- Name on the Center's website
- Name recognition on screen during dinner
- Quarter-page ad in the event program

For more information:

Call (502) 581.7207

Email Jeanine.Triplett@cwfempower.org

Deadline = 1/12/18
~~1/12/18~~
 ☆



SPONSORSHIP OPPORTUNITIES

31st Annual Celebration of Service & Survival

Friday, February 16, 2018

Yes, count me in for support of The Center's Celebration of Service & Survival at the following sponsorship level:

- Presenting
 Flagship
 President
 Trustee
 Leadership

Please note: *A table is 10 seats*

- We will be attending the event and plan to fill our table(s)
 We will be attending the event, but would like to donate _____ seats at our table for someone whom, without help, could not otherwise attend
 We will not be able to attend and would like to donate our full table(s) back to the event
 Please reserve _____ individual seats at \$175 each.

— \$175 x 10 = \$1,750

Sponsor: Please print *exactly* how you would like your name or your organization's name to appear: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsor's Authorized Signature: _____ **Date:** _____

- Check Enclosed
 Please send an invoice

Please return your completed form to:

Mail The Center for Women and Families, Attn: Development
 PO Box 2048
 Louisville, KY 40201-2048
 Fax (502) 581-7204
 Email Jeanine.Triplett@cwfempower.org

For more information:

Call (502) 581.7207
 Email Jeanine.Triplett@cwfempower.org

PLEASE NOTE: Sponsors at Leadership Level and above must submit their event program ad no later than January 12, 2018. Please provide us with your company logo as soon as possible so we may add you to advertisements and social media announcements about the event. Email logos as EPS files or high resolution (300 dpi and above) PDF or JPG files to media@cwfempower.org. Attach both color and black versions of logo. Please list a contact below we can send ad specifications to for the print program.

Name of your organization's communications/graphics contact: _____

Phone: _____ Email: _____



THE
 CENTER
 FOR
 WOMEN
 AND
 FAMILIES

www.thecenteronline.org
 24 Hour Toll-free Crisis Line: 844.237.2331
 Find us on Facebook and Twitter @thecenteronline

The Center for Women and Families helps victims of intimate partner abuse or sexual violence to become survivors through





ARTWORK SPECIFICATIONS

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

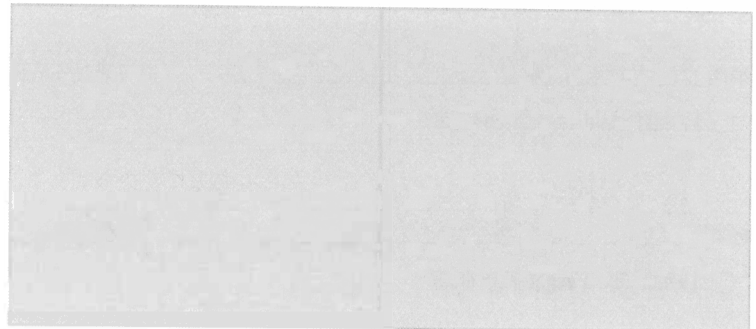
Sponsors at Leadership Level and above must submit their event program ad no later than January 12, 2018. Please provide us with your company logo as soon as possible so we may add you to advertisements and social media announcements about the event. Email logos as EPS files or high resolution (300 dpi) PDF or JPG files to media@cwfempower.org. Attach both full color and 1 color versions of logo. Please list a contact below we can contact with questions.

Name of your organization's communications/graphics contact:

Phone: _____ Email: _____

PROGRAM ADVERTISEMENT SPECIFICATIONS 2018 CELEBRATION OF SERVICE AND SURVIVAL

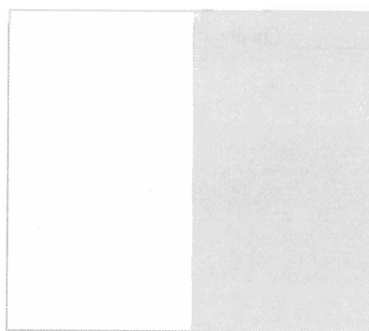
All advertisements will print in full color. **Files are due by January 12th 2018.** Email advertisement file as a PDF (at 300 dpi) to media@cwfempower.org. Contact Kiera Hall at 502.581.7261 or kiera.hall@cwfempower.org with questions.



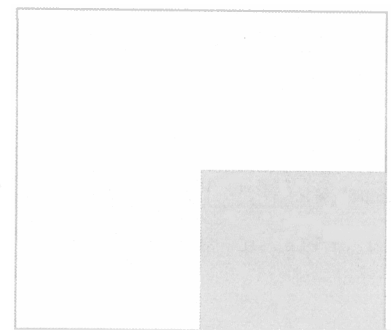
Full Page Spread
Non Bleed: 16"w x 7"h
Bleed: 16.125"w x 7.125"h



Full Page
Non Bleed: 8"w x 7"h
Bleed: 8.125"w x 7.125"h



Half Page Vertical
Non Bleed: 4"w x 7"h
Bleed: 4.125"w x 7.125"h



Quarter Page
Non Bleed: 4"w x 3.5"h
Bleed: 4.125"w x 3.625"h



THE
CENTER
FOR
WOMEN
AND
FAMILIES

www.thecenteronline.org



TABLE RESERVATIONS

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

Below is my reservation information. Please note: A table is 10 seats.

Name David Yates Email David.Yates@Louisvilleky.gov Cell Phone 502-574-1125
 I would like a vegetarian meal

Name Lindsey Key Email lkey@humana.com Cell Phone 502-574-1125
 I would like a vegetarian meal

Name David James Email David.James@Louisvilleky.gov Cell Phone 502-574-1100
 I would like a vegetarian meal

Name Wanda Mitchell Smith Email Wanda.Smith@Louisvilleky.gov Cell Phone 502-574-1100
 I would like a vegetarian meal

Name Brent Ackerson Email Brent.Ackerson@Louisvilleky.gov Cell Phone 502-574-1120
 I would like a vegetarian meal

Name Councilman Ackerson's Guest Email N/A Cell Phone N/A
 I would like a vegetarian meal

Name Rick Blackwell Email Rick.Blackwell@Louisvilleky.gov Cell Phone 502-574-1112
 I would like a vegetarian meal

Name Sherry Blackwell Email N/A Cell Phone N/A
 I would like a vegetarian meal

Name Cheri Hamilton Email Cheri.Hamilton@Louisvilleky.gov Cell Phone 502-574-1105
 I would like a vegetarian meal

Name Councilwoman Hamilton's Guest Email N/A Cell Phone N/A
 I would like a vegetarian meal

For questions or to return your completed form:

The Center for Women and Families, Attn: Jeanine Triplett PO Box 2048 Louisville, KY 40201-2048

Call (502) 581.7207

Email Jeanine.Triplett@cwfempower.org





TABLE RESERVATIONS

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

Below is my reservation information. Please note: A table is 10 seats.

Name Jessica Green Email Jessica.Green@louisvilleky.gov Cell Phone 502-574-1107

I would like a vegetarian meal

Name Councilwoman Green's Guest Email N/A Cell Phone N/A

I would like a vegetarian meal

Name Vicki Welch Email Vicki.Welch@louisvilleky.gov Cell Phone 502-574-1113

I would like a vegetarian meal

Name Elizabeth Alexander Email Elizabeth.Alexander@louisvilleky.gov Cell Phone 502-574-1113

I would like a vegetarian meal

Name Cindi Fowler Email Cindi.Fowler@louisvilleky.gov Cell Phone 502-574-1114

I would like a ~~vegetarian meal~~ Gluten Free Meal

Name Mike Fowler Email N/A Cell Phone N/A

I would like a vegetarian meal

Name Vitalis Lushima Email Vitalis.Lushima@louisvilleky.gov Cell Phone 502-574-1121

I would like a vegetarian meal

Name Councilman Lushima's Guest Email N/A Cell Phone 502-574-1121

I would like a vegetarian meal

Name Bill Hollander Email Bill.Hollander@louisvilleky.gov Cell Phone 502-574-1109

I would like a vegetarian meal

Name Kyle Ethridge Email Kyle.Ethridge@louisvilleky.gov Cell Phone 502-574-1105

I would like a vegetarian meal

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Call (502) 581.7207

Email Jeanine.Triplett@cwfempower.org



THE CENTER FOR WOMEN AND FAMILIES



TABLE RESERVATIONS

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

Below is my reservation information. Please note: A table is 10 seats.

CM
Mulvihill's
Tickets

Name Dr. Lisa Willner Email lgwillner@gmail.com Cell Phone 502-599-7289

I would like a vegetarian meal

Name John Scruton Email N/A Cell Phone N/A

I would like a vegetarian meal

CW
Sexton
Smith's
Ticket

Name CW Sexton Smith's Guest Email N/A Cell Phone N/A

I would like a vegetarian meal

Name CW Sexton Smith's Guest Email N/A Cell Phone N/A

I would like a vegetarian meal

Name Marianna Butler Email Marianna Butler ^{Lexisville} Ky-gov Cell Phone 502-574-1115

I would like a vegetarian meal

Name Christa Robinson Email Christa.Robinson@lexisville.ky.gov Cell Phone 502-574-1104

I would like a vegetarian meal

Name _____ Email _____ Cell Phone _____

I would like a vegetarian meal

Name _____ Email _____ Cell Phone _____

I would like a vegetarian meal

Name _____ Email _____ Cell Phone _____

I would like a vegetarian meal

Name _____ Email _____ Cell Phone _____

I would like a vegetarian meal

For questions or to return your completed form:

The Center for Women and Families, Attn: Jeanine Triplett PO Box 2048 Louisville, KY 40201-2048

Call (502) 581.7207

Email Jeanine.Triplett@cwfempower.org





IMPORTANT DATES

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

November 2017

11/15 4:30 p.m. to 6:00 p.m. Sponsorship Program and Reception –
Location: The Center for Women and Families, 927 South Second Street


December 2017

12/1 Presenting (\$35,000), Flagship (\$25,000), President (\$10,000) and Trustee (\$5,000) Sponsorships Deadline for logo to be included in the event invitation

January 2018

 **1/12** Leadership Sponsor (\$3,000) Deadline

1/12 Program Ads due from ALL Sponsors (see attached advertising specifications)

 **1/16** Table Reservations/Guest list due from all Sponsors

February 2018

2/9 Silent Auction – Mobile Bidding Begins

2/16 Celebration of Service and Survival Event



2017 GALA HIGHLIGHTS

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018





ABOUT THE CENTER

31st Annual Celebration of Service & Survival

Thursday, February 16, 2018

MISSION

The Center for Women and Families helps victims of intimate partner abuse or sexual violence to become survivors through supportive services, community education and cooperative partnerships that foster hope, promote self-sufficiency and rebuild lives.

The Center for Women and Families provides trauma-informed advocacy and support for individuals, families and communities affected by domestic violence and sexual assault. We are guided by a strong grassroots feminist history, and a commitment to social and economic justice. We co-create violence free lives, families, and communities.

Although our advocates, volunteers and staff come from very diverse backgrounds, they are all well-educated on the cycles of violence and social issues our clients face. Some of our team members work in specialized areas like hospital advocacy, screening for human trafficking, and youth prevention efforts.

OUR SERVICES ARE FREE, SAFE AND CONFIDENTIAL



- Crisis + Information Line
- Hospital Advocacy
- S.A.F.E. {sexual assault forensic exams}
- Legal Advocacy
- Emergency Shelter
- Safety Planning
- Support Groups
- Individual Advocacy and Counseling
- Long-term Housing
- Family Case Management
- Screening for Sex Trafficking
- Specialized Advocacy



@thecenteronline



THE
CENTER
FOR
WOMEN
AND
FAMILIES

www.thecenteronline.org
24 Hour Toll-free Crisis Line: 1-844-BE-SAFE-1
Business Line: 502.581.7200



