

**Louisville Metro Council
Originated NDF**

Primary Council Member: Vicki Aubrey Welch, District 13

Appropriation Amount: \$750.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:

NDF to ElderServe in support & sponsorship of the annual Champion for the Aging Award Luncheon, Friday, June 9th, 2017. Public purpose is to support our partnership with ElderServe who offers programs and services to our aging citizens all across Louisville Metro - including Distric 13.

Entity Hosting Event: Elder SERVE

Entity Mailing Address: 215 W. Breckinridge Street, Louisville, KY 40203

Entity Contact: Lisa Cobb

Contact Phone: 520.736.3825

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

13

District #


Primary Sponsor Signature

\$750.00

Amount

3/9/2017

Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Effective May 2016

Triplett, Kevin D

From: Welch, Vicki A
Sent: Tuesday, March 7, 2017 2:27 PM
To: Lisa T. Cobb
Cc: Triplett, Kevin D
Subject: Re: The ElderServe Champion for the Aging Award goes to . . .

Yes, I am happy to sponsor a table at the caregiver level of \$750.

Vicki Aubrey Welch
Louisville Metro Council
District 13 Councilwoman
502-574-1113

This is confidential information. Please delete if received by mistake.
Please excuse errors in grammar or spelling. Sent from my iPhone

On Mar 7, 2017, at 2:12 PM, Lisa T. Cobb <LTCobb@elderserveinc.org> wrote:

Vicki and Kevin,

Hi there! I hope you are both doing well! It is that time of year again and we are excited to be recognizing the great work of Keith Knapp for our Champion Award 2017. I hope that we can count you in for Caregiver Sponsorship support again! Please let me know what I need to do to apply.

Thanks so much. I hope to see you both soon!

Lisa

Dr. Keith Knapp, 2017 ElderServe Champion for the Aging Award Recipient! Join us on June 9, 2017.

**elder
SERVE**
Be Empowered.

On behalf of Chair Pat Mulloy and the Board of Directors of ElderServe, we invite you to attend the 2017

CHAMPION *for the Aging* **AWARD**
AWARD LUNCHEON – JUNE 9, 2017



Honoring

KEITH R. KNAPP

The ElderServe Champion for the Aging Award is presented to an individual in recognition of outstanding commitment to improving the lives of older adults.

Keith R. Knapp, PhD, CNHA, CNA, has dedicated a 36-year career to enhancing the quality of life for older adults, including leading the Episcopal Church and Christian Care Communities. Today, Dr. Knapp is an associate professor at Bellarmine University, where he oversees the school's first-ever undergraduate program in gerontology services and senior living leadership studies in the School of Nursing and Health Sciences. Recent accomplishments include: University of Kent Public Health's "Outstanding Alumnus of the Year" and the American College of Health Care Administrators' "Distinguished Administrator of the Year" and

Triplett, Kevin D

From: Welch, Vicki A
Sent: Monday, March 20, 2017 11:05 AM
To: Helton, Jessamyn
Cc: Triplett, Kevin D
Subject: Re: Approval Sequence Paused / Elder Serve

4 guests:
Vicki Welch
Mark Fox
2 used for ElderServe volunteers

Vicki Aubrey Welch
Louisville Metro Council
District 13 Councilwoman
502-574-1113

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On Mar 20, 2017, at 11:00 AM, Helton, Jessamyn <Jessamyn.Helton@louisvilleky.gov> wrote:

The sponsorship includes 4 seats for the luncheon. A list of who will be using those seats is a required attachment for the Council Originated NDF. Please provide that list to me.

Thank you,
Jess

Jess Helton
Deputy Clerk
Louisville Metro Council
601 West Jefferson Street, 1st Floor
Louisville, KY 40202
Phone - 502-574-2704
Fax - 502-574-3363
Email -jessamyn.helton@louisvilleky.gov

-----Original Message-----

From: Triplett, Kevin D
Sent: Monday, March 20, 2017 10:44 AM
To: Helton, Jessamyn
Cc: Welch, Vicki A
Subject: RE: Approval Sequence Paused / Elder Serve

Thank you ! ! ! !

-----Original Message-----

From: Helton, Jessamyn
Sent: Monday, March 20, 2017 10:24 AM

Champion for the Aging Award Luncheon



2017 Sponsorship Opportunities

Friday, June 9, 2017, 11:30 – 1:00

Galt House, East, Grand Ballroom, 140 North 4th Street, Louisville, KY 40202

Level	Benefits
Champion \$10,000	<ul style="list-style-type: none"> ▪ Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on the invitation, ElderServe's website and Facebook, with a direct link to your company's home page. ▪ Podium recognition and premier signage at luncheon. ▪ Recognition throughout the year at ElderServe events. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and ElderServe's newsletter. ▪ Your logo included in multi-media presentation at luncheon.
Gold \$5,000	<ul style="list-style-type: none"> ▪ One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe's electronic invitation, website, and Facebook, with a direct link to your company's home page. ▪ Recognition throughout the year at ElderServe events. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter. ▪ Your logo included in multi-media presentation at luncheon.
Silver \$2,500	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe's website and Facebook. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter. ▪ Your logo included in multi-media presentation at luncheon.
Bronze \$1,250	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe's website, Facebook and in the event program. ▪ Your name or your company name included in multi-media presentation at luncheon.
Caregiver \$750	<ul style="list-style-type: none"> ▪ Four seats to the Champion for the Aging Award Luncheon for employees and friends. ▪ Your name or your company name included in the event program.

For more information, contact Lisa Cobb, at ltcobb@elderserveinc.org or 502.736.3825.
ElderServe • 215 W. Breckinridge St. • Louisville, KY 40203

Champion for the Aging
Award Luncheon



2017 Sponsorship Commitment Form

Our company would like to sponsor the *Champion for the Aging Award Luncheon* at the following level.

<input type="checkbox"/> Champion	\$10,000	<input type="checkbox"/> Bronze	\$1,250
<input type="checkbox"/> Gold	\$5,000	<input checked="" type="checkbox"/> Caregiver	\$750
<input type="checkbox"/> Silver	\$2,500	<i>Sponsorship benefits enclosed</i>	

We cannot sponsor the event this year, but would like to make a donation of \$ _____

We would like to purchase _____ seats @ \$80 each. Total enclosed \$ _____
(\$640 for a table of 8. This event is ticketless. Please register upon arrival.)

Company Name (as you would like it listed in event materials):

Vicki Aubrey Welch, District 13 Metro Council Woman

Contact Name: Vicki Aubrey Welch Title: Metro Council Woman

Email: vicki.welch@louisvilleky.gov Phone: 574-1113
(e-mail required for credit card payment)

Address: 601 West Jefferson St.

City: Louisville State: ky Zip: 40202

Web address (to be linked to from the ElderServe website):

Please send an invoice

Check enclosed, payable to ElderServe

Credit card (circle one) Visa MasterCard American Express Discover

Card Number: _____ Expiration: ____/____ Code: _____

Card Holder name (if different than contact): _____

Card Billing Address: _____ Zip: _____

For more information, contact Lisa Cobb at 736.3825 or ltcobb@elderserveinc.org
ElderServe • 215 W. Breckinridge St. • Louisville, KY 40203 • www.elderserveinc.org