

NDF061726MP15

Louisville Metro Council City Agency Request

- **Neighborhood Development Fund (NDF)**
- Capital Infrastructure Fund (CIF)**
- Municipal Aid Program (MAP)**
- Paving Fund (PAV)**


Primary Sponsor: Jennifer Chappell

Amount: \$400 **Date:** 6/2/26

Description of program/project including public purpose, additional funding sources, location of project/program and any external grantee(s):
 Funds from the District 15 NDF account to be transferred to Parks for sponsorship of the Camp Taylor pool banner.

City Agency: Louisville Parks & Recreation
Contact Person: Jon Reiter
Agency Phone: (502) 909-6813

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose and have the attached documentation from the receiving department concerning the project/expenditure.

15	Signed by:  4A31828479C84A3...	\$400	6/4/2026
District #	Council Member Signature	Amount	Date

Approved by: _____
 Appropriations Committee Chairman Date

Clerk's Office & OMB Use Only:

Request Amount: _____ Amended Amount: _____

Reference #: NDF061726MP15 To OMB: _____

Budget Revision #: _____

Account #: _____

To Project Manager: _____ Completion Date: _____

Actual Cost: _____ Funds Returned: _____

JD

Department/Project:
Louisville Parks & Recreation/ Sponsorship for Camp Taylor Pool

Additional Signatures

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

Council Member Signature and Amount

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	_____	\$ _____
District 13	_____	\$ _____
District 14	_____	\$ _____
District 15	_____	\$ _____
District 16	_____	\$ _____
District 17	_____	\$ _____
District 18	_____	\$ _____
District 19	_____	\$ _____
District 20	_____	\$ _____
District 21	_____	\$ _____
District 22	_____	\$ _____
District 23	_____	\$ _____
District 24	_____	\$ _____
District 25	_____	\$ _____
District 26	_____	\$ _____

NDF, CIF, MAP OR PAV INTERAGENCY CHECKLIST

Interagency Name: Louisville Parks & Recreation	
Program/Project Name: Sponsorship for Camp Taylor Pool	
	Yes/No/NA
Request Form: Is the Request Signed by all Council Member(s) Appropriating Funding?	Yes
Request Form: If matching funds are to be used, are they disclosed with account numbers in the request form description?	NA
Request Form: If matching funds are to be used, does the amount of the request exclude the matching fund amount?	NA
Request Form: If other funds are to be used for this project, are they disclosed with account numbers in the request form description?	NA
Funding Source: If CIF is being requested, does Metro Louisville own/will own the real estate, building or equipment? If not, the funding source is probably NDF.	NA
Funding Source: If CIF is being requested, does the project have a useful life of more than one year? If not, the funding source is probably NDF.	NA
Ordinance Required: Is the NDF request to a Metro Agency greater than \$5,000? If so, an ordinance is required.	No
Ordinance Required: Is the request a transfer from NDF to cost center? If so, is the amount given for the fiscal year \$25,000 or less?	No
Supporting Documentation: Does the attachment include a valid estimate and description of cost?	Yes

Submitted by: DocuSigned by:
Amy Lockett
2D9598B9E3C141D
Date: 6/4/2026

Luckett, Amy

From: Canuel, Jason
Sent: Wednesday, June 3, 2026 3:41 PM
To: Luckett, Amy
Cc: Reiter, Jon; Chappell, Jennifer
Subject: Re: Outdoor pool sponsorships - Louisville Parks and Recreation

Follow Up Flag: Follow up
Flag Status: Flagged

Yes, we will accept the funding for the pool sponsorship.

Jason T. Canuel
Director
Louisville Parks and Recreation
PO Box 37280
Louisville, Kentucky 40233

502/574.6086 (office)
502/439.7694 (cell)
jason.canuel@louisvilleky.gov



**LOUISVILLE
PARKS
AND RECREATION**



From: Luckett, Amy <Amy.Luckett@louisvilleky.gov>
Sent: Wednesday, June 3, 2026 3:20 PM
To: Canuel, Jason <Jason.Canuel@louisvilleky.gov>
Cc: Reiter, Jon <Jon.Reiter@louisvilleky.gov>; Chappell, Jennifer <Jennifer.Chappell@louisvilleky.gov>
Subject: RE: Outdoor pool sponsorships - Louisville Parks and Recreation

Hi, Jason,

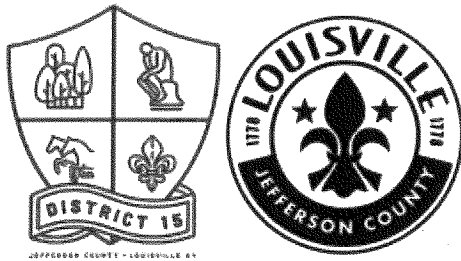
Does Parks accept \$400 from District 15 funds for the sponsorship of a banner at Camp Taylor Pool?

Please let me know if you have any questions.

Thank you!

Amy Luckett
Legislative Assistant, District 15
Louisville Metro Council
601 West Jefferson Street
Louisville, KY 40202
O: (502) 574-1115

C: (502) 409-3943
amy.luckett@louisvilleky.gov



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From: Reiter, Jon <Jon.Reiter@louisvilleky.gov>
Sent: Wednesday, May 6, 2026 6:34 PM
To: Chappell, Jennifer <Jennifer.Chappell@louisvilleky.gov>
Cc: Luckett, Amy <Amy.Luckett@louisvilleky.gov>
Subject: RE: Outdoor pool sponsorships - Louisville Parks and Recreation

Hi CW Chappell,

There may be a few hiccups because this is a brand-new initiative, but the link below is where the current online form resides. We may need to go old school with the attached form for now while we work the bugs out, if you'd like to test it out it'd help.

[Banner Sponsorship Application](#)



Jon Reiter
Marketing Manager
Louisville Parks and Recreation
1297 Trevilian Way, Louisville, KY
40213

Cell: (502) 909-6813
Email: jon.reiter@louisvilleky.gov



From: Chappell, Jennifer <Jennifer.Chappell@louisvilleky.gov>
Sent: Wednesday, May 6, 2026 4:32 PM
To: Reiter, Jon <Jon.Reiter@louisvilleky.gov>
Cc: Luckett, Amy <Amy.Luckett@louisvilleky.gov>
Subject: Re: Outdoor pool sponsorships - Louisville Parks and Recreation

Thanks, Jon! Is there a place where the sponsorship application is online?

Jennifer Chappell

Councilwoman, District 15

Louisville Metro Council

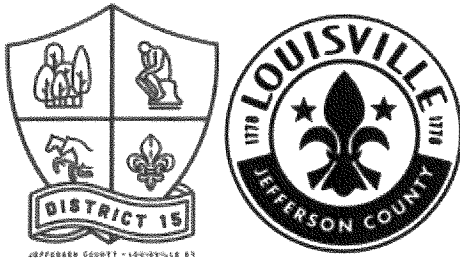
601 West Jefferson Street

Louisville, KY 40202

O: (502) 574-1115

C: (502) 539-9788

jennifer.chappell@louisvilleky.gov



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From: Reiter, Jon <Jon.Reiter@louisvilleky.gov>

Sent: Wednesday, May 6, 2026 1:55 PM

Subject: Outdoor pool sponsorships - Louisville Parks and Recreation

Hello Metro Councilmembers,

Good afternoon! Now that Derby season is over with, summer is right around the corner. In a few short weeks, Louisville Parks and Recreation will be opening its four pools and water parks for family fun. This includes the locations at Nelson Hornbeck Park, Sun Valley Park, Algonquin Park, and, new this year, Camp Taylor Park!

To help support programs and events at these four facilities, Parks and Recreation is beginning a sponsorship banner program. You will likely see a media release hit your inbox either tomorrow or Friday relating to this opportunity. For \$400, businesses and organizations can become sponsors for the entire summer via a 2 x 7 or 3 x 6 vinyl banner. Typically, these banners should have a company logo and information (website, phone number, address) on them. They will be hung on the interior of the pool by parks staff.

Your participation in this program is encouraged and I'm also asking for your help in distributing this opportunity to businesses and organizations within your district. While our request is that interested parties order the banner from a local business themselves, I will help facilitate that process as needed for this first year as we get this off the ground.

Again, all the proceeds that we raise from this endeavor goes directly back into the aquatics fund for swim classes, programs, amenities for the pool and other items. So while it's good exposure, it's also helping the community.

Attached is a promotional flyer. Please contact me if you have additional questions at jon.reiter@louisvilleky.gov.



Jon Reiter
Marketing Manager
Louisville Parks and Recreation
1297 Trevilian Way, Louisville, KY
40213

Cell: (502) 909-6813
Email: jon.reiter@louisvilleky.gov



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Banner Sponsorship Application

Sponsor Name Jennifer Chappell

Contact Email Address jennifer.chappell@louisvilleky.gov

Contact Phone Number (502) 574-1115

Swimming Pool
sponsorship **Camp Taylor**

Pickleball Courts
sponsorship **Wyandotte**

Banner Size Preference **3 x 6 feet**

Additional Comments or
Special Requests **TEST!**

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