

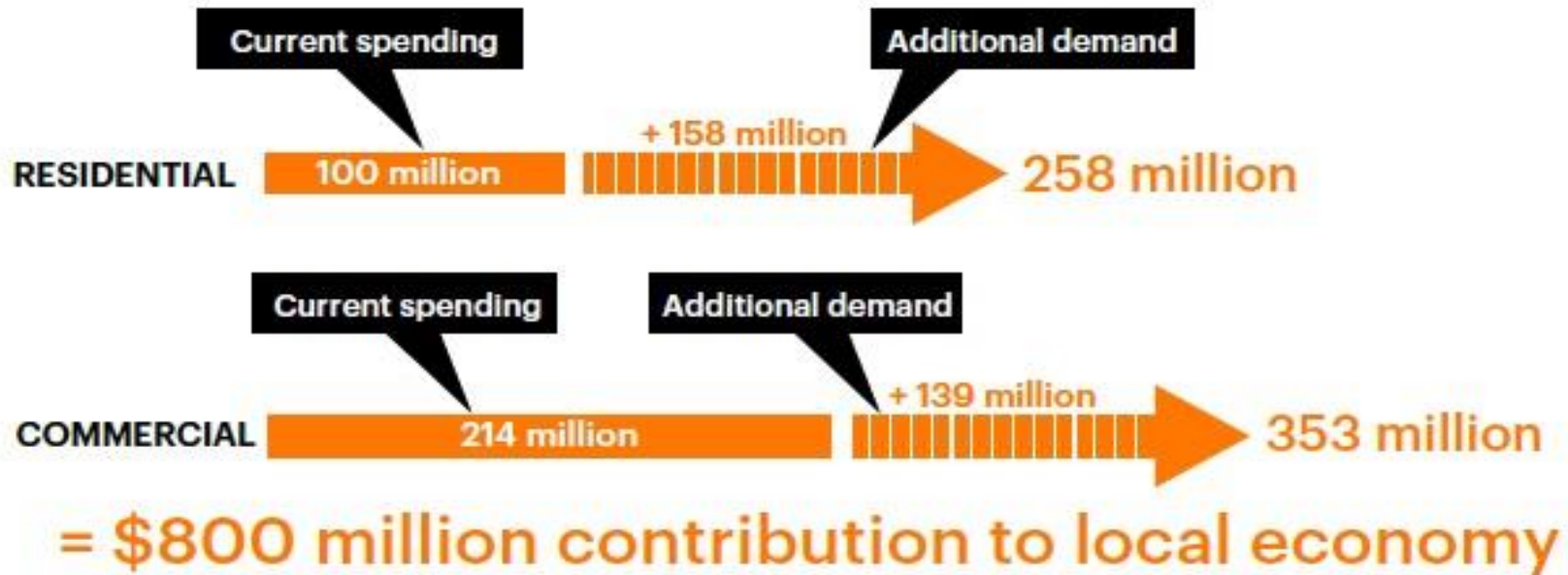


WEST LOUISVILLE

FOODPORT

Louisville

DEMAND FOR LOCAL FOOD

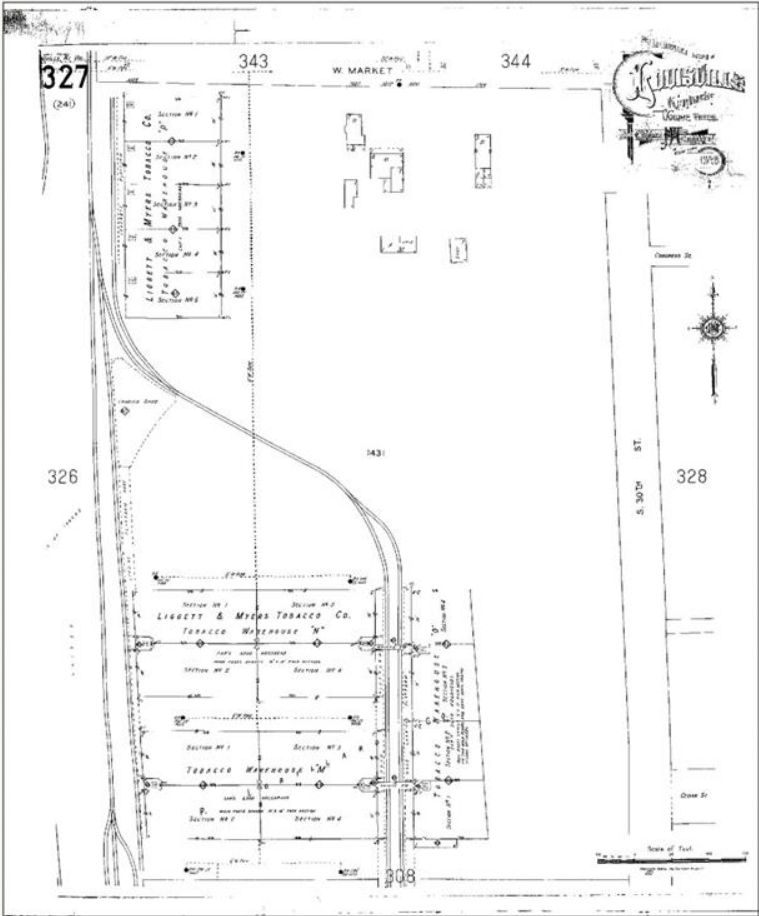


Site

NEIGHBORHOODS



FORMER TOBACCO WAREHOUSE



SALE RECORDS

1905
\$56.2 MILLION*

2010
\$1.45 MILLION*

OWNER National Tobacco Works State of Kentucky

*These sales are converted using 2014 inflation figures. The original values are \$2.2 million and \$1.36 million respectively.

Site

3029 W Muhammad Ali Blvd



Median Household Salary

\$22,578

\$46,701

Unemployment Rate

23.6%

6.6%

SNAP Usage (in last year)

40.4%

13.5%

Median Age

33

37.9

Public Transit

22.6%

3.2%

West Louisville

Louisville

Typical Food Hub

Aggregation

Distribution

Storage

Marketing

Additional Programming

Farming

Processing

Community Kitchen

Retail

West Louisville FoodPort

Aggregation

Distribution

Storage

Marketing

Farming

Processing

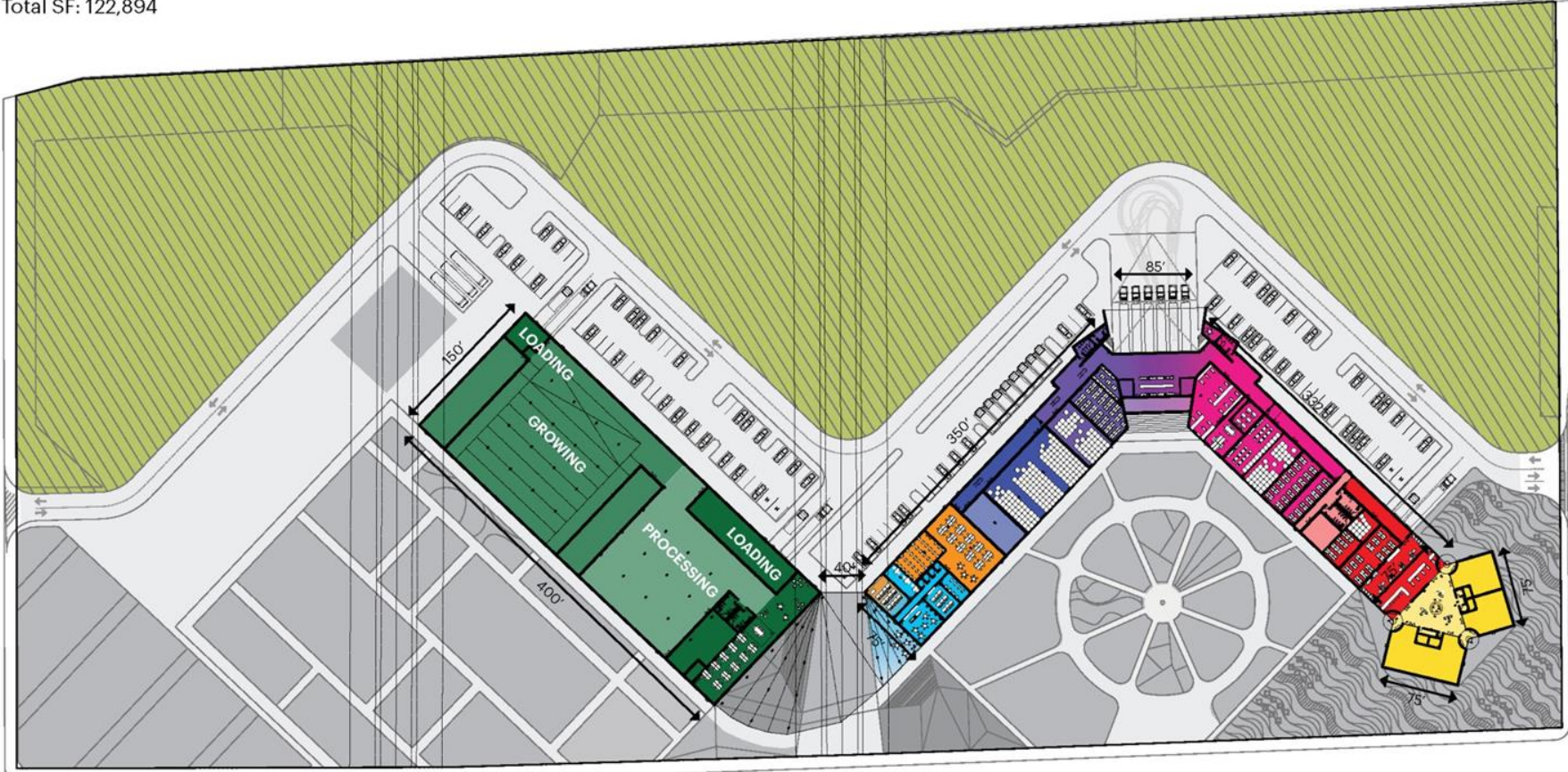
Community Kitchen

Retail

Phase 1 - Level 1

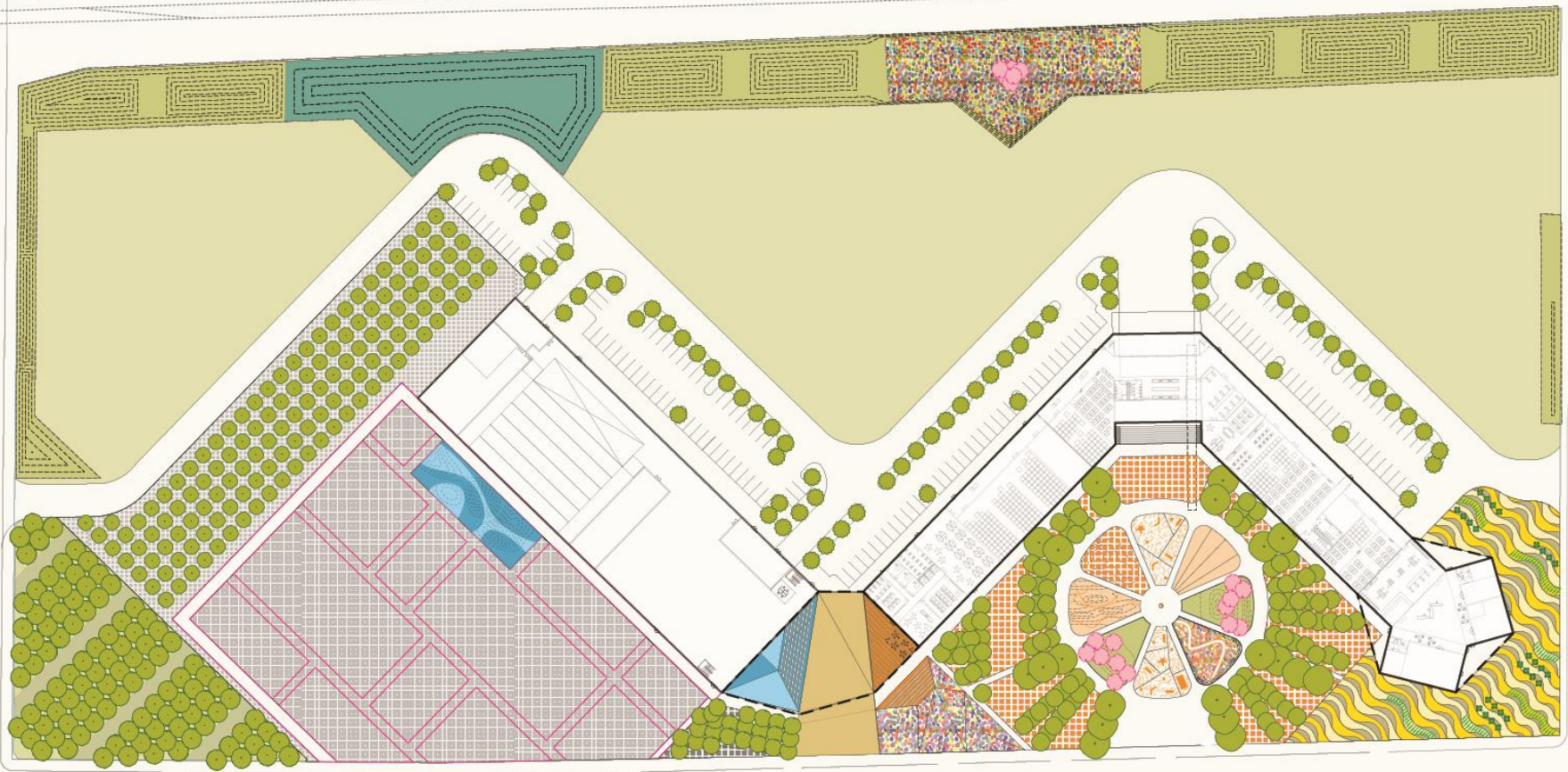
Total SF: 122,894

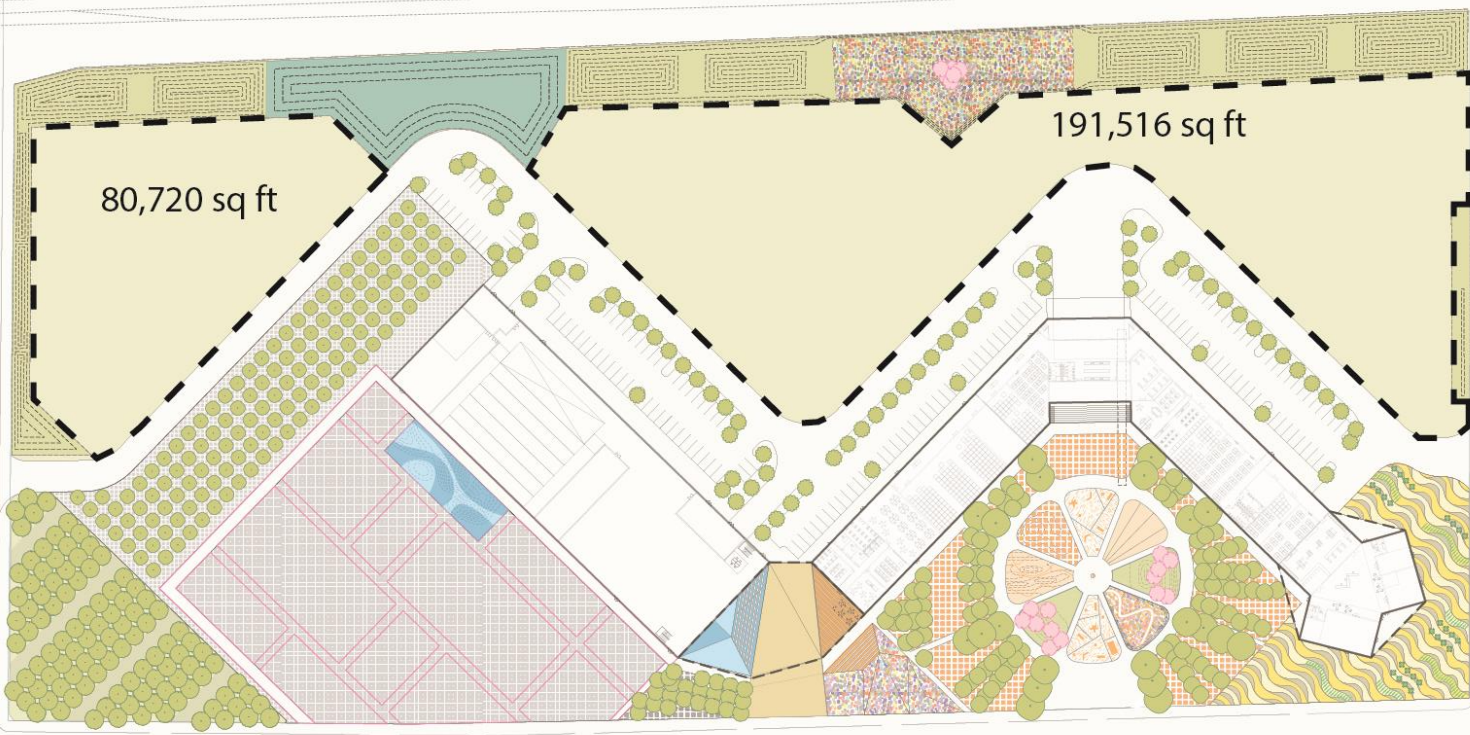
CURRENT



- RETAIL
- VISITOR CENTER
- WEEKLY JUICERY
- JUSTONE ORGANICS
- SHARED PRODUCE WASHING
- PIAZZA PRODUCE
- AGGREGATION TENANT
- JEFFERSON COUNTY EXT.
- SEED CAPITAL KENTUCKY
- FARMED HERE
- TO BE DEVELOPED
- PAVED ROADS/PARKING

Open Space Layout





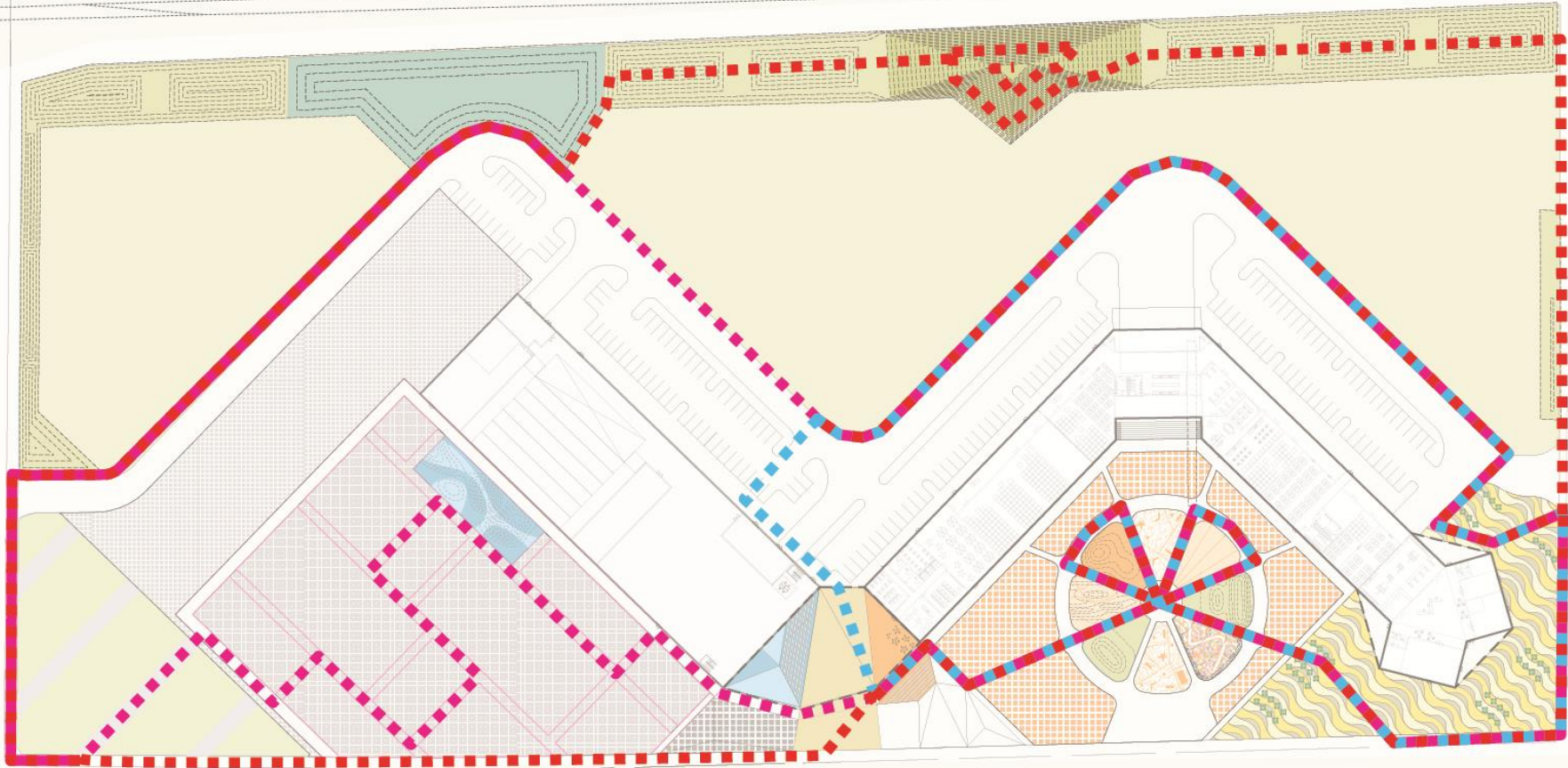
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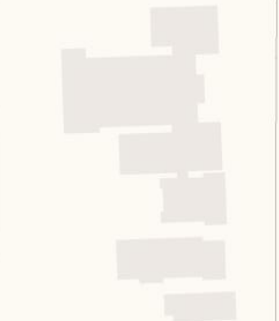
CURRENT



Open Space Program (mayors mile)



- 1 Mile including hill
- 1 Mile
- 1/2 Mile



What the FoodPort Community Council is...

- The FoodPort Community Council is a platform for the neighborhoods immediately connected to this development and West Louisville generally to come together to provide ideas & input for every aspect of this project.
- It is open to the entire city, with an intent focus on engagement with residents, business owners, church goers, and otherwise vested voices of West Louisville

Progress to date...

- Beginning in January 2015, this Council has met at least once every month to review plans, identify issues, discuss community benefits and impact, and to devise broader community outreach strategies.
- Due to significant community support and interest with this development, the Council has grown to over 80 members, and has led to the formation of work groups focusing on specific aspects of the FoodPort's implementation and success.

Progress to date:

Community Council Work Groups

- Work Groups created
 - Workforce
 - Communications and Outreach
 - Community Benefits
- The Work Groups meet monthly in addition to the Council meetings, and have helped to lead in depth planning, discussions and engagement meetings/events

The Workforce Work Group

- Consists of over 20 members of the Community Council, as well as workforce experts in the city
 - Including: LUL, KentuckianaWorks, We Hire, Messer Construction, Louisville Metro Econ. Development, and other valuable partners
- The Work Group has helped to develop plans for a workforce pipeline, training and hiring expectations
- TKT & Associates have provided extensive consulting, research and coordination in developing a successful workforce strategy
 - Developed goals for workforce diversity, local hiring, and local businesses connecting to the FoodPort
 - In November, TKT produced an “Opportunity Report” for the FoodPort
 - Have helped facilitate pipeline efforts for construction and operation

Communications & Outreach Work Group

- Helped devise neighborhood, media, and community-wide messaging
 - Goal of educating and engaging the public on the vision and possibility of the FoodPort
- Attend various community meetings and events
- Conducted field efforts in going door to door to talk to residents
 - Supported the outreach efforts of the Mayor's Innovation Delivery Team in Vacant Lot Reuse projects
- Coordinated and ran a large community engagement festival

The FoodPort Harvest Festival



One of the largest, West Louisville outreach events of the year!

- In October of 2015, over 600 residents came down to the proposed FoodPort site
 - Local food vendors
 - Farmers Market
 - Art and entertainment (KMAC, Arts and Activism, Hayrides)
 - Employment and career resources
 - Positive fellowship in an often abandoned part of Russell
 - Learned about the FoodPort development
- Dynamic mixture of local vendors, partners, and businesses involved with and/or moving into the FoodPort



A strong sense of pride from the community...

A peaceful, inspiring event...





Great local food from West Louisville and the greater community...

Amazing art, spoken word, live music, and a DJ...





HOPE...

Community Benefits Work Group

- Has met monthly to capture the ideas and demands of the Community Council, as well as to identify key elements for how the FoodPort can best meet the immediate and long term needs of the neighborhoods geographically connected to the FoodPort site
 - With a focus on how the FoodPort can positively add to all of West Louisville
- Outlined the core tenants of a benefits package, and are working to create a sustainable process for ensuring benefits and positive investments for the life of the FoodPort
- In December of 2015, the work group, leadership staff from Louisville Metro, and other community leaders convened for a Community Benefits Retreat
 - This retreat was led by Mr. Roger Williams, a specialist in neighborhood development, and helped to identify a process to ensure accountability, transparency, and authentic engagement
 - Councilwoman Cheri Bryant Hamilton, the District 4 Council office, and Mayor Fischer attended this retreat

Accountability for the Community Council and the Work Groups moving forward...

- To ensure the Council has impactful and actual input in the FoodPort development and implementation, the Council decided to elect an Executive Committee
- The Executive Committee will be composed of 7 total members:
 - 3 neighborhood reps, 1 each from Portland, Shawnee, and Russell (live or work)
 - 2 “at large” from any west Louisville neighborhood (live or work)
 - 1 “at large” from the community (outside west Louisville)
 - 1 youth leader (18-25, live or work in west Louisville)
- From the Executive Committee, 2 members would be elected to join the Seed Capital KY Board

Our work continues to ensure the FoodPort is the economic catalyst, empowerment, and wealth creation tool for West Louisville, the greater community, and our entire State!!



Capital Requirements and Sources

Phase I Total Cost: \$30,388,627

