

# Marianne Butler

## Professional Summary

Over 30 years in government and quasi-government organizations. Designed and implemented numerous initiatives producing efficiencies, bottom line improvements and cost reductions. Proven strengths include organizational development, process improvement, teambuilding and leadership.

## Professional Experience

2014 – present

Louisville Gas & Electric – Kentucky Utilities  
Community Initiatives Manager

- Build relations with community partners
- Represent LG&E – KU in the community
- Act as ombudsman with Metro Louisville

2007 – 2018

**Louisville Metro Council**  
Councilwoman, District 15

- Represent the residents of District 15 which is a very diverse district stretching from Eastern Parkway south to Iroquois Park
- Chair of Labor and Economic Development Committee, 2009, 2010 & 2018
- Democratic Caucus Vice Chair, 2009
- Chair of Budget Committee, 2011 - 2017 – overseeing a \$540 million operating and capital budget
- First Councilperson to help residents with curbside pickup after a devastating rainfall flooded approximately 60% of District. Over a ten day period, 200 tons of debris was picked up curbside.
- Co-sponsored revamped Ethics Ordinance
- Sponsored new Illegal Dumping Ordinance which allows Metro to impound autos used in the action of illegal dumping
- Served as Council Court Pro-tem in historic removal process
- Implemented free movies at Iroquois Amphitheatre from May thru September
- Funded and implemented the Wyandotte Park Master Plan
- Funded and implemented the University Corridor Master Plan stretching from Stansbury Park south along Third and Fourth Streets to Central Avenue to help tie together the University of Louisville and Churchill Downs

2000 – 2014

**Louisville Water Company**  
Communications Specialist

- Re-engineered three separate payroll giving campaigns into one campaign benefiting all three charities and growing campaign by nearly 200% within five years – from \$60k in pledges to \$185k
- Public Information Award 2013 from KY/TN American Water Works Association Section for re-vamping of Combined Giving Campaign

- Public Information Award 2011 from KY/TN American Water Works Association Section for weekly article on water company history highlighting 150 years
- Public Information Award 2001 from KY/TN American Water Works Association Section for taking weekly employee newsletter green
- Administer the Pure Tap® which offers free bottled water and now water stops for local charities hosting a walk or run to raise funds
- Saved company \$30k by introducing a green way to do water stops along the major foot races in town – from bottles to fully compostable cups saving label and material costs - savings will continue to be realized every year.
- Engage employees in Days of Caring, Food Drives, adoption of a family during the holidays and community service
- Designed and administer corporate clothing program for employees
- Researched for Best Practices for customer service, payment assistance programs, call center and meter reading

1999 – 2000 and 1989 – 1998

**Jefferson County Fiscal Court**

Office of Commissioner Darryl T. Owens

- Instituted a bi-annual newsletter and community forum for residents to meet with department heads and the Commissioner
- Grew dedicated neighborhood groups from ten to just over ninety active neighborhood groups/block watches
- Work with citizens to resolve their concerns
- Conducted research for a Hazardous Waste Ordinance and a Commuter VET Ordinance
- Participated in the negotiations for a local cable franchise
- Served on a Library Task Force and a Criminal Justice Task Force

1998 – 1999

**Village of Maywood Illinois**

Public Information Officer

- Instituted Village newsletter for all residents
- Developed Village wide clean up with Public Works Director
- Implemented traffic calming devices in conjunction with the police department to deter crime in neighborhoods
- Joined coalition of small cities to save money on garbage and recycling contract for city – nearly \$1million saved over 2 years with first bid

**Education**

University of Louisville, MPA

University of Louisville, BS

Leadership Kentucky, 2004

**Boards and Commissions**

U of L Health – Mary & Elizabeth Hospital Board, Kentucky Performing Arts Board Chair, University of Louisville Alumni Association, University Club Board of Directors, Jefferson County Solid Waste Board 109, League of Women Voters, SW YMCA, Most Blessed Sacrament School Board, Marian Heights Academy Alumni Association, Jefferson County Telecommunications Commission