Case No. 16WAIVER1009 9120 BLOWING TREE ROAD



Louisville

Louisville Metro Board of Zoning Adjustment Public Hearing

> Joel P. Dock, Planner I May 2, 2015

Request

 Exceptional Signage Review for authorization of proposed attached signage in Campus form district.



Case Summary / Background

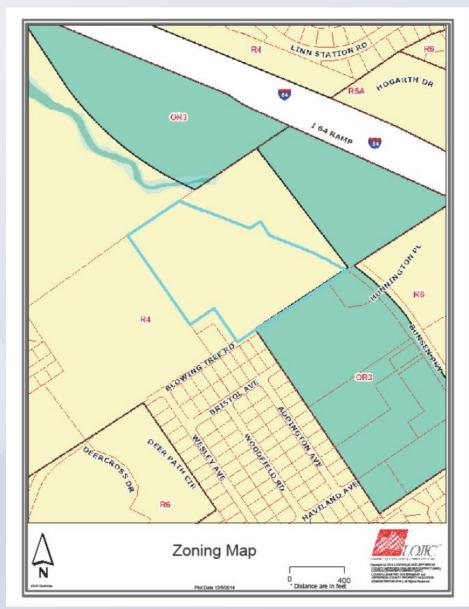
- Three attached signs to the clubhouse of a proposed multi-family development known as The Springs at Hurstbourne; one on each side of the proposed clubhouse entryway.
- Each sign will be 28 SF with black, halo illuminated reverse channel letters.
- Campus form district fails to regulate residential signage.
- In the absence of regulations, the Board of Zoning Adjustment (BOZA) is authorized under the Louisville Metro Land Development, section 8.4.1 to authorize exceptional signs that do not meet definitions for sign types permitted by the sign regulations.
- The LDC states, "Sign Authorization Reviews shall use the same set of design guidelines as listed under the Waiver Reviews. Emphasis in sign authorizations shall be on the innovative design of signage and its potential impact on the property it relates to, surrounding properties and to the street or public realm."



Zoning/Form Districts

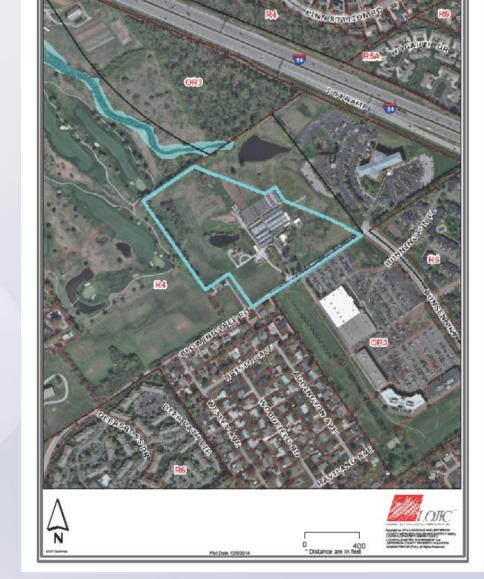
- Subject Property:
- Existing: R-6/C
- Adjacent Properties:
- North: R-4/C
- South: R-4/OR-3/N/C
- East: R-6/OR-3/C
- West: R-4/N

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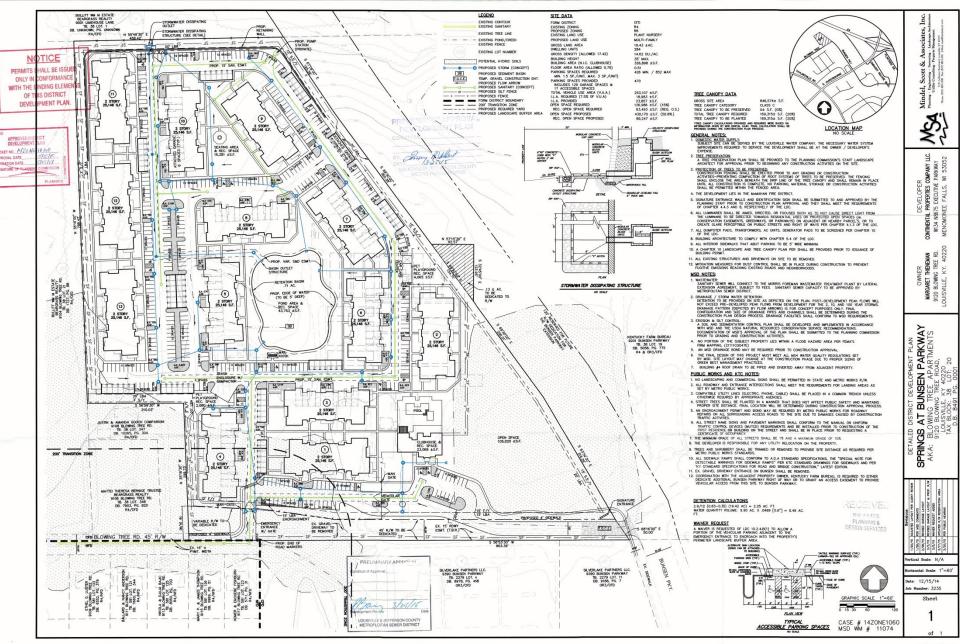


Aerial Photo/Land Use

- Subject Property:
- Existing: Multi-Family
- Proposed: Multi-Family
- Adjacent Properties:
- North: Golf Course/Reserved for Bunsen Extension
- South: SFR/Office
- East: Office
- West: Golf Course











Front Elevation





Louisville

Applicable Plans & Policies

- Cornerstone 2020
- LDC (April 2016)



Technical Review

- The Board of Zoning Adjustment (BOZA) is authorized under the Louisville Metro Land Development Code (LDC), section 8.4.1 to authorize exceptional signs that do not meet definitions for sign types permitted by the sign regulations.
- The clubhouse and signage is being proposed roughly 450' Southwest of the terminus of Bunsen Parkway and 350' Northeast of the nearest residential property on Blowing Tree Road.



Staff Analysis and Conclusions

 The sign authorization request for exceptional signage appears to be adequately justified and meets the standard of review.



Required Actions

 APPROVE or DENY the authorization of exceptional signage for three 28 SF attached signs.

