

**Variance Justification:**

In order to justify approval of any variance, the Board of Zoning Adjustment considers the following criteria. Please answer all of the following items. Use additional sheets if needed. A response of yes, no, or N/A is not acceptable.

1. Explain how the variance will not adversely affect the public health, safety or welfare.

The current sign is being upgraded with new look. It will be the same size as old sign with the same footings.

2. Explain how the variance will not alter the essential character of the general vicinity.

The upgraded sign will be the same height and width.

3. Explain how the variance will not cause a hazard or a nuisance to the public.

It will not cause any hazard or nuisance because all work will be performed on private property.

4. Explain how the variance will not allow an unreasonable circumvention of the requirements of the zoning regulations.

There will be no circumventions because it is the same size as the old sign.

Additional consideration:

1. Explain how the variance arises from special circumstances, which do not generally apply to land in the general vicinity (please specify/identify).

This is special because this is a commercial site with public access.

2. Explain how the strict application of the provisions of the regulation would deprive the applicant of the reasonable use of the land or would create unnecessary hardship.

Since this is a business we need to advertise to the public. The sign that already exists is still needed to employee associates to sell and service vehicles.

3. Are the circumstances the result of actions of the applicant taken subsequent to the adoption of the regulation from which relief is sought?

No. This is just an upgraded sign that already exists. We are just following the correct protocol.