

18WAIVER1048

Exceptional Sign Review

801 W Main Street



Board of Zoning Adjustment Public Hearing

Chris French, AICP, Planning & Design Supervisor

December 17, 2018

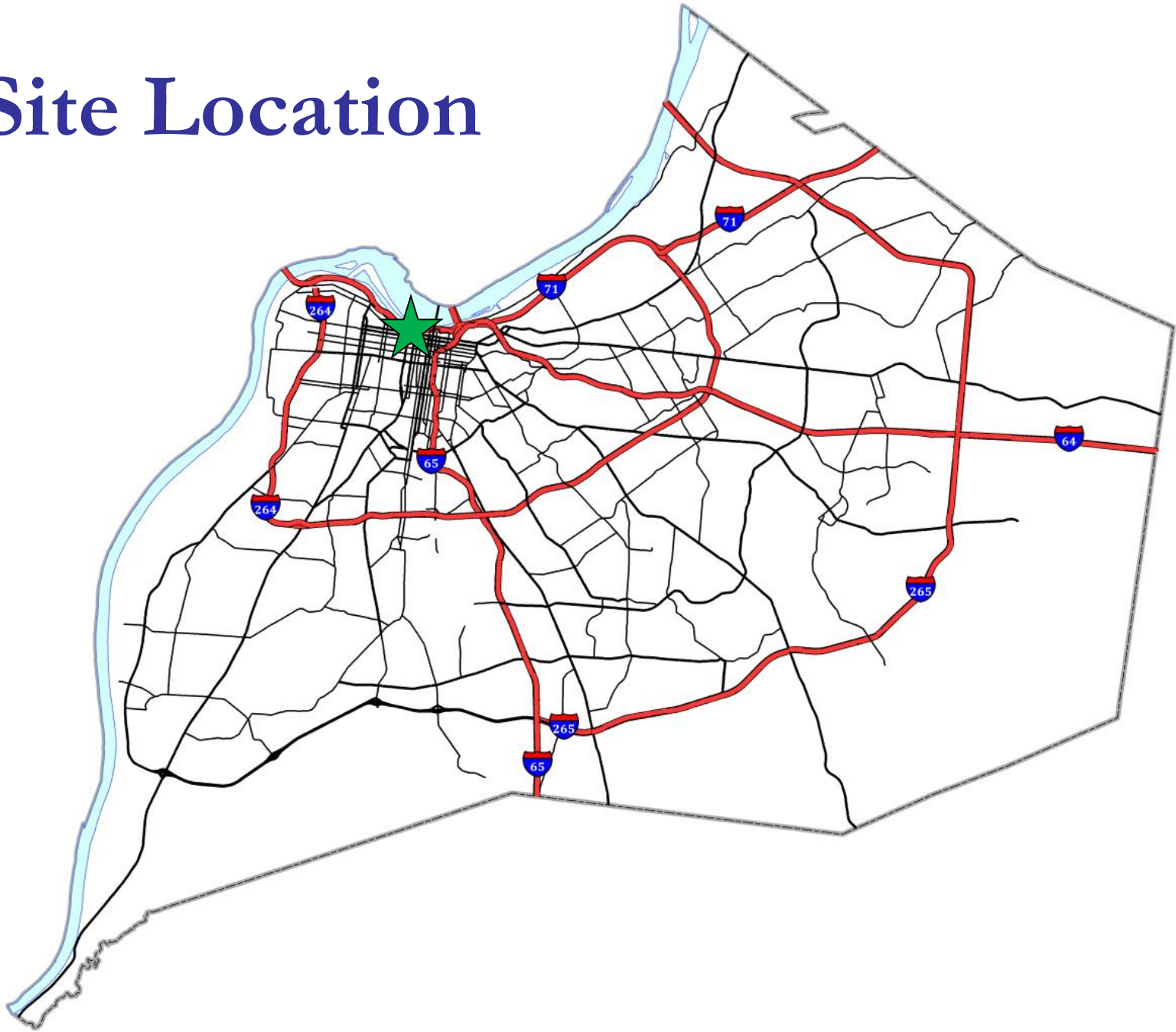
Request

Exceptional Sign Review: for a sign authorization to allow an attached sign to be mounted onto an external stair case.

Case Summary/Background

- The subject property is located within the M-2 Zone and the Downtown Form District.
- The subject site is located within the West Main Preservation District and a Certificate of Appropriateness has been approved for the signage.
- The applicant proposes to attach a sign to an external stair case. The LDC states that attached signs are “... mounted on and parallel to the façade of a building...”. The definition of a façade states, “All of the wall planes of a structure as seen from one side or view.”
- Therefore, the applicant has requested the sign authorization to allow the attached sign to be mounted onto the external stair case.

Site Location



Zoning/Form Districts

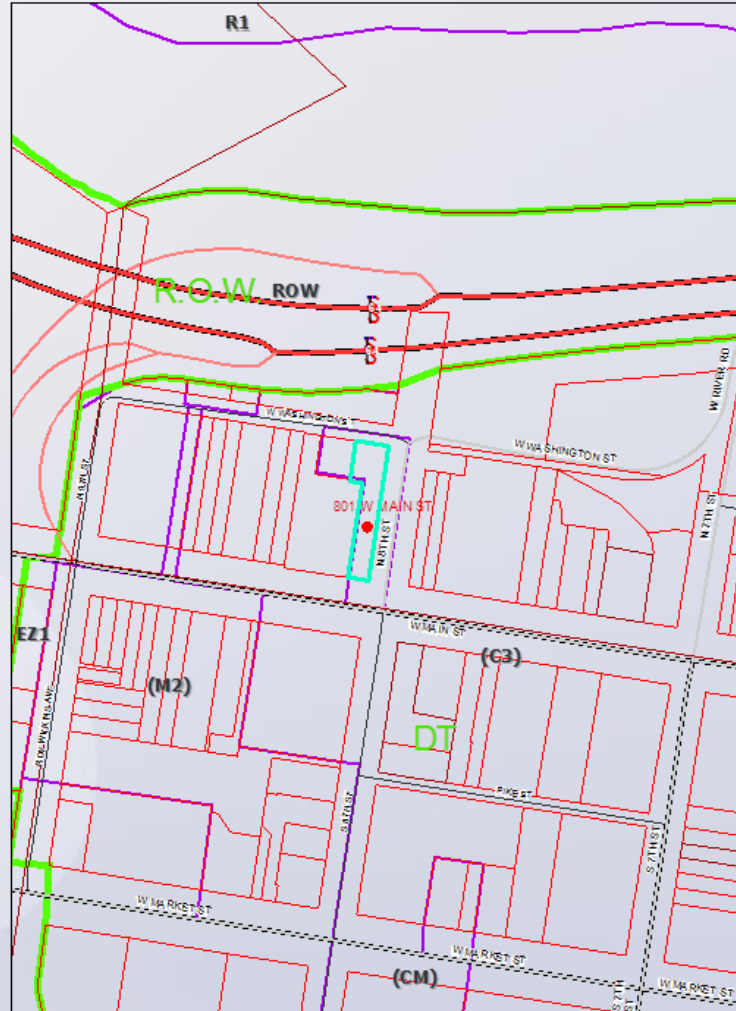
Subject Property: M2/DT

North: ROW

South: C3/DT

East: C3/DT

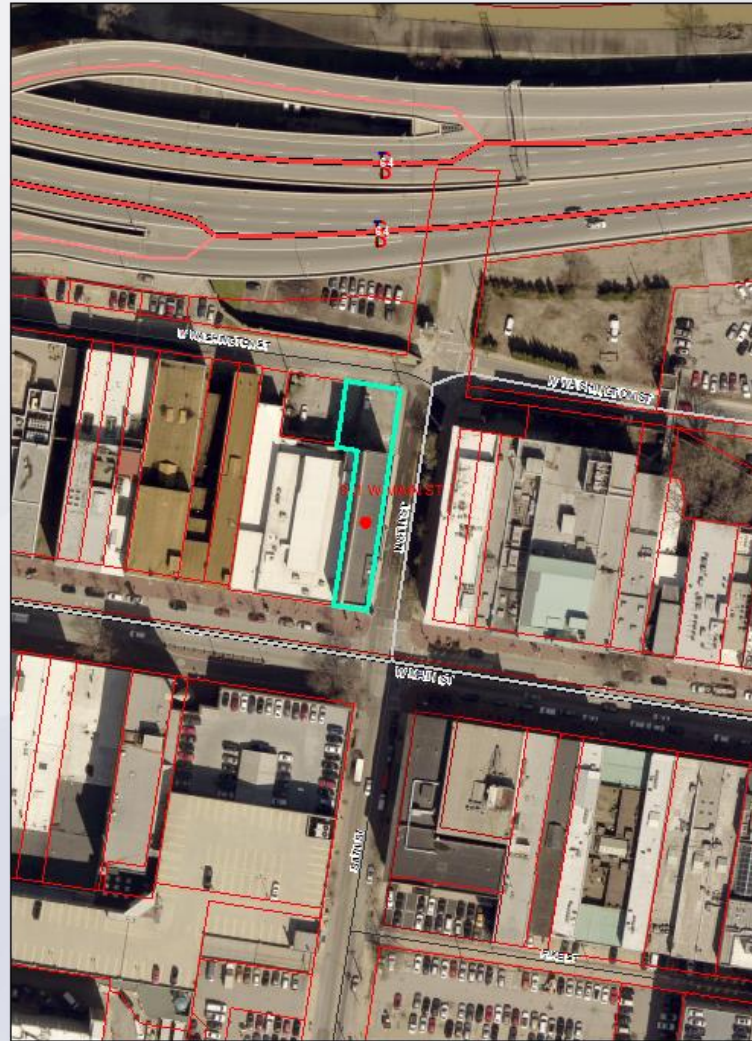
West: C3/DT



801 W Main Street
240
Feet



Aerial Photo/Land Use



801 W Main Street
150
Feet





11/30/2018 09:55



11/30/2018 09:48



Conclusions

The request for the sign authorization appears to be adequately justified and meets the standard of review as outlined within the staff report.

Required Actions

Based upon the file of the case, the staff report, and the evidence and testimony submitted at the public hearing, the Board must decide whether to approve or deny:

Sign Authorization to allow an attached sign to be mounted to an external stair case.