



# Goodwill

Industries of Kentucky

## ANOTHER WAY PILOT



**Duration:** April 6<sup>th</sup> – May 27<sup>th</sup>

**Funding:**

**Metro:** \$6,000–

- \$50.00 Stipend
- Food
- Gas

**Goodwill Contribution:** \$8,000

- Staff/Peer Support Time
- Supplies
- 47/4hr Bus Passes
- Van

**Total Cost of Pilot**  
**\$14,000**

**Goodwill Staff:** Sharon Allgeier- Garry Schork



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# Overview of the Program

Staffed with 2 people (driver and career coach)— a van donated by United Way to Goodwill will canvass the downtown core and other city designated locations for panhandler/homeless offering them a chance to work .

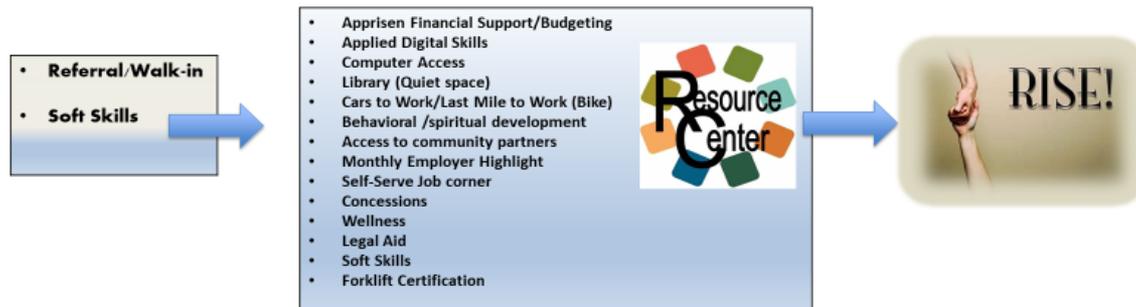
- Volunteer work experience.
- A lunch was provided, and clients were transported to volunteer worksites chosen by the city.
- A \$50.00 stipend and information about employment services, treatment, emergency shelters and housing at Goodwill's Resource Center at 909 East Broadway.

## Goodwill Works Resource Center

### Our intent:

To improve lives by connecting those in need with a network of resources.

Through advocacy, case management, and referral, Goodwill Industries of KY collaborates with individuals, organizations, and other agencies to help Kentuckians move away from crisis and gain stability in their lives, leading them to achieve career goals and become self-sufficient.



“Instead of judging or making assumptions about why people are in crisis, it’s our duty as a humane community to get to know the faces and organizations that make it their mission to help others.”

— Ann Loyola



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# Summary of All Locations

## Downtown:

- 10<sup>th</sup> & Main 0 Participants
- W Jefferson Street & S 5<sup>th</sup> Street 1 Participants
- S 1<sup>st</sup> Street & St Catherine 0 Participants
- E Broadway & S Brook St 17 Participants

## South End:

- I-65 S Exit Preston Hwy/Grade Lane 0 Participants
- S 3<sup>rd</sup> St and Central Ave 0 Participants
- I-264 W S Pkwy/S 3<sup>rd</sup> St (W Florence) 1 Participants
- I-264 W Exit Ramp /Taylor Blvd 1 Participant
- Adair Camp 0 Participants

St Johns Center 22 Participants

Franciscan Kitchen 3 Participants

St Vincent DePaul/Preston 1 Participant

Camp Site Next to Goodwill 1 Participant

# Summary of Work Sites:

## Broadbent Arena, Kentucky Exposition Center:

- LouVax
- Chair Setup/Mop Floors
- Flooring Laid for Basketball Tournament
- Pre-Event Clean-Up ..Kosair Shrine Circus
- Deconstructing Basketball Floors

## Litter Abatement:

- Conn Street – Dan Lockett District 15
- Southside Dr / Amherst – Councilwoman Nicole George
- Dresden and Longfield Ave – Councilman Kevin Triplett District 15
- South end Cleanup – Florence/Taylor Blvd
- Circle K / Adair Camp
- Jefferson, Preston, and Jackson near Wayside
- Clean Catch Basins in the Iroquois Neighborhood

# Another Way .....Total Stats

16 Sessions (April 6, 8, 13,15,20,22,27,29  
May 4,6,11,13, 18,20,25,27)

25 Participants

2 Completed Soft Skills

Success Stories .....



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## Evaluation Questions

1.) *What motivated you to join the Goodwill Team today?*

**Ease of Access (i.e. van)**

Availability

Competitive Compensation

Removal of typical work restrictions

2.) *What barriers have you previously encountered with regards to work?*

**Availability**

**Transportation**

Requirements related with consistency

Drug Test

3.) *Did the work opportunity inspire any of the following..*

Positive connections (coworkers and service providers)

**Feelings associated with being of service**

Assistance with ensuring needs

Alternative to unhealthy/illicit means of earning

4.) *Are there service connections your interested in?*

**Housing**

Treatment

Behavioral health

Employment

5.) *Would you refer a friend?*

**Yes** or No

6.) *What would improve this work experience?*

**Additional work opportunities**



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# Lessons Learned.

- Participants were open and honest about their situations. Some due to addiction were not candidates because safety concerns
- Willing to come back to Goodwill for gift card, bus ticket, and information on programs and services.
- **Participants panhandle to survive, but they don't like it.**
- The journey out of homelessness takes time.
- Individuals given the opportunity will work despite their circumstances.
- Barriers: Lack of transportation, housing, telephone, mail, health insurance, and knowledge of existing services.
- Many experienced: illness, violence, separations, trauma including physical and sexual abuse.
- Articles needed: Back packs, gift cards, socks, underwear, gloves, baby wipes, garbage bags, and water bottles.



# The Why....

- Gives individuals who are panhandling/homeless the opportunity to experience the *dignity of work* and begin the process to better their own lives.
- Connects our panhandling/homeless population with much needed services and opportunities for stabilization by connecting them with housing, legal help, drug treatment, health services, personal/career counseling, job-readiness training program and job placement.
- Creates an impactful, visible program to end panhandling and encourage potential citizens who donate to individuals who are panhandling about “better ways” to re-focus their own compassion and support for the men and women who are panhandling that they encounter in our city.



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## Success Story #1

### Worked 2 Days w/Another Way

- Completed Soft Skills
- Completed Apprisen Financial
- Last Mile to Work...Bicycle Package
- Employed at Teasdale Foods



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## Success Story #2

# Worked 1 Day w/ Another Way

- Completed Soft Skills
- Completed GoodStart
- Completed RISE
- Completed Apprisen Financial
- Enrolled in Google IT Scholarship  
(Providing IT Scholarship)



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# What does Success look like?

## Connecting people with Community Resources

Projected outcomes would be the reduction in panhandling throughout the downtown core and deeper interaction with the panhandling population. Providing an option for work will allow our future clients to begin the process of stabilizing their lives by slowly regaining confidence in their ability to be a part of the workforce.

Successful participants will be connected to internal and external resources leading to long-term employment and barrier reduction services.

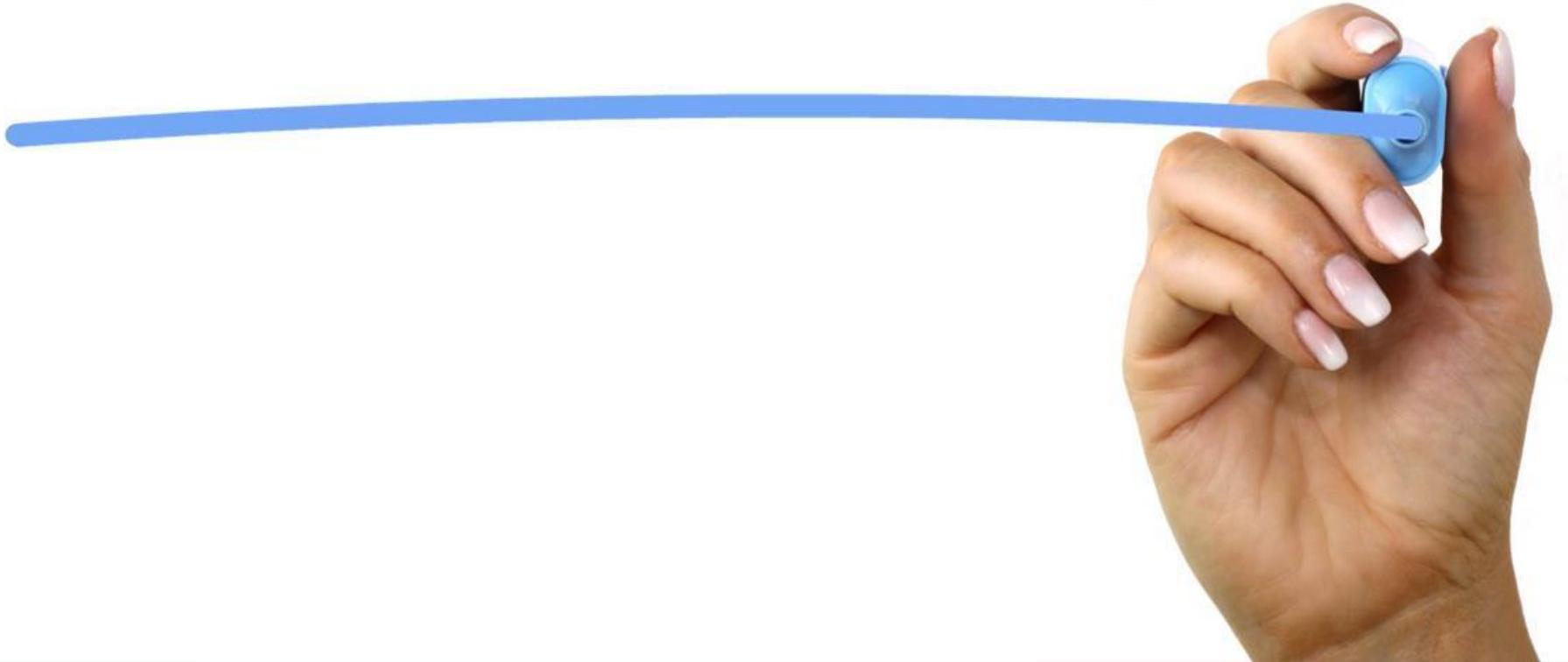
**Goodwill's** Internal platform: Cars to Work, Transitional Housing, Soft Skills, GoodStart, RISE...

Referrals will be made through the United Community Platform **UniteUs** which will serve as a warm hand off to needed resources within the community.

The screenshot displays the UniteUs web application interface. At the top, there is a navigation bar with 'UNITE US' and menu items like 'Dashboard', 'Clients', 'Reports', and 'My Network'. A search bar and user profile 'Sharon Allgeier' are also visible. Below the navigation, a banner message states: 'Unite Us is here to support our community as we respond to COVID-19. Please contact us via chat or at support@uniteus.com to update your organization's information if you are providing additional or limited service during this time.' The main content area is divided into a left sidebar and a right map. The sidebar has tabs for 'Browse Map', 'Organizations', and 'Users'. A search bar contains the word 'housing'. Below the search bar, there are dropdown menus for 'Service Type', 'Network Scope', and 'Sort by: Distance'. The 'ORGANIZATIONS SELECTED:' section shows 'None'. The list of organizations includes: 'Community Services - Housing and Support Division' (701 W. Ormsby Ave., Suite 201, Louisville, KY 40203), 'The Healing Place' (1020 W. Market Street, Louisville, KY 40202), and 'Family Scholar House'. The map on the right shows a geographic area around Louisville, KY, with several blue location pins indicating the presence of community resources. A 'SHARE ORGANIZATIONS' button is visible on the map.



# QUESTIONS



Thank you!



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