

**Louisville Metro Council
Originated NDF**

Primary Council Member: Councilwoman Amy Holton Stewart

Appropriation Amount: \$1,250.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:
Level 8 sponsorship of the Prairie Village Baseball/Softball League

Entity Hosting Event: Prairie Village Baseball / Softball
Entity Mailing Address: 10009 Stonestreet Road Louisville, KY 40272
Entity Contact: Jennifer Barker
Contact Phone: (502) 876-8035 / LPFW@hotmail.com

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

25		\$1,250.00	9/1/22
District #	Primary Sponsor Signature	Amount	Date

_____ Appropriations Committee Chair	_____ Date
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List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.



Prairie Village Baseball/Softball

10009 Stonestreet Road - Louisville, KY 40272

502-937-5320

www.pvbaberuth.com



With the COVID-19 pandemic that shocked the world in 2020, everyone was impacted in some form or fashion. And we at Prairie Village were no exception. Even though we were one of the few leagues fortunate enough to have a season, it looked very different and we took a huge hit administratively and financially. Our hope and plan are to get everything back to some sense of normalcy in 2021. But we cannot do it without your help, support, and contribution.

Here is how our sponsorship benefits you and your business. Prairie Village Baseball/Softball (since 1956) presents some unique sponsorship opportunities for any business wishing to increase their exposure to a captive audience and support youth sports all at the same time. During both the Spring & Fall seasons, each of the participants play, on average, at least 2 games per week with at least 2 adults per child attending each game. So, every week we deliver close to 5,000 possible adult impressions, which equates to well over 90,000 imprints of your name and logo in the minds of our patrons. And that does not include all the traffic that the elementary school activities, All-Stars, travel ball tournaments, and other family events produce. That means that the name of your business has the opportunity to be seen by a captive and loyal audience well over 90,000 times during one year at the ballpark. And the best part of it is you are supporting a youth sports program that makes it possible for these kids to participate in a great league and America's national pastime.

So, what are you waiting for? Choose a sponsorship package below and *"Let's Play Ball!"*

Sponsorship Packages

- Level 1: \$200 - Team Sponsorship = Logo on sleeve of one team
- Level 2: \$300 - Team Sponsorship plus logo/homepage link on PV website
- Level 3: \$350 - Sign on 1 field *
- Level 4: \$500 - Team Sponsorship plus sign on 1 field
- Level 5: \$700 - Team Sponsorship plus signs on 2 fields
- Level 6: \$900 - Team Sponsorship plus signs on 3 fields
- Level 7: \$1,100 - Team Sponsorship plus signs on all 4 fields
- Level 8: \$1,250 - Level 7 plus logo/homepage link on PV website **BEST DEAL!**

** Field signs are renewable each year for \$250 per sign.*

Our ballpark signs are full color, 4' x 8' signs with your logo, name, contact information, and slogan if you desire. Here are a couple of examples:



All sponsors receive booth/table space, at no additional cost, to promote their business at the special events we have throughout the year. Events like Opening Day and our annual Carnival Day. This is a great time to hand out flyers and coupons, talk to the community about your business and the services you offer, and showcase and sell your items and products. Carnival Day has games like Speed Pitch, a Dunking booth for kids (including "big kids"), an auction in which all the league teams put together baskets with different themes, and much more. This is fun!!

Your consideration for sponsoring our league is greatly appreciated. As you can see, the investment comes with a very good return for your business. The cost is low and the return is high, even if all you consider is that you will be helping the kids. Please contact Garrett Page at **502-387-3354** or pageg152@gmail.com.

Thank You very much for your consideration.
Prairie Village Baseball/Softball
Tax Exempt Organization ~ 20-0710160

RE: Appropriation to Prairie Village Baseball-Softball - Revoked

Bell, LaTonya J. <LaTonya.Bell2@louisvilleky.gov>

Tue 8/23/2022 11:59 AM

To: Harward, Sonya <Sonya.Harward@louisvilleky.gov>; Powell, Brian <Brian.Powell@louisvilleky.gov>; Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; lpfw@hotmail.com <lpfw@hotmail.com>

Cc: Steele, Roxanne M <Roxanne.Steele@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>

Please ensure the NDF packet consists of current dates and current information. It is considered a new NDF request. Thanks.

From: Harward, Sonya <Sonya.Harward@louisvilleky.gov>

Sent: Tuesday, August 23, 2022 11:58 AM

To: Powell, Brian <Brian.Powell@louisvilleky.gov>; Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; lpfw@hotmail.com

Cc: Bell, LaTonya J. <LaTonya.Bell2@louisvilleky.gov>; Steele, Roxanne M <Roxanne.Steele@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>

Subject: RE: Appropriation to Prairie Village Baseball-Softball - Revoked

You can update the previous packet as needed and it be introduced by the next NB deadline which is Friday, 9/2.



Sonya Harward

Louisville Metro Council Clerk

601 W. Jefferson Street, Ste. 103

Louisville, KY 40202

(502)574-2704 (direct)

(502)574-3902 (ofc)

From: Powell, Brian <Brian.Powell@louisvilleky.gov>

Sent: Tuesday, August 23, 2022 10:37 AM

To: Harward, Sonya <Sonya.Harward@louisvilleky.gov>; Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; lpfw@hotmail.com

Cc: Bell, LaTonya J. <LaTonya.Bell2@louisvilleky.gov>; Steele, Roxanne M <Roxanne.Steele@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>

Subject: Re: Appropriation to Prairie Village Baseball-Softball - Revoked

Sonya,

Amy called and Prairie Village would like for us to resubmit the NDF.

Our best point of contact has been stated to be Jennifer Barker, 502-876-8035, lpfw@hotmail.com. I have copied Jennifer on this email to make her aware of the history of this appropriation and to ensure she can assist us as we seek to resubmit the sponsorship from Spring.

Please let me know what you need me to do to resubmit the NDF sponsorship.

Thank you,



Brian Powell

Legislative Assistant

Councilwoman Amy Holton Stewart

District 25

601 West Jefferson St, 2nd floor

Louisville, KY 40202

Email: brian.powell@louisvilleky.gov

Office: (502) 574-1125

From: Harward, Sonya <Sonya.Harward@louisvilleky.gov>

Sent: Monday, August 22, 2022 5:19 PM

To: Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Powell, Brian <Brian.Powell@louisvilleky.gov>

Cc: Bell, LaTonya J. <LaTonya.Bell2@louisvilleky.gov>; Steele, Roxanne M <Roxanne.Steele@louisvilleky.gov>;

Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>

Subject: Appropriation to Prairie Village Baseball-Softball - Revoked

Councilwoman Holton Stewart and Brian,

The Council-Originated NDF for Prairie Village Baseball-Softball (CONDF051122PVB25) has been revoked due to the completed grant not being returned within 90 days of receiving it. The grant was sent on May 12, 2022 so it would have been due earlier this month. The signed grant was returned in June but it was incomplete and I informed Prairie Village Baseball-Softball of such via email. Since then, I followed up at least two more times to get the grant completed, and I copied Brian who also responded to those emails offering assistance to the non-profit group.

This item can be resubmitted as a new request if you like. Please let me know if you'd like to do this and I can help.

Thanks,
Sonya

Thanks,
Sonya



Sonya Harward

Louisville Metro Council Clerk

601 W. Jefferson Street, Ste. 103

Louisville, KY 40202

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