

**Louisville Metro Council
Originated NDF**

Primary Council Member: Councilwoman Cindi Fowler

Appropriation Amount: \$5,000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:

Neighborhood Development Funds will be used to sponsor the Annual Riverside Mayor's Derby Brunch on the River, an event held by Riverside, the Farnsley-Moremen Landing, Inc. Riverside, the Farnsley-Moremen Landing, Inc. is a 501C3 non-profit arm of an historic property in Southwest Jefferson County that provides many educational and cultural experiences for our *constituents*

Entity Hosting Event: Riverside, the Farnsley-Mormen Landing, Inc.

Entity Mailing Address: 7410 Mormen Road, Louisville, KY 40272

Entity Contact: Patti Linn

Contact Phone: (502) 935-~~6821~~
6809

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14
District #

Cindi Fowler
Primary Sponsor Signature

1000-
Amount

2/20/19
Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Legislative Assistant Cindy Thieneman has an Aunt and a Niece by marriage that volunteer for Riverside, the Farnsley-Moreman Landing, Inc. Aunt-Lynn Thieneman, Niece - Nicole Maddux Thieneman

Applicant/Program: Riverside, the Farnsley-Moremén Landing, Inc/Mayor's Derby Brunch

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	Rick B. Bland	\$ 1,000 ⁰⁰
District 13	MANN EX	\$ 1,000 ⁰⁰
District 14	Cindi Fowler	\$ 1,000 ⁰⁰
District 15	Kevin B. Bland	\$ 1,000 ⁰⁰

Applicant/Program: Riverside, the Farnsley-Moremén Landing, Inc/Mayor's Derby Brunch
Additional Council Office Disclosure

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

District 20 _____ \$ _____

District 21 _____ \$ _____

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25 Debra (BB) \$ 1,000

District 26 _____ \$ _____

Thieneman, Cindy L

From: Yates, David
Sent: Tuesday, February 19, 2019 3:09 PM
To: Boles, Brian
Cc: Thieneman, Cindy L
Subject: Mayor's Derby Brunch on the River NDF

Brian,

You have my permission to sign the Mayor's Derby Brunch on the River NDF for \$1,000.00.

Thank you,



David Yates

Councilman

District 25

601 West Jefferson St, 3rd floor

Louisville, KY 40202

Email: david.yates@louisvilleky.gov

Office: (502) 574-1125

Click [HERE](#) to sign up for the weekly District 25 eNews!

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RIVERSIDE

THE FARNSLEY-MOREMEN LANDING

January 10, 2019

Metro Councilwoman Cindi Fowler
District 14
601 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler:

It's hard to believe it, but it is already time to make plans for Riverside's 16th annual "Mayor's Derby Brunch On the River" on **Sunday, April 28, 2019!** We hope that you will consider being one of the sponsors of this wonderful event again this year. For seven years now, the brunch has been an Official Kentucky Derby Festival event, and Louisville Mayor Greg Fischer has served as Honorary Host!

This festive and fun celebration features an authentic Kentucky breakfast, music, a brief live auction, tours of the historic Farnsley-Moremen House, tours of the new Moremen Family Chapel site and a silent auction.

This is an excellent opportunity to support an important educational and cultural resource in our community: Riverside, the Farnsley-Moremen Landing. All proceeds from the event will go toward furthering Riverside's mission and programs. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization and all donations are tax-deductible to the extent the law permits.

This *is* southwest Louisville's Derby celebration! Be a part of it.

Please review the enclosed information about sponsorship opportunities at this year's brunch. We hope we can count on your support and involvement. If you have any questions, feel free to call Patti Linn at Riverside (502/935-6809).

Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick, Chair
Riverside, the Farnsley-Moremen Landing, Inc.

RIVERSIDE



THE FARNSLEY ~ MOREMEN LANDING

SPONSORSHIP OPORTUNITIES:

Mayor's Derby Brunch On the River
An Official Kentucky Derby Festival Event
With Honorary Host Mayor Greg Fischer
Sunday, April 28, 2019



\$10,000 Title Sponsorship

- Top billing on all appropriate published and printed materials, i.e., invitations, programs, newsletters, etc. (featuring your logo), including Kentucky Derby Festival materials where possible
- Two tables for eight (8) at the event with sponsorship signs
- Free full-page company advertisement in the event program
- Acknowledgement by the Emcee at the event
- Top billing on all sponsor boards/banners for the event
- Opportunity to include giveaways in guest gift bags (400+ people)

\$5,000 Sponsorship

- Two tables for eight (8) at the event with sponsorship signs
- Free half-page company advertisement in the event program
- Prominent listing in all printed materials, i.e., newsletter, invitations, event program, sponsor boards
- Acknowledgement by Emcee at the event
- Opportunity to include giveaways in guest gift bags (400+ people)

\$2,500 Sponsorship

- One table for eight (8) at the event with sponsorship sign
- Bold listing in the invitation, event program, newsletter, sponsor board
- Opportunity to include giveaways in guest gift bags (400+ people)

*** \$1,000 Sponsorship**

- One table for eight (8) with sponsorship sign
- Listing in invitation, event program, newsletter, sponsor board
- Opportunity to include giveaways in guest gift bags (400+ people)

7410MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

RIVERSIDE, THE FARNSLEY-MOREMEN LANDING EXISTS TO PROMOTE, PRESERVE, RESTORE AND INTERPRET HISTORIC FARM LIFE ON THE OHIO RIVER

Thieneman, Cindy L

From: Boles, Brian
Sent: Monday, February 4, 2019 1:12 PM
To: Thieneman, Cindy L
Cc: Yates, David; Fowler, Cindi
Subject: RE: Mayor's Derby Brunch on the River

Cindy,

David's 8 attendees will be:

1. David Yates
2. Lindsey Key
3. Ava Yates
4. Grace Yates
5. Jim Yates
6. Wanda Yates
7. Mike Mulrooney
8. Jenni Mulrooney

Please let me know if you need anything further from me!

Thank you,



Brian Boles

Legislative Assistant
Councilman David Yates
District 25
601 West Jefferson St, 1st floor
Louisville, KY 40202
Email: brian.boles@louisvilleky.gov
Office: (502) 574-1125

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From: Boles, Brian <Brian.Boles@louisvilleky.gov>
Sent: Monday, January 28, 2019 3:07 PM
To: Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>
Cc: Yates, David <David.Yates@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>
Subject: RE: Mayor's Derby Brunch on the River

Ok! Just making sure. Thanks. I will get you the names as soon as possible.

Thieneman, Cindy L

From: McQuillen, Liz
Sent: Tuesday, February 19, 2019 9:03 AM
To: Thieneman, Cindy L
Cc: Blackwell, Rick
Subject: RE: Mayor's Derby Brunch on the River

Good Morning Cindy –

CM Blackwell has changed his guest list. CM Blackwell and Sherry Blackwell will be attending, but he would like to donate the remaining six tickets back to the event so that they can be re-sold.

Thank you,
Liz McQuillen



Liz McQuillen | Legislative Aide
Office of Councilman Rick Blackwell
601 W. Jefferson Street | Louisville, KY 40202
p: (502) 574-1112 f: (502) 574-3363
www.RickBlackwell.com

From: McQuillen, Liz
Sent: Monday, February 4, 2019 10:28 AM
To: Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>
Cc: McQuillen, Liz <Liz.McQuillen@louisvilleky.gov>
Subject: RE: Mayor's Derby Brunch on the River

Good Morning Cindy –

Councilman Blackwell will sponsor this event again this year! The attendees include:
Rick & Sherry Blackwell
Ryan Blackwell & Brooke Henrick
Liz & Jesse McQuillen
Danielle Tackett & Guest

Thank you!
Liz



Liz McQuillen | Legislative Aide
Office of Councilman Rick Blackwell
601 W. Jefferson Street | Louisville, KY 40202
p: (502) 574-1112 f: (502) 574-3363
www.RickBlackwell.com

From: Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>
Sent: Monday, January 28, 2019 1:18 PM
To: Metro Council Members and LAs <MCMandLAs@louisvilleky.gov>
Subject: Mayor's Derby Brunch on the River

Hello

Thieneman, Cindy L

From: Hughes, Susan
Sent: Tuesday, February 5, 2019 1:03 PM
To: Thieneman, Cindy L
Cc: Lockett, Daniel R
Subject: Emailing: SKMBT_C36419020513100.pdf
Attachments: SKMBT_C36419020513100.pdf

Thank you Cindy for taking care of registration for the Farnsley Moreman Derby Brunch 2019.

District 15 guest will include:

Councilman Kevin Triplett & Guest
Delores Triplett & Guest
Dan Lockett and Michelle Lemons
Susan and Keith Hughes

Thank you,
Susan

Your message is ready to be sent with the following file or link attachments:

SKMBT_C36419020513100.pdf

Note: To protect against computer viruses, e-mail programs may prevent sending or receiving certain types of file attachments. Check your e-mail security settings to determine how attachments are handled.

Thieneman, Cindy L

From: Alexander, Elizabeth
Sent: Wednesday, March 6, 2019 10:51 AM
To: Thieneman, Cindy L
Cc: Nichols, Barbara J
Subject: RE: D14 - 3/13/19 Appropriations Comments - CONDF031319RFML

Hi Cindy,
Here is our list. ☺

Mark Fox
Hayley Fox
Barbara Nichols
Nick Nichols
Elizabeth Alexander
Reese Kinney
Dick and Iona Manion

From: Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>
Sent: Wednesday, March 6, 2019 10:04 AM
To: Alexander, Elizabeth <Elizabeth.Alexander@louisvilleky.gov>
Subject: FW: D14 - 3/13/19 Appropriations Comments - CONDF031319RFML

Hi Elizabeth,
I need CM Fox's names. Thank you



Cindy Thieneman | Legislative Assistant
Office of Councilwoman Cindi Fowler
Louisville Metro Council | District 14

p: 502.574.1114
e: cindy.thieneman@louisvilleky.gov

City Hall
601 West Jefferson Street, Ste. 307
Louisville, Kentucky 40202

From: Bell, LaTonya J. <LaTonya.Bell2@louisvilleky.gov>
Sent: Tuesday, March 5, 2019 6:17 PM
To: Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>
Cc: Stenberg, Beth <Beth.Stenberg@louisvilleky.gov>; MetroCouncilClerk <MetroCouncilClerk@louisvilleky.gov>
Subject: D14 - 3/13/19 Appropriations Comments - CONDF031319RFML

Good evening,

Councilwoman Fowler's Guest list for Mayor's Derby Brunch

Mike & Cindi Fowler

Bill Mahlstedde

Wanda Trimble

Marcus and Meghan Howard

Major Hasch & Guest