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February 4, 2016

Louisville Metro Planning & Design Services 444 S. 5th Street, Suite 300 Louisville, KY 40202

RE: Street & Alley Name Change Application – Warnock Street, Brook Street, Brook Street Connector

Dear Louisville Metro Planning & Design Services,

These are exciting times at the University of Louisville with the transformation of the Warnock corridor into the main entrance to the University. With this change, the University needs better recognition of this threshold to UofL, and asks you to rename Warnock as University Boulevard from Crittenden Drive to Brook Street. The following reasons serve as justification for the change.

- Warnock Street is the University of Louisville's main entrance from I-6S and should have a name that clearly denotes drivers are at the University's main campus.
- The name 'University Boulevard' acknowledges the importance of higher education to the city of Louisville.
- The University of Louisville is an economic engine for Jefferson County with nearly 23,000 students, 6,000 employees, and sports facilities that host numerous athletic programs throughout the year.
- The Commonwealth of Kentucky and University of Louisville Foundation has invested over \$50 million to transform Floyd, Warnock, and Brook Streets to facilitate connectivity with I-6S to South Central Louisville.
- The Belknap Research Park will soon become a robust economic engine for jobs and new business.

The University of Louisville appreciates your consideration of the enclosed application. Please contact David James at (502)751-8484 if you have any questions.

Sincerely,

Kathleen M. Smith

Chief of Staff to the President

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UofL Foundation

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