

JasmineTate

Personal Statement

I have spent my whole life in Louisville and care deeply about this city.

Experience

Finance Rotation (August 2020 – Present) – **Brown-Forman**

- 1 year as Senior Audit Consultant.
- 1 year as National Account Business Analyst.
- 1 year as Assistant Controller- BF Cooperage.

Senior Financial Analyst - USA & Canada (January 2018 – August 2020) – **Brown-Forman**

- Developed early response reporting during COVID-19 pandemic, providing visibility to region performance before financials became available.
- Led project with Advanced Analytics team to create a financial reporting package in Tableau.
- Liaison between Field, Brand, Corporate, and Demand Planning for annual plan and monthly outlooks.
- Assist with business review decks and commentary around monthly/quarterly financial results.

Lead FP&A Analyst - Income (May 2016 – January 2018) - **GE Appliances**

- Responsible for producing internal and externally reported income statements for Appliance business.
- Provided monthly financial reports and variance analysis to business leaders.
- Finance owner for HR, Finance, Legal, and HQ functions for reporting and budget planning.
- Led educational training sessions for finance staff on new post-acquisition income statement format/mapping.

New Product Introduction Finance Analyst (June 2014 – May 2016) - **GE Appliances**

- Worked with several teams with conflicting priorities (including Supply Chain, Commercial, and Technology) to determine the ROI of new programs.
- Led new product financial analysis during business planning and program implementation.
- Conducted a post launch review to determine if project performance met business commitments.
- Presented program financials to top business leaders at financial and technical reviews.

Early Career History

- Process Improvement Specialist, GE Appliances, March 2013 – June 2014
- Cash Applications Specialist, GE Appliances, July 2011 – March 2013
- Cash Applications Representative, GE Appliances, March 2010 – July 2011

Education

University of Louisville - Louisville, Kentucky (May 2010)

- B.S., Economics; Sociology Minor

Activities

- 2017-2022 Phoenix Hill Neighborhood Association Treasurer
- 2020 BF Y-Lead Leadership Development Program
- 2019 BF ERG PRIDE Month Co-lead
- 2012 Six Sigma Green Belt Certified