



**Office of Management and Budget
Division of Purchasing
Non-Competitive Contract Request Form**

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Department	Office for Safe and Healthy Neighbor	Department Contact	Nannette Bertram Dix, MSSW,CSW
Contact Email	nannette.dix@louisvilleky.gov	Contact Phone	502-574-6415

Contract Type: check one	New	Amendment		
		Additional Funds	Time Extension	Scope
Professional Service				
Sole Source (goods/services)	✓			
	Start	End		
Requested Contract Dates (MM/DD/YYYY)	05/01/2021	09/29/2022		

VENDOR INFORMATION

Vendor Legal Name	OUTFRONT Media Inc.				
DBA	OUTFRONT Media LLC				
Point of Contact	Julie Mudd	Email	julie.mudd@outfront.com		
Street	185 Highway 46				
Suite/Floor/Apt	N/A	Phone	502-439-3707		
City	Fairfield	State	NJ	Zip Code	07004
Federal Tax ID#		SSN# (If sole proprietor)	N/A		
Louisville Revenue Commission Account #					
Human Relations Commission Certified Vendors	Certified Minority Owned Business	Certified Woman Owned business	Disabled Owned business		
Select if applicable					

FINANCIAL INFORMATION

Not to Exceed Contract Amount	\$60,000	(including reimbursement expenses, if applicable)			
Fund Source: General Fund					
Federal Grant	✓	Federal Granting Agency	Substance Abuse and Mental Health Services		
Other		Describe:	Reduce the impact of substance abuse and m		
Account Code String #	2101	610	6200	706140	522998
Payment Rate	per hour		per day		per service
	per month		Other		
Payment Frequency	Monthly	✓	Upon Completion / Delivery		
	Quarterly		Other		



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CONTRACT SCOPE and PURPOSE (Attach additional documentation if necessary)

Amendments: Describe the circumstances under which a time extension or scope change is needed.

New: Be specific about the work to be performed / product to be purchased including but not limited to: scope of work; description of service; work product created; why the service / product is necessary; and benefit to Louisville Metro Government.

The Louisville Metro Trauma Resilient Community (TRC) Project, is a city-wide program that promotes resilience and equity for Louisville's youth and families disproportionately affected by trauma, systemic inequities, violence and civil unrest. The TRC billboard campaign is designed to continue the public discussion surrounding trauma and momentum in addressing its root causes. This campaign is in line with OSHN comprehensive, citywide approach to creating a resilient city through, prevention, intervention and treatment of trauma, especially Adverse Childhood Experience (ACES). This campaign is focused on reducing the risk of violence by increasing the cities protective factors amongst vulnerable population through evidence-based treatment of trauma symptoms.

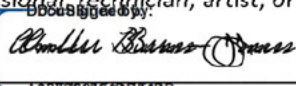
JUSTIFICATION FOR NON-COMPETITIVE GOOD/SERVICE (Attach additional documentation if necessary)

Provide justification including but not limited to: a description of the unique features that prohibit competition; research conducted to verify the vendor as the only known source (sole source); why the service (PSC) is not feasible to be provided by LMG staff or expertise does not exist; known compatibility, proprietary and/or timing issues.

Exhibit 1
Justification for non-competitive Good/Service

Exhibit 2
Budget proposal

AUTHORIZATIONS: Per KRS 45A.380, I have determined that competition is not feasible for the above described good / service and there is a single source within a reasonable geographical area of the good / service to be procured; or the resulting contract is for the services of a licensed professional, technician, artist, or other non-licensed professional service.

Department Director  Date 5/17/2022
Signature Amber Burns-Jones

OMB Signature  Date 5/17/2022
Signature Monica Harmon
Title Chief Financial Officer