

**Louisville Metro Council
Council Originated NDF**

Council Member: Councilwoman Cindi Fowler

Amount of Request:

Neighborhood Development Funds will be used for sponsorship of the 12th Annual Mayor's Derby Brunch on the River at Riverside, The Farnsley-Moremén Landing. All proceeds from the event go to Riverside, The Farnsley-Moremén Landing, Inc., a 501(c)3 non-profit organization- to support Riverside's mission and educational/cultural programs. The sponsorship includes a table for eight (8) guests. Names of attendees are attached.

Describe the public purpose: Riverside, The Farnsley-Moremén Landing is a critical piece of Southwest Louisville's history. The historic home is operated in partnership with Metro Parks and Riverside, The Farnsley-Moremén Landing, Inc. Proceeds from the event will support the educational and cultural programs provided by Riverside.

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

<u>Cindi Fowler</u> Signature of Council Member	<u>\$1000.00</u> Amount	<u>2-5-2015</u> Date
<u>Therese Smith</u> Signature of Council Member	<u>\$1000 -</u> Amount	<u>2-5-15</u> Date
<u>Vicki Aubrey Welch</u> Signature of Council Member	<u>\$1,000 -</u> Amount	<u>2-5-15</u> Date
<u>Rick Belcher</u> Signature of Council Member	<u>1000</u> Amount	<u>2-5-15</u> Date

Signature of Council Member

Amount

Date

Signature of Council Member

Amount

Date

Approved by:

Appropriations Committee Chairman

Date

OFFICE OF METRO COUNCIL
REVIEWED

DATE 2/11/15 TIME 3:06
Effective December 2011

FOR CLERK'S OFFICE USE ONLY

District (s) & Amount _____

To OMB: _____

Prepared/Approved by _____

RIVERSIDE

THE FARNSELY-MOREMEN LANDING



Riverside, the Farnsley-Moremen Landing, Inc.

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### Mayor's Derby Brunch On the River An Official Kentucky Derby Festival Event *With Honorary Host Mayor Greg Fischer* Sunday, April 26, 2015

#### Sponsor Confirmation Form:

- ☐ Sponsor at the \$10,000 Title Sponsorship level  
☐ Sponsor at the \$5,000 level  
☐ Sponsor at the \$2,500 level  
☐ Sponsor at the \$1,000 level

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

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A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount \_\_\_\_\_ Account Number: \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Circle one: Visa                      Mastercard                      American Express

---

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Seventy-five percent of all sponsorship and participant fees are tax-deductible. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 non-profit organization. Our Federal ID number is: 61-1243762.

**Please return by mail or fax to the address below:**

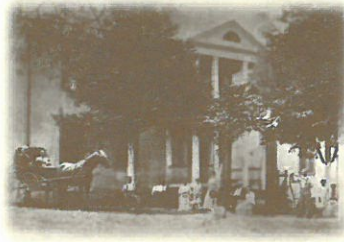
7410 MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG





# RIVERSIDE

THE FARNSELY-MOREMEN LANDING



January 30, 2015

Councilwoman Cindi Fowler  
District 14  
Louisville Metro Council  
601 West Jefferson Street  
Louisville, KY 40202

Dear Cindi:

We are looking ahead to Riverside's 12th annual "Derby Brunch On the River" on **Sunday, April 26, 2015**. We hope that you will consider being a sponsor of this wonderful Southwest Louisville Derby event again this year. Since 2012, the brunch has been named an Official Kentucky Derby Festival event, and Louisville Mayor Greg Fischer has served as Honorary Host!

This fun, festive celebration features an authentic Kentucky breakfast, music, a brief live auction, tours of the historic Farnsley-Moremen House, tours of the new Moremen Family Chapel site and a silent auction.

This is an excellent opportunity to support an important educational and cultural resource in our community: Riverside, the Farnsley-Moremen Landing. All proceeds from the event will go toward furthering Riverside's mission and programs. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization and all donations are tax-deductible to the extent the law permits.

This *is* southwest Louisville's Derby celebration! Be a part of it.

Please review the enclosed information about sponsorship opportunities at this year's brunch. We hope we can count on your continued support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

Thank you so much for your consideration.

Sincerely,

Reba Doutrick, Chair  
Riverside, the Farnsley-Moremen Landing, Inc.

**Mayor's Derby Brunch on the River Attendees**

| <b>District 12</b> | <b>District 13</b> | <b>District 14</b> | <b>District 15</b> |
|--------------------|--------------------|--------------------|--------------------|
| Rick Blackwell     | Vicki Welch        | Cindi Fowler       | Jan Horton         |
| Sherry Blackwell   | Matt Welch         | Mike Fowler        | Charles Horton     |
| Liz Kennedy        | Kevin Triplett     | Michael Bowman     | Maury Weidman      |
| Ryan Blackwell     | Dolores Triplett   | Felicia Rudolph    | Pauletta Feldman   |
| Dennis Horlander   | Barbara Aubrey     | David Rudolph      | Tommy Wheatley     |
| Joel Morrill       | Jay Bradshaw       | Bob Henderson      | Misty Blankenship  |
| Mohammad Nouri     | Sandy See          | Patsy Henderson    | Marianne Butler    |
| Joni Jenkins       | Juanita Minor      | Cameron Brothers   | Ruth Cowhard       |