

**Louisville Metro Council
Council Originated NDF**

JF

Council Member: Councilwoman Cindi Fowler

Amount of Request: \$5,000.00

Neighborhood Development Funds will be directed to Riverside, The Farnsley-Moremen Landing, Inc. for a sponsorship of the 2015 "Old Fashioned Ice Cream Social" event. The event is free and open to the public.

Describe the public purpose: Riverside, The Farnsley-Moremen Landing is a critical piece of Southwest Louisville's history. The historic home is operated in partnership with Metro Parks and Riverside, The Farnsley-Moremen Landing, Inc.

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

<u>Cindi Fowler</u> (IB) Signature of Council Member	<u>\$2000.00</u> Amount	<u>6/3/15</u> Date
<u>Vicki Audrey Welch</u> Signature of Council Member	<u>\$1,000</u> Amount	<u>6/8/15</u> Date
_____ Signature of Council Member	_____ Amount	_____ Date
_____ Signature of Council Member	_____ Amount	_____ Date
_____ Signature of Council Member	_____ Amount	_____ Date
_____ Signature of Council Member	_____ Amount	_____ Date

Approved by:

Appropriations Committee Chairman _____ Date _____

FOR CLERK'S OFFICE USE ONLY
District (s) & Amount _____
To OMB: _____
Prepared/Approved by _____

**OFFICE OF METRO COUNCIL CLERK
REVIEWED**

RIVERSIDE

THE FARNSELY-MOREMEN LANDING



May 29, 2015

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a well-established event at Riverside, the Farnsley-Moremen Landing called "Old-Fashioned Ice Cream Social" scheduled to take place on Sunday, July 12, 2015 from 1 pm to 5 pm.

This family-friendly afternoon will include musical entertainment, a magic show, miniature train rides, pony rides, a farm animal petting zoo, tours of the historic home and an ice cream eating contest! This wonderful community gathering is free and open to the public.

We are asking you to consider sponsorship at the \$5,000 level. Your sponsorship will make it possible for Riverside to keep this family tradition strong for repeat attendees and to introduce the property and its mission to those new visitors who are attracted to the event.

Please review the enclosed information about sponsorship opportunities at the Old Fashioned Ice Cream Social. We hope we can count on your support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,

Reba Doutrick
Chair, Riverside,
the Farnsley-Moremen Landing, Inc.

7410 MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

RIVERSIDE, THE FARNSELY-MOREMEN LANDING EXISTS TO PROMOTE, PRESERVE, RESTORE AND INTERPRET HISTORIC FARM LIFE ON THE OHIO RIVER

RIVERSIDE

THE FARNSELY-MOREMEN LANDING



Riverside, the Farnsley-Moremen Landing, Inc.

Old Fashioned Ice Cream Social ~ Sunday, July 12, 2015

Sponsor Confirmation Form:

- Sponsor at the \$5,000 level
 Sponsor at the \$2,500 level
 Sponsor at the \$1,000 level

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Seventy-five percent of all sponsorship and participant fees are tax-deductible. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 non-profit organization. Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

Bowman, Michael

From: Fowler, Cindi
Sent: Wednesday, June 03, 2015 5:35 PM
To: Bowman, Michael
Subject: Riverside Ice Cream Social Sponsorship NDF

Michael,
I will not be in the office to sign the Riverside Ice Cream Social sponsorship paperwork before the business deadline. Please sign on my behalf to authorize \$2000 from District 14.

Thanks
Cindi

Thank you,
Councilwoman Cindi Fowler
Louisville Metro Council | District 14
p:(502) 574-1114
e: cindi.fowler@louisvilleky.gov