

American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Rhodia Brownfields Remediation (LAT-0075)

Project Owner (Legal Name of Organization or Applicant): Develop Louisville

Address of Organization or Applicant: 444 S. 4th Street, Suite 600, Louisville, KY 40202

What is the address where the services will be provided? 1495 S. 11th Street

Project Contact: Allison Smith

Project Contact Job Title: Assistant Director, Advanced Planning & Sustainability

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Rhodia Brownfields Remediation

Are you requesting a continuation of current funding or a new allocation?
New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

Rhodia brownfields, at 1495 S. 11th Street is an old manufacturing facility. Buildings have been demolished. This appropriation is for brownfield remediation necessary for a redevelopment project to proceed. The development will include affordable housing, mixed-use, community space, and green space.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Brownfields are contaminated sites that pose potential public health and environmental harms. This property is in the Algonquin neighborhood and adjacent to Parkway Place public housing. While the larger community will benefit, the main benefits will be for the immediate surrounding areas.

The area is 86% Black/African American, with a median age of 32. Median household income is just under \$30K and median home value is \$85K. Unemployment rate is 11.9%.

Goal/Outcomes Statement (Maximum 150 words):

Remediation of the site will allow for a community-benefitting development that both remove/contain contamination and activate a long vacant site.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):



This project will provide funding for remediation of the contamination at Rhodia, a large brownfield in the Algonquin/Park Hill neighborhoods. This will allow for the property to be redeveloped with affordable housing and mixed use. Once redeveloped, the site will provide community benefits including green space and tax revenue for the city.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Remediation of the site could begin in 2022.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

No

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

A 2017 study concluded that cleaning up brownfield properties led to residential property value increases of 5 - 15.2% within 1.29 miles of the sites.¹ Analyzing data near 48 of those brownfields, another study found an estimated \$29 to \$97 million in additional tax revenue for local governments in a single year after cleanup—2 to 7 times more than the \$12.4 million EPA contributed to the cleanup of those brownfields.² Initial anecdotal surveys indicate a reduction in crime in recently revitalized brownfields areas. <https://www.epa.gov/brownfields/brownfields-program-environmental-and-economic-benefits>

This is also an issue of environmental justice. Remediation also removes contaminants the impact nearby communities, in this case Algonquin and Park Hill, both lower-income and predominantly Black/African American areas. Clean up benefits those that have been impacted the most by proximity to contamination.
<https://nepis.epa.gov/Exe/ZyPDF.cgi?Dockkey=P10009MF.txt>

How will this project define and measure success?

Completion of remediation to allow for redevelopment to take place.

Amount of Funding Requested: \$10,000,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Lead Free Louisville (LAT-0076)

Project Owner (Organization): Louisville Metro Public Health & Wellness (LMPHW)

Project Contact: Nick Hart

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Lead Free Louisville

Are you requesting a continuation of current funding or a new allocation?
New allocation.

Does the owner organization have sufficient capacity to lead project without hiring new permanent staff?:
Yes.

Project Executive Summary (please specify if COVID-related. Maximum 200 words):

COVID has delayed lead testing and interventions for young children living in housing with lead-hazard exposures. Many children have missed regular doctor appointments and have been confined to housing with lead-hazard exposures for longer periods of time than would occur outside a pandemic.

This funding would be used to implement the Federal Strategy for Eliminating Childhood Lead Poisoning by building infrastructure to track lead-safe housing stock and expand community awareness of lead risks. LMPHW currently provides blood lead surveillance, case management and performs public awareness activities, but these strategies only address lead poisoning after the damage is done. As a truly preventative strategy this project would create an electronic data management system for tracking environmental lead hazards in residential property, creating a single data repository for property with identified lead hazards as well as those that have been made lead-safe. This project would also provide funding for a comprehensive lead hazard awareness campaigns to primary care providers, childcare facilities, and provide funding for the performance of lead risk assessments. Would increase the City's capacity to identify lead hazards by providing training for certify professionals a lead hazard risk inspectors and assessor.

Problem Statement (include issue and population served by project. (Maximum 100 words):

Lead poisoning is 100% preventable. Louisville residents deserve safe and healthful housing free from lead-hazards. However, Louisville's current system uses children as canaries in a coal mine, waiting for lead poisoning to occur before responding, placing the burden on victims who have little or no awareness on how to control their physical environments. Lead poisoning causes serious, life-long negative health outcomes including cognitive disabilities affecting language, reading, impulse control, concentration and physical growth. Louisville can protect children from lead poisoning by creating a lead hazard data management system, with the ability to track properties with lead-hazards and those free of lead hazards, and providing PCP's and residents with tool to manage lead safely.

Goal Statement (Maximum 50 words):

Prevent and end lead-poisoning in children pre-1978 housing through establishing a primary prevention-based framework to advance lead-safe housing and preserve affordable, safe and healthful housing.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

As this project's goal is to identify lead-hazards in pre-1978 housing before children can be exposed and to record lead-safe housing, LMPHW proposes to:



- Supply funding to hire a consultant to create an electronic data management system to register pre-1978 housing which will record the properties lead safety status in Metro's existing data management system, Accela. Metro to provide project management and design.
- Supply funding to contract with existing Louisville based job training programs to offer training and certification as lead hazard risk inspectors and assessors.
- Supply funding to purchases lead hazard awareness and poisoning prevention kits to provide to Louisville primary care providers, childcare facilities, and community partners to assist families manage lead in their homes.
- Supply funding to supplement existing contracts with community non-profit organizations to perform program awareness communications campaign.

If not fully explained above, explain how your project advances equity through project structure, populations served, and stakeholders involved:

Addressing lead poisoning is fundamental health equity work, as our most vulnerable populations (i.e., children, elderly, disabled, women, people of color, immigrants, etc.) are those most likely to live in poverty and unsafe housing. Historically racist zoning and lending practices, such as redlining, have created neighborhoods where older, larger homes in historically black communities have lost value, while smaller, less expensive homes in white communities have substantially increased. This has prevented the passage of generational wealth and has contributed to other root causes (i.e., poor education, neighborhood development, etc.) of poor health outcomes, especially in communities of color. Addressing lead hazards is an investment in Louisville communities where it is needed most.

Besides this one-time funding, what other resources does your project require? (How many staff, type of space, special equipment, ongoing funding, etc.):

Existing programs have the capacity to manage the work outlined in this proposal.

- LMPHW's Childhood Lead Poisoning Prevention Program (CLPPP) supervisor, manager, and administrator will coordinate and manage most of the project proposals.
- LMPHW's Center for Health Equity's staff will supplement CLPPP staff, and have experience with both community outreach, education, and program planning and implementation.
- Metro CIT has previously been consulted about the project and is currently developing a project scope outline for Accela upgrades.
- Metro Codes & Regulations and Develop Louisville have also been consulted and agree to assist with development of Accela upgrades.
- Procurement and contracting oversight by OMB will need to be supplied but this proposal does not present a scope of work outside its capabilities.
- Eventually, maintenance of Accela upgrades and user profiles will require ongoing funding, but because this project achieves a goal listed in LMPHW CDC CLPPP grant objectives, ongoing cost should be able to be covered by the grant. Costs can also be shared with Develop Louisville, Lead Safe Louisville HUD Lead Hazard Removal Grant which share the same goal.

Could the project begin serving target populations and addressing the problem(s) described above on or before September 1? What is the anticipated length of this project?:

Yes. Project would last until December 2024.

Amount of Funding Requested:

\$1,000,000

How will this project define and measure success?:

Measure would include:

- Design, construction and implementation of the data management system.
- Increased use of lead remediation service participation by Lead Safe Louisville
- Increased screening of children for blood lead.
- Decreased elevated blood lead levels of children.



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Chickasaw Park Pond (LAT-0077)

Project Owner (Legal Name of Organization or Applicant): Louisville Parks and Recreation

Address of Organization or Applicant: 1297 Trevilian Way, Louisville, KY 40213, P.O. Box 37280, Louisville, KY 40233

What are the addresses where the services will be provided?

Chickasaw Park – 1200 Southwestern Pkwy/Louisville, KY 40211

Project Contact: Margaret Brosko/Jason Canuel

Project Contact Job Title: Louisville Parks and Recreation Director/Assistant Director

Contact Email: [REDACTED] / [REDACTED]

Contact Phone: [REDACTED]

Project Name: Chickasaw Park Pond

Are you requesting a continuation of current funding or a new allocation?

New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

The Chickasaw Pond is the only flatwater recreational amenity in west Louisville. The project will restore Chickasaw Park Pond for use by the community.

Problem Statement (include issue and population served by project. (Maximum 200 words):

In 2001, Metro Parks completed a master plan for Chickasaw Park which called for renovation of the pond. However, funding was not allocated for pond restoration or installation of pond-related recreational amenities. As a direct result, unlike other Metro Parks' ponds and lakes (e.g., Willow Pond in Cherokee Park; Fisherman's Pond and certain Parklands of Floyds Fork ponds in east Louisville; and at Jefferson Memorial Forest in southwest Louisville), Chickasaw Pond has not been stocked with fish as part of the Kentucky Department of Fish and Wildlife's (KDFWR) Fishing in Neighborhoods program. Furthermore, the condition of the pond has deteriorated due to siltation that has resulted in extremely shallow conditions leading to periodic algal blooms which will not support a viable fish community. As a result, this pond has not met its full potential as a public amenity for decades and residents of west Louisville have experienced unequal access to a basic park amenity that is available to residents in other areas of Louisville.



Goal/Outcomes Statement (Maximum 150 words):

This project will resolve an environmental justice issue by restoring Chickasaw Park pond for safe use by the community. It advances the goals of the West Louisville Outdoor Recreation Initiative to create nature-based park infrastructure that supports outdoor programming and promotes equitable access to nature and the outdoors in Louisville. Once restored, this pond will be available for passive recreational use by residents and for formal organized programming by Metro Parks through their Louisville ECHO (Louisville is Engaging Children Outdoors) program. As a capital infrastructure improvement, this project will provide west Louisville residents with convenient access to a flat body of water. This removes a community barrier and addresses a programming need for Metro Parks to have a space in west Louisville where residents, particularly youth, can be provided introductory experiences (e.g., water safety, canoeing/kayaking, fishing). Without this amenity, residents must continue to seek those experiences outside of their neighborhood.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Recent sediment testing showed that as a result of a natural breakdown of pollutants combined with a decrease in air pollution levels, current pond contaminant levels are likely within regulatory limits established for public safety. Nevertheless, to address community concerns, project design includes removal of sediment offsite and subsequent periodic fish tissue sampling to ensure continued safe conditions. Consequently, KDFRW has committed to adding Chickasaw Pond to their Fishing in Neighborhoods program and implementing an annual schedule of regular fish stocking. Restoration will expand and deepen the pond. The restored pond will support a viable fish population and be less subject to the algal blooms which now plague the pond. Finally, the project design spaces fully supporting community use and Metro Parks' programming (e.g., areas for parking, walking, picnicking, fishing, sitting close to the water, and launching of canoes and kayaks). It incorporates features that provide accessibility for those with disabilities.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Project completion is conservatively estimated by spring of 2024.

Construction drawings have been completed for the project. These drawings must be submitted to the Louisville Metropolitan Sewer District and the U.S. Army Corps of Engineers for regulatory approval. A portion of the funding request is to cover the expense of that final permitting process. Once permitting is approved, the project would be publicly bid.

Assuming agreement approval by the end of February 2022, we conservatively anticipate that following permitting and project bidding and award, the restored pond will be available for public use by the spring of 2024. The conservative timeline comes because it is difficult to accurately estimate the time required for MSD and U.S. Army Corps of Engineers approval and the time required to accomplish dewatering of the pond during the construction phase.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

The pandemic exposed the need for all residents to have safe access to a range of outdoor activities, including within local park spaces. Furthermore, it is accepted that low-income and communities of color have been less resilient in the face of the pandemic as a result of disparities, including those related to environmental justice concerns, that limited access to outdoor spaces. This project, therefore, directly supports pandemic recovery.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The following is provided related to the projects role in supporting the West Louisville Outdoor Recreation Initiative and the Louisville ECHO program are viewed as models for municipalities when structuring outdoor youth education, recreation, and stewardship programs that support work-force development – a key social determinant of health.



<https://www.nrpa.org/parks-recreation-magazine/2019/april/louisville-echo-a-west-louisville-outdoor-recreation-initiative/>

https://www.childrenandnature.org/wp-content/uploads/CCCN-Municipal-Action-Guide_webready.pdf

<https://www.nrpa.org/globalassets/research/nrpa-workforce-development-resource-guide-web.pdf>

This initiative has been participating in the national Cities Connecting Children to Nature (CCCN) collaborative since 2016. The CCCN is jointly led by the National League of Cities and the Children and Nature Network. This collaborative has compiled a wide range of research on the benefits of nature access on the mental, physical, social, and emotional wellness of youth, including adolescents.

Overview Infographic:

https://www.childrenandnature.org/wp-content/uploads/CNN_NatureImprove_16-10-27_O_newlogo.pdf

Research related to the physical health benefits of greenspace which speaks to the general benefit of the proposed amenity within the larger context of WLORI:

<https://mailchi.mp/6060a8e86e88/children-nature-network-research-digest-sept-130324>

Research that explores the socio-emotional benefits of engagement in nature with a focus on resilience in the face of adversity and stress:

<https://mailchi.mp/bc66508981d4/children-nature-network-research-digest-april-2020>

Research that speaks to the experiential learning elements of this specific project with references to related social determinants of health:

<https://mailchi.mp/1539a8e2bef2/children-nature-network-research-digest-august-2020#1>

How will this project define and measure success?

A primary measure of success is public perception of the completed project and its ability to 1) assuage community concerns around any lingering pollutant-related safety concerns and 2) meet community goals related to the restored pond's purpose as a park amenity. As referenced, public safety concerns will be addressed through proper design as well as the commitment to perform subsequent periodic testing of fish tissue samples. This will be carried out in conjunction with both the KY Division of Water and the KDFWR. Metro Parks can commit to periodic surveys of residents to gauge the effectiveness of the project in meeting community recreation needs. Finally, a council of community residents was formed during the public engagement phase for project planning and continues to meet monthly to guide the overall West Louisville Outdoor Recreation Initiative. This council of residents provides a venue to receive regular community feedback and recommendations and to gauge success.

More practically, project success will be measured by adhering to a construction schedule leading to project completion by the spring of 2024 as indicated.

Amount of Funding Requested: \$2,500,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Beecher Terrace Recreational Amenities (LAT-0078)

Project Owner (Legal Name of Organization or Applicant): Develop Louisville

Address of Organization or Applicant: 444 S. 4th Street, Suite 600, Louisville, KY 40202

What are the addresses where the services will be provided? 1125 Cedar Street, Louisville, KY 40203

Project Contact: Laura Grabowski

Project Contact Job Title: Assistant Director, Develop Louisville

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Beecher Terrace Recreational Amenities

Are you requesting a continuation of current funding or a new allocation?
New allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

Yes. These projects will be led by existing LMG (Parks and Recreation and Develop Louisville) and Louisville Metro Housing Authority staff. LMHA staff includes the Director of Capital Improvements, Choice Neighborhoods Coordinator, two Project Managers and an Administrative Assistant.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

As part of the redevelopment of the Beecher Terrace public housing development into a mixed-income, mixed-use neighborhood, which is funded in part by a HUD Choice Neighborhoods grant, LMHA is recreating and enhancing significant recreational amenities on and near the site. These include:

1) Preserving and expanding the historic Baxter Community Center (BCC) building: This beloved landmark has served as Beecher's supportive service, recreational and social epicenter since its inception in 1940. All existing building components require updates or replacement, and a 4,525 square foot wing will be added that allows for an ADA-compliant ramp, check-in desk, office and lounge, as well as a new stairway and elevator.

Metro Parks will manage and program the Center and LMG's Departments of Youth Development and Safe and Healthy Neighborhoods are currently exploring having satellite offices within the building. In addition, The Beech, an after-school educational center that formerly operated out of a Beecher Terrace apartment building, will also be located in the BCC. This technology-rich learning lab will feature educational, business and entrepreneurial programming and supports for youth and adults.

2) Creating a park at 13th and Muhammad Ali Boulevard: This 5.74-acre park will be located on a former Brownfield directly adjacent to Beecher, thus expanding the site's footprint. The enhanced park - which will feature a multi-use sports



field, tennis and basketball courts, accessible playground, outdoor exercise stations, splash pad, walking path, areas for games, a pavilion, plaza and parking - replaces the 3.59-acre Old Walnut Street Park, originally located on-site.

In addition to the 640 households ultimately living at Beecher Terrace once redevelopment is complete, the Park and BCC will serve households living within and nearby the Russell neighborhood, as well as visitors to the area.

See "Does this project directly support COVID-19 pandemic related recovery?" response for additional details.

Problem Statement (include issue and population served by project. (Maximum 200 words):

The projects will primarily serve residents of Beecher Terrace and the wider Russell neighborhood. Data from the 2015 *Vision Russell Transformation Plan* draws attention to several challenges neighborhood residents face, including a poverty rate of 60% (3.5 times higher than Louisville's average of 17%). With a population of 9,590 at that time, this translated into 5,750+ individuals living at or below the poverty level. In addition, 41% of Russell's 3,772 households had at least one family member with a disability. Educational outcomes also lagged behind the City's average, especially among Beecher's youth with only 14.1% proficient in reading and 13.2% in Math, compared to 47.7% and 41.4% district-wide for Jefferson County Public Schools.

The larger park helps address the neighborhood's dire shortage of green space. Russell currently has just over one acre of parks per 1,000 residents, compared to the city's average of 22.4 acres per 1,000. Increasing green space has been shown to improve health outcomes and the quality of life for residents. The COVID pandemic has only heightened the urgent need to increase green space as people seek outdoor spaces where they can stay active and relieve stress, while safely connecting with others in a socially distanced manner.

Goal/Outcomes Statement (Maximum 150 words):

The primary goals/outcomes of the revitalization and development of recreational amenities at Beecher Terrace are:

- 1) To increase positive health and safety outcomes, and promote active living and connectivity (social and digital) in accordance with the *Vision Russell Transformation Plan*,
- 2) To award contracts to firms who meet Section 3/MBE/WBE and DBE requirements,
- 3) To increase recreational, educational, and economic development opportunities and outcomes, and
- 4) To improve neighborhood stabilization indicators including reduced crime and increased rates of homeownership, while keeping current homeowners in their homes.

See "How will this project define and measure success?" response for more detail regarding outputs and outcomes.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

The 13th & Muhammad Ali Park site and the Baxter Community Center will help address the disparities in health, education, and socio-economic status described above by providing space for physical activity, along with extensive educational, economic development and life-skills programming and supports. In addition to addressing the disparities found in this historically underserved community, the design of Beecher Terrace's recreational amenities incorporates the needs and desires expressed by residents and community stakeholders during the extensive planning process that took place in 2021 and 2022. Our Choice Neighborhoods partners also rely heavily on the spaces provided on-site – both indoors and outdoors – as venues for providing their services.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Baxter Community Center (BCC) – The Louisville Metro Housing Authority (LMHA) anticipates issuing a Request for Proposals for the BCC in May 2022 and awarding the contract in Summer 2022. A grand opening is projected for late 2023.



13th & Muhammad Ali Site - LMHA and the Louisville Metro Government (LMG) are prepared to execute an Intergovernmental Agreement allowing LMG to enter into a contract with the selected design firm as soon as funding is awarded. Construction documents preparation is anticipated to be six months, and actual construction is projected to be ten months to one year.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Yes. Both projects directly support Louisville's current focus on providing healthier living environments in communities most critically impacted by the COVID pandemic.

Many people have reduced their mobility and motor activity during the pandemic, as well their social interactions with others, which can lead to an increase in unhealthy lifestyle habits. This is especially true in neighborhoods with limited access to nearby green space and recreational amenities, as is the case in Russell. This raises their risk of suffering from all diseases, as regular physical activity plays a fundamental role in preventing and treating diseases such as obesity, hypertension, diabetes, and metabolic syndrome, as well as depression and anxiety.

The BCC and 13th & Muhammad Ali Park projects place recreational amenities immediately on the redeveloped site, providing individuals with easy access to space that facilitates physical activity and socially distanced connection with family, neighbors and service providers.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The placement of recreational amenities immediately adjacent to housing (within walking distance) aligns with the Institute of Medicine's recommendation that "[c]ommunities should provide places where children can play outside, particularly within their residential neighborhoods, and where they can safely walk, bike, or travel by other self-propelled means to destinations such as the park, playground, or school," noting that "[a]ccess to facilities such as bicycle paths or parks showed significant positive associations with physical activity, while measures of a lack of facilities (or inadequate facilities) showed significant negative associations." (*Preventing Childhood Obesity: Health in the Balance*, <https://www.nap.edu/catalog/11015/preventing-childhood-obesity-health-in-the-balance>, pp. 204-206).

This approach is also supported by one of five key goals outlined in the Institute of Medicine's report *Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation* (<https://www.healthypeople.gov/2020/tools-resources/evidence-based-resource/accelerating-progress-in-obesity-prevention-solving-the-weight-of-the-nation>), namely "[m]aking physical activity an integral and routine part of life." The Institute recommends that "[c]ommunities, transportation officials, community planners, health professionals, and governments should make promotion of physical activity a priority by substantially increasing access to places and opportunities for such activity. (p. 127).

Both papers above have been identified by the U.S. Department of Health and Human Service's Healthy People 2020 Evidence-Based Resources clearinghouse as evidence-based resources (<https://www.healthypeople.gov/2020/tools-resources/Evidence-Based-Resources>).

How will this project define and measure success?

Outputs

- Approximately 4,800 Beecher Terrace residents, other Russell residents and visitors will utilize the recreational amenities and WiFi access provided at the Baxter Community Center and the 13th & Muhammad Ali Park site each year.
- At least 50% of BT youth (estimated 300+) will engage in sports, recreation, arts, educational, economic development and other programming at the BCC and park.
- Number of jobs created and retained as a result of site development and programing.



Outcomes

- Residents enjoy good health and strong sense of wellbeing.
- Russell's physical environment is attractive, safe, and promotes active living.
- Facilities for supportive services and out-of-school-time activities increase.
- Perceived and actual neighborhood safety improvements.
- Improved neighborhood stabilization indicators including reduced crime, increased number of neighborhood businesses, increased rates of homeownership and retaining current homeowners.
- Russell residents have access to amenities comparable to other neighborhoods of choice.

Outputs

- At least 10% of the total dollar amounts of contracts will be to Section 3 Business Concerns and 30% of new hires will be Section 3 Residents.
- The General Contractor(s) will meet subcontractor participation goals of 25% MBE, 10% FBE and .5% DBE.

Outcomes

- MBE/WBE/DBE/Section 3 businesses have opportunities to start/expand and build generational wealth.
- Project outcomes for both goals will be monitored by LMG, LMHA and its partners in conjunction with the Choice Neighborhoods grant quarterly reporting systems.

Amount of Funding Requested:

\$6,000,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Main Library's Next Adaptation (LAT-0079)

Project Owner (Legal Name of Organization or Applicant): Louisville Free Public Library

Address of Organization or Applicant: 301 S. York Street, Louisville, KY 40203

What are the addresses where the services will be provided? 301 S. York Street, Louisville, KY 40203

Project Contact: Lee Burchfield

Project Contact Job Title: Director

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Main Library's Next Adaptation

Are you requesting a continuation of current funding or a new allocation? New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

Staffing of new public service areas at Main will require additional staffing at a cost of approximately \$450,000/year. The first phase will open in FY'24 and funds will be included in FY'24 budget request.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

In order to provide additional space for modern services at Main there are two opportunities that can be considered:

1. Acquire additional property near the Main Library and transfer some or all of the non-public-service functions to that site: facilities department, community relations, materials ordering, shipping and receiving, technology.
2. Remove the built-in stacks from the 1906 building, eliminate the lead paint presence, and turn that area into usable public space.

The relocation of staff to the newly acquired property would free up thousands of square feet of space at the Main Library that could be converted to public space and used for traditional purposes such as additional seating and shelving to increase the collection size. But the additional space would also allow for creation of interactive learning spaces, more meeting and co-working spaces, and cutting edge features like an artificial intelligence learning center, augmented reality labs, an outdoor children's pavilion, and a lending collection of things (microscopes, binoculars, small tools, gardening equipment, seed libraries, small appliances, art supplies, etc.)



Problem Statement (include issue and population served by project. (Maximum 200 words):

The Main Library is the largest public library facility in Kentucky and holds the largest collection of materials of any public library outlet in the state. It lacks the more innovative features that have been included in our recently built regional libraries such as a maker space, demonstration kitchen, and studio space for an artist in residence. Main provides services which support the entire LFPL system, so there are more staff located at Main

than any other location. Of our 328 staff positions, 104 are based at Main. And approximately 16,000sf of space in the "stacks" area of the 1906 building is not usable due to lack of accessibility caused by structural features, as well as the presence of lead paint in the area. The Main Library is the flagship public library in the state and directly or indirectly serves the entire population of the Louisville MSA. It also serves as the regional library for the entire Urban Services District and economically challenged neighborhoods including Smoketown, Russell, Parkland, Shelby Park, and Shawnee. But given the space constraints, Main lacks the modern features found at the other regionals such as a maker space, audiovisual studio, and demonstration kitchen.

Goal/Outcomes Statement (Maximum 150 words):

Increase the square footage of Main Library to continue closing the gap between the KY state standard for Library square footage per capita and the current LPFL metric.

The primary objective will be to improve the level of services available at the Main Library so that it is on a par with newer Regional Libraries in the Southwest, South Central, and Northeast regions of Louisville Metro.

Alleviate the current issues at Main with inadequate space for books and other materials, library owned vehicles, and staff workspaces.

Reactivate space in the "stacks" area of the 1906 Carnegie Library building to enable its use as public space, at the same time creating a dramatic entrance from either the North or South, which improves on the connectivity between the two existing buildings.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Acquire currently underutilized nearby properties to serve as workspace for non-public services staff. Recover space vacated by staff for public use. Remove the iron shelving from the stacks wing of the 1906 building and convert that to accessible and usable public space.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Service delivery is ongoing. Enhanced services would begin in some areas in a fairly short time—as staff space is recovered it can be converted to meeting room space, shelving for more materials, etc. Construction work on the repurposed stacks wing would be the longest element of the project. Total time to completion is estimated at 18 months.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

No.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:

(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The LFPL system currently fails to meet state standards on Square Feet of Library Space per Capita. We also lag behind peer library systems on other metrics including Books Per Capita. This project will enable us to make significant progress on both metrics.



How will this project define and measure success? Include Key Performance Indicators.

Key indicators of success would be improvements in: Square Feet of Library Space per Capita; Central Library Square Feet per Capita; Books per Capita; Total Library Circulation; Total Library Visits.

Amount of Funding Requested:

\$8 million. The estimated project cost for both opportunities is \$10.6 million. The Library Foundation is committed to helping fund the project if all phases are funded.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Portland Library Expansion & Renovation (LAT-0080)

Project Owner (Legal Name of Organization or Applicant): Louisville Free Public Library

Address of Organization or Applicant: 301 S. York Street, Louisville, KY 40203

What are the addresses where the services will be provided? 3305 Northwestern Parkway, Louisville, KY 40212

Project Contact: Lee Burchfield

Project Contact Job Title: Director

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Portland Library Expansion & Renovation

Are you requesting a continuation of current funding or a new allocation?

New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

- Renovation of the existing building is estimated to cost \$1.5 million.
- While this is much needed, it will still leave the Portland Library as one of the smallest in the LFPL system at 5,960sf. Only Middletown and Shively are smaller.
- The 2002 version of the Master Plan (before the 2008 downsizing) recommended an addition to increase the branch to 10,492sf.
- The estimated cost for the renovation and a 4,500sf addition is \$4.5 million.
- Of the needed funding, \$2 million has already been appropriated in the Library's FY 2022 budget.

Problem Statement (include issue and population served by project. (Maximum 200 words):

The library branch is currently too small, lacks adequate accessibility, and is in need of modernization to bring it up to par with other branches in the system.



Goal/Outcomes Statement (Maximum 150 words):

Fully renovate the existing building. Address issues with accessibility, water intrusion, and quality of fixtures and furnishings. Construct a 4,500 sf addition to enable a much larger materials collection, more computers, additional meeting room space, better accessibility, and a user experience comparable to that at library branches in other neighborhoods.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Expand the existing library. Install an elevator to make all areas of the library accessible. Preserve the historical façade of the 1913 Carnegie building. Increase the size of the materials collection. Add more public computers. Improve all fixtures and furnishings.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Service delivery is ongoing. The project will likely require closure of the current branch for several months. The project is estimated to be completed in 9 - 12 months from project start.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

No.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The LFPL system does not meet state standards for total library square footage per capita. The Portland Library is one of the smallest in the system. The ratio of square footage to population within 1 mile of the branch is .2 sf per capita. The state standard is .6 sf per capita. The LFPL system is currently at .53 sf per capita.

The Portland Library has the fewest public computers (11) of any LFPL branch, the smallest staff (4.5 FTE), and the smallest collection of materials for checkout (14,983, smaller by 50% than the next smallest collection).

How will this project define and measure success? Include Key Performance Indicators.

Key measures of success we expect see improved through this project include: Square Feet of Library Space per Capita; Books per Capita; Total Library Circulation; Total Library Visits, Total Public Computer Sessions.

Amount of Funding Requested: \$800,000

Total Estimated Budget: \$4,500,000

FY22 Capital \$1,081,800 (CCRF)

FY22 Capital \$ 918,200 (Bond)

KDLA Const Grant \$1,225,760 (Bond still to be issued by Metro the grant repays)

ARPA \$ 800,000

Library Foundation \$ 474,240 (fundraising)



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Request for Applications: Parkland Library Renovation and Reopening (LAT-0081)

Project Owner (Legal Name of Organization or Applicant): Louisville Free Public Library

Address of Organization or Applicant: 301 S. York Street, Louisville, KY 40203

What are the addresses where the services will be provided? 2743 Virginia Avenue, Louisville, KY 40211

Project Contact: Lee Burchfield

Project Contact Job Title: Director

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Parkland Library Renovation & Reopening

Are you requesting a continuation of current funding or a new allocation?

New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

Reopening the library will require annual operating costs of approximately \$450,000.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

The Parkland Library on Virginia Ave. closed over 30 years ago and has been in use now for many years as the offices of the LMPD Professional Standards Unit. A grassroots movement led by the "Friends of the Parkland Library" has been actively campaigning to see the building renovated and reopened as a public library. This funding application would cover the costs of renovating the building and preparing it for use as a library once LMPD has been relocated to another site.

The existing building is an original Carnegie funded library that opened in 1906. The building currently needs hazardous material remediation in the basement level, lacks an accessible travel path between the lower level and main level, and will need to be renovated to meet the fixture and furnishings standards of other libraries in the system.

Problem Statement (include issue and population served by project. (Maximum 200 words):

The Parkland neighborhood has been without a neighborhood branch for several decades. It is currently served by the Shawnee Library (1.8 miles away) and the Main Library (2.9 miles away). Closure of branch libraries in the 1990s was one contributor to the current failure of the LFPL system to meet state minimum standards for square footage of library space per capita.

With 46,000 residents living within 2 miles of the 10,000sf Shawnee Library, it offers .2 square feet per capita of library space to the residents in its service area. Compare this to the LFPL system total of .5 sf per capita, and the state standard of .6 sf per capita.

Within 1 mile of the Virginia Avenue site there are 17,500 residents, including over 5,000 minors.



Goal/Outcomes Statement (Maximum 150 words):

Renovating the 6,000 sq ft building should allow us to provide access to a materials collection of over 20,000 items, as well as 30 or more public computers, a meeting room for use by the public, and space for library early childhood literacy programming.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Renovate the existing building. Install an elevator to make both floors accessible. Redesign the floorplan layout for use as a public library and upgrade electrical service and interior wiring to support a network of computers for use by the public and staff.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

12 months from project start

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

This project will reopen a long-closed public library in a community that has suffered from economic adversities. The Library will provide support for educational pursuits and skill-building, resume development services, and job search assistance. The availability of computer technology for public use, including broadband Internet access, printing, copying, scanning, and faxing, will also assist area residents in seeking a new or better job. Training classes available from the Library in person or online using Library public computers will also be a benefit to area residents who want to learn more on many job-related topics ranging from soft-skills like communication and leadership, to technology skills including database management, preparation for technology certification testing, and learning computer and mobile app development skills.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The LFPL system does not meet state standards for total library square footage per capita. The Parkland Library would provide 6,000sf of new library space to serve the densely populated area between the Shawnee and Shively branches, bringing the level of library service in this area closer to the LFPL system-wide level of .5 sf per capita.

How will this project define and measure success?

Key metrics that will be used to measure the success of this project include Square Feet of Library Space per Capita; Books per Capita; Total Circulation; Total Library Visits; Total Public Computer Sessions.

Amount of Funding Requested: \$800,000.

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Name: Electronic Health Records
(LAT-0082)

Project Owner (Legal Name of Organization or Applicant): Louisville Metro Public Health and Wellness

Project Contact: Gerald Kaforski

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Electronic Health Records including Telemedicine Capacity for LMPHW

Are you requesting a continuation of current funding or a new allocation?
New Allocation

Does the owner organization have sufficient capacity to lead project without hiring new permanent staff?
A consultant will need to be contracted for the duration of the project.

Project Executive Summary (please specify if COVID-related. Maximum 200 words):

Less than 10% of comparable healthcare organizations operate without IT infrastructure; adoption of a certified Electronic Health Record is a requirement for ongoing compliance for LMPHW. It will further the department's mission of achieving health equity by improving access to care, patient engagement, and targeted education for patients who have significant existing barriers. EHR programs that meet interoperability standards allow for digital communication between local (and disparate) healthcare organizations, a deficiency particularly highlighted by the pandemic. Care delivered through EHR is generally safer (error-prevention) and more efficient (both in terms of streamlined care and improved billing capture).

Problem Statement (include issue and population served by project. (Maximum 100 words):

LMPHW operations depend on paper records, fax machines, emails, phone calls and siloed systems. This creates delays for disenfranchised patients who depend on timely intervention. This has become further apparent during the COVID-19 pandemic as our antiquated systems cause us to struggle to collect timely data from local sources like hospitals and long-term care facilities.

Goal Statement (Maximum 50 words):

LMPHW will adopt and implement a certified electronic health record system via competitive bid with aid of an expert consultant. All LMPHW programs with patient care components will be included.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Adoption of a certified EHR program will allow us to serve vulnerable populations in a timelier manner by improving communication and efficiency.

If not fully explained above, explain how your project advances equity through project structure, populations served, and stakeholders involved:

LMPHW frequently serves populations that uninsured or underinsured, have language and/or cultural barriers, have barriers to resource access, and are more likely to have poor health outcomes. These populations deserve the same access to health IT that patients in the private sector enjoy.

Besides this one-time funding, what other resources does your project require? (How many staff, type of space, special equipment, ongoing funding, etc.):

Expert consultation, initial purchase of software licenses / hardware, customization, implementation; ongoing licensure and maintenance.



Could the project begin serving target populations and addressing the problem(s) described above on or before September 1? What is the anticipated length of this project?

A needs assessment is underway, the goal is to reach implementation stage in less than 24 months.

Amount of Funding Requested:

The total cost for three-years will be around \$2,000,000.

How will this project define and measure success?

Implement a certified EHR product that encompasses all patient-care programs in 24 months.



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Iroquois Park Tennis Courts (LAT-0083)

Project Owner (Legal Name of Organization or Applicant): Louisville Parks and Recreation

Address of Organization or Applicant: 1297 Trevilian Way, Louisville, KY 40213, P.O. Box 37280, Louisville, KY 40233

What are the addresses where the services will be provided?

Iroquois Park 2120 Rundill Rd./Louisville, KY 40214

Project Contact: Margaret Brosko/Jason Canuel

Project Contact Job Title: Louisville Parks and Recreation Director/Assistant Director

Contact Email: [REDACTED] / [REDACTED]

Contact Phone: [REDACTED]

Project Name: Iroquois Park Tennis Courts

Are you requesting a continuation of current funding or a new allocation? New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

Iroquois Park is a major urban park serving council districts 12, 15, and 21 with an estimated population served of over 100,000. This project will renovate a tennis court complex and provide a free and safe environment for outdoor recreation.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Many of the Department's tennis courts have either reached or exceeded their useful service life and are in need of renovation in order to provide safe outdoor opportunities. Due to a lack of necessary funding, this renovation project has been put on the deferred maintenance list with prospects of adequate funding.

Iroquois Park is considered a major urban park serving council districts 12, 15, and 21 with an estimated population served over 100,000. According to data provided through the Olmsted Parks Conservancy, it's also the city's most heavily visited public park. Additionally, it's also the area in Louisville with the highest number of foreign-born/international residents: among the neighborhoods surrounding the park, Kenwood Hill (23%), Auburndale (14%), Beechmont (12%) and Iroquois (12%) have a much higher population of foreign-born residents than the city's 7 percent average cited by the University of Louisville's Department of Urban Affairs demographic study of Louisville neighborhoods from 2017.

Goal/Outcomes Statement (Maximum 150 words):

The goal with this project is to renovate athletic courts that have exceeded their service life and open renovated, safe, and free public athletic courts. In the case of another pandemic or another wave of the current pandemic, the renovation



project will assist with the Louisville Parks and Recreation's goal to adequately meet the maximum number of people with free and safe outdoor recreation opportunities.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

This project will renovate Iroquois tennis court complexes within the Parks Department and provide a free and safe environment for outdoor recreation. The major urban park classification means we will be reaching the maximum number of people with a renovated outdoor recreational opportunity

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

This project could begin as soon as 6 months after the grant agreement has been signed.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Yes. During the pandemic, parks were never closed, and we believe a record number of patrons visited and utilized outdoor recreational facilities. Outdoor recreation was encouraged by the CDC as one of the few safe and low-risk activities that could be done by anyone during the pandemic.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible. The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

<https://www.nrpa.org/parks-recreation-magazine/2021/july/tennis-holds-court-in-a-pandemic-feature-parks-recreation-magazine-nrpa/>

Tennis' positive health impacts are well-documented. The report, *Health of Tennis Industry 2020* published in the July 2020 edition of the *Journal of Medicine and Science in Tennis*, shows that those who play the sport have better general, physical, social and mental health than the general population.

How will this project define and measure success?

The basic measure of success is to see park users playing tennis again on the courts. A more measurable way to define success is to track the number of people who are reserving the courts to play through our reservation system. Today, that number is zero with the expectation that a newly renovated tennis court complex will provide a free and safe outdoor recreation opportunity while increasing the number of reservations.

Amount of Funding Requested: \$500,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Berrytown Park Tennis Courts (LAT-0084)

Project Owner (Legal Name of Organization or Applicant): Louisville Parks and Recreation

Address of Organization or Applicant: 1297 Trevilian Way, Louisville, KY 40213, P.O. Box 37280, Louisville, KY 40233

What are the addresses where the services will be provided?

Berrytown Park – 1300 Heafer Rd./Louisville, KY 40223

Project Contact: Margaret Brosko/Jason Canuel

Project Contact Job Title: Louisville Parks and Recreation Director/Assistant Director

Contact Email: [REDACTED] / [REDACTED]

Contact Phone: [REDACTED]

Project Name: Berrytown Park Tennis Courts

Are you requesting a continuation of current funding or a new allocation? New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

Berrytown Park is a community park serving council District 19. It also includes a community center that is home to Metro's AIR (Adaptive and Inclusive Recreation) program. The AIR program has provided recreational opportunities for youth and adults with disabilities and has partnered with organizations such as the Special Olympics, Kentucky School for the Blind, and others. The goal with this project is to renovate tennis courts that have exceeded their service life and open renovated, safe, and free public athletic courts.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Many of the Department's tennis courts have either reached or exceeded their useful service life and are in need of renovation in order to provide safe outdoor tennis opportunities. Due to a lack of necessary funding, this renovation project has been put on the deferred maintenance list with prospects of adequate funding.

Berrytown Park is considered a community park serving council District 19. Berrytown Park also includes a community center that is home to Metro's AIR (Adaptive and Inclusive Recreation) program. The programming that occurs within the community center has a regional draw from areas in and around Louisville and Southern Indiana. Through the years, the AIR program has provided recreational opportunities for youth and adults with disabilities and has partnered with organizations such as the Special Olympics, Kentucky School for The Blind and others.



Goal/Outcomes Statement (Maximum 150 words):

The goal with this project is to renovate tennis courts that have exceeded their service life and open renovated, safe, and free public athletic courts. In the case of another pandemic or another wave of the current pandemic, the renovation project will assist with Louisville Parks and Recreation's ability to adequately meet the maximum number of people with free and safe outdoor recreation opportunities.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

This project will renovate the Berrytown tennis court complexes within the Parks Department and provide a free and safe environment for outdoor recreation. The community park classification with a community center with a regional draw means we will be reaching the maximum number of people with a renovated outdoor recreational opportunity.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

This project could begin as soon as 6 months after the grant agreement has been signed.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Yes. During the pandemic, the parks were never closed, and we believe a record number of patrons visited and utilized outdoor recreational facilities. Outdoor recreation was encouraged by the CDC as one of the few safe and low-risk activities that could be done by anyone during the pandemic.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

<https://www.nrpa.org/parks-recreation-magazine/2021/july/tennis-holds-court-in-a-pandemic-feature-parks-recreation-magazine-nrpa/>

Tennis' positive health impacts are well-documented. The report, *Health of Tennis Industry 2020* published in the July 2020 edition of the *Journal of Medicine and Science in Tennis*, shows that those who play the sport have better general, physical, social and mental health than the general population.

How will this project define and measure success?

Basic measure of success is to see park users playing tennis again on the courts. A more measurable way to define success is to track the number of people who are reserving the courts to play through our reservation system and the number of new tennis programs offered by the community center staff. Today, that number is zero with the expectation that a newly renovated tennis court complex will provide a free and safe outdoor recreation opportunity while increasing the number of reservations and new programming.

Amount of Funding Requested: \$200,000



Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Elliott Park Master Plan Implementation (LAT-0085)

Project Owner (Legal Name of Organization or Applicant): Louisville Parks and Recreation

Address of Organization or Applicant: 1297 Trevilian Way, Louisville, KY 40213, P.O. Box 37280, Louisville, KY 40233

What are the addresses where the services will be provided? 630 South 28th Street / Louisville, KY 40211

Project Contact: Margaret Brosko/Jason Canuel

Project Contact Job Title: Louisville Parks and Recreation Director/Assistant Director

Contact Email: [REDACTED] / [REDACTED]

Contact Phone: [REDACTED]

Project Name: Elliott Park Master Plan Implementation

Are you requesting a continuation of current funding or a new allocation? New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

Elliott Park is 1 of 17 Olmstead-designated parks, and it is on the National Registry of Historic Places. Metro Government and the Olmstead Parks Conservancy have committed a total of \$1.3 million for a master plan to improve the park, but \$500,000 is still needed to reach the budget total.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Elliot Park is on the West side of the Russell Neighborhood and has not seen significant capital investments since 1998. The park needs redevelopment and upgrades in order to keep it a relevant fixture in the Russell Neighborhood, which has recently seen major investment in residential and commercial properties. Elliot Park has approximately 2,700 people residing within a 10-minute walk of the park with a makeup of 30% children and 15% seniors. Furthermore, approximately 70% of this population are considered low-income residents according to the Trust for Public Lands Data Analysis Tool.

The focus of the master plan process and design qualities include equity, accessibility, and sustainability. Many of these significant park qualities have been lost over the years due to lack of significant investments. This project will address these issues and bring Elliot Park up to current park standards making it a neighborhood destination and point of civic pride in the Russell Neighborhood again.

Goal/Outcomes Statement (Maximum 150 words):

The goal of this project is to complete all components of the master plan developed and agreed to by the Russell Neighborhood residents participating in the process. Completing the masterplan shows a critical commitment by Metro



Government, Louisville Parks and Recreation, and the Olmsted Parks Conservancy to not only renovate a park, but to make continued significant investments in the Russell Neighborhood.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Louisville Parks and Recreation and Metro Government has a great opportunity to complete a project of this significance with ARP funding and the help of our non-profit partners. We have worked with the Olmsted Parks Conservancy throughout the entire master plan process to garner as much community support and buy-in of the master plan process. Metro Government and the Olmsted Parks Conservancy recognize the significance of this project and have allocated \$650k each towards the master plan implementation for a total of \$1.3M. Although this total is less than the expected project costs, we have begun the design document phase for the full implementation of the master plan.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

The project is currently in the design/permitting phase which is expected to be complete in June 2022. We expect to bid the plans when design is complete and anticipate construction in the Fall 2022.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Yes. During the pandemic, Parks were never closed, and we believe a record number of Park patrons visited and utilized outdoor recreational facilities. Outdoor recreation was encouraged by the CDC as one of the few safe and low-risk activities that could be done by anyone during the pandemic. Making significant improvements in a historic park in a heavily residential area directly aids in COVID-19 recovery.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

CDC: Improving Parks and Recreation Green Spaces:

You can use the following strategies to encourage physical activity in your community:

[Parks, Recreation and Green Spaces | Active People, Healthy Nation | Physical Activity | CDC](#)

"Research has consistently shown that to redress inequitable health outcomes, advocates need to work upstream of individual medical conditions and health behaviors, and instead focus on contexts that put people at risk in the first place: our neighborhoods and communities (County Health Rankings and Roadmaps, 2020). Only 20% of health outcomes depend on the access to and quality of clinical care; rather, socioeconomic factors and physical environment have the largest (80%) impact on our health." – County Health Rankings and Roadmaps, 2020, courtesy of the Trust For Public Land's Toolkit for Health, Art, Parks and Equity.

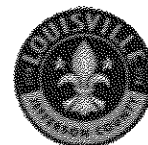
NRPA: Parks Investments and Improved Quality of Life:

More time spent in parks and green spaces can help individuals fight against mental health issues like depression, anxiety and stress.

[Parks and Improved Mental Health and Quality of Life | Fact Sheets | Parks and Health | National Recreation and Park Association \(nrpa.org\)](#)

How will this project define and measure success?

This project will be implemented, and construction will begin with the \$1.3M already allocated. The measure of success will depend how much of the design is actually constructed. It is expected there will be significant elements of the master plan that will have to be removed from the design without the full amount of funding available.



Amount of Funding Requested: \$500,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Early Learning and Childhood Development (LAT-0086)

Project Owner: Office of the Mayor

Address of Organization or Applicant: 527 W. Jefferson Street, Suite 400, Louisville, KY 40202

What are the addresses where the services will be provided? TBD

Project Contact: Katie Dailinger

Project Contact Job Title: Deputy Chief of Staff

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Early Learning and Childhood Development

Are you requesting a continuation of current funding or a new allocation?

New allocation.

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

A new leadership role will oversee this project for three years in collaboration with department heads and the Louisville Accelerator project team.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

Cities have a stake in ensuring that families with young children have access to quality early childcare by providing stability for parents' employment and learning experiences that lay the groundwork for lifelong learning and well-being. Early screening data in Jefferson County shows that children who stay home in the early years versus those who are enrolled in childcare, public preschool or a Head Start program are less likely to be ready for kindergarten. Louisville has lost approximately 10% of its childcare capacity due to Covid.

LMG has the opportunity to repair the fragmented early care and learning ecosystem that have led to inequities by providing childcare and early learning projects to address immediate COVID needs, expand access to childcare and early learning, improve quality and mitigate COVID related developmental delays.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Louisville has a vested interest in ensuring that families with young children have access to quality early care. This provides stability for parents' employment and learning experiences for young children that lay the groundwork for lifelong learning and wellbeing. The pandemic has exacerbated an already challenged childcare industry, with losses in the supply of childcare, caused by a low supply of childcare workers, cost inflation, and a shortage of affordable childcare options.



Goal/Outcomes Statement (Maximum 150 words):

The goal of this project is to increase high quality early learning opportunities for children thereby increasing their likelihood for school success and allowing parents/guardians to be employed.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

1. Expand the accessibility and number of quality home or center-based childcare providers and/or spots
2. Fund improvements to playgrounds and outdoor learning spaces, as well as those that help facilities meet higher quality standards
3. Increase access to resources to address Covid related developmental delays
4. Increase access to programs with proven results in early child learning

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Various elements of the program will be implemented during FY 23 and will continue for at least 3 years.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

The project supports a pandemic related recovery by (a) allowing children to have access to resources that will Covid related developmental delays and (b) providing access to childcare which allows parents to return to the workforce.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

<https://www.uschamberfoundation.org/reports/covid-19-impact-childcare>

How will this project define and measure success?

Success will be defined and measured by the number of early childhood spots available and measurable results for early learning programs.

Amount of Funding Requested:

\$7,500,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:



American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Project Name: Swimming Pools (LAT-0087)

Project Owner (Legal Name of Organization or Applicant): Louisville Parks and Recreation

Address of Organization or Applicant: 1297 Trevilian Way, Louisville, KY 40213, P.O. Box 37280, Louisville, KY 40233

What are the addresses where the services will be provided? Norton Pool is in Camp Taylor Memorial Park at 4201 Lee Avenue, Algonquin Pool is in Algonquin Park at 1614 Cypress Street.

Project Contact: Margaret Brosko, Jason T. Canuel / David Wilding

Project Contact Job Title: Interim Director, Assistant Director/ Parks Manager & Architect

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Swimming Pools

Are you requesting a continuation of current funding or a new allocation?
New Allocation.

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff?
Yes.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):
Plans need to be developed and major construction needs to occur in order to bring the public pool up to current standards and provide a safe facility for those aquatic participants.

Problem Statement (include issue and population served by project. (Maximum 200 words):
Algonquin pool is 68-years old and has not seen major renovations for approximately 20 years. The list of repairs that need to be made on a yearly basis makes keeping this pool open to the public difficult. The cost of repairs far outpaces the amount of revenue generated every season. The lack of investment in the pool has made it irrelevant within the Algonquin and surrounding neighborhoods resulting in a low number of participants for regular swimming opportunities as well as programs offered. This lack of relevant aquatic access and programs have created limited opportunities for at-risk children to learn how to swim and have the chance for outdoor exercise.
Camp Taylors' pool was 58-years old outdoor public pool closed in 2019, there is a lack of outdoor public pool access and programs in the Newburg and Camp Taylor neighborhoods. The lack of pool access and programs have created limited opportunities for at-risk children and adults to learn how to swim and have the chance for outdoor exercise.

Goal/Outcomes Statement (Maximum 150 words):
The goal of this project is to provide affordable aquatic facilities in neighborhoods that lack such facilities and to increase the number of youth and adults who learn to swim and use the pool for healthy recreation. Improved programing for all ages including lifeguard training (skill development and job training), aerobic classes, swim



lessons and recreational swimming will result in better health and improved safety for all participants and help reduce the gap in aquatic recreation and lifesaving skill development.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

The project will fund the plan development/construction of a new aquatic facility and allow Parks and Recreation to bring old outdoor swimming pools up-to-date and make it a relevant aquatic facility. A modern aquatic facility will increase the number of users.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? Approximately 11 months for design and construction.

What is the anticipated duration of this project? The design and construction is anticipated to take approximately 11 months. Once the pool renovations are complete, the modern outdoor pool will likely have a useful service life of approximately 20 years.

Does this project directly support COVID-19 pandemic related recovery? Yes.

If yes, please explain.

Throughout the COVID-19 pandemic and even today, Louisville Parks and Recreation did not close Parks or facilities. Programs were altered to incorporate the safe use of outdoor recreational opportunities including the use of our outdoor pools.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

Junior Lifeguard Program in Los Angeles:
[Junior Lifeguard Program – Fire Department \(lacounty.gov\)](#)

Ocean First:
<https://www.oceanfirst.blue/blog/november-2020/5-reasons-why-you-should-be-swimming-during-a-pand/>

Jefferson County, KY.
<https://louisvilleky.gov/government/health-wellness/swimming-pools>

U.S. Center for Disease Control Prevention
<https://www.cdc.gov/healthywater/swimming/index.html>

How will this project define and measure success?

By the increase in numbers of participants:

- Recreational swimming
- Swim lessons
- Lifeguard/Jr. Lifeguard training
- Other organized swimming programs

Amount of Funding Requested: \$5,000,000



American Rescue Plan Louisville

Metro Government

Project Proposal Submission Form

Project Name: Fern Creek Library Construction (LAT-0088)

Project Owner (Legal Name of Organization or Applicant): Louisville Free Public Library

Address of Organization or Applicant: 301 S. York Street, Louisville, KY 40203

What are the addresses where the services will be provided? TBD

Project Contact: Lee Burchfield

Project Contact Job Title: Director

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Fern Creek Library Construction

Are you requesting a continuation of current funding or a new allocation? New allocation.

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? Yes , but once the library opens there is a need for an additional \$500,000 per year in operating costs.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

- Locate and acquire suitable property
- Build an 18,000 square foot library
- Add adequate staffing to operate the library
- Acquire all library materials, furnishings, computers, etc.

Problem Statement (include issue and population served by project. (Maximum 200 words):

The Fern Creek Library was closed in 2018 due to budget issues. Prior to the closure it operated in a leased space and was the 8th busiest branch in the system for materials circulation.

Goal/Outcomes Statement (Maximum 150 words):

Reopen a library branch in the Fern Creek area. Ideally, the branch would be located further south on the Bardstown Road corridor than the previous location, in recognition of the growing population in the southeastern part of the county and outside of the Gene Snyder Freeway.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):



We will need to acquire an adequate site, bid out design and construction, acquire all the necessary equipment and supplies, and hire staff to operate the branch. This will require approximately \$500,000 per year in new operating costs.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

It will take approximately 18 months from bid release to opening day. An initial estimate would be October 1, 2023.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

No.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The LFPL system does not meet state standards for total library square footage per capita. Reopening the Fern Creek Library is a key element of our long-range plan to close the gap between our current total square footage and the state standard. We currently have 411,351 square feet of library space, which is 48,703 square feet less than the state minimum standard. Using state guidelines to project to the year 2029, our minimum state standard will be 510,199 square feet. We will need to add 91,000 square feet of new library space by 2030 in order to meet the minimum standard.

How will this project define and measure success? Include Key Performance Indicators.

Key measures of success we expect see improved through this project include: Square Feet of Library Space per Capita; Books per Capita; Total Library Circulation; Total Library Visits, Total Public Computer Sessions.

Amount of Funding Requested:

We estimate the cost for land acquisition and construction to be \$5,000,000.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Broadband Last Mile and Low-Income Program (LAT-0089)

Project Owner (Legal Name of Organization or Applicant): Civic Innovation & Technology

Address of Organization or Applicant: 410 S. 5th Street, Louisville, KY 40202

What are the addresses where the services will be provided? 40225, 40228, 40210 (multiple addresses in each zip code)

Project Contact: Chris Seidt

Project Contact Job Title: Director of Information Technology

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Broadband Last Mile and Low-Income Program

Are you requesting a continuation of current funding or a new allocation? New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired? No additional capacity required Yes

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

This project is designed to accomplish two goals. First, we'll connect all of the remaining 850+ homes in Louisville that lack access to high-speed internet (defined as 25Mbps/3Mbps) by partnering with an established Internet Service Provider (ISP) to complete their network build to all remaining properties that are considered unserved/underserved by FCC standards and bring them to the ARP defined minimum speeds of 100/20Mbps. In addition, we will deploy broadband to the Parkway Place housing complex to allow residents to connect to the internet. We'll ensure the long-term viability of this network by establishing a mechanism to then reimburse for operating costs from the FCC Affordable Connectivity Program to sustain the project beyond construction.

Parkway Place was selected because an existing CARES funded internet option will expire for these residents in the upcoming year.

<https://www.fcc.gov/acp>

Problem Statement (include issue and population served by project. (Maximum 200 words):

Currently, nearly 900 residential units in our community lack access to high-speed internet infrastructure. In addition, thousands of residents who are low income find the cost of access to be a barrier to adoption.



Goal/Outcomes Statement (Maximum 150 words):

Every Louisville resident will have the ability to subscribe to high-speed internet services, and low-income residents in Parkway Place will be provided with high-speed internet access.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

This proposal seeks to partner with an existing ISP for residents that have an availability of service issue, estimated to be roughly 850 homes based on an RFP we released in the last six months. The ISP that responded to the RFP indicated they could complete construction to all remaining unserved properties for a fixed fee from a grant or the city of approximately \$875,000. Metro also proposes to fiber connect or Private LTE each property in Parkway Place.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

Project should last approximately 12 months from start to completion, pending any ordering delays for fiber optic cable due to supply chain issues. Work on unserved could start within 60 days, work in Parkway Place is likely closer to 120 days to visible start due to pole make ready and permitting rules.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Broadband was identified as a critical need for residents to isolate during COVID 19, enables telework, remote learning, and e-commerce.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:

(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

Capital Expenditures (EC 1.1-3.5) - Devices and equipment that assist households in accessing the internet (e.g., tablets, computers, or routers)

Success of the project will be two-fold. At the end of construction, all homes in Louisville will have access to at least one broadband provider. We will measure against the existing list from the RFP to validate all builds have been completed.

A framework for necessary broadband projects that allows for projects that are designed to provide service of sufficient speeds to eligible areas, as well as an affordability requirement for providers that provide service to households.

Louisville believes the best way to serve residents at Parkway Place is to provide a fiber network that is not focused on profit, but on speed and reliability. By enabling residents at Parkway Place to connect without being charged, we remove barriers to adoption. We will partner with our refurbishing program to ensure each residential unit has access to a device to connect to the network as well.

<https://www.pewresearch.org/fact-tank/2021/06/22/digital-divide-persists-even-as-americans-with-lower-incomes-make-gains-in-tech-adoption/>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7480260/>

<https://www.fcc.gov/sites/default/files/bdac-low-income-communities-approved-rec-12172020.pdf>

How will this project define and measure success?

Completion of construction for the unserved areas, and every unit connected and provided with a device in Parkway Place.

Amount of Funding Requested:

\$2,000,000

Based on your current cash flow, how will you handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: OSHN/Office of Youth Development/Youth Activities (LAT-0090)

Project Owner: Louisville Metro Office for Safe and Healthy Neighborhoods (OSHN)

Address of Organization or Applicant: 517 Court Place, Louisville, KY 40202

What are the addresses where the services will be provided? Jefferson County, KY

Project Contact: Monique Williams

Project Contact Job Title: Director of OSHN

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Office of Youth Development/Youth Activities

Are you requesting a continuation of current funding or a new allocation?
Expansion of current funding

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff?
If not, what resources will need to be hired?
This project would add three positions to expand OYD.

The **Grants Coordinator** will support the grants management supervisor and is budgeted at 100% effort (1.00 FTE; 12 calendar months) annually. The grants coordinator will be responsible for the planning, organizing, and coordination of all OYD grant activities, including Youth External Agency Fund. Additionally, the grants coordinator will monitor grant activities, control expenditures, collect and analyze data, and prepare reports on projects, programs, and services. This position is budgeted at 100% effort (1.00 FTE; 12 calendar months).

The **Data Center Manager** will oversee the activities of the Youth Development Services Data Center to ensure it meets its goals and objectives. They will report directly to the Youth Development Strategy & Operations Officer and oversee the Data Analyst and Policy Analyst. They will be responsible for maintaining relationships and an understanding of local, state, and federal data linked to the social determinants of health for Jefferson County youth. This position is budgeted at 100% effort (1.00 FTE; 12 calendar months) annually.

The **Data Analyst** will gather data sources, coordinate primary qualitative and quantitative data collection, and lead the development of the Youth Equity Report. They will generate analysis of data and connect local, state, and national data relative to youth health outcome measures. They will be responsible for data visualizations as well as supporting the office and partners in using data gathered to set priorities. They will also work closely with the Policy Analyst to understand data trends and how to align activities and objectives of the Louisville Youth Network and other local youth serving organizations. This position is budgeted at 100% effort (1.00 FTE; 12 calendar months) annually.

Project Executive Summary (please specify if COVID-related.):

The Louisville Metro Office of Youth Development (OYD) holds a vision to build a world that centers youth voice, agency, safety, and liberation. Through its mission, OYD seeks to transform systems that prevent young people from living equitable health and happy lives. OYD values youth voice, equity, social justice, transformational change, advocacy, and community building.



What is Youth Development?

Youth development is defined as a set of principles that actively support the growing capacity of young people. In practice, youth development is the process whereby individuals, organizations, and institutions apply these principles. OYD performs youth development at the public policy, community, and organizational levels of the socioecological model to address the root causes of inequities experienced by youth pushed to the margins of society

What is Social Justice Youth Development?

OYD adopts a Social Justice Youth Development (SJYD) approach to working with and alongside youth. SJYD is defined as an approach to youth development focused on securing equitable access and opportunities for all youth by actively reducing or eliminating disparities in education, health, employment, justice, and any other system that hinders the development of young people. Like every approach to youth development, SJYD has a set of principles and practices. OYD works to embed SJYD principles and practices into the youth development system in Louisville through our three strategic initiatives outlined below.

Strategic Initiative I: Network for Youth Development and Community Building

Purpose: Create a comprehensive and accessible Youth Development System for Louisville Youth (10-24) to access a variety of services and programs.

After completion of the pilot phase, the Network for Youth Development and Community Building will transition to expanding in the following areas: age range and type of youth served, number of service providers and youth programs in network, funding opportunities (including youth EAF grants from Metro Council), and expansion of shared data platform.

Strategic Initiative II: Social Justice Youth Development Certification Program

Purpose: Equip the youth development workforce with the supports, tools, and resources needed to practice a holistic approach to youth development focused on promoting social justice and equity for youth, their families, and communities.

The certificate program will target a key group of youth development professionals (i.e., direct service workers, executive leadership, administrators, evaluators/assessors, funders, parents and caring adults) and have core competencies and specialization areas that promote social justice and equity for all youth in Louisville.

There are several opportunities to expand the certificate program. OYD has a goal to expand the certificate in three key areas: mental health services and support, technical assistance, and a youth program equity assessment tool.

Strategic Initiative III: Youth Development Services Data Center

Purpose: Gather data that tells a holistic story of youth in Louisville, utilizing local and state data sources, to examine the impacts the social determinants of health have on the life expectancy rates of Louisville youth.

Problem Statement (include issue and population served by project.):

Strategic Initiative I: Network for Youth Development and Community Building

The Network for Youth Development and Community Building will fill a gap within the city of Louisville by connecting youth-serving organizations. Local youth-serving organizations can work together to leverage resources and knowledge to comprehensively address the needs of Louisville youth. By increasing awareness and access, youth-serving organizations will be more equipped to decrease service duplication while also providing youth with a continuum of care without breaking connection. Organizations will also be able to share trainings and data to understand trends and set priorities. The Network gives OYD the opportunity to work directly with those making an impact at the individual, intrapersonal, organizational, and public policy levels of the socioecological model.

Strategic Initiative II: Social Justice Youth Development Certification Program

Louisville holds a rich and diverse array of youth development programs and services. These programs have the potential to address inequities experienced by some of the most underserved youth in our communities. In order to make larger impacts, these programs need professional development support, tools, and resources to adopt equitable approaches to youth development through their policies and practices. The Social Justice Youth Development Certificate Program will focus on addressing this need for youth-serving organizations and youth development professionals, so that Louisville's youth receive high-quality social justice- and equity-focused supports, opportunities, programs, and services. Steering and planning committees for the certificate program are being established with the first phase of the certificate program, set to roll out in May 2021.

Strategic Initiative III: Youth Development Services Data Center



Currently, there is no county-level mechanism to understand youth (ages 10 – 24) outcomes, outside of those provided by Jefferson County Public Schools (JCPS). The outcomes that are provided are typically around education and workforce. Youth outcome measures are included in state level data sources such as Kids Count – Kentucky Youth Advocates, Kentucky Department of Education, and Kentucky Center for Statistics. However, we see the opportunity to create standardized metrics and outcomes for Jefferson County youth to track the impact of local youth initiatives. The Youth Development Services Data Center will generate metrics that will inform how Louisville Metro Government can impact future outcomes for Louisville's youth.

Goal/Outcomes Statement:

Strategic Initiative: Network for Youth Development and Community Building

Objectives:

1. Center youth autonomy in choosing where and what services or programs they would like to access.
2. Build capacity amongst youth-service organizations by breaking down silos and creating a comprehensive communication structure for working together and sharing resources.

Strategic Initiative: Youth Development Services Data Center

Objectives:

1. Increase involvement of Louisville youth in local decision-making processes that impact youth outcomes.
2. Develop and publish a Youth Equity Report.
3. Store Youth Development Services Data Center in a centralized access point for community utilization.

Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

Louisville Youth Network:

we're proposing the addition of The Spot as a 4th pillar within the network supporting opportunity youth. The addition ensures stability and financial independence through economic inclusion. This would be achieved with the following services: 1) stage-matched and strategic career coaching and case management; 2) amplified outreach efforts with employers, 3) targeted training, credentialing/certification, 4) exposure to workforce in real time – job shadowing, on the job training, paid internships, or job placement, 5) connecting employers, sustainability, aftercare, 6) employer hiring practice/policy advocacy, 7) behavioral and mental health, cognitive restructuring, and 7) outcome focus and driven/quality assurance on program efficiency and labor market intelligence.

Youth Development Services Data Center

The creation of the Youth Development Services Data Center will provide Louisville Metro Government the opportunity to establish county level priorities and understanding of youth outcomes. It will allow for the tracking of trends and provide a mechanism to coordinate with the Louisville Youth Network to build the cities capacity to address the needs of our youth. The data center will produce a Youth Equity Report yearly with data and information on Louisville's youth (ages 10 – 24). The report will specifically highlight how we can work to ensure that youth receive equitable access, services, resources, and programs to achieve their lifelong goals.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

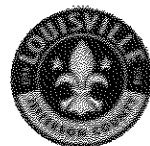
Due to the time required to recruit and hire Metro staff, the expanded Office of Youth Development should be able to start achieving outcomes by the end of Fiscal Year 2023. Duration three years.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

Investment in the Office of Youth Development responds to the negative economic impact of COVID and promotes equitable delivery of government benefits and opportunities to underserved communities, specifically in the predominately African-American neighborhoods of Louisville. These underserved communities have suffered disproportionately from the social impact of COVID-19.

Evidence Basis for the Project

Youth development is defined as an ongoing process that is "attached to young people, not merely the institutions that serve them" (Pittman & Wright, 1991, p. 8). Youth development shifts the focus from studying development in stages to studying engagement and investment of what adults can do to assist young people through the developmental process (Pittman &



Wright, 1991). Evidence shows us that youth from marginalized areas of different communities need more than just positive youth development; they need a framework that "acknowledges social contexts and highlights the capacity for youth to respond to community problems and heal from the psycho/social wounds of hostile urban environments" (Ginwright & Cammorato, 2002, p. 87). This lens, specifically when working with youth of color, becomes critical for their development and their engagement with their communities and beyond. Both well-known models of youth development (problem/prevention and positive youth development) are being challenged because they assume that youth themselves are the sole source of change, rather than also considering the harsh environments in which they live (2002, p. 85). OYD is building an infrastructure to benefit all youth, youth serving organizations, and youth workers to ensure healthy development and engagement of youth according to best practice and research.

How will this project define and measure success? Include Key Performance Indicators.

- # of youth serving organizations engaged (across initiatives)
- # of youth served
- # of youth engaged and trained for implementation of initiatives
- # of community members engaged in community youth development practice
- # of youth-adult partnerships created
- # of orgs and youth workers who complete the Social Justice Youth Development Certification Process
- Established TA crisis hotline for youth workers
- Published Youth Equity Report
- Established Youth Development Services Data Center

Amount of Funding Requested:

\$8,500,000

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

Payments to subrecipients will be based on invoices for work completed.



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Compliance and Reporting, Continuation (LAT-0059)

Project Owner: Louisville and Jefferson County Metro Government

Project Contact: Monica Harmon

Project Contact Job Title: Chief Financial Officer

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Compliance and Reporting

Are you requesting a continuation of current funding or a new allocation?

New Allocation

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

The request is to provide the necessary staff and support services for Metro Agencies to administer the ARP grant programs.

Project Executive Summary (please specify if COVID-related.):

The U.S. Treasury has provided extensive reporting and compliance standards, requiring skilled people to oversee the entire grant as well as all the various programs and projects. The funds are reserved to cover the reassigned staffing, professional services, supplies and technology systems. It is anticipated we would need 3-5 grant personnel, executive leadership and an administrator, along with hiring auditors to monitor and assist with review and compliance.

Problem Statement (include issue and population served by project.):

The Coronavirus State and Local Fiscal Recovery Fund is an unprecedented opportunity to address the needs within the Louisville Metro area and its citizens. This opportunity also necessitates coordination among all Metro agencies, work with many external agencies and extensive reporting requirements. Currently, Louisville Metro Government does not have the resources necessary to carry out this work, which will require additional staff, to include project managers, accountants and compliance staff, as well as software for tracking and reporting purposes.

Goal/Outcomes Statement:

Comply with Treasury requirements and demonstrate total compliance by all recipients and minimize all risks by establishing necessary controls to detect any fraudulent activity.

Please briefly explain what actions/steps your project proposes to address the above-stated problem:



OMB will set up the necessary administrative structure and policy/procedures sufficient to properly monitor, report and evaluate use of funds.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above?

This project has already started using funds previously approved. These additional funds will supplement what has already been approved and see LMG through the end of the project.

What is the anticipated duration of this project?

Through March 2027.

Does this project directly support COVID-19 pandemic related recovery? If yes, please explain.

These are expenditures necessary to meet the requirements as set by U.S. Treasury.

Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The U.S. Treasury has provided extensive reporting and compliance standards, requiring skilled people to oversee the entire grant as well as all the various programs and projects. The funds are reserved to cover the reassigned staffing, professional services, supplies and technology systems. It is anticipated we would need 3-5 grant personnel, executive leadership and an administrator, along with hiring auditors to monitor and assist with review and compliance.

How will this project define and measure success? Include Key Performance Indicators.

No return of funds to US Treasury and no audit findings.

Amount of Funding Requested:

\$5,000,000



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Public Health Contingency (LAT-0058)

Project Owner (Organization): Louisville Metro Department of Public Health and Wellness

Address of Organization or Applicant: 400 E. Gray Street, Louisville, KY 40202

What are the addresses where the services will be provided? Across the LMG Service Area.

Project Contact: Dr. Sarah Moyer

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Covid-19 Response and Vaccination Activities Fiscal Year 2023

Are you requesting a continuation of current funding or a new allocation?

The request is for a continuation of funds for COVID-19 Response and Vaccination Activities for Fiscal Years 2023.

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

Permanent staff have already been hired throughout the pandemic and pre-COVID-19 staff have been reassigned to COVID-19 response efforts when necessary. Many contractors have been hired and their job duties will change as the COVID and federal funding for COVID changes over the next year. Without this funding we will need to lay off 18 full time staff and approximately 25 contractors which would leave us unable to conduct COVID-19 disease surveillance or protect our most vulnerable citizens.

Project Executive Summary (please specify if COVID-related.):

The relatively low levels of COVID-19 we currently see are a result of a massive, ongoing public health response including widely available free testing and vaccination and providing services to our vulnerable populations. As the COVID-19 virus continues to adapt and mutate, it is critical that we continue disease surveillance to detect new variants, continue to make free testing and vaccination available to our most vulnerable citizens, and maintain the ability to scale up our operations if mass vaccination again becomes necessary. LMPHW must continue its COVID-19 response, including maintaining the successful community partnerships which ensure that our international communities, our unhoused neighbors, people with disabilities, etc., have access to information, testing and vaccination. This proposal includes funding for response activities through June 2023. This allocation will fund operation planning and infrastructure, disease surveillance, essential needs, community testing, vaccination efforts, and community partnerships.

Problem Statement (include issue and population served by project.):

The relatively low levels of COVID-19 we currently see are a result of investment in public health response. During this unprecedented pandemic, LMPHW's mission to achieve health equity and improve the health and well-being of all Louisville residents and visitors helped ensure that Louisville saw fewer COVID-19 health inequities than other communities. We must continue to support our most vulnerable residents by ensuring access to testing, contact tracing and vaccination. To maintain low levels of COVID-19 in our community, disease surveillance must continue. Disinvesting in public health will result in a state of unreadiness like we saw at the beginning of the pandemic. We must maintain readiness to quickly scale up should a new variant emerge which requires a new round of mass vaccination.



Goal/Outcomes Statement:

LMPHW's COVID-19 response includes 5 high-level categories of work to mitigate and address impacts of the COVID-19 pandemic:

Contact Tracing & Essential Needs: Dedicated contact tracing teams serve our most vulnerable populations and congregate settings, including JCPS, childcare, long term care and senior living facilities. The LOU HEALTH Helpline operates from 8am-8pm and staffing is tied to community Covid-19 levels. Contact tracing is an integral part of the LMPHW Communicable Disease Division-Epidemiology Team, proving investigation, data entry, and QA in KY Immunization Registry (KYIR), KY Health Information Exchange (KHIE), National Electronic Disease Surveillance System (NEDDSS) and Contract Tracing Tracking (CTT).

Community Testing: On March 22, 2022 HRSA announced an end to their COVID Coverage Assistance Uninsured Program which has provided funding for COVID testing, treating individuals with a COVID diagnosis, and administering COVID vaccines to uninsured individuals. Providers of these COVID services are unable to bill for uninsured individuals and some are refusing service to these residents. This increases the disparity in access to critically needed healthcare. Funding is needed to provide safety-net community testing, testing event supplies, COVID-19 wastewater variant testing and LMPHW laboratory testing equipment and supplies.

Vaccination Efforts: LMPHW is transitioning from mobile vaccination missions to providing vaccination at our clinics. Funding is needed for equipment, supplies, language services, outreach and staffing. We must maintain readiness in the event mass vaccination again becomes necessary. We must continue to provide the community with information as vaccination guidance changes. Until we have a functioning EHR, we must also maintain data management contracts for collection and storage of all mandatory immunization records, vaccination data, including demographics, insurance and CMS data collection and billing for vaccination services and IT licenses and maintenance. Without these investments, we would be forced to return to paper records. We also must maintain a minimum staffing level to retain institutional knowledge and access to the various legacy state and federal systems we must interface with.

Community Support: LMPHW is contracting with numerous organizations to ensure COVID-19 messaging, resources, and activities are pushed to our most vulnerable populations. This includes COVID-19 research, financial assistance to multicultural groups, Naloxone for community partner distribution, overdose prevention outreach, immigrant and refugee community support through the Office for Globalization, childcare financial assistance and financial assistance to community learning hubs.

Operations Planning & Infrastructure: LMPHW's staff has been working non-stop since the onset of the pandemic to deliver a first-class response that meets the needs of the community. Funding for PPE and supplies continues to be needed, and contracted assistance is needed to meet basic staffing needs, including providing language services.

Please briefly explain what actions/steps your project proposes to address the above-stated problem:

LMPHW's COVID-19 response builds equity into every component. The majority of our efforts are geared toward ensuring our most vulnerable populations receive equitable resources when it comes to preventing and mitigating COVID-19. Continuing this minimum level of service also ensures that we can scale up quickly if necessary, rather than start from scratch, should we need to mobilize to serve the entire community.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

These efforts are the continuation of current LMPHW efforts related to pandemic response and recovery.

Does this project directly support COVID-19 pandemic related recovery?

The allocation will fund operation planning and infrastructure, contact tracing and essential needs, community COVID-19 testing, community support, and COVID-19 vaccination efforts.



Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions: (<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

The CDC recommends the following community-level prevention strategies for the low COVID-19 (green) community level: Distribute and administer vaccines to achieve high community vaccination coverage and ensure health equity, ensure access to testing, including through point-of-care and at-home tests for all people, and ensure access and equity in vaccination, testing, treatment, community outreach, support services for disproportionately affected populations.

<https://www.cdc.gov/coronavirus/2019-ncov/science/community-levels.html> Guidance updated March 24, 2022

How will this project define and measure success? Include Key Performance Indicators.

LMPHW measures many metrics pertaining to COVID-19 to determine how we are faring with our response, including: total confirmed cases, total deceased, hospitalization numbers, daily incidence rate, testing rates, and recovery numbers.
<https://covid-19-in-jefferson-county-ky-lojic.hub.arcgis.com/>

Amount of Funding Requested: \$12,587,000.00



American Rescue Plan

Louisville Metro Government

Project Proposal Submission Form

Project Name: Comprehensive Reentry Employment Services

(LAT-0091)

Project Owner (Legal Name of Organization or Applicant): Greater Louisville Workforce Development Board, Inc., dba KentuckianaWorks

Project Contact: Angella Wilson

Project Contact Job Title: Senior Program Director, Adult Career Services

Contact Email: [REDACTED]

Contact Phone: [REDACTED]

Project Name: Comprehensive Reentry Employment Services

Tax ID/EIN (Find your tax ID/EIN here) # [REDACTED]

DUNS Number (Find your DUNS number here) # [REDACTED]

Metro Revenue Commission Code (6-10 digits, NOT your Employer Identification Number. [Retrieve/obtain a Metro Revenue Commission Code here.](#)

Metro Revenue Commission Code # [REDACTED]

All applicants must be registered and in good standing with the [System for Award Management \(SAM\)](#) to be eligible for this funding. Is your organization registered and in good standing with SAM? If you are not registered with SAM, have you started the registration process?



Please attach the following documents to your application (as applicable):

- Board of Directors Listing
- If your organization expends \$750,000 or more in federal grant funds within a single year, please attach the organization's latest **Single Audit, including the executive letter.**
- If your organization does NOT expend \$750,000 in federal grant funds within a single year, please attach the latest **financial audit of your organization** performed by an independent audit firm below.
- If you do not have an audit to submit, please attach a **letter of explanation** as to why none is available.

Are you requesting a continuation of current funding or a new allocation? We're requesting new allocation of funding

Does the organization have sufficient capacity to lead and conduct the project without hiring new permanent staff? If not, what resources will need to be hired?

Yes. KentuckianaWorks will partner with CEO (Center for Employment Opportunities) as the service provider for services proposed in this proposal. KentuckianaWorks will leverage the established workforce development system, staff, and partnerships to implement the project. CEO Louisville has sufficient capacity to perform services without hiring new permanent staff; however, CEO anticipates utilizing ARP funding to cover the costs of a new Project Manager to provide additional management and support for this project. Currently, CEO has a Louisville Site Director to oversee local staff and programming. In addition to local staff, CEO offers support of national resources including a Regional Director and a Deputy-Executive Director.

Project Executive Summary (please specify if COVID-related. Maximum 300 words):

KentuckianaWorks will contract with CEO as the service provider to deliver an evidence-based program model that increases long-term employment outcomes and builds economic mobility for formerly incarcerated individuals in an effort to reduce the impacts of the COVID-19 Pandemic on this population. The program model is specifically designed to enable people recently released from incarceration to successfully enter the labor market and distance themselves from poverty and re-incarceration through workforce readiness training, transitional employment with daily pay, job coaching and development (leading to permanent job placement), and a year of employment retention support. Together with local employers, we will collaborate to reduce unemployment, reduce community violence, address gaps in the workforce, and expand organizational capacity by developing new transitional work crew partners. KentuckianaWorks requests \$2,500,000 in ARP funds for 36 months to provide evidence-based employment programming to an estimated 450 individuals recently returning to the Louisville community from incarceration, offering a pathway to long-term stability and economic opportunity.

Problem Statement (include issue and population served by project. (Maximum 200 words):

Facing few and inconsistent sources of income and a lack of available resources, further exacerbated by the COVID-19 pandemic, formerly incarcerated Louisville citizens are at great financial risk and are more likely to recidivate. Evidence suggests that securing steady employment upon release increases individuals' financial, social, and psychological agency and supports resistance from further crime. Despite the known benefits of connecting this population to jobs, lifelong barriers limit formerly incarcerated individuals' ability to join the workforce successfully. Before COVID-19, the unemployment rate for the formerly incarcerated was nearly five times higher than that of the general public (Prison Policy Initiative). Even when individuals do find jobs, the impact of a criminal record reduces their yearly earnings by nearly 40%, working insecure jobs that place them well below the poverty line (Pew Charitable Trusts). Therefore, we must ensure returning citizens are connected to quality employment opportunities as we emerge from the COVID crisis and are included in economic recovery efforts. KentuckianaWorks will partner with CEO to provide evidence-based employment programming to formerly incarcerated individuals, strategically reducing unemployment through targeted skill-building services, paid work experience, and individualized job coaching and development support.



Please briefly explain what actions/steps your project proposes to address the above-stated problem (Maximum 150 words):

To address employment barriers for formerly incarcerated individuals negatively impacted by the COVID-19 Pandemic, KentuckianaWorks and CEO will offer an evidence-based employment model. Steps of this project include:

- 1) KentuckianaWorks signs a contract with CEO as the service provider of services in proposal
- 2) Recruit unemployed formerly incarcerated individuals in Louisville community
- 3) Define application process and eligibility based on funding
- 4) Enroll eligible participants into CEO's program including attending CEO's orientation;
- 5) Secure paid transitional employment;
- 6) Provide job-readiness training;
- 7) Provide job coaching and development services leading to full-time job placement;
- 8) Provide employment retention support;
- 9) Build upon an existing partnership with KentuckianaWorks from the National Dislocated Workers Grant, and collaborate to identify employer partners for additional crew expansion efforts, and
- 10) Hire a new Program Manager to support this project and CEO Louisville operations.

Through this project, together, KentuckianaWorks and CEO will disrupt the cycle of reincarceration and halt the persistence of poverty for Louisville's formerly incarcerated populations, effectively reducing unemployment, growing the local workforce, and improving the lives of Louisville residents.

How soon after signing a grant agreement can your project begin serving target populations and addressing the problem(s) described above? What is the anticipated duration of this project?

The contractor, CEO has provided reentry employment programming to the Louisville community and its formerly incarcerated population in partnership with KentuckianaWorks since 2020 as part of the federal National Dislocated Worker Grant. Once the ARP grant has been awarded, immediate services can be delivered outlined in this proposal due to this existing partnership.

Does this project directly support COVID-19 pandemic-related recovery? If yes, please explain.

Yes, the Comprehensive Reentry Employment Services project is a workforce development program directly related to the response of the COVID-19 pandemic and its economic recovery. Specifically, The contractor, CEO offers a workforce development program that exclusively supports formerly incarcerated individuals who have been particularly impacted by the pandemic and continue to face high unemployment rates. Further, violence in Louisville has increased during the pandemic, and prevention efforts focused on employment solutions are critical for the city's response. Since the onset of the Pandemic, the Louisville community has faced its deadliest two years with the highest number of homicides and shootings (according to LMPD data). Further, FBI data shows that Louisville's homicide rates have increased by 300% in the last decade. To help address this problem and contribute to COVID-19 pandemic-related economic recovery efforts, CEO will provide immediate comprehensive employment services to individuals recently released from incarceration. CEO has a proven model that strongly impacts individuals at the highest risk of recidivism by successfully reconnecting participants to the local workforce and reducing their likelihood of re-entering the criminal justice system. For this project, CEO will be the service provider for KentuckianaWorks' to provide a comprehensive employment model to fill gaps in the local workforce/grow the workforce, and increase employment outcomes for formerly incarcerated Louisvillians affected by the Pandemic. Upon a signed agreement with KentuckianaWorks, CEO will expand its work within Louisville for formerly incarcerated individuals based on goals in this proposal.



Evidence Basis for the Project

The US Treasury department encourages the use of SLFRF funds for evidence-based interventions:
(<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf#page=26>)

Please describe the evidence base for the interventions proposed by this project. (Maximum 200 words). Include links if possible.

KentuckianaWorks partners with CEO because their program model utilizes evidenced-based practices, including cognitive-behavioral interventions and motivational interviewing (MI). Specifically, CEO uses CBI in their job-readiness curriculum modules developed exclusively for CEO in partnership with the University of Cincinnati Corrections Institute entitled, "Cognitive Behavioral Interventions for Employment."¹

Additionally, all CEO program staff are trained in MI, a person-centered modality that encourages clients to identify their motivation to make healthy choices and prioritize employment².

As a national leader in providing reentry employment services, CEO's evaluated, evidence-based program model demonstrates statistically significant impacts on recidivism and long-term employment. In a randomized control trial evaluation conducted by the independent research firm MDRC, CEO was found to reduce rearrests, reconviction, and re-incarceration of recently released individuals by statistically significant margins of 16-25% in the three years following release from prison³. Additional evaluations reinforced these findings, and a recent quasi-experimental study by the New York State Division of Criminal Justice Services (DCJS)⁴ validated their long-term impact on recidivism and employment outcomes for CEO participants. The DCJS results show that CEO participants were 48% more likely to be employed three years post-enrollment than the comparison group. Additional evidence supporting CEO's model can be found [here](#).

How will this project define and measure success?

This project will be defined by:

- 1) The number of individuals enrolled in CEO's program and in attendance of P2E
- 2) The number of individuals employed via transitional work crews
- 3) Number of job placements into full-time employment
- 4) Average wage of job placement

The data to measure success will be entered into KentuckianaWorks system of record and CEO's Salesforce customer relationship management database.

Amount of Funding Requested: \$2,500,000 for 36 months

Based on your current cash flow, how you will handle the reimbursement of funds, which initially may take up to 4 months for funds to be reimbursed? Once you get the first reimbursement the funds should be available on a monthly schedule, based on the submission of sufficient documentation:

KentuckianaWorks has a solid financial track record with Louisville Metro funding and running programs with federal funds. LMG routinely allows us to spend money that we've been allocated from federal sources — funding that, like ARP funds, are cost-reimbursement funds. We then provide the financial backup to our federal funding sources, receive that reimbursement, and reimburse those funds to LMG. We envision this project working the same way, except LMG will sit on both sides of that financial transaction. We will spend the funds first (as we do today with other federal funding sources),

¹ <https://www.mdrc.org/project/cognitive-behavioral-intervention-employment-cbe#overview>

² <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2759607/>

³ <https://www.mdrc.org/publication/more-job>

⁴ https://ceoworks.org/assets/images/CEO-Improving-Long-Term-Employment_042319_print.pdf



then seek ARP reimbursement from LMG for those funds spent, and repay those to LMG once they are received. In the last 20 years, KentuckianaWorks have managed over \$225 million in this way with no audit findings and no disallowed costs.

