Louisville Metro Council Council Originated NDF

Council Member: Vicki Aubrey Welch, District 13				
Amount of Request: \$750				
Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure: Event has not occurred yet, but will before the next cycle Appropriations Committee. Documentation will be supplied before this committee will meet for review.				
Funding is in support of Elderserve – Caregiver level sponsorship of the Annual				
Championship For the Aging Award Luncheon, to be held on June 13 th , 2014 at the				
Louisville Galt House Hotel. This sponsorship includes 4 tickets to the event.				
Describe the public purpose: to educate public about small business in our community				
and how important they are to a viable economy.				
To recognize the benefits and services provided by ElderServe, benefiting adult care for				
the senior residents of district 13 and older adults throughout the Louisville Metro area.				
Attachment required: • Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.				

• Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

Admittance to an Event: Attach a list of persons whose admission was paid by

Signature of Council Member Amount Date

Signature of Council Member Amount Date

Signature of Council Member Amount Date

Effective December 2011

this expenditure.

Appropriations Committee Chairman		Date	
	FOR CLERK'S OFFICE	USE ONLY	
	District (s) & Amount		
	То ОМВ:		***************************************
	Prepared/Approved by		



CHAMPION FOR THE AGING AWARD LUNCHEON Sponsorship Commitment Form

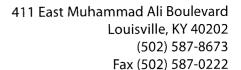
Yes, our company would like to sponsor the 2014 (following level:	Champion for the Aging Award Luncheon at the
Champion \$10,000	
Gold \$5,000	
Silver \$2,500	
Bronze \$1,250	
Caregiver \$750	
Sponsorship benefits enclosed	
We cannot sponsor the event this year, bu	t would like to make a donation: \$
Thank you for empowering older adu	llts to live independently with dignity!
Company Name (as you would like it listed in event	t materials):
Councilwoman Vicki Hubrey	Welch
Contact Name: Vicki Aubrey Welch	Title: Councilwoman District 13
Address: 601 W. Jefferson St.	
City: <u>Louisville</u> st	rate: <u>Ky</u> Zip: <u>40202</u>
Email: Vicki. welch@louisvilleky.go	/_Phone:574-1113
Web address (to be linked to from the ElderServe v www.loujsvilleky.gov/dis	
Check enclosed, payable to ElderServe	
Credit card (circle one) Visa MasterCard A	American Express Discover
Card Number:	Fyn: / Codo:

For more information contact Lisa Cobb at 736.3825 or ltcobb@elderserveinc.org
ElderServe • 411 East Muhammad Ali Blvd. • Louisville, KY 40202
www.elderserveinc.org



CHAMPION FOR THE AGING AWARD LUNCHEON Sponsorship Opportunities

Level	Benefits
Champion \$10,000	 Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site, with a direct link to your company's home page. Podium recognition and premier signage at Luncheon. Recognition throughout the year at all ElderServe events. Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and ElderServe's newsletter. Your logo included in multi-media presentation at Luncheon.
Gold \$5,000	 One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site, with a direct link to your company's home page. Recognition throughout the year at all ElderServe events. Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter. Your logo included in multi-media presentation at Luncheon.
Silver \$2,500	 One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site. Featured as Silver Sponsor at the Champion for the Aging Award Luncheon and in the event program. Your logo included in multi-media presentation at Luncheon.
Bronze \$1,250	 One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site and in the Luncheon program. Your name or your company name included in multi-media presentation at Luncheon.
Caregiver \$750	Four tickets to the Champion for the Aging Award Luncheon for employees and friends. Your name or your company name included in program at Champion for the Aging Award Luncheon.



www.elderserveinc.org



February 25, 2014

CouncilWoman Vicki Welch Louisville/Jefferson County Metro Government 611 W Jefferson Street Louisville, KY 40202-2743

Dear CouncilWoman Welch,

Thank you for your \$750 support of ElderServe in 2013. Founded more than fifty years ago, ElderServe provides much needed services to the senior population throughout Metro Louisville, including geriatric care management, homecare, telecare, companion services, crime victim services and a senior center. I invite you to become a sponsor for our 2014 *Champion for the Aging Award* Luncheon, June 13th, at the Galt House.

As the 2014 Honorary Chair for the *Champion for the Aging Award*, I am proud to announce Cindy Venable is this year's recipient. Serving as the director of the Louisville Metro Office for Aging and Disabled Citizens since 2000, Cindy has a 30-year career serving older adults and is a dedicated advocate to this growing population. I can't think of a better person to receive this recognition for her many years of hard work to improve the lives of seniors in our community.

Cindy began her work with the City of Louisville in 1990, as Administrator of the Senior Services Division of the Department of Community Services. Cindy serves as an advocate for improved services for older and disabled persons and continues to work toward community responses to the coming challenges of our aging society. Her special areas of expertise include transportation planning for seniors and the disabled, as well as community response to elder abuse and exploitation.

The funds raised through this luncheon are critical for the advancement of our mission in the community. Your support demonstrates a commitment to improving and sustaining the quality of life of Louisville's seniors, the most rapidly growing segment of our community's population.

Thank you for considering this request. Sponsorship benefits and a copy of the 2013 program are enclosed. Please contact Lisa Cobb, Development Director, at 736-3825 or ltcobb@elderserveinc.org with questions.

Sincerely.

Cathy Zion

Owner, Today's Publisher

Thank you for your past support. Hope you will sponsor again this year!



