

**Louisville Metro Council
Council Originated NDF**

Council Member: Vicki Aubrey Welch, District 13

Amount of Request: \$750

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure: Event has not occurred yet, but will before the next cycle Appropriations Committee. Documentation will be supplied before this committee will meet for review.

Funding is in support of Elderserve – Caregiver level sponsorship of the Annual Championship For the Aging Award Luncheon, to be held on June 13th, 2014 at the Louisville Galt House Hotel. This sponsorship includes 4 tickets to the event.

Describe the public purpose: to educate public about small business in our community and how important they are to a viable economy.

To recognize the benefits and services provided by ElderServe, benefiting adult care for the senior residents of district 13 and older adults throughout the Louisville Metro area.

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

<u>Vicki Aubrey Welch</u> Signature of Council Member	<u>\$750</u> Amount	<u>3-24-14</u> Date
_____ Signature of Council Member	_____ Amount	_____ Date
_____ Signature of Council Member	_____ Amount	_____ Date

Effective December 2011

DATE 3-10-14 TIME 11:13am

OFFICE OF METRO COUNCIL CLERK
REVIEWED

Approved by:

Appropriations Committee Chairman

Date

<p>FOR CLERK'S OFFICE USE ONLY</p> <p>District (s) & Amount _____</p> <p>To OMB: _____</p> <p>Prepared/Approved by _____</p>



CHAMPION FOR THE AGING AWARD LUNCHEON
Sponsorship Commitment Form

Yes, our company would like to sponsor the 2014 Champion for the Aging Award Luncheon at the following level:

- Champion \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,250
- Caregiver \$750

Sponsorship benefits enclosed

We cannot sponsor the event this year, but would like to make a donation: \$ _____

Thank you for empowering older adults to live independently with dignity!

Company Name (as you would like it listed in event materials):

Councilwoman Vicki Aubrey Welch

Contact Name: Vicki Aubrey Welch Title: Councilwoman District 13

Address: 601 W. Jefferson St.

City: Louisville State: Ky Zip: 40202

Email: Vicki.welch@louisvilleky.gov Phone: 574-1113

Web address (to be linked to from the ElderServe web site):
www.louisvilleky.gov/district13

Check enclosed, payable to ElderServe

Credit card (circle one) Visa MasterCard American Express Discover

Card Number: _____ Exp: ____/____ Code: _____

For more information contact Lisa Cobb at 736.3825 or ltcobb@elderserveinc.org
ElderServe • 411 East Muhammad Ali Blvd. • Louisville, KY 40202
www.elderserveinc.org



CHAMPION FOR THE AGING AWARD LUNCHEON
Sponsorship Opportunities

Level	Benefits
<p align="center">Champion \$10,000</p>	<ul style="list-style-type: none"> ▪ Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s web site, with a direct link to your company’s home page. ▪ Podium recognition and premier signage at Luncheon. ▪ Recognition throughout the year at all ElderServe events. ▪ Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and ElderServe’s newsletter. ▪ Your logo included in multi-media presentation at Luncheon.
<p align="center">Gold \$5,000</p>	<ul style="list-style-type: none"> ▪ One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s web site, with a direct link to your company’s home page. ▪ Recognition throughout the year at all ElderServe events. ▪ Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe’s newsletter. ▪ Your logo included in multi-media presentation at Luncheon.
<p align="center">Silver \$2,500</p>	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s web site. ▪ Featured as Silver Sponsor at the Champion for the Aging Award Luncheon and in the event program. ▪ Your logo included in multi-media presentation at Luncheon.
<p align="center">Bronze \$1,250</p>	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s web site and in the Luncheon program. ▪ Your name or your company name included in multi-media presentation at Luncheon.
<p align="center">Caregiver \$750</p>	<ul style="list-style-type: none"> ▪ Four tickets to the Champion for the Aging Award Luncheon for employees and friends. ▪ Your name or your company name included in program at Champion for the Aging Award Luncheon.

For more information, contact Lisa Cobb, at ltcobb@elderserveinc.org or 502.736.3825.
 ElderServe • 411 East Muhammad Ali Blvd. • Louisville, KY 40202



411 East Muhammad Ali Boulevard
Louisville, KY 40202
(502) 587-8673
Fax (502) 587-0222

www.elderserveinc.org

February 25, 2014

CouncilWoman Vicki Welch
Louisville/Jefferson County Metro Government
611 W Jefferson Street
Louisville, KY 40202-2743

Dear CouncilWoman Welch,

Thank you for your \$750 support of ElderServe in 2013. Founded more than fifty years ago, ElderServe provides much needed services to the senior population throughout Metro Louisville, including geriatric care management, homecare, telecare, companion services, crime victim services and a senior center. I invite you to become a sponsor for our 2014 *Champion for the Aging Award Luncheon*, June 13th, at the Galt House.

As the 2014 Honorary Chair for the *Champion for the Aging Award*, I am proud to announce Cindy Venable is this year's recipient. Serving as the director of the Louisville Metro Office for Aging and Disabled Citizens since 2000, Cindy has a 30-year career serving older adults and is a dedicated advocate to this growing population. I can't think of a better person to receive this recognition for her many years of hard work to improve the lives of seniors in our community.

Cindy began her work with the City of Louisville in 1990, as Administrator of the Senior Services Division of the Department of Community Services. Cindy serves as an advocate for improved services for older and disabled persons and continues to work toward community responses to the coming challenges of our aging society. Her special areas of expertise include transportation planning for seniors and the disabled, as well as community response to elder abuse and exploitation.

The funds raised through this luncheon are critical for the advancement of our mission in the community. Your support demonstrates a commitment to improving and sustaining the quality of life of Louisville's seniors, the most rapidly growing segment of our community's population.

Thank you for considering this request. Sponsorship benefits and a copy of the 2013 program are enclosed. Please contact Lisa Cobb, Development Director, at 736-3825 or lrcobb@elderserveinc.org with questions.

Sincerely,

Cathy Zion
Owner, Today's Publisher

Vicki,

Thank you for your past support. Hope you will sponsor again this year!

Julie

