

**Louisville Metro Council City Agency Request**

- **Neighborhood Development Fund (NDF)**
- Capital Infrastructure Fund (CIF)**
- Municipal Aid Program (MAP)**
- Paving Fund (PAV)**

**Primary Sponsor:** Councilwoman Jessica E. Green      District 1

**Amount:** \$3,000.00      **Date:** 08/04/2017

**Description of program/project including public purpose, additional funding sources, location of project/program and any external grantee(s):**  
 The funds requested are to be used to maintain a Brightside ( Brightsite) location is district 1. The site is located in the intersection at I 264 West @ Virginia Ave , the island borders Hale Ave , Virginia Ave at the off ramp of I 264 West , currently the site doesn't have a current sponsor and district 1 has been asked to supply the funding to continue the beautification of this site . The funds will be used for FY 18 time period .

**City Agency:** Louisville Forward-Develop Louisville / Brightside  
**Contact Person:** Gina Iorio O'Brien      Executive Director  
**Agency Phone:** 502 574 6256

**I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose and have the attached documentation from the receiving department concerning the project/expenditure.**

1		\$ 3,000.00	08/04/2017
District #	Council Member Signature	Amount	Date

**Approved by:** \_\_\_\_\_  
 Appropriations Committee Chairman      Date

**Clerk's Office & OMB Use Only:**

Request Amount: \_\_\_\_\_ Amended Amount: \_\_\_\_\_

Reference #: \_\_\_\_\_ To OMB: \_\_\_\_\_

Budget Revision #: \_\_\_\_\_

Account #: \_\_\_\_\_

To Project Manager: \_\_\_\_\_ Completion Date: \_\_\_\_\_

Actual Cost: \_\_\_\_\_ Funds Returned: \_\_\_\_\_

## NDF, CIF, MAP OR PAV INTERAGENCY CHECKLIST

<b>Interagency Name:</b> Louisville Forward - Develop Louisville	
<b>Program/Project Name:</b> District 1 Brightside site @ I 264 West & Virginia Ave	
	<b>Yes/No/NA</b>
<b>Request Form:</b> Is the Request Signed by all Council Member(s) Appropriating Funding?	Yes
<b>Request Form:</b> If matching funds are to be used, are they disclosed with account numbers in the request form description?	No
<b>Request Form:</b> If matching funds are to be used, does the amount of the request exclude the matching fund amount?	No
<b>Request Form:</b> If other funds are to be used for this project, are they disclosed with account numbers in the request form description?	No
<b>Funding Source:</b> If CIF is being requested, does Metro Louisville own/will own the real estate, building or equipment? If not, the funding source is probably NDF.	No
<b>Funding Source:</b> If CIF is being requested, does the project have a useful life of more than one year? If not, the funding source is probably NDF.	Yes
<b>Ordinance Required:</b> Is the NDF request to a Metro Agency greater than \$5,000? If so, an ordinance is required.	No
<b>Ordinance Required:</b> Is the request a transfer from NDF to cost center? If so, is the amount given for the fiscal year \$25,000 or less?	Yes
<b>Supporting Documentation:</b> Does the attachment include a valid estimate and description of cost?	Yes

Submitted by: \_\_\_\_\_

Charles Weathers



Date: 08/04/2017

## **Weathers, Charles**

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**From:** OBrien, Gina I.  
**Sent:** Friday, July 28, 2017 3:15 PM  
**To:** Green, Jessica  
**Cc:** Weathers, Charles; Shinton Fried, Julie; Backert, John M  
**Subject:** FY'18 Proposal District 1 Brightside Maintenance at Virginia Ave & Hale St -\$3000.doc  
**Attachments:** FY'18 Proposal District 1 Brightside Maintenance at Virginia Ave & Hale St -\$3000.doc

Councilwoman Green -

Brightside continues to build a clean and green community through our volunteer cleanups, tree planting program, education outreach and our Brightside program. Neighborhoods that are clean and beautiful foster a sense of pride among residents.

Brightside continues to maintain close to 60 Brightsites throughout Louisville Metro. We accomplish the Brightside program through sponsorship. There is one Brightside within District 1 located at Virginia and Hale Streets, which currently does not have sponsorship.

We request your assistance by sponsoring the maintenance of the site in FY18 for \$3,000. Please find the detailed proposal attached.

Unfortunately, without a sponsor, Brightside cannot financially continue to support this site. We are proud of this site and would like to keep it for the community to enjoy.

Please let me know your thoughts and how you would like to proceed.

Thank you for considering a partnership with Brightside to help keep our city clean, green and beautiful!

Warmest Regards,  
Gina

*Gina Iorio O'Brien*

Gina Iorio O'Brien  
Brightside - Executive Director  
*Louisville Forward – Develop Louisville*  
527 West Jefferson Street, 6<sup>th</sup> floor  
Louisville, KY 40202  
Office: (502) 574-6256  
[gina.obrien@louisvilleky.gov](mailto:gina.obrien@louisvilleky.gov)

**Stay connected with Brightside**





## **BRIGHTSIDE FY18 Proposal**

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### **District 1 Virginia Avenue & Hale Street Brightside**

**Maintenance Agreement for July 2017 to June 2018**

**Brightside will:**

- Monitor and assess site needs regularly
- Apply hardwood mulch and reapply as necessary
- Trim all shrubs couple of times throughout the growing season
- Remove weeds at site on a regular basis
- Remove debris from curbs and bed area on a regular basis
- Water site during times of drought, as needed
- Apply herbicides and pesticides, as needed
- Apply Woodace 14-14-14 fertilizer, as needed
- Mow and string trim turf area, as needed
- Maintain sponsor sign

**Cost to maintain Brightside FY18 is \$3,000.00**

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<b>TOTAL INVESTMENT FOR FY18 SPONSORSHIP MAINTENANCE AGREEMENT</b>	<b>\$3,000.00</b>
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\*The above plan is an estimate of costs relating to the project based on the current cost of materials, labor, etc. This is a flat fee proposal. Actual costs may result in overages or shortages within this proposed plan budget, which shall be applied to the overall Brightside program.

Thank you for helping us keep Louisville *clean, green and beautiful!*

**Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, & education**

## **Weathers, Charles**

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**From:** Green, Jessica  
**Sent:** Friday, July 28, 2017 6:41 PM  
**To:** OBrien, Gina I.  
**Cc:** Weathers, Charles; Shinton Fried, Julie; Backert, John M  
**Subject:** Re: FY'18 Proposal District 1 Brightside Maintenance at Virginia Ave & Hale St -\$3000.doc

I'd be happy to support this project. We can send you NDF paperwork next week. Thank you for your hard work. Additionally, how many other bright side locations are there in D1, and where are they located ??

Jessica

Councilwoman Jessica E. Green  
First District  
601 W. Jefferson  
Louisville, KY 40202  
502-574-1101

Sent from my iPhone

On Jul 28, 2017, at 3:14 PM, OBrien, Gina I. <[Gina.OBrien@louisvilleky.gov](mailto:Gina.OBrien@louisvilleky.gov)> wrote:

Councilwoman Green -

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Warmest Regards,  
Gina

*Gina Iorio O'Brien*

## **Weathers, Charles**

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**From:** OBrien, Gina I.  
**Sent:** Monday, July 31, 2017 9:49 AM  
**To:** Green, Jessica  
**Cc:** Weathers, Charles; Shinton Fried, Julie; Backert, John M  
**Subject:** RE: FY'18 Proposal District 1 Brightsite Maintenance at Virginia Ave & Hale St -\$3000.doc

Thank you kindly for the support! We are grateful for sponsorship to continue giving this program to our community. I will look for the NDF paperwork and make sure to send it to our business office.

At this time the site at Virginia & Hale is the only Brightsite in District 1.

We did plant 128 trees in District 1 on Virginia Ave. and Cypress street this past fall at the Community-Wide Planting Day, which you were a part of!  
We are complimenting last year's planting this fall by planting 150 trees along Virginia moving east from where we planted last year. I believe these trees will be mainly in District 6, but I want to make sure to keep you well informed!

Thank you kindly for the support Councilwoman Green!

Sincerely –  
Gina

*Gina Iorio O'Brien*

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[gina.obrien@louisvilleky.gov](mailto:gina.obrien@louisvilleky.gov)

**Stay connected with Brightside**

<image001.gif> <image002.png> <image003.gif>

<FY'18 Proposal District 1 Brightsite Maintenance at Virginia Ave & Hale St -\$3000.doc>

# Google Maps 3740 Hale Ave

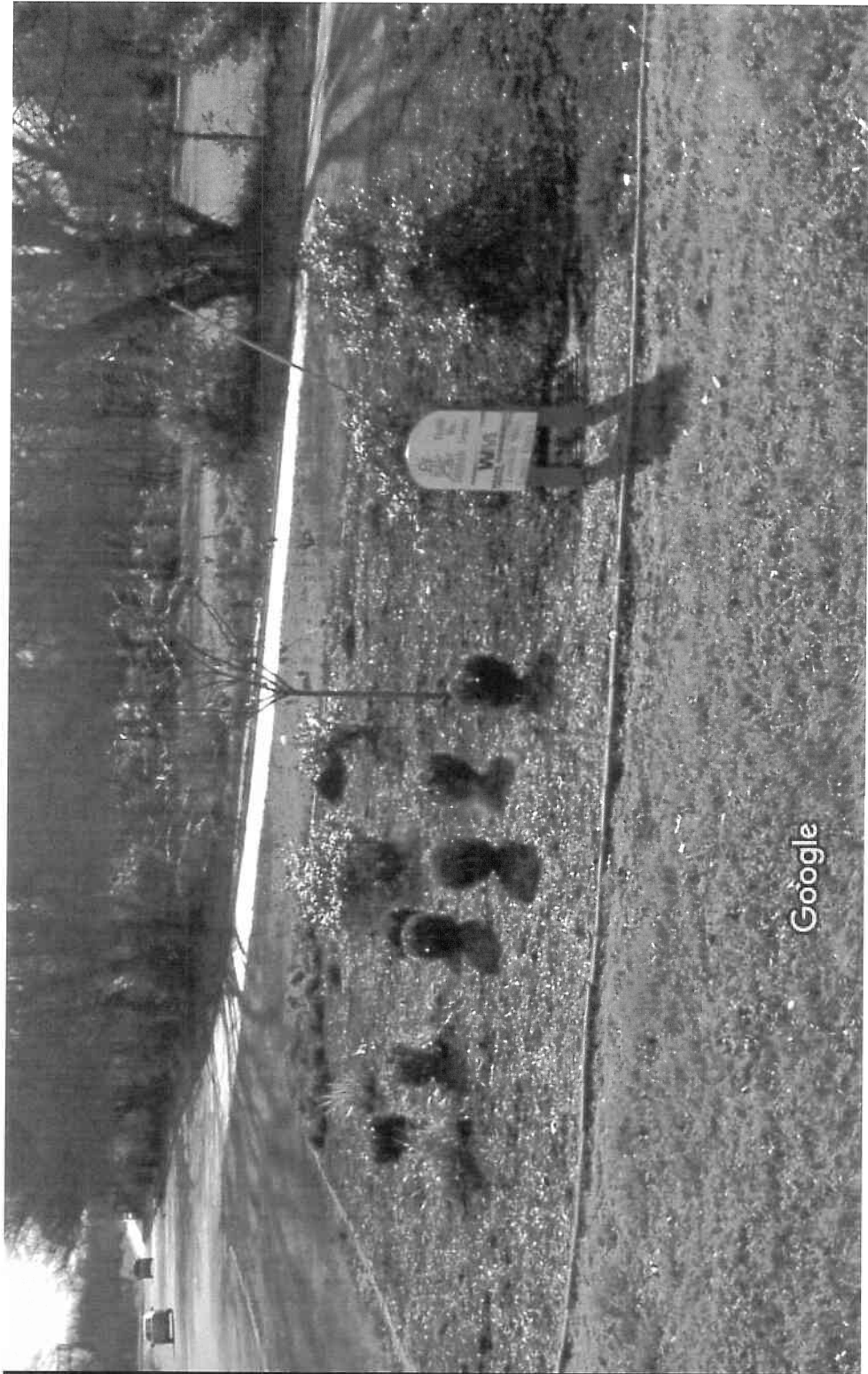


Image capture: Dec 2015 @ 2017 Google United States

Louisville, Kentucky

Street View - Dec 2015

W Kentucky St

W Kentucky St



3740 Hale Ave



Image capture: Dec 2015 © 2017 Google United States

Louisville, Kentucky

Street View - Dec 2015



#2

8/1/2017, 4:23:23 PM



Louisville Metro, MSD, LWC & PVA © 2017  
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 for general reference and identification.



# #3

8/1/2017, 4:24:22 PM



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