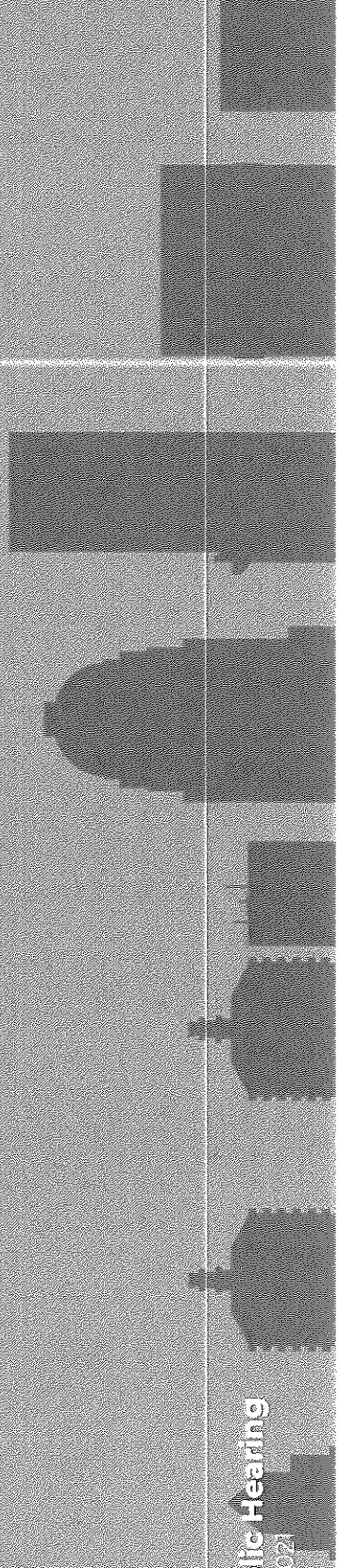


LOUISVILLE VEGAN JERKY CO

EST-2012

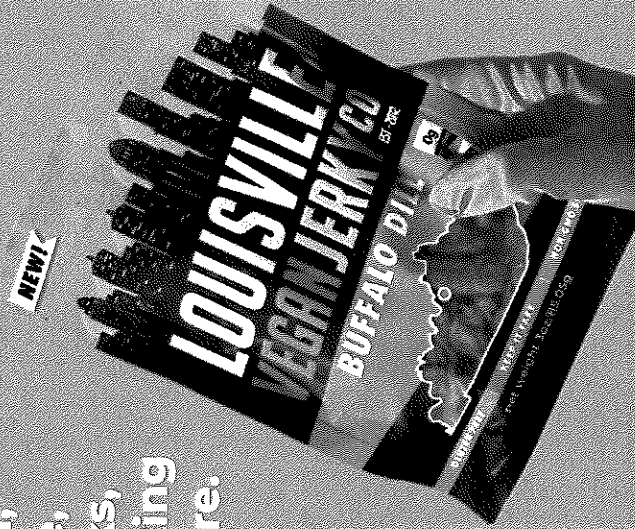
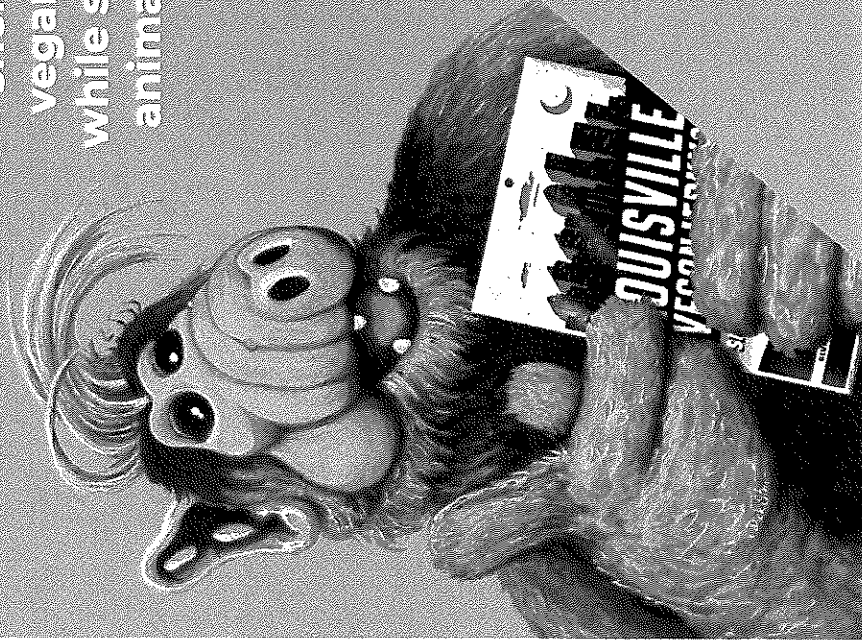
Public Hearing
2/18/2021



WHAT WE DO

Our Mission

Provide delicious,
protein-rich,
shelf-stable,
vegan snacks,
while supporting
animal welfare.



Spread joy globally
with a full line of
shelf-stable vegan
products.

WHERE WE'RE GOING

Our Vision

**FROM A BURNT
PIECE OF SOY TO A
MULTI-MILLION
DOLLAR PRODUCT**

Some History

Plan
To
Expand

Adam
Joins
LVJCO

LVJCO
Founded

Toaster
Oven
Mistake

Opens Morels
Vegan Food
Truck

Stanley cooks at
Horizons (vegan
Michelin Star
Chef restaurant

2020

2015

2012

2011

2010

2009

8.5X GROWTH

SCALING OUR BUSINESS TO MEET DEMAND

Challenges & solution

- Consolidate Operations
- Improve Production
- Expand Capacity
- Increase Product Offerings
- Make Louisville Proud



Can't keep up with demand!

Constantly back ordered!

Missing opportunities!!!

Holding back partner opportunities!

Can't hire sales staff...

No private labeling, spin-offs, AHHH!!!!!!



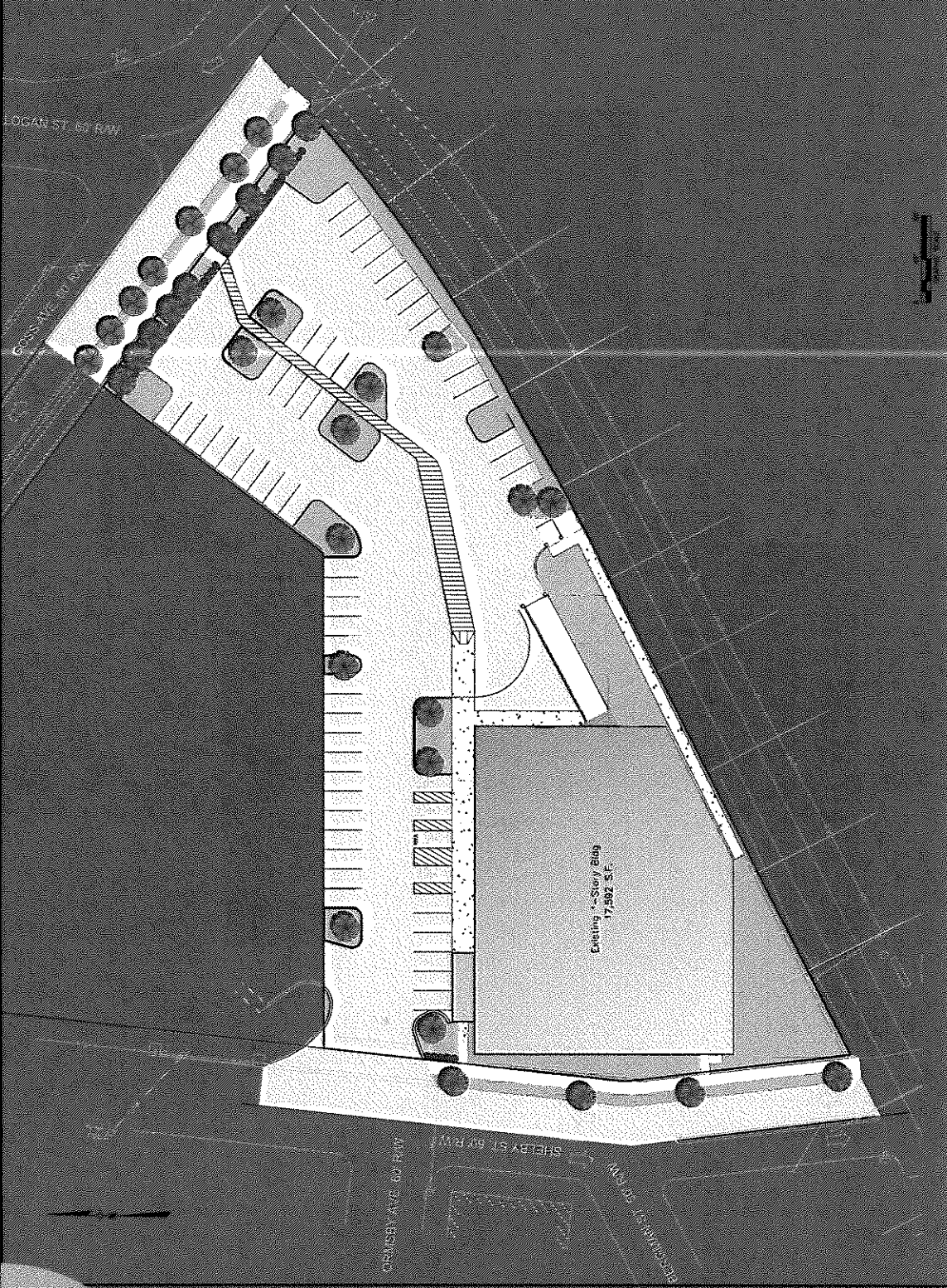
THE PROJECT BEFORE

ARK

15 Shelby St
 1500
 1500

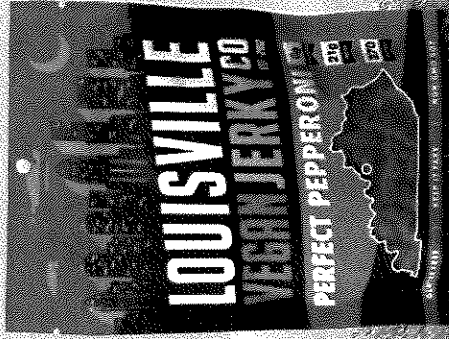
THE PROJECT
AFTER





THE SITE

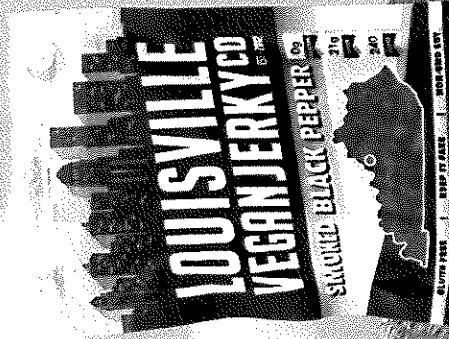
THE PRODUCT



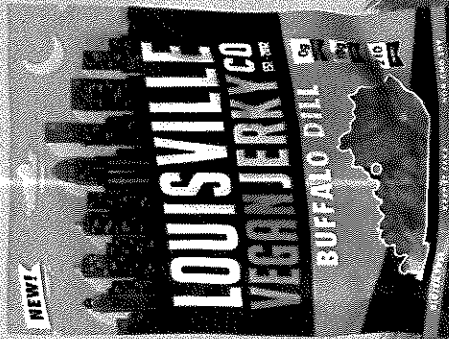
VEGAN SNACK



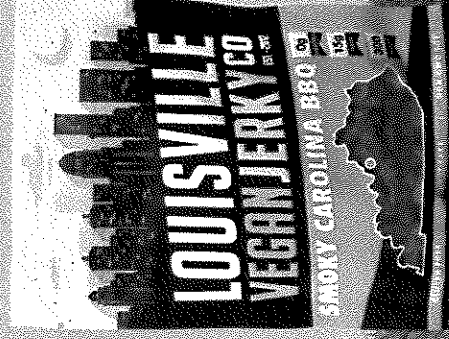
5 FLAVORS



SHELF STABLE



HIGH PROTEIN



SPIN OFFS

THE PROCESS

HOW and WHAT

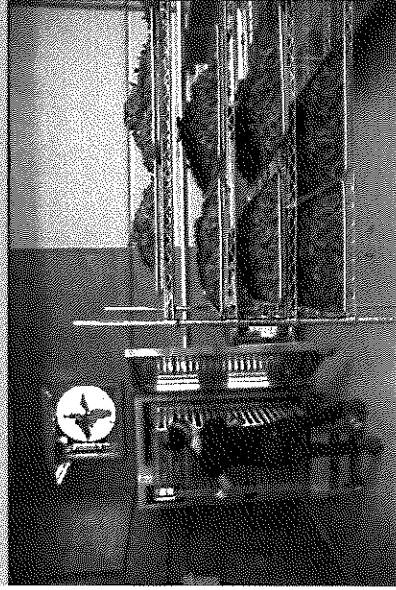
Steps

- Receiving
- Sifting
- Marinating
- Cooking/Dehydrating
- Packaging
- Shipping

Components

- Soy Protein
- Fully Vegan Marinating
- Packaging Materials

**No chemicals in our process*



THE PROCESS



Shipping & Receiving

RAW PREP

Ready to Eat

Administration

Louisville Vegan Jerky Co.
 Operations Flow 1-26-21
 Shelby Street Development

Community Benefits Agreement

What's Included

Community Financial Support

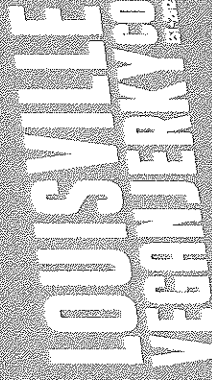
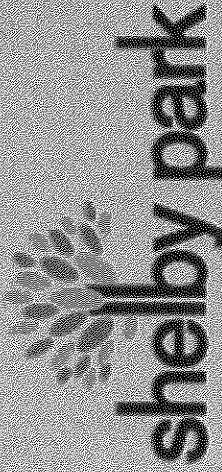
- Dedicated LVJCo Bag for fundraising
- Project decided by the Neighborhood
- Must follow our company values

Job Opportunities

- Neighbors will get first chance at job openings
- kitchen@lvjco.com if interested
- Working with local Non Profit to build the process

Community Engagement

- Community Benefits Officer
- Attendance at Neighborhood meetings
- Avail property for Neighborhood events
- Work with Non Profits



*We feel that our values are aligned with those of the neighborhood.
We will work to gain their trust.*

The Major Concerns

Odor

- Our design will not cause an odor issue
- Expert design details to be discussed further by Zach Scott of Blue Energy
- Committed to the neighborhood comfort as related to this concern.

Traffic

- No more than 2 semi-trucks daily once we reach capacity
- The trucks can travel on routes dedicated to commercial traffic.

Noise

- Our process doesn't create significant noise.

International Mechanical Code 2015

Section 501.3: Exhaust systems to discharge "outdoors at a point where it will not cause a **public nuisance** and not less than the distances specified in Section 501.3.1."

Section 501.3.1: "For other [non-explosive, non-flammable vapors, fumes or dusts] product-conveying outlets: **10 feet from the property lines**; 3 feet from exterior walls and roofs; 10 feet from operable openings into buildings; 10 feet above adjoining grade."



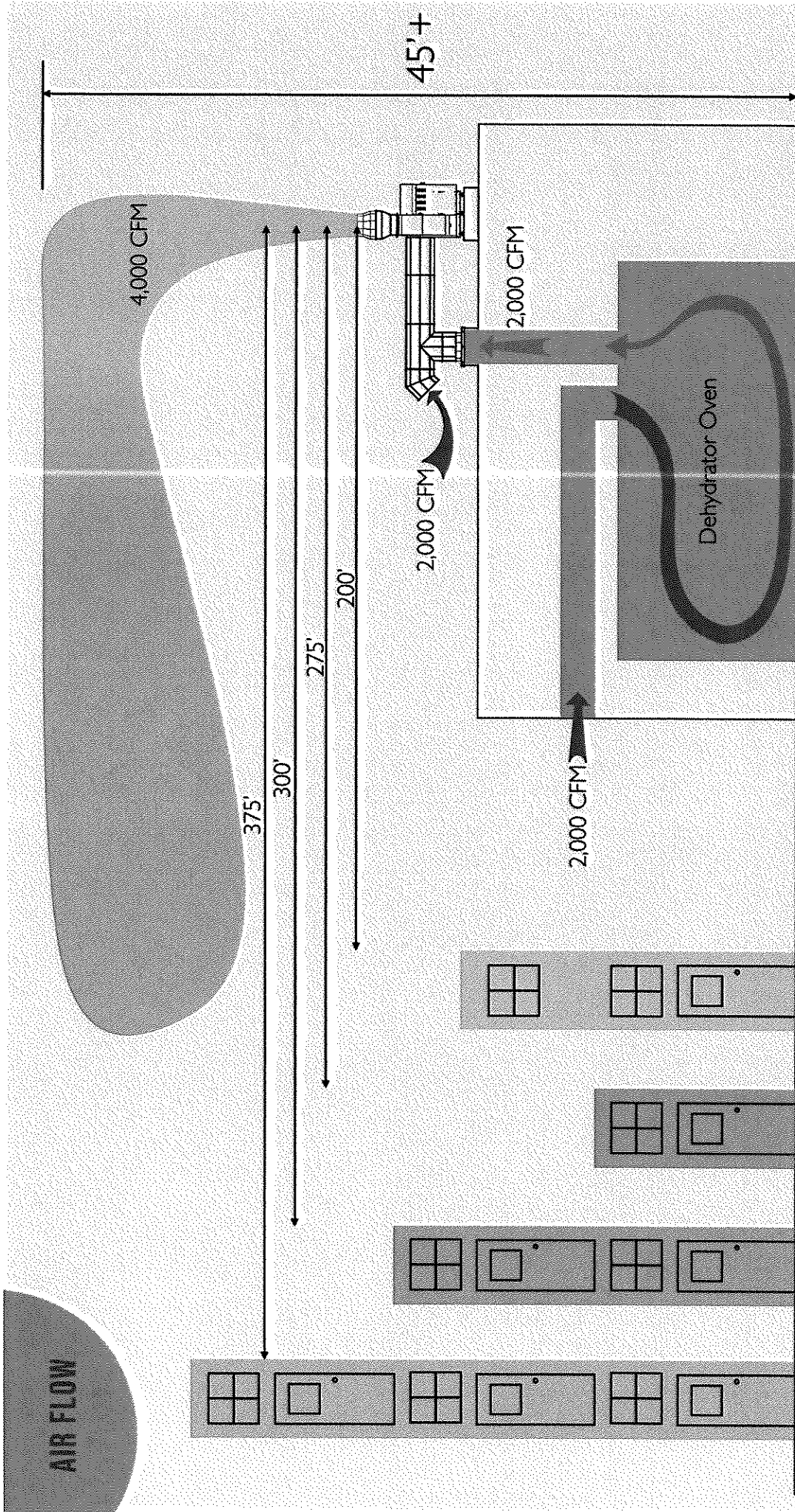
BY THE CODE



Google

Imagery © 2020 Google, Imagery © 2020 InDataMap Framework Data, Maxar Technologies, U.S. Geological Survey, USDA Farm Service Agency, Map data © 2020 United States Terms Send feedback 200 ft





AIR FLOW 2

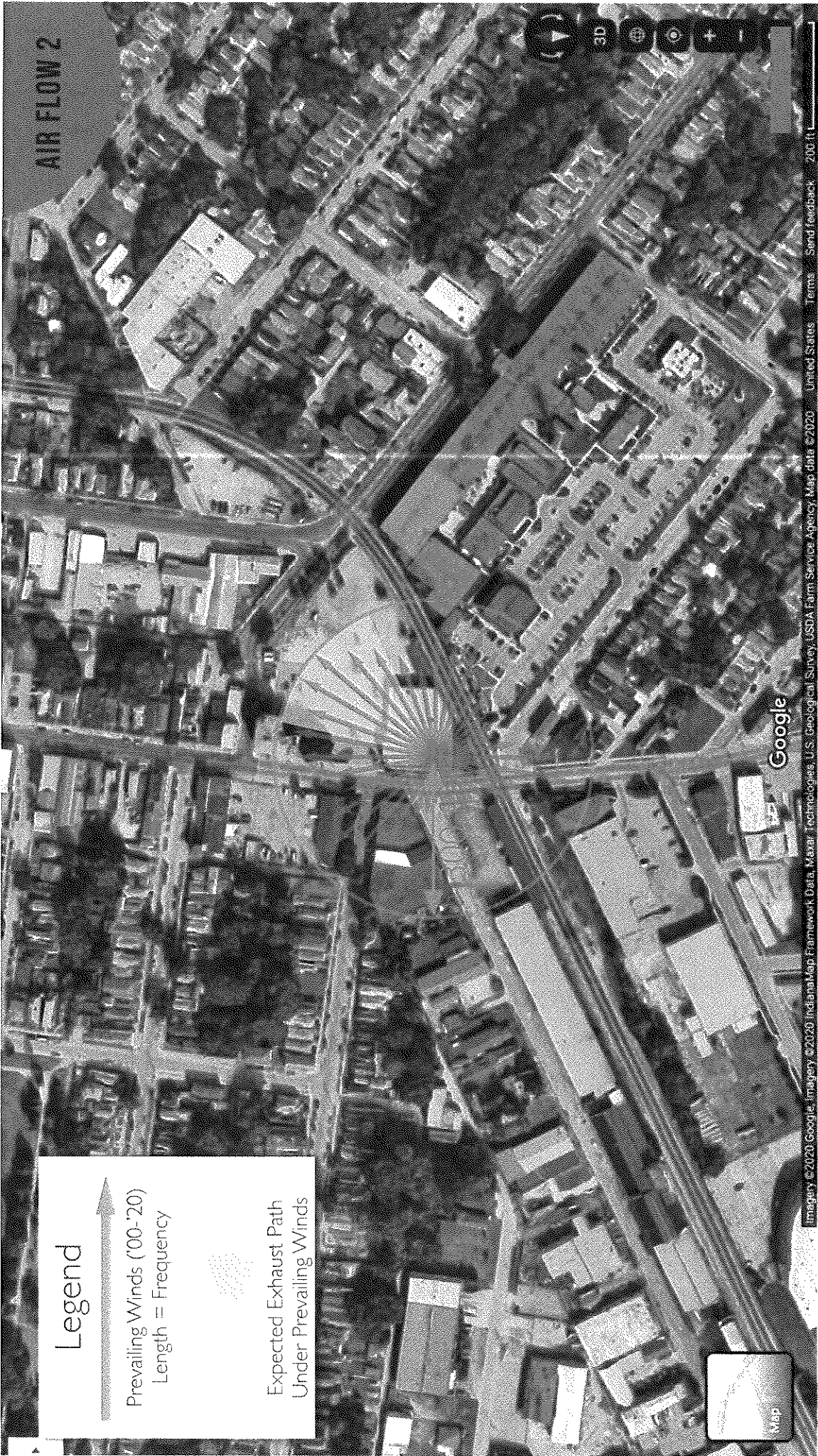
Legend



Prevailing Winds ('00-'20)
Length = Frequency



Expected Exhaust Path
Under Prevailing Winds



AIR FLOW 3



2000 CFM exhaust dispersed into an air volume shown at left would take up less than 0.4% of that volume.

45 ft

**LOUISVILLE
VEGAN JERKY CO**

36°

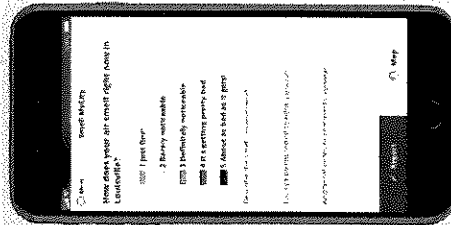
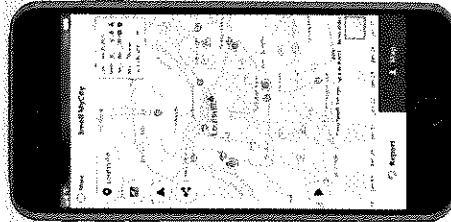
300 ft

118 ft

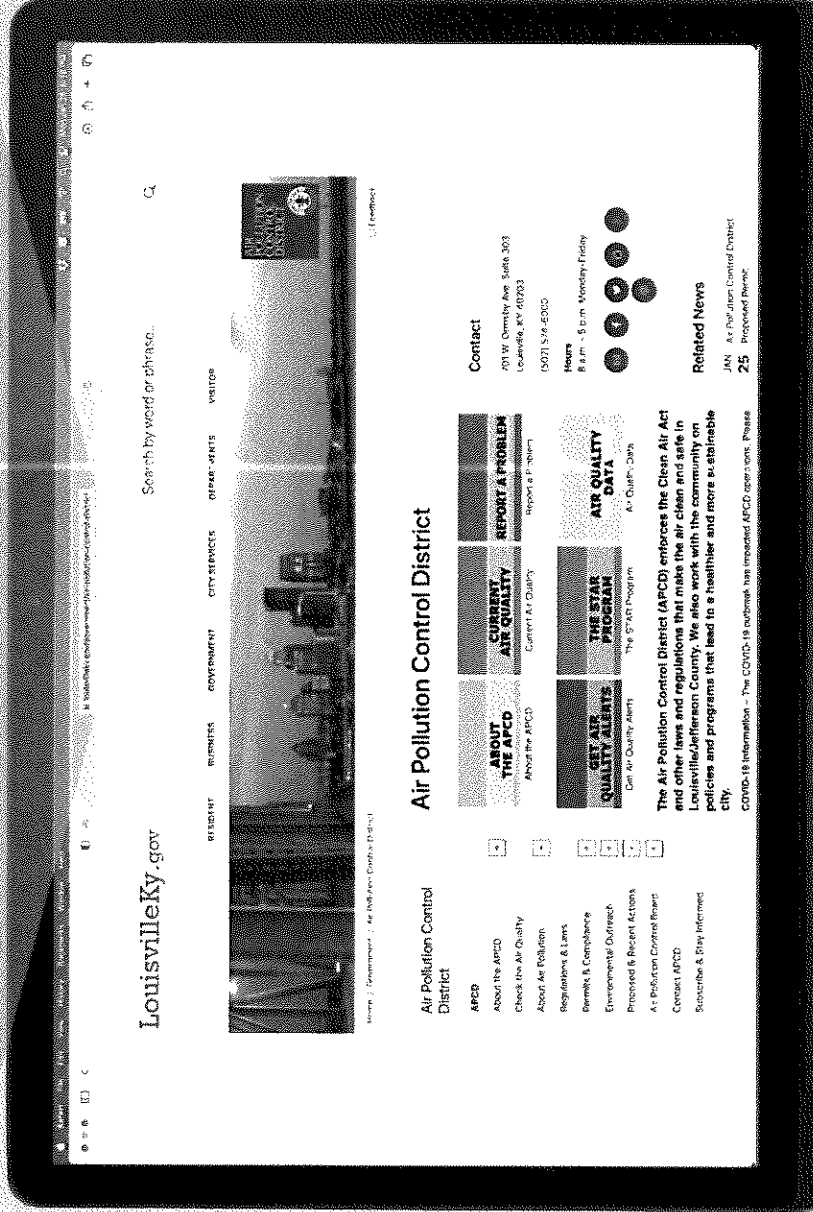
18 ft

AN APP FOR THAT

SMELL MY CITY



louisvilleky.gov/government/air-pollution-control-district



THANK YOU!

Contact: gregg@lvjco.com