

Louisville Downtown Management District

2023 Economic Improvement Plan

Lee Weyland, LDMD Board Treasurer

Rebecca Fleischaker, Executive Director, Louisville Downtown Partnership

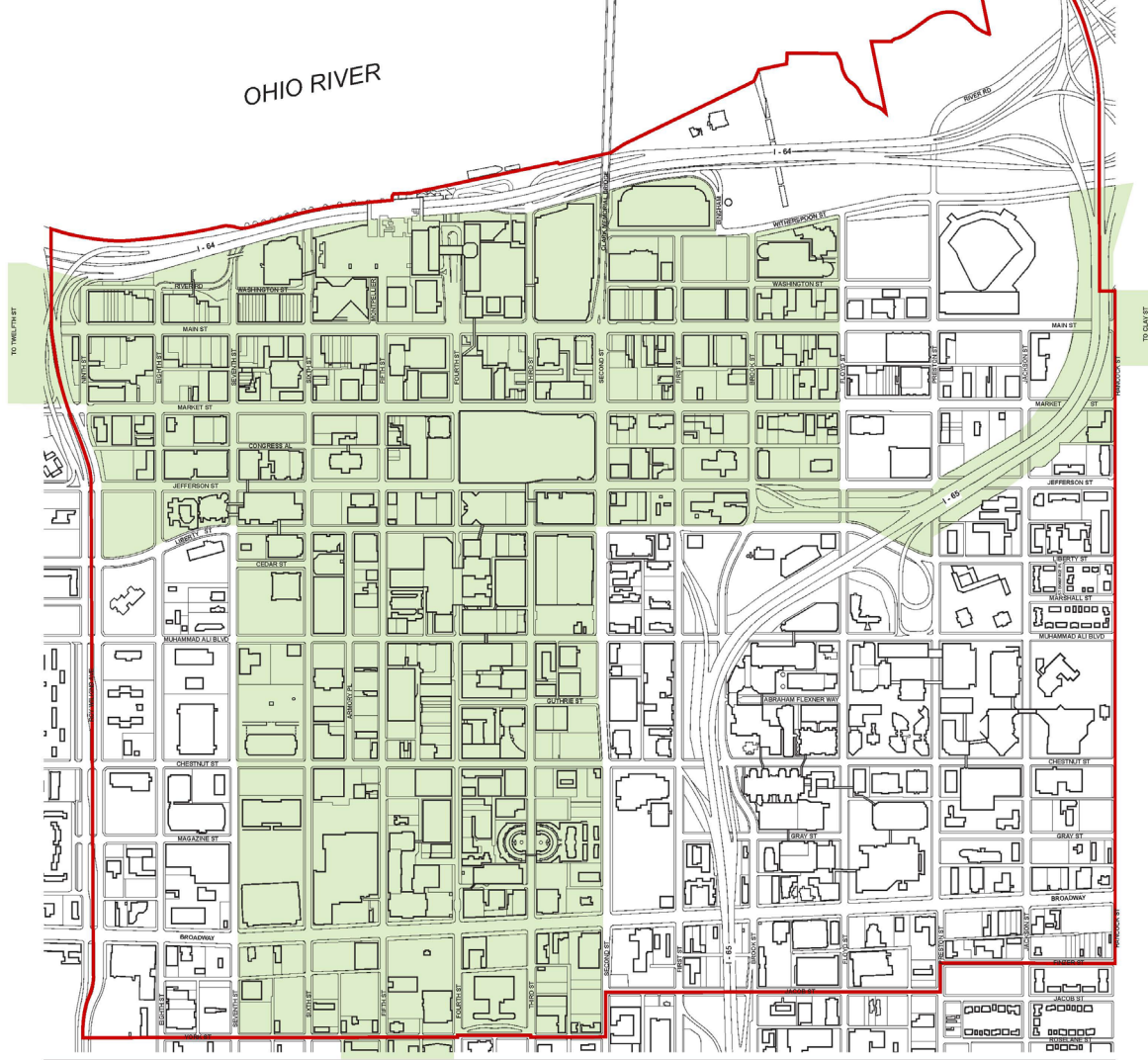


LDMD Mission:

Established in 1991, the Louisville Downtown Management District promotes the economic, residential and cultural vitality of the core of Downtown. LDMD's mission is to promote Downtown's quality of life by creating a safe, clean and enjoyable environment.



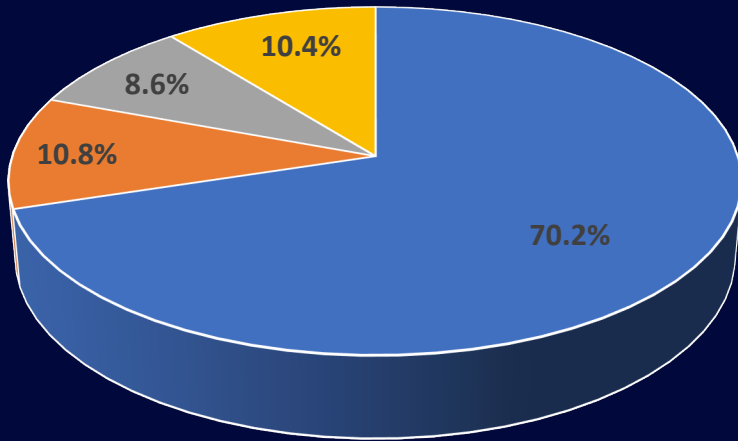
OHIO RIVER



2023 LDMD Operating Budget

Revenues		
- Assessments	\$1,552,800	82.7%
- Contracts for Services	\$ 321,500	17.1%
- Other Income Sources	\$ 3,945	0.2%
TOTAL Revenues	\$1,878,245	
Expenditures		
- Environmental/Appearance/Use	\$1,318,465	70.2%
- Economic Development	\$ 196,075	10.4%
- Marketing & Communications	\$ 161,665	8.6%
- Administrative	\$ 202,040	10.8%
TOTAL Expenditures	\$1,878,245	

2023 LDMD Expenditures



- Environmental/Appearance
- Economic Development
- Marketing & Communications
- Administrative

Total Expenditures - \$1,878,245



BID Services

Supplemental Cleaning

- Litter Abatement
- Graffiti Abatement
- Biohazard Clean-Up
- Weed Abatement & Leaf Sweeping
- Snow Removal
- Ad Hoc Projects

Hospitality & Safety

Business Interactions

Placemaking

In 2023, we will expand our beautification program:

- 120 new banners, 3rd phase
- Expanded flowerpot program
- Additional Alley Gallery doors
- Launch of a new art program on electrical signal boxes at 21 intersections
- New wayfinding signage for Downtown districts and attractions, in partnership with Louisville Tourism
- New lighting in public spaces that adds safety, connectivity, and vibrancy
- Work with Public Works to improve infrastructure





Economic Development

- Update Downtown Strategy
- Hire Small Business Program Manager
- Recruit new small businesses
- Advocate for new tools to promote downtown development

American Rescue Plan (ARP) funds
Expanded local property tax abatement
Attract new Downtown housing development

Marketing & Communications

- Downtown festivals and events
- Regular newsletters and other communications
- Locations that drive tourism dollars
- Spaces that can be activated for retail and entertainment (RePurposed, Baird Urban Sports Park, Music Alley)
- Marketing strategy, in partnership with other agencies where necessary
- Cohesive and coordinated Downtown residential listing/portal
- Improve and enhance the LDP website to increase usability and to better engage stakeholders



LDMD Board of Directors

The Hon. Jecorey Arthur	Louisville/Jefferson County Metro Government
Matthew Ayers	Norton Hospital
Tawana Bain	Todays Woman
Belinda Baser	Domino Partners LLC
Lamont Collins	Roots-101: African American Museum
Antuan Del Carpio	Fourth Street Live!
Andre Donley	Courtyard by Marriott Louisville
John Ford	Riverside Parking
Brian Funk	Louisville Metro Public Works & Assets
Mariah Gratz	Weyland Ventures
Celia Robbin Hansen	Humana Inc - Work Place Solutions
Ken Haskins	Jones Lang LaSalle Americas
The Hon. David James	Louisville/Jefferson County Metro Government
Amar Khadey	Taurus Capital
Benjamin Moore	Louisville Forward, Mayor's Designee
Stan Moore	MAPS Security, LLC
Lt. Caleb Stewart	Louisville Metro Police
Dustin Stutzman	Sentinel Consulting
Shannon Tivitt	Louisville Water Company
Nachand Trabue	MELANnaire Marketplace
Andy Treinen	Frazier History Museum
Todd Warren	MPI Printing
T.Lee Weyland	CORE Real Estate Partners
J.Scott Wright	Scion Health

Thank You



LOUISVILLE
DOWNTOWN
PARTNERSHIP

