

CONDF083122SCFCm

Louisville Metro Council  
Originated NDF

Primary Council Member: Councilwoman Cindi Fowler - District 14

Appropriation Amount: \$5,000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:  
Neighborhood Development Funds will be directed to the Southwest Community Festival Committee, inc. for the sponsorship of entertainment at the 2022 Southwest Community Festival. The event is free and open to the public and will be held on Saturday, October 8th, 2022 at Sun Valley Park

Entity Hosting Event: Southwest Community Festival Committee, Inc.  
Entity Mailing Address: 4457 Stonebridge Ct., Louisville KY 40272  
Entity Contact: Eddie Squires esquires@freedomseniorservice.com  
Contact Phone: (502) 930-3516

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14			\$1,250.00	8/15/22
District #		Primary Sponsor Signature	Amount	Date
				9/1/2022
		Appropriations Committee Chair		Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.  
Councilwoman Cindi Fowler is a Southwest Community Festival Committee Member.

Effective May 2016

Approved Committee  
Date: 8/31/22

sk

**Applicant/Program:** Southwest Community Festival/ FESTIVAL

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	<i>Rich Beall</i>	\$ 1,250.00
District 13	<i>Mark Fox</i>	\$ 1,250.00
District 14	_____	\$ _____
District 15	_____	\$ _____

Effective May 2016

**Applicant/Program:** Southwest Community Festival/FESTIVAL  
**Additional Council Office Disclosure**  
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

- District 16 \_\_\_\_\_ \$ \_\_\_\_\_
- District 17 \_\_\_\_\_ \$ \_\_\_\_\_
- District 18 \_\_\_\_\_ \$ \_\_\_\_\_
- District 19 \_\_\_\_\_ \$ \_\_\_\_\_
- District 20 \_\_\_\_\_ \$ \_\_\_\_\_
- District 21 \_\_\_\_\_ \$ \_\_\_\_\_
- District 22 \_\_\_\_\_ \$ \_\_\_\_\_
- District 23 \_\_\_\_\_ \$ \_\_\_\_\_
- District 24 \_\_\_\_\_ \$ \_\_\_\_\_
- District 25 Amy Holton Stewart \$ 1,250.00
- District 26 \_\_\_\_\_ \$ \_\_\_\_\_

Effective May 2016

## COME JOIN US!!

The Annual Southwest Festival  
Saturday, October 8, 2022!

A day of fun-filled family activities for everyone.

Our day kicks off with the FREE Kid City & Teen Town with inflatables, Live Entertainment ALL DAY, GREASED KNUCKLES Car Show, Senior Tent, Veteran's Resource Center, over 100 Craft & Information Booths and much more!

This event is the largest in Southwest Jefferson County! But, we need your support to continue. Depending on your sponsorship level your business name could appear at our stage, website, publications, etc.

For information, or if you have any questions please visit our website:

[www.swcf-ky.org](http://www.swcf-ky.org)

or call

502-650-7011

## FESTIVAL ACTIVITIES

SATURDAY, OCTOBER 8th

10:00 am—5:00 pm

DABA BUSINESS EXPO

Sponsored by: **Dixie Area Business Association**

KID CITY

Sponsored by: **Exodus Family Ministries**

LIVE ENTERTAINMENT

- **Les Masters Band**
- **Lightwater & Wilco**

GREASED KNUCKLES CAR SHOW

Trophies – Door Prizes

SENIOR TENT

Sponsored by: **JenCare Senior Medical Center**

TEEN TOWN

Sponsored by: **open**

VETERAN RESOURCE CENTER

Sponsored by: **Dignity Funeral Homes**

FOOD TRUCK COURT



SATURDAY, OCTOBER 8, 2022

SUN VALLEY PARK  
6505 Bethany Lane, 40272

*"2010 - VOTED BEST COMMUNITY  
FESTIVAL IN THE U.S."*

## SPONSORSHIP APPLICATION

THANK YOU TO OUR  
SPONSORS

**meijer**

**LGE**  
a PPL company



**Walmart**

**Freedom**  
Senior Services

## SPONSORSHIP LEVELS

### CORPORATE SPONSOR - \$10,000+

- \* Sponsor of the SWC Festival (Name/Logo on ALL publications, including Media)
- \* Linkable Corporate Logo on SWCF Website
- \* Corporate Logo/Name on Stage Banner
- \* Stage Recognition of Corporate Sponsor
- \* Four (4) Complimentary 10 X 10 Booth Spaces

### PLATINUM SPONSOR - \$5,000 - \$7,500

- \* Linkable Corporate Logo on SWCF Website
- \* Corporate Logo/Name on Stage Banner
- \* Stage Recognition of Platinum Sponsor
- \* Two (2) Complimentary 10 X 10 Booth Spaces

### DIAMOND SPONSOR—\$2,500 - \$3,500

- \* Linkable Corporate Logo on SWCF Website
- \* Corporate Logo/Name on Stage Banner
- \* Stage Recognition of Diamond Sponsor
- \* One (1) Complimentary 10 X 10 Booth Spaces

### GOLD SPONSOR - \$1,500

- \* Linkable Corporate Logo on SWCF Website
- \* One (1) Complimentary 10 X 10 Booth Space
- \* Corporate Name/Logo on Stage Banner

### SILVER SPONSOR - \$750

- \* Linkable Corporate Logo on SWCF Website
- \* 50% Discount on 10 X 10 Booth Space

### BRONZE SPONSOR - \$500

- \* Linkable Corporate Logo on SWCF Website
- \* 25% Discount on 10 X 10 Booth Space
- \* Field Advertisement



### DESIGNATED SPONSORSHIPS

* Entertainment	\$5,000
* Kid City	\$3,500
* Parking	\$5,000
* Senior Tent	\$3,000
* Teen Town	\$3,500
* Veteran Resource Center	\$2,000
* Face Painters	\$ 500
* Balloon Artist	\$ 500
* Bubble Car	\$ 500
* Special Attractions	\$ 500

### Contact Us

Southwest Community Festival  
4457 Southbridge Court  
Louisville, KY 40272

502-650-7011  
swfestivalky@gmail.com

Visit us on the web:  
www.SWCF-KY.org

CW Cindi Fowler D-14  
CW Amy Holton Stewart D-25  
CM Rick Blackwell D-12  
CM MARK FOX D-13

Sponsor Name

Cindi Fowler

Contact Name

601 W. Jefferson St.

Address

Louisville, Ky 40202

City, State, Zip

(502) 574-1114

Phone

Fax

Cindi.Fowler@louisvilleky.gov

Email

\$5,000<sup>00</sup>

Sponsorship Level / Amount

# of Booth Spaces: \_\_\_\_\_

Logo Available? Y / N (circle one)

Email:

Return Application to:  
Southwest Festival  
4457 Southbridge Ct  
Louisville, KY 40272

Make checks payable to: Southwest Community Festival  
TI# 61-1268980

## Thieneman, Cindy L

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**From:** Powell, Brian  
**Sent:** Monday, August 8, 2022 11:41 AM  
**To:** Thieneman, Cindy L; Holton Stewart, Amy; Blackwell, Rick; Fox, Mark H.  
**Cc:** Blazis, Heather; Ott, Stephen H.; Fowler, Cindi  
**Subject:** Re: Southwest Community Festival

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

CW Holton Stewart will support and fund the requested \$1,250.00.

Thank you,



### Brian Powell

Legislative Assistant  
Councilwoman Amy Holton Stewart  
District 25  
601 West Jefferson St, 2nd floor  
Louisville, KY 40202  
Email: [brian.powell@louisvilleky.gov](mailto:brian.powell@louisvilleky.gov)  
Office: (502) 574-1125

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**From:** Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 11:26 AM  
**To:** Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Cc:** Powell, Brian <Brian.Powell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Ott, Stephen H. <stephen.ott@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>  
**Subject:** Southwest Community Festival

Hello Fellow Southwest Councilmembers,

Hope you are well!

We are once again having the Southwest Community Festival Saturday, October 8<sup>th</sup> after being off for Covid. Today I'm reaching out to ask for your support with an Entertainment Sponsorship request for the Southwest Community Festival (Saturday, 10/08/22), \$5,000.00 (\$1,250.00 each). Our office will be handling the paperwork.

This year's event is anticipated to be BIG as we welcome it back after THREE years. There will be a Kid City, Car Show, Senior Tent, Teen Town, Veteran Resource Tent, Food Trucks and much fun for all.

We appreciate the support your office has shown for the Southwest Festival in the past.

## Thieneman, Cindy L

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**From:** Holton Stewart, Amy  
**Sent:** Monday, August 8, 2022 8:31 PM  
**To:** Ott, Stephen H.; Thieneman, Cindy L; Blackwell, Rick; Fox, Mark H.  
**Cc:** Powell, Brian; Blazis, Heather; Fowler, Cindi  
**Subject:** Re: Southwest Community Festival

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

D25 is in as well.

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**From:** Ott, Stephen H. <stephen.ott@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 4:02:58 PM  
**To:** Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>; Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Cc:** Powell, Brian <Brian.Powell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>  
**Subject:** RE: Southwest Community Festival

Cindy,

*On behalf of CM Fox, you may include Dist. 13 for \$1,250.00 in support of the Southwest Community Festival on October 8, 2022.*

*Please let me know what else you need from me. Thank you for heading up the support.*

*H. Stephen Ott*

Legislative Assistant  
MC District 13



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**From:** Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 11:26 AM  
**To:** Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Cc:** Powell, Brian <Brian.Powell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Ott, Stephen H. <stephen.ott@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>  
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We appreciate the support your office has shown for the Southwest Festival in the past.

Thanks for taking the time to consider our request, and for all you do for the Southwest community.

Sincerely,



**Cindy Thieneman** | Legislative Assistant  
Office of Councilwoman Cindi Fowler  
Louisville Metro Council | District 14

p: 502.574.1114

e: [cindy.thieneman@louisvilleky.gov](mailto:cindy.thieneman@louisvilleky.gov)

**City Hall**

601 West Jefferson Street, Ste. 307  
Louisville, Kentucky 40202



## Thieneman, Cindy L

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**From:** Ott, Stephen H.  
**Sent:** Monday, August 8, 2022 5:04 PM  
**To:** Thieneman, Cindy L  
**Cc:** Fowler, Cindi  
**Subject:** FW: Southwest Community Festival

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

*In case you need confirmation from CM Fox. See below.*

*H. Stephen Ott*

Legislative Assistant  
MC District 13



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**From:** Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 4:16 PM  
**To:** Ott, Stephen H. <stephen.ott@louisvilleky.gov>  
**Subject:** Re: Southwest Community Festival

Yes. Please put us in for the same amount as last year.

Thanks,  
Mark

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**From:** Ott, Stephen H. <stephen.ott@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 12:55:50 PM  
**To:** Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Subject:** FW: Southwest Community Festival

*Is this an event that you co-sponsor for \$1,250?*

*H. Stephen Ott*

Legislative Assistant  
MC District 13



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**To:** Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Cc:** Powell, Brian <Brian.Powell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Ott, Stephen H.

## Thieneman, Cindy L

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**From:** Blazis, Heather  
**Sent:** Wednesday, August 10, 2022 9:05 AM  
**To:** Thieneman, Cindy L; Holton Stewart, Amy; Blackwell, Rick; Fox, Mark H.  
**Cc:** Powell, Brian; Ott, Stephen H.; Fowler, Cindi  
**Subject:** RE: Southwest Community Festival

D12 is in for \$1250 for this.

Thanks!



Heather Blazis | Legislative Assistant  
Office of Councilman Rick Blackwell/District 12  
601 W. Jefferson Street | Louisville, KY 40202  
p: (502) 574-1112 f: (502) 574-3363  
[www.rickblackwell.com](http://www.rickblackwell.com)

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**From:** Thieneman, Cindy L <Cindy.Thieneman@louisvilleky.gov>  
**Sent:** Monday, August 8, 2022 11:26 AM  
**To:** Holton Stewart, Amy <Amy.HoltonStewart@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Fox, Mark H. <Mark.Fox@louisvilleky.gov>  
**Cc:** Powell, Brian <Brian.Powell@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Ott, Stephen H. <stephen.ott@louisvilleky.gov>; Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>  
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Cindy Thieneman | Legislative Assistant  
Office of Councilwoman Cindi Fowler  
Louisville Metro Council | District 14