

### Louisville Metro Council Originated NDF

Primary Council Member: Rick Blackwell

Appropriation Amount: ~~\$2,700~~ <sup>\$2,750</sup>

**Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:**  
Funding is for sponsorship of the 2017 Brightside Bash on Thursday, September 21. The Brightside Bash serves as a fundraiser for the Brightside Foundation and funding from this event allows Brightside to continue to offer their many educational programs, sustainability initiatives, and beautification projects in our community.

**Entity Hosting Event:** Brightside  
**Entity Mailing Address:** PO Box 70362  
**Entity Contact:** Gina O'Brien  
**Contact Phone:** 502.574.6256

**Attachment required:**

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

12			\$500.00	08/29/2017
District #		Primary Sponsor Signature	Amount	Date

\_\_\_\_\_  
Appropriations Committee Chair

\_\_\_\_\_  
Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

**Applicant/Program:** Brightside/2017 Brightside Bash

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	<i>Barbara J. Smith</i>	\$ 250.00
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	<i>J. Ford</i>	\$ 500 <sup>00</sup>
District 9	<i>Bill Hollander</i>	\$ 500 <sup>00</sup>
District 10	<i>James P. Malovich</i>	\$ 500 <sup>00</sup>
District 11	_____	\$ _____
District 12	_____	\$ _____
District 13	<i>Vicki Aubrey Welch</i>	\$ 250
District 14	<i>Cindi Fowler</i>	\$ 250 <sup>00</sup>
District 15	_____	\$ _____

**Applicant/Program:** Brightside/2017 Brightside Bash

**Additional Council Office Disclosure**

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 \_\_\_\_\_ \$ \_\_\_\_\_

District 17 \_\_\_\_\_ \$ \_\_\_\_\_

District 18 \_\_\_\_\_ \$ \_\_\_\_\_

District 19 \_\_\_\_\_ \$ \_\_\_\_\_

District 20 \_\_\_\_\_ \$ \_\_\_\_\_

District 21 \_\_\_\_\_ \$ \_\_\_\_\_

District 22 \_\_\_\_\_ \$ \_\_\_\_\_

District 23 \_\_\_\_\_ \$ \_\_\_\_\_

District 24 \_\_\_\_\_ \$ \_\_\_\_\_

District 25 \_\_\_\_\_ \$ \_\_\_\_\_

District 26 \_\_\_\_\_ \$ \_\_\_\_\_

Effective May 2016

## McQuillen, Liz

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**From:** OBrien, Gina I.  
**Sent:** Monday, August 28, 2017 11:19 AM  
**To:** Blackwell, Rick  
**Cc:** McQuillen, Liz; Roberts, Lorri A.  
**Subject:** Brightside Bash Follow-up & Brightside Awards

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Dear Councilman Blackwell,

Thank you kindly for your support towards the Brightside Bash, we are extremely grateful!

Your sponsorship level & event details are below for your convenience. At the \$500 you will receive 8 general admission tickets and 2 VIP tickets. This is a great opportunity to invite special guests and/or outstanding community members to attend this event as a thank you for their commitment 😊

I will make sure to get a the physical tickets by Friday September 8<sup>th</sup>. If you would like to get them sooner please feel free to ask.

### **\$500 Level – Contributing Sponsor**

8 General Admission Tickets & 2 VIP Tickets  
Sponsor Name included on any printed materials  
Website and Social Media inclusion: Facebook, Twitter, etc.  
Mention and Thank You during event programming

### **Brightside Bash - Event Details**

The Brightside Bash presented by the Republic Bank Foundation features local musicians, a silent auction, raffles, food, and fun! This fall, the Brightside Bash will once again be held at Copper & Kings Distillery. The event will be held Thursday evening, September 21<sup>st</sup> from 6:00pm to 9:00pm.

### **New for 2017, Brightside will be honoring the recipient of the Metro Council Golden Broom Award at the Brightside Bash!**

Along with the Metro Council Golden Broom Award there are several community and corporate partners in the newly minted Brightside Awards. Nominations for these awards are open now and we invite and encourage you to visit our website at [www.brightsideinc.org](http://www.brightsideinc.org) for information on how to nominate. We would love to have your constituents in the running for these awards!

Below is a brief description of each of the categories we will be honoring at the Brightside Bash this year:

### **Community Awards**

#### ***The Fred Wiche Volunteer of the Year Award***

This award will honor one outstanding volunteer for their valuable and selfless commitment to keeping Louisville clean and green, their dedication and contribution to building of Brightside awareness, and their

demonstration of Brightside’s core mission, “to unite community members in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, and education.”

***The Brightside One Bright City Award - Community Group***

The One Bright City Award will recognize a community group who in addition to contributing many hours, demonstrate outstanding passion and commitment and are instrumental to Brightside’s activities, programs and mission.

***The Brightside Green Acorn Award for Outstanding Youth Leadership***

This award recognizes that youth volunteers are not only the leaders of tomorrow – they are the leaders of today. We will recognize one outstanding young leader who has served as a Brightside volunteer or organized a Brightside volunteer event –or – must have participated in the Brightside & Partnership for a Green City Youth Summit, or other educational programming provided by Brightside. Additionally, the youth should have demonstrated outstanding leadership in their school, community or local chapter to further Brightside’s mission.

**Corporate Awards**

***The Mayor’s Brightside Award for Outstanding Corporate Engagement***

This award will recognize a company that shows an exemplary overall approach to corporate volunteering and community engagement through Brightside and its mission.

***The Brightside One Bright Future Award***

This award will recognize an exceptional individual who is an emerging leader in his or her business or profession, who gives back to the community through or with Brightside and who clearly serves as a role model for both young men and women personally and professionally. The winner of this award will receive one-year paid membership to the Young Professionals of Louisville organization.

I hope you will consider joining us for this wonderful event as we thank our volunteers and recognize all they, and you, do in support of Brightside.

Kindly,

Gina

*Gina Iorio O’Brien*

Gina Iorio O’Brien  
Brightside - Executive Director  
Louisville Forward – Develop Louisville  
527 West Jefferson Street, 6<sup>th</sup> floor  
Louisville, KY 40202  
Office: (502) 574-6256  
[gina.obrien@louisvilleky.gov](mailto:gina.obrien@louisvilleky.gov)

Stay connected with Brightside





**Brightside Bash by Republic Bank Foundation**  
**Event Overview**



The Brightside Bash presented by the Republic Bank Foundation is a fun twist on a traditional gala fundraiser. The Bash features local bands, a silent auction, raffles, food, and fun! We've seen great success and plan to grow this annual Brightside fundraiser to be bigger and better each year!

For 2017, the Brightside Bash will be heading to Copper & Kings Distillery. New this year we will be honoring several community and corporate partners as part of our Brightside Awards. Our musical lineup includes Justin Lewis and Karter Louis and the GOAT Band, and more! The event will be held Thursday evening, September 21<sup>st</sup>. Tickets are available now at \$50 for VIP or \$25 for General Admission.

The Brightside Bash serves as a fundraiser for the Brightside Foundation. With the generous donations and contributions from this event Brightside is able to continue to offer our many educational programs, sustainability initiatives, and beautification projects to our community.



# Brightside

The logo for Brightside BASH features the word "Brightside" in a large, purple, serif font. Below it, the word "BASH" is written in a bold, black, sans-serif font on a green, rectangular background that is slightly tilted and has a white shadow effect, giving it the appearance of a sticker.

**Brightside Bash presented by the Republic Bank Foundation**  
**Metro Council Opportunities**

- **Become a Sponsor:**
  - **\$250 Level – Patron Sponsor**  
6 General Admission Tickets  
Website and Social Media inclusion: Facebook, Twitter, etc.  
Mention and Thank You during event programming
  - **\$500 Level – Contributing Sponsor**  
8 General Admission Tickets & 2 VIP Tickets  
Sponsor Name included on any printed materials  
Website and Social Media inclusion: Facebook, Twitter, etc.  
Mention and Thank You during event programming
  - **Custom Sponsorship packages are available upon request.**
- **Purchase Individual Tickets to attend the Brightside Bash**
  - VIP tickets - \$50 each: Include two complimentary beverages, a gift bag, a brandy tasting and distillery tour
  - General Admission - \$25 each in advance or \$30 at the door
  - Tickets are available for purchase at [www.BrightsideInc.org/events](http://www.BrightsideInc.org/events) or by calling our office at (502) 574-2613
- **Help spread the word!**
  - **Include the event in your newsletter**
  - **Share the event on social media**

Thank you for your time and consideration, we at Brightside are grateful for any support you are able to give.



# Brightside BASH

presented by the

**REPUBLIC  
BANK**  
FOUNDATION



Featuring Justin Lewis, Karter Louis & The GOAT Band, a silent auction, raffles, food, and fun; the Brightside Bash presented by the republic Bank Foundation is an upbeat twist on your traditional fundraiser!

**Where:** Copper & Kings Distillery

1111 East Washington Street; Louisville KY 40206

**When:** Thursday, September 21st; 6:00 pm – 9:00 pm

**Ticket Prices:** \$25 General Admission; \$50 VIP Admission

Tickets are available online at <http://bit.ly/2sTWBwW>

or by calling the Brightside office at (502) 574-2613



**Computershare**

