

Louisville Metro  
Council  
May 11, 2021

# Recycling and Yard Waste Collection Update

## Recycling Carts and Every Other Week Services

- 28,000 carts have started to arrive.
- Distribution roll out is in final stages of planning.
- FAQ's
- Education and notification of public.
- Every Other Week Recycling and Yard Waste Collection Start.
- Beginning stages of planning next grant cycle.

# New Recycling Carts

95 gallon with wheels for easy maneuvering.

12% of the cart is made from post consumer recycling materials and another 25 to 38% is from old carts or scrap manufacturing plastics.

Carts have blue lids so we can start our transition to nationally recognized recycling color.



# Distribution

Contractor: WasteRec/OTTO

Carts are Coming mailers to arrive at mailboxes of people receiving new cart around May 17, 2021.

Info Card mailers to all current cart users by June 28<sup>th</sup> (schedule change information)

Distribution begins: May 31, 2021

All households currently using 18-gallon bins or recycling in their own container as identified in three consecutive weeks of audits will receive carts.

Educational packets and every other week schedule information will be included with each cart.

Complete: Early July 2021

# WE'RE ON A ROLL

**CART DELIVERY  
BEGINS JUNE 2021**

La entrega de carretillas comienza  
en junio de 2021

TO LEARN MORE,

visit [louisvilleky.gov/RecycleMore](https://louisvilleky.gov/RecycleMore)

Questions? Contact **Metro311** by calling 3-1-1 or 574-5000.

**Meet your new  
recycling cart.**

Esta es su nueva  
carretilla de reciclaje.



# Cart Packets

Letter from The Recycling Partnership/Mayor Fischer

Information Card with accepted items and every other week schedule.

FAQs.

All include Spanish translation

## WE'RE ON A ROLL

Say hello to your new recycling cart!

Your home is receiving this shiny new recycling cart thanks to an important relationship between the Louisville - Jefferson County Metro and The Recycling Partnership in collaboration with the Southeast Recycling Development Council (SERDC), the Coca-Cola Foundation, the American Beverage Association, Unilever's Love Beauty and Planet brand, and the Louisville/Jefferson County Waste Management District. It is a long list of partners, which shows the transformative power of collaboration! Your community was selected to receive grant support because of Louisville - Jefferson County Metro's longstanding dedication to advancing recycling. Simply put, your community outgrew its old recycling bins.

Recycling carts have many advantages over small recycling bins. They roll easily to the curb, they provide more capacity for recyclables, and they reduce litter by protecting your materials from the elements. This makes it easier for you to recycle more. And the more we recycle, the more valuable materials we provide to manufacturers to use in the creation of products and packaging we buy and use every day. In all, everyone wins when recycling with carts.

The Louisville - Jefferson County Metro, The Recycling Partnership, SERDC and all of the partners who made this important initiative possible know that recycling is fundamental to a healthy environment, community, and economy. When we recycle, jobs are created, our environment is protected, and communities thrive. Thank you, Louisville, for making the most of this cart by recycling.

Keefe Harrison  
Chief Executive Officer  
The Recycling Partnership

Greg Fischer  
Mayor  
Louisville, Kentucky



TO LEARN MORE,  
visit [louisvilleky.gov/RecycleMore](https://louisvilleky.gov/RecycleMore)  
Questions? Contact **Metro311** by calling 3-1-1 or 574-5000.

# Info Card



## THANK YOU FOR RECYCLING THESE: GRACIAS POR RECICLAR ESTOS MATERIALES:



**Metal**  
Metal



**Empty metal cans, foil pans and wrap**  
Latas de metal vacías, bandejas desechables de aluminio y papel aluminio



**Cartons**  
Cartón



**Empty food and beverage containers**  
Contenedores de comida de cartón, vacíos



**Glass**  
Vidrio



**Empty bottles and jars**  
Frascos y botellas vacías de vidrio



**Paper**  
Papel



**Newspaper, magazines, mail, cups, and flattened cardboard**  
Periódicos, revistas, correspondencia, tazas y cartón aplastado



**Plastic**  
Plásticos



**Empty kitchen, laundry, bath bottles and containers**  
Productos de cocina, lavandería, botellas de baño y contenedores vacíos

### LEAVE THESE ITEMS OUT!



**No Needles**  
No reciclar agujas



**No Hazardous Waste, Batteries, or Flammables**  
No reciclar materiales peligrosos, baterías o inflamables



**No Foam (carryout or packing materials)**  
No reciclar poliestireno (corcho sintético usado para empaquetar)



**No Plastic Bags or Plastic Wraps**  
No reciclar bolsas ni envolturas de plástico



**No Cords, Hoses or Chains**  
No reciclar cuerdas eléctricas, mangueras o cadenas

Funded in part by:



Use the **Recycle Coach** app to learn how to properly dispose of these items.  
[louisvilleky.gov/RecycleMore](https://louisvilleky.gov/RecycleMore) | Contact Metro311



## SOLID WASTE COLLECTION

Every other week recycling and yard waste collection will begin on July 12, 2021. Garbage is collected every week.

*A partir del 12 de julio del 2021, la recolección de reciclaje y desechos de jardín sucederá una semana de por medio. La basura se recoge todas las semanas.*

### USE THE RECYCLE COACH APP TO:

View personalized waste collection calendar and guidelines.

Receive notifications when there are unexpected delays or changes.

*Vea su calendario personalizado y las guías de recolección.*

*Reciba avisos cuando haya retrasos o cambios de recolección imprevistos.*



DEPARTMENT OF  
**PUBLIC WORKS**  
WASTE  
MANAGEMENT  
DISTRICT



[Louisvilleky.gov/RecycleCoach](https://Louisvilleky.gov/RecycleCoach)

**Recycling**  
Reciclaje

**Yard Waste**  
Desechos de jardín

### JULY julio

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### SEPTEMBER septiembre

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### AUGUST agosto

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### OCTOBER octubre

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## Reciclando a Orilla de Calle con su Nuevo Carrito de Reciclaje

### PREGUNTAS COMUNES

#### P: ¿POR QUÉ RECIBÍ UN NUEVO CARRITO DE RECICLAJE?

**R:** Louisville solicitó y recibió subsidios para promover el reciclaje en la comunidad. ¡Los hogares que usaban contenedores se están actualizando gratuitamente con carritos de reciclaje!

#### P: ¿POR QUÉ RECICLAR CON UN CARRITO ES MEJOR QUE CON UN CONTENEDOR PEQUEÑO?

**R:** Los carritos de reciclaje permiten que se reciclen más artículos y el espacio adicional también permite que Louisville comience la recolección cada dos semanas, una medida de ahorro de costos que no disminuye la calidad de los servicios de recolección. Los carritos también ayudan a prevenir riego de basura porque tienen tapa.

#### P: ¿EN QUÉ DÍA DEBO PREPARAR MI CARRITO DE RECICLAJE PARA LA RECOLECCIÓN?

**R:** Su reciclaje será recogido cada dos semanas, a partir de la semana del 12 de julio del 2021. Su día de recolección no cambiará. Cada semana de recolección de reciclaje es seguida por una semana de recolección de desechos de jardín.

#### P: ¿CÓMO COLOCO MI CARRITO CORRECTAMENTE EL DÍA DE LA RECOLECCIÓN?

**R:** Coloque su carrito en la acera o callejón después de las 4 p.m. la noche anterior al día de recolección o antes de las 6 a.m. del día de recolección. El carrito debe colocarse en el borde de la acera o callejón y al menos a tres pies de distancia de otros carritos, paredes, edificios, postes, etc., no bloquee las aceras.

#### P: ¿QUÉ TIPO DE ARTÍCULOS DEBO RECICLAR EN MI CARRITO?

**R:** Recicle los siguientes materiales. Todos los contenedores deben estar vacíos:

- Botellas, tinas, vasos y recipientes de plástico
- Latas de acero / hojalata y botellas, latas, papel de aluminio y envoltorios de aluminio
- Periódico, papel de oficina mixto, correspondencia desechada, recipientes y vasos de papel, etc.
- Cartón (aplastar)
- Cartones (por ejemplo, leche y jugo)
- Frascos y botellas de vidrio

#### P: ¿PUEDO DEJAR MI CARRITO EN EL CALLEJÓN O EN LA ACERA TODA LA SEMANA?

**R:** No, todos los contenedores de desechos deben retirarse del callejón o acera antes de las 4 p.m. al día siguiente de la recolección. Guarde los carritos en su propiedad, dentro de su cerca o contra una estructura.

#### P: ¿PUEDO COMENZAR A RECICLAR CON MI NUEVO CARRITO DE INMEDIATO?

**R:** ¡Sí! Recuerde, la recolección de cada dos semanas comenzará la semana del 12 de julio del 2021.

#### P: ¿TODAVÍA PUEDO USAR MI ANTIGUO CONTENEDOR DE RECICLAJE PARA LA RECOLECCIÓN?

**R:** A partir del 1 de enero del 2022, solo recolectaremos reciclaje depositado en sus carritos de reciclaje.

#### P: ¿QUÉ HAGO CON MI VIEJA PAPELERA DE RECICLAJE?

**R:** Los residentes pueden guardar contenedores para otros usos domésticos o almacenamiento adicional. De lo contrario, se pueden dejar en los siguientes lugares para reutilizarlos o reciclarlos si no se pueden usar.

- Centro de Reducción de Desechos, 636 Meriwether Avenue
- Locales de Servicio Completo, 595 N Hubbards Lane, 7219 Dixie Highway, or 7201 Outer Loop

#### P: UN CARRITO DE RECICLAJE FUE ENTREGADO A MI CASA, PERO NO LO QUIERO. ¿LO ACEPTAN SI LO DEVUELVO?

**R:** Pedimos a los residentes que intenten usar el carrito de reciclaje por lo menos 60 días antes de devolverlos. Los carritos son más fáciles de mover y convenientes de usar y fácil de recolectar para nuestros trabajadores.

#### P: ¿QUÉ PASA SI QUIERO UN SEGUNDO CARRITO DE RECICLAJE? ¿ESE TAMBIÉN ES GRATIS?

**R:** Si después de 60 días los residentes desean un carrito adicional, debe comprarlo a través de nuestro sitio web: [louisvilleky.gov/carts](http://louisvilleky.gov/carts)

#### P: ¿QUÉ PASA SI MI CARRITO ES ROBADO O DAÑADO?

**R:** Asegúrese de retirar su carrito del callejón o acera después de la recolección. Esto ayuda a prevenir que sea robado o dañado y ayuda a prevenir el riego de basura. Si su carrito se pierde, se lo roban o se daña, informe a Metro311.

#### P: ¿QUÉ PASA SI UN AMIGO, VECINO O FAMILIAR QUISIERA COMENZAR A RECICLAR? ¿CÓMO PUEDEN OBTENER UN CARRITO?

**R:** Los residentes con servicios de recolección de desechos de la ciudad que deseen comenzar a reciclar pueden comunicarse con Metro311 para solicitar un carrito de reciclaje. Hay un número limitado de carritos gratuitos para los nuevos recicladores.



APRENDA MÁS, visite [louisvilleky.gov/RecycleMore](http://louisvilleky.gov/RecycleMore) ¿Preguntas? Contacte **Metro311**, llamando 3-1-1 o 574-5000



## Curbside Recycling with your New Cart

### FREQUENTLY ASKED QUESTIONS

#### Q: WHY DID I RECEIVE A NEW RECYCLING CART?

**A:** Louisville applied for and received grant support for advancing recycling in the community. Households that were using bins are being upgraded to recycling carts for free!

#### Q: WHY IS RECYCLING WITH A CART BETTER THAN WITH A BIN?

**A:** Recycling carts allow for more items to be recycled and the extra space also allows Louisville to start every other week collection, a cost-saving measure that does not decrease the quality of collection services. Carts also help prevent litter because they have a lid.

#### Q: ON WHAT DAY SHOULD I SET OUT MY RECYCLING CART FOR COLLECTION?

**A:** Your recycling will be collected every other week, starting the week of July 12, 2021. Your collection day is not changing. Each week of recycling collection is followed by a week of yard waste collection.

#### Q: HOW DO I SET MY CART OUT PROPERLY ON COLLECTION DAY?

**A:** Place your cart at the curb or alley after 4 p.m. on the night before your collection day or before 6 a.m. on the day of collection. Cart must be positioned at the edge of the curb or alley and at least three feet away from other carts, walls, buildings, poles, etc.—do not block sidewalks.

#### Q: WHAT TYPES OF ITEMS SHOULD I RECYCLE IN MY CART?

**A:** Please recycle the following materials. All containers should be empty:

- Plastic bottles, tubs, cups, and containers
- Steel / tin cans and aluminum bottles, cans, foil, and wrap
- Newspaper, mixed office paper, junk mail, paper containers and cups, etc.
- Cardboard (flatten)
- Cartons (e.g. milk and juice)
- Glass bottles and jars

#### Q: CAN I LEAVE MY CART IN THE ALLEY OR AT THE CURB ALL WEEK?

**A:** No, all waste containers must be removed from the alley or curb by 4 p.m. the day after collection. Store carts on your property – inside your fence or against a structure.

#### Q: CAN I START RECYCLING WITH MY NEW CART IMMEDIATELY?

**A:** Yes! Every other week collection will start the week of July 12, 2021.

#### Q: CAN I STILL SET OUT MY OLD RECYCLING BIN FOR COLLECTION?

**A:** We are discontinuing the old recycling bins. After January 1, 2022 we will only collect recycling from recycling carts.

#### Q: WHAT DO I DO WITH MY OLD RECYCLING BIN?

**A:** Residents are welcome to keep bins for other household uses or additional storage. Otherwise, they can be dropped off at the following locations to be reused or recycled if not usable.

- Waste Reduction Center, 636 Meriwether Avenue
- Full-Service Recycling Drop-Off Locations, 595 N Hubbards Lane, 7219 Dixie Highway, or 7201 Outer Loop

#### Q: A RECYCLING CART WAS DELIVERED TO MY HOME, BUT I DO NOT WANT IT. WILL YOU TAKE IT BACK?

**A:** We ask that residents try using the recycling cart for at least 60 days before asking that it be taken back. Carts are easier for residents to move and for our crews to collect. If you already have a recycling cart and do not need a second, please contact Metro311.

#### Q: WHAT IF I WANT A SECOND RECYCLING CART? IS THAT ONE FREE ALSO?

**A:** If after 60 days households want an additional cart, it must be purchased through our website: [louisvilleky.gov/carts](http://louisvilleky.gov/carts)

#### Q: WHAT IF MY CART IS STOLEN OR DAMAGED?

**A:** Be sure to remove your cart from the alley or curb after collection. This helps prevent it from being stolen or damaged and helps prevent litter. If your cart is lost, stolen, or damaged, please report to Metro311.

#### Q: WHAT IF MY FRIEND, NEIGHBOR OR RELATIVE WOULD LIKE TO START RECYCLING? HOW CAN THEY OBTAIN A CART?

**A:** Residents with city waste collection services who would like to start recycling may contact Metro311 to request a recycling cart. There are a limited number of free carts for new recyclers.



TO LEARN MORE, visit [louisvilleky.gov/RecycleMore](http://louisvilleky.gov/RecycleMore) Questions? Contact **Metro311** by calling 3-1-1 or 574-5000.



# FAQs

# FAQs

- Why did I receive a new recycling cart?
- Why is recycling with a cart better than with a bin?
- On what day should I set out my recycling cart?
- How do I set my cart out properly?
- What types of items should I recycle in my cart?
- Can I leave my cart in the alley or on the street all week?
- Can I start recycling with my new cart immediately?
- Can I still use my old recycling bin for collection?
- What do I do with my old Recycling bin?
- A Recycling cart was delivered to my home, but I do not want it. Will you take it back?
- What if I want a second recycling cart? Is that one free also?
- What if my cart is stolen or damaged?
- What if a friend, neighbor or relative would like to start recycling? How can they obtain a cart?

Additional FAQs will  
be online!

# Education Plan

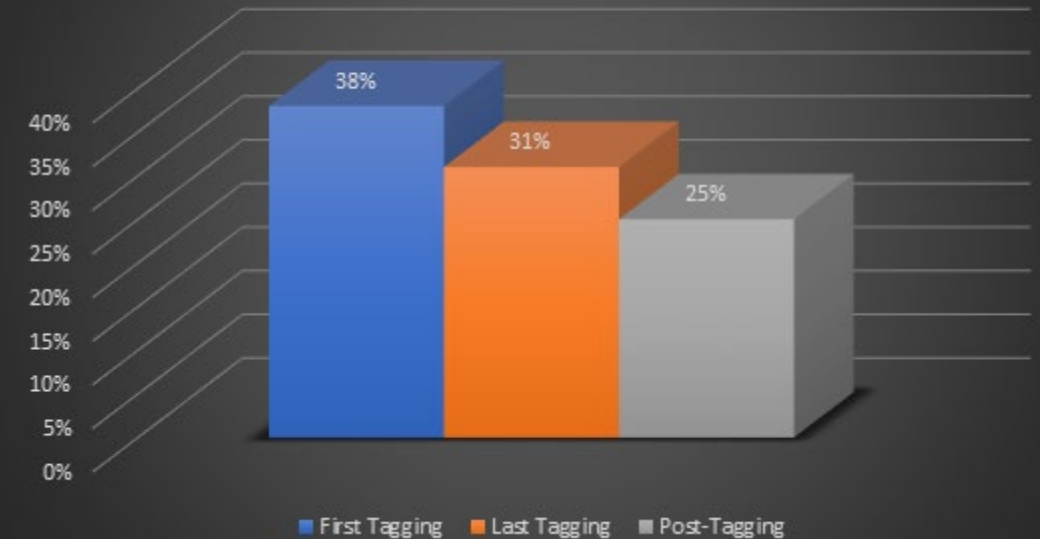
- Households already recycling with a cart (about 18,000) will receive the info card and schedule in the mail the week of June 28, 2021.
- Information will be shared in the Works Week newsletter beginning Wednesday, May 12.
- Press release scheduled for May 24, 2021.
- Outreach to Neighborhood Associations
- Flyers posted at libraries
- Social media posts
- Updated website with alerts
- Host online informational meetings
- Recycle Coach tutorial video, shared on website and social media
- Follow-up mailer to all participating households about 6 weeks after every other week schedule begins.
- Recycle Right Program (Oops Tags) continues to address contamination issues and continue engaging residents.

# Handling Increased Contamination: Recycle Right Program

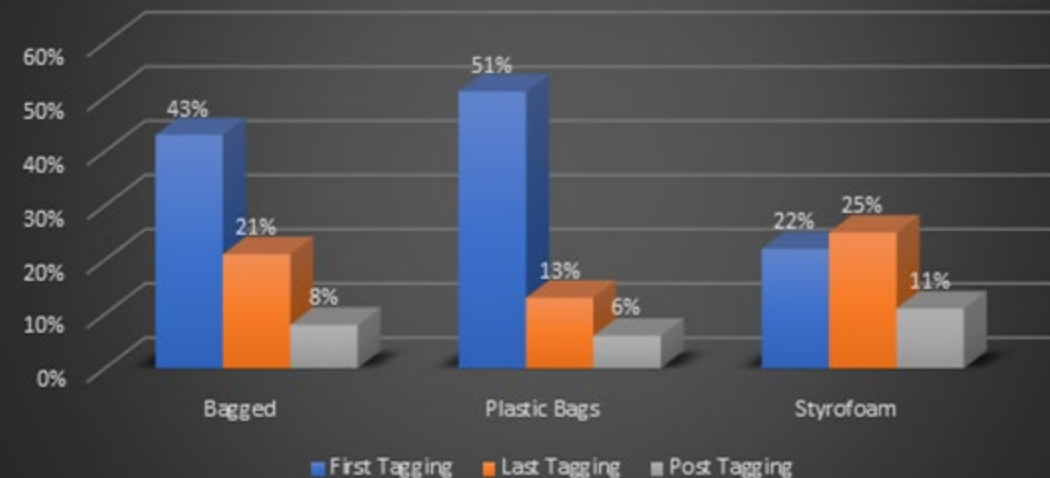
Deer Park Pilot Area



Deer Park Percentage of Red and Yellow Tags First, Last, and Post-Tagging



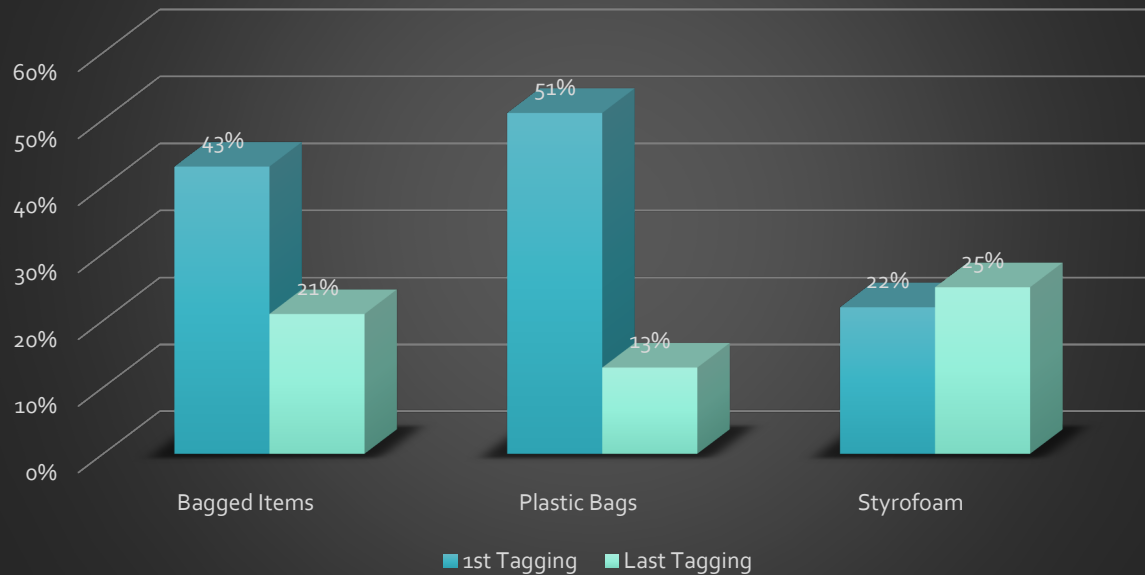
Deer Park Top Contaminants First, Last, and Post-Tagging



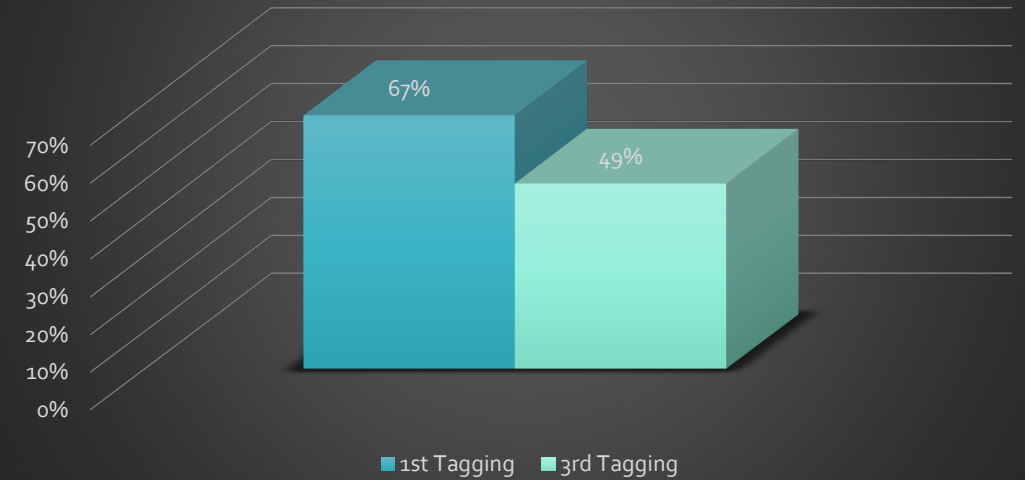
# Handling Increased Contamination: Recycle Right Program

Southside Pilot Area

## Southside Percentage of Top Three Contaminants First and Last Taggings



## Southside Percentage of Red and Yellow Tags First and Last Taggings



## 2021-2022 Solid Waste Collection Schedule



### Garbage Collection

Garbage is collected weekly.

### Recycling Collection

Recycling is collected every other week starting July 12, 2021.

### Yard Waste Collection

Yard Waste is collected every other week starting July 12, 2021.

### Metro Holidays

All holidays incur a one day delay and all collections for the remainder of the week are also delayed one day. *Residents not affected by the holiday should set out on their regular day.*

### Use the Recycle Coach app.

- View your waste collection calendar and guidelines on your smart phone.
- Set reminders for garbage, recycling, and yard waste days.
- Find out where and how to dispose of hazardous waste and other items.
- Receive notifications when there are unexpected delays or changes.
- Find out about waste drop-offs and other events.



#### JULY

| SUN | MON | TUE | WED | THU | FRI | SAT |
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#### AUGUST

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#### SEPTEMBER

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#### OCTOBER

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#### NOVEMBER

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#### DECEMBER

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#### FEBRUARY

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#### MARCH

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#### APRIL

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#### MAY

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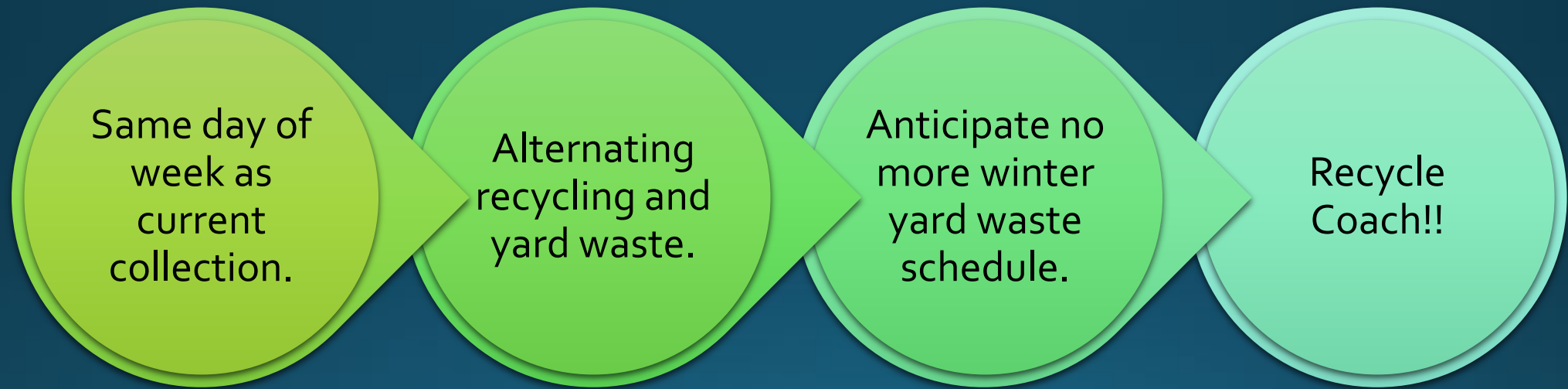
#### JUNE

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| 26  | 27  | 28  | 29  | 30  | 1   |     |

# 2021-2022 Collection Schedule Flyer

- Available online
- Quick reference for call takers
- Print and make available at locations (libraries, etc.)

# Collection Schedule



# Questions?

# Supplemental Slides-Not for Presentation

| Scenario                  | Households Served | Annual Recycling Tonnage | Household Rate |
|---------------------------|-------------------|--------------------------|----------------|
| Current*                  | 84,430            | 11,150                   | 264 Lbs. / HH  |
| Post-Carts                | 84,430            | 17,941                   | 425 Lbs. / HH  |
| Projected Annual Increase |                   | 6,791                    | 161 Lbs. / HH  |

Expected Increase

# 2019 Residential Curbside Diversion Statistics

| Hauler                                             | Garbage<br>(Tons) | Recycling<br>(Tons) | Recycling<br>Rate | Yard<br>Waste<br>(Tons) | Yard Waste<br>Rate | Curbside<br>Diversion<br>Rate |
|----------------------------------------------------|-------------------|---------------------|-------------------|-------------------------|--------------------|-------------------------------|
| Hauler #1                                          | 13,732            | 1,277               | 8.1%              | 676                     | 4.3%               | 12.5%                         |
| Hauler #2                                          | 27,940            | 101                 | 0.4%              | 805                     | 2.8%               | 3.1%                          |
| Hauler #3                                          | 36,282            | 3,098               | 7.1%              | 4,438                   | 10.1%              | 17.2%                         |
| Hauler #4                                          | 90,023            | 5,390               | 5.2%              | 8,514                   | 8.2%               | 13.4%                         |
| Hauler #5                                          | 44,374            | 5,771               | 10.6%             | 4,144                   | 7.6%               | 18.3%                         |
| <b>Haulers</b>                                     | <b>212,351</b>    | <b>15,637</b>       | <b>6.3%</b>       | <b>18,577</b>           | <b>7.5%</b>        | <b>13.9%</b>                  |
| <b>Metro (DPW)</b>                                 | <b>73,225</b>     | <b>10,892</b>       | <b>11.5%</b>      | <b>10,550</b>           | <b>11.1%</b>       | <b>22.6%</b>                  |
| <b>County-Wide<br/>Curbside<br/>Recycling Rate</b> | <b>285,576</b>    | <b>26,529</b>       | <b>7.8%</b>       | <b>29,127</b>           | <b>8.5%</b>        | <b>16.3%</b>                  |

# 2019 Residential/ICI Diversion Statistics

|            | Average Tons<br>2016-2019 | Baseline Average<br>Tons<br>2008-2011 | Target<br>Rate | 2013-2016<br>Average %<br>Rate | 2014-2017<br>Average % Rate | 2015-2018 | 2016-2019 |
|------------|---------------------------|---------------------------------------|----------------|--------------------------------|-----------------------------|-----------|-----------|
| Recycled   | 342,992                   | 311,688                               | 27%            | 27.6%                          | 27.4%                       | 27.1%     | 26.6%     |
| Landfilled | 946,965                   | 1,112,321                             |                |                                |                             |           |           |

Includes residential curbside, ICI dumpsters, and drop-off sites

# 2019 Overall Diversion Rate

|            | Average Tons<br>2016-2019 | Baseline Average<br>Tons<br>2008-2011 | Target<br>Rate | 2013-2016<br>Average %<br>Rate | 2014-2017<br>Average % Rate | 2015-2018 | 2016-2019 |
|------------|---------------------------|---------------------------------------|----------------|--------------------------------|-----------------------------|-----------|-----------|
| Recycled   | 946,307                   | 1,056,587                             | 90%            | 52.85%                         | 52.93%                      | 51.70%    | 49.98%    |
| Landfilled | 946,965                   | 1,112,321                             |                |                                |                             |           |           |

Includes everything

# Assessment of Existing Systems

- Collection offerings are not universally provided.
- Program participation is mostly voluntary, and there is limited enforcement of regulations that do exist.
- Incentives to reduce waste and recycle are limited.
- Messaging is inconsistent throughout Jefferson County.

# 2019 Rates

| CY 2019 Variable Rate Pricing Reporting |         |           |           |           |            |           |              |
|-----------------------------------------|---------|-----------|-----------|-----------|------------|-----------|--------------|
| Cost of Services                        | Garbage | Customers | Recycling | Customers | Yard Waste | Customers | All Services |
| Hauler #1                               | \$12.87 | 10,397    | \$4.78    | 3,844     | \$6.30     | 3,801     | \$23.95      |
| Hauler #2                               | \$19.00 | 23,554    | \$10.00   | 464       | \$18.63    | 1,939     | \$47.63      |
| Hauler #3                               | \$13.54 | 34,058    | \$6.11    | 8,664     | \$23.80    | 5,499     | \$43.45      |
| Hauler #4                               | \$8.50  | 51,122    | \$4.25    | 33,402    | \$8.25     | 32,796    | \$21.00      |
| Hauler #5                               | \$13.66 | 57,692    | \$4.52    | 21,082    | \$5.70     | 16,965    | \$23.88      |
| Hauler Average                          | \$13.51 | 177,963   | \$5.93    | 67,569    | \$12.44    | 61,018    | \$31.88      |

Not part of study. Data from licensed hauler annual reports.

# Participation Rates

| Curbside Services Participation/Availability Rates |                                 |                                    |                                     |
|----------------------------------------------------|---------------------------------|------------------------------------|-------------------------------------|
| Service Type                                       | Households with Garbage Service | Households with Recycling Services | Households with Yard Waste Services |
| 2019 County-Wide Rate                              | 96.2%                           | 40.2%                              | 37.7%                               |
| 2018 County-Wide Rate                              | 96.8%                           | 38.3%                              | 35.0%                               |
| 2017 County-Wide Rate                              | 97.1%                           | 38.9%                              | 35.0%                               |
| 2016 County-Wide Rate                              | 98.3%                           | 39.1%                              | 35.5%                               |

Not part of study. Data from licensed hauler annual reports.