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# SUMMER WORKS

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Annual Report  
2018 Season

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SummerWorks is a jobs program for Louisville youth age 16-21. Youth who register are placed at local businesses, nonprofits, and public agencies. They also get assistance with their resume and interview skills, access to skills workshops, and other resources to help them start their work journey on the right foot.

SummerWorks provides help in several ways. First, SummerWorks staff prepare and directly place youth with our private-sector Champion employers, with a goal of connecting them to jobs that match their education focus. Second, additional youth, including many from disadvantaged backgrounds, are provided jobs, career coaching and other support, at local non-profit organizations and public agencies -- made possible by individual donors and foundations. Third, many more youth are hired and paid directly by Champion employers who provide job opportunities across all business sectors.

Since SummerWorks began in 2011, more than 23,000 youth have been placed in jobs by the program and its Champion Employers. SummerWorks continues to expand and evolve each year because our local businesses recognize that there is no substitute for on-the-job training.

SummerWorks is a program of the 501(c)(3) organization KentuckianaWorks, the Louisville Region's Workforce Development Board. SummerWorks is run in partnership with YouthBuild Louisville.

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## MISSION

SummerWorks develops Louisville's young talent by helping prepare and connect youth to summer jobs, career opportunities, and supportive networks.

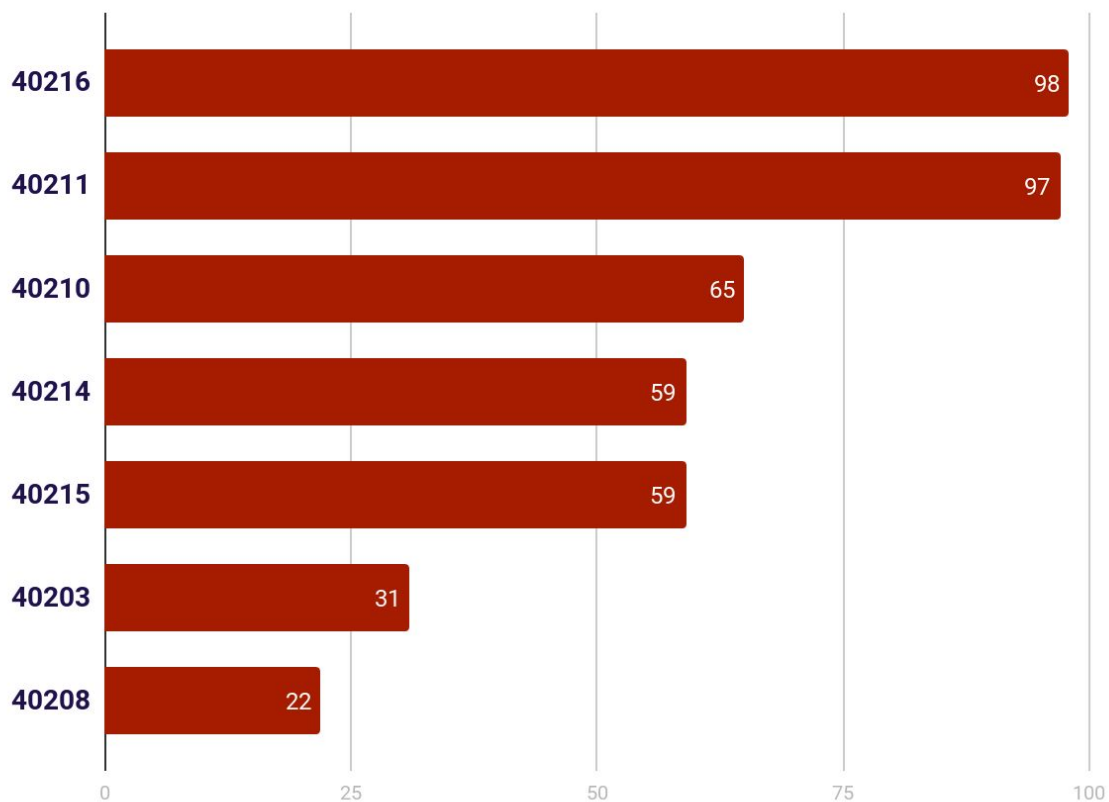
## VISION

For all Louisville youth to possess the skills, resources, and networks needed to connect to employment, economic opportunity, and lifelong career success.

# Key Outcomes - 2018 Season

- **6,200+** total youth were employed at Champion Employers
- **1,004** youth were directly placed by SummerWorks
- **91** local organizations hired SummerWorks youth
- **Over 90%** of 2018 employers intend to participate again in 2019
- **4 of 5** youth want to participate again next year

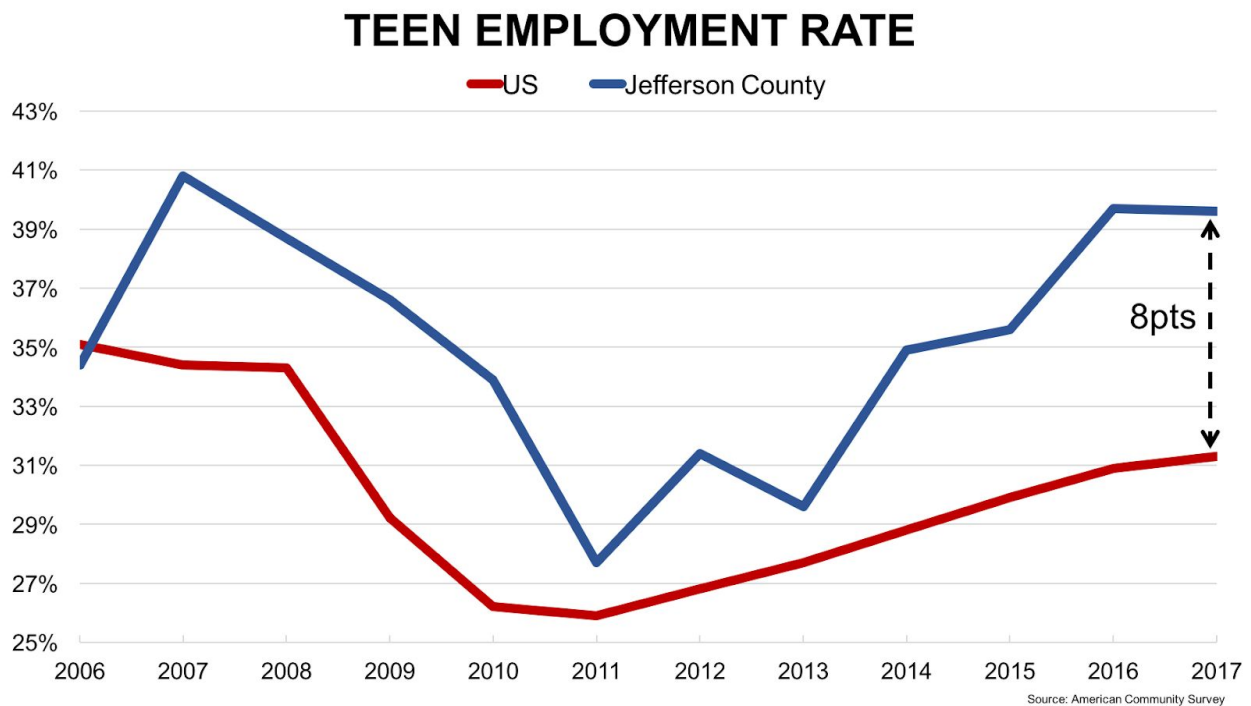
## Direct Placement Youth from High Priority Zip Codes



\*High priority zip codes have higher unemployment than the city average and/or contain a high-priority JCPS school

# The data says SummerWorks is effective

SummerWorks is making a difference in our community. Louisville is outpacing the national teen employment rate, and SummerWorks youth are more likely to find employment and pursue education afterwards.



As the chart above shows, teen employment in Louisville has risen significantly more than the national rate since SummerWorks began in 2011.

SummerWorks **high school youth** are **12% more likely** to be employed 1 year after they participate in the program & **21% more likely** to enroll in postsecondary education within a year.

SummerWorks **out-of-school youth** are **42% more likely** to be employed a year after they participate in the program.

A recent study from the Brookings Institution found that **kids with summer jobs** had **35% fewer charges** for violent crimes, and **57% fewer** for property crimes.

# Where does SummerWorks funding go?

SummerWorks funding comes from multiple sources and serves different purposes:

- Funding approved by the Louisville Metro Council (\$435,000 for 2018) funds the basic operations and staff of the SummerWorks program, who work year-round to recruit employers and assist youth. The program would simply not be possible without these funds.
- SummerWorks raises money from private donors and foundations to sponsor job placements for youth at nonprofits and public agencies. A majority of these youth are disadvantaged and have faced barriers and need this opportunity the most.
- Jobs at private-sector companies, which account for the majority of SummerWorks placements, are not subsidized. These private employers pay their SummerWorks youth directly, just as they would any other employee.



Humana held its own job fair for 30 SummerWorks youth at their downtown headquarters in April.

Over 175 youth and 40+ employers attended the 2018 SummerWorks Employment Expo at the Louisville Central Community Center in March.



## What do SummerWorks participants have to say?



*"My SummerWorks job was a perfect real-life work fit and very beneficial. It led me to change my major to Economics at the University of Louisville."*

- Elanna Carr, 20, was on the Public Finance team at Hilliard Lyons



*"I learned so much in my summer job and loved working with the kids at the Speed Museum -- it was a perfect fit with my career goal of digital animation for children."*

- Grace Hotkewicz, 17, taught day camp to children 6-9 years old



*"I applied to SummerWorks at school and about a week later I got an email back. The next thing you know I was starting my first job. It's going great."*

- David Gorman, lifeguard at Kentucky Kingdom

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*"SummerWorks has been an excellent way to recruit motivated, energetic youth who have brought fresh thinking to our manufacturing operations."*

- Bill Good, VP of Manufacturing, GE Appliances

GE Appliances hired 18 SummerWorks' youth this past season. Many of the youth they have hired over the years have gone on to get full-time job offers from the company.



## SummerWorks is a win-win for employers and youth

*“Before we committed to SummerWorks, we had the perception that the young people might require a lot of hand holding, but the reality has been the total opposite. They learn very quickly and are much more efficient than we expected. We’re months ahead of where we’d be without our SummerWorks interns.”*



— Christy Decker, HR Manager  
for North America, D.D. Williamson (top left)



(Above)

D.D. Williamson’s SummerWorks interns with their supervisor