

20-WAIVER-0065
3827 Shelbyville Road



Development Review Committee

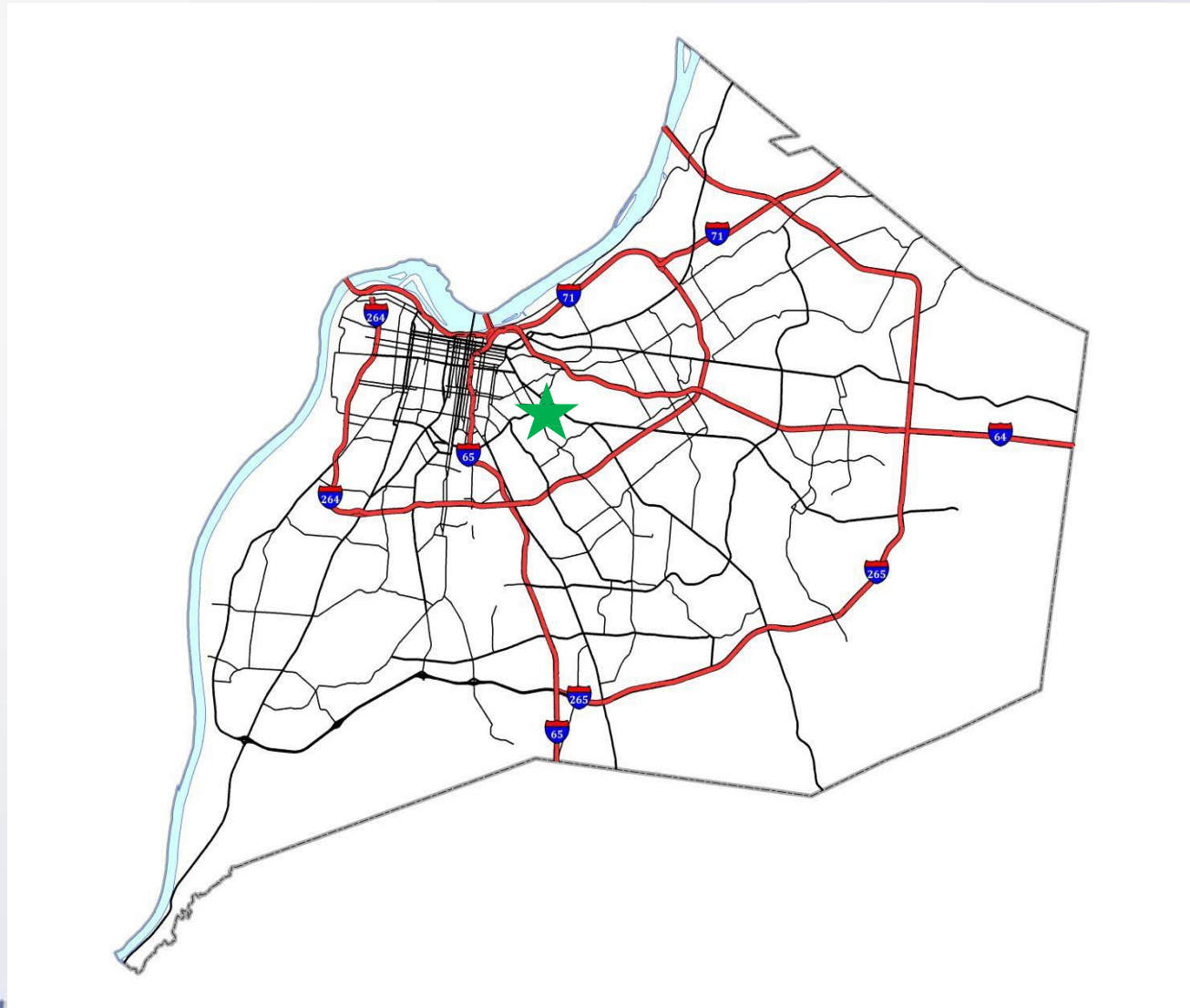
Beth Jones, AICP, Planner II

August 19, 2020

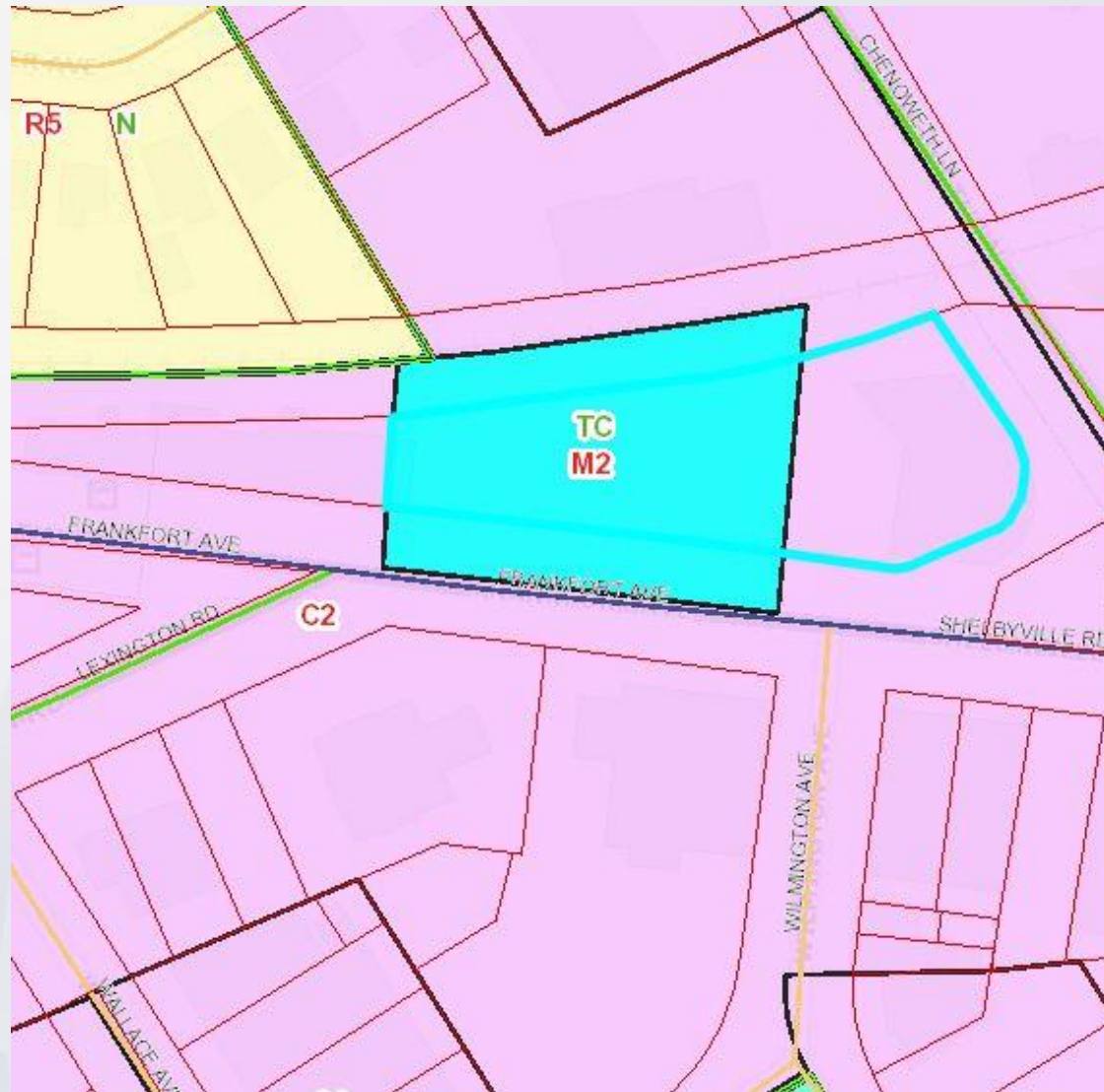
Request

- **WAIVER** to permit a changing image sign to be located closer than 300 ft from a residentially zoned district (LDC 8.2.1.D.6.)

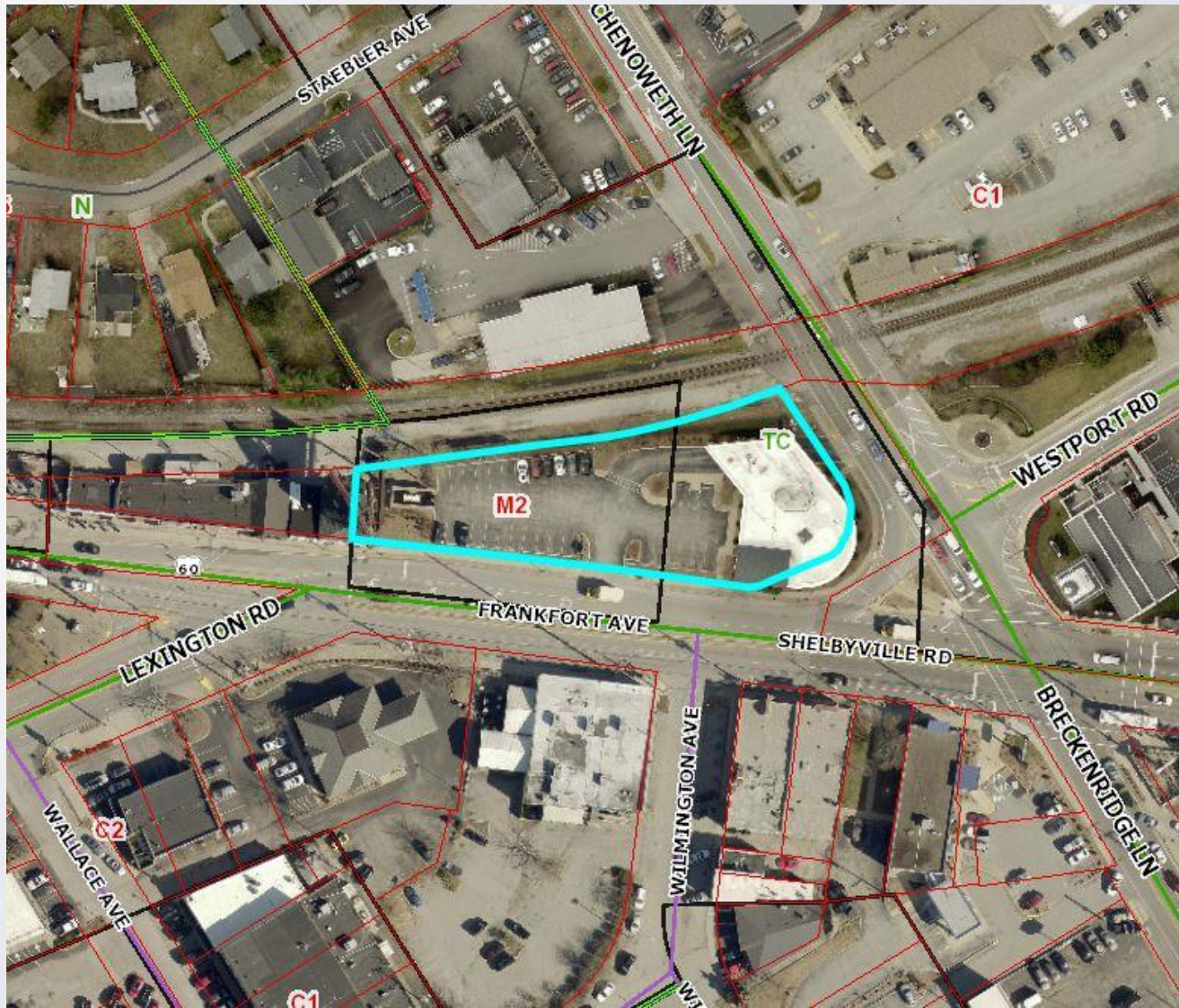
Site Location



Zoning/Form District



Aerial View



Case Summary

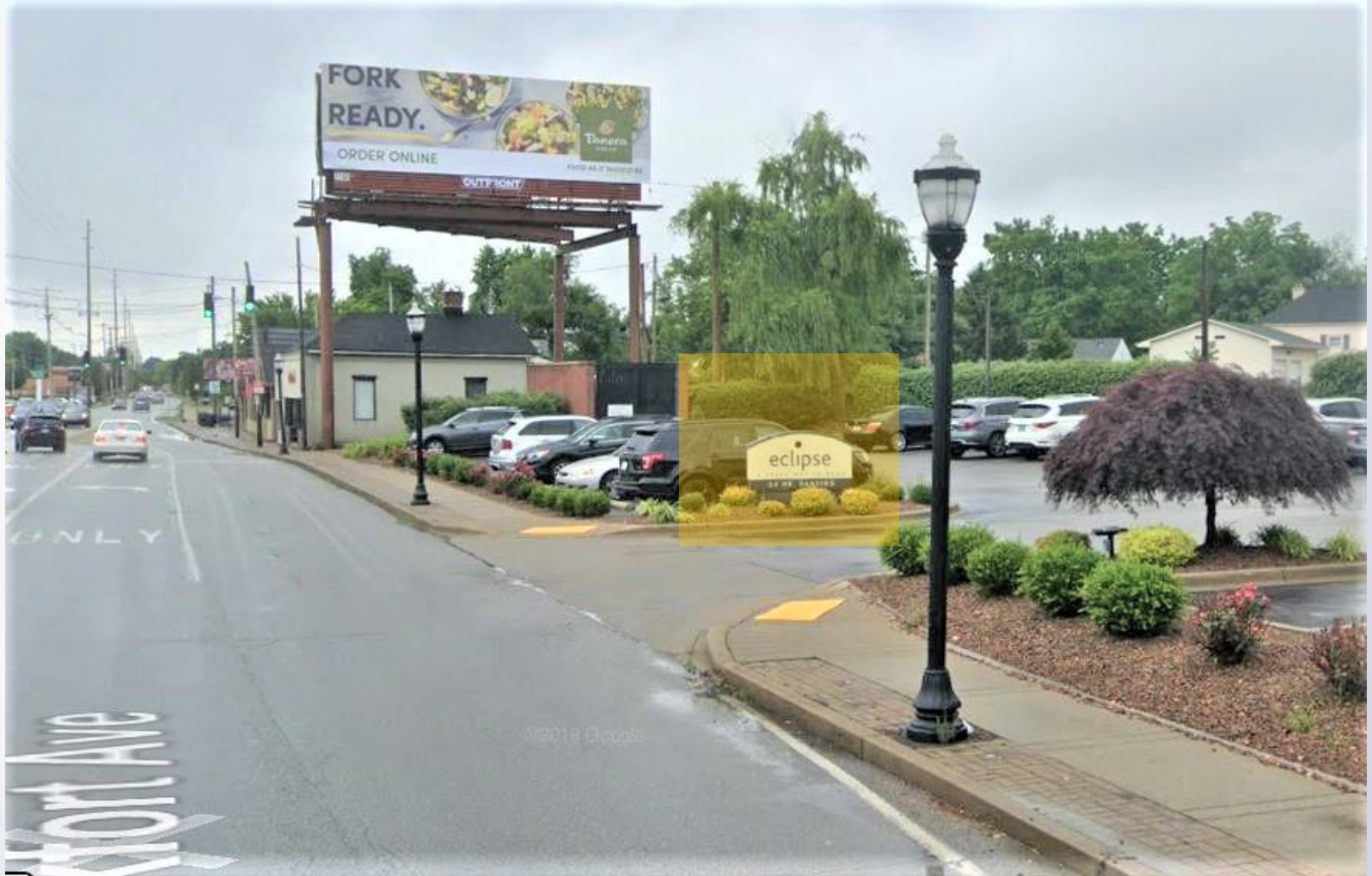
- Applicant will install larger monument-style sign with added changing image area at location of existing sign
- Sign location marks only vehicle access point to site
- Proposed sign is located within 300 ft of residential zone (R-5)
- Subject site (C-2/M-2) and adjoining sites (C-1/C-2) are fully developed with compatible commercial uses
- Residential uses are buffered by vegetation required as part of site development; vegetation must be maintained
- Proposed sign meets all other LDC requirements and standards
- Request is supported by Staff

Site Photo



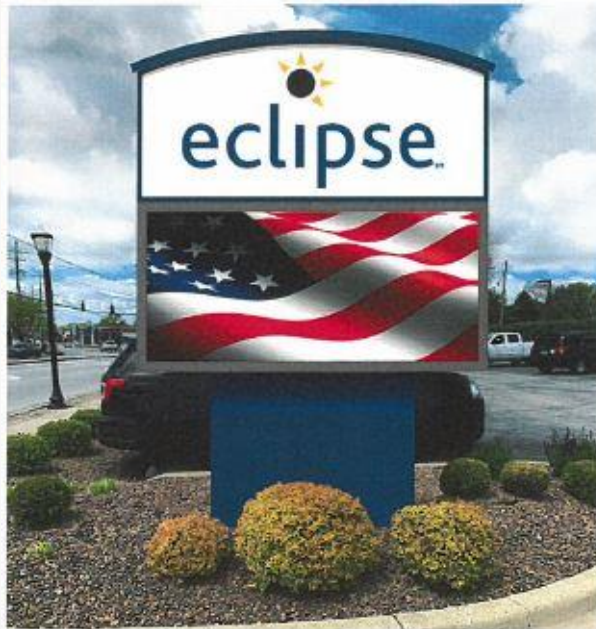
Corner View of Site

Site Photo



Location of Proposed Sign

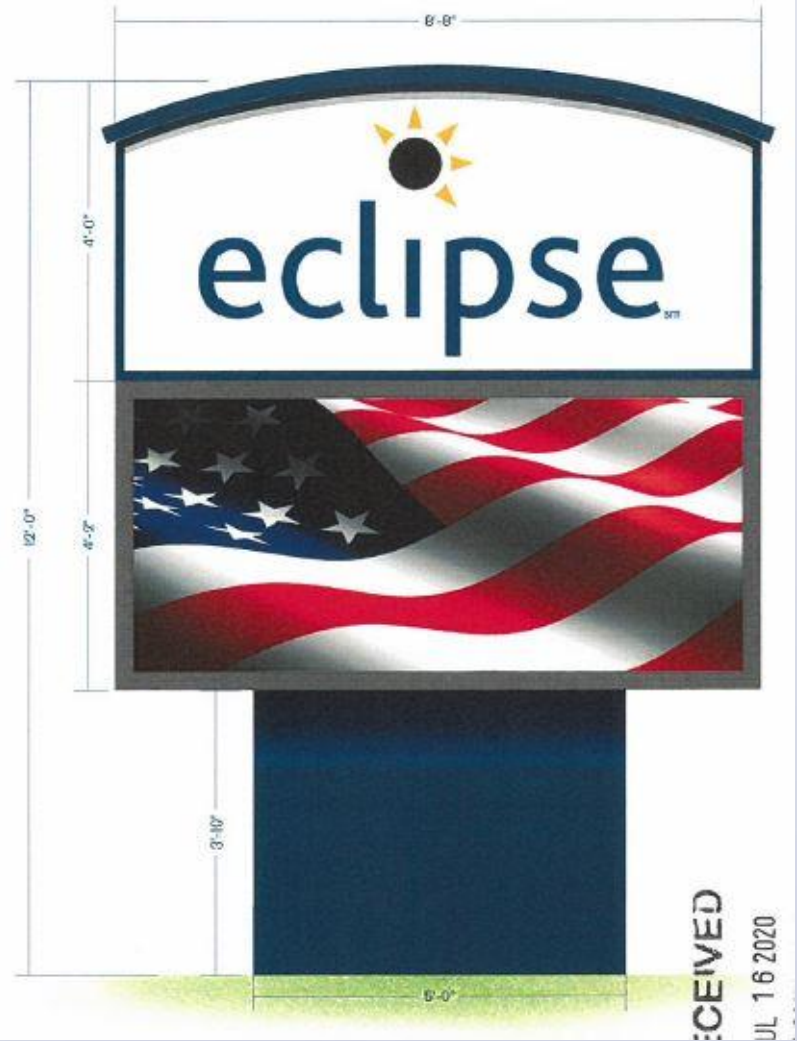
Sign Rendering



Existing

10mm LED Message Center

- D/F Monument Sign
- Internally LED Illuminated
- Flat Faces with MC Vinyl Graphics
- D/F LED Message Center



Required Action

APPROVE or DENY

WAIVER to permit a changing image sign to be located closer than 300 ft from a residentially zoned district (LDC 8.2.1.D.6.)