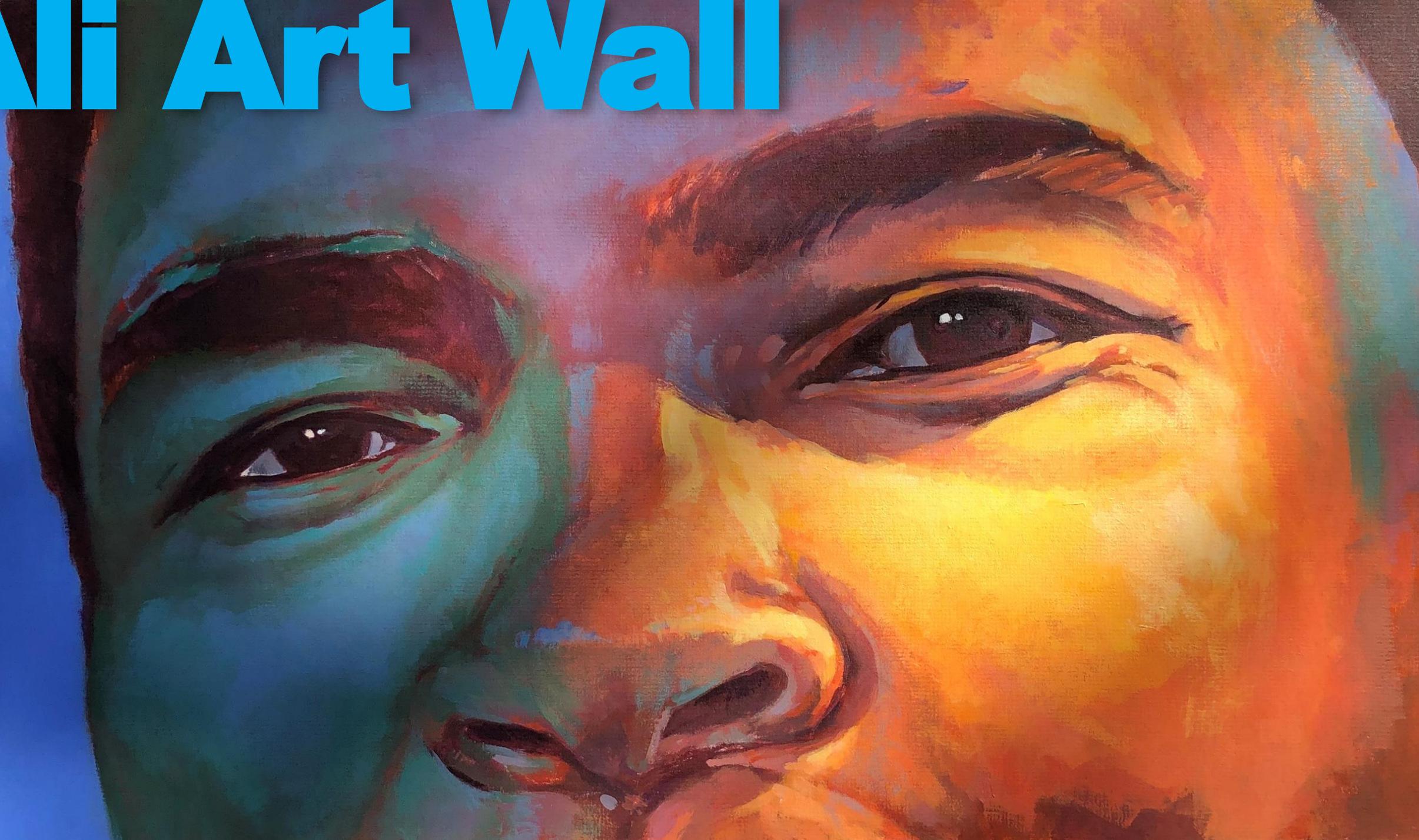


Ali Art Wall



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Congressman John Yarmuth

“I’m proud to support this effort to create the largest public art project in Louisville, honoring our most famous citizen while featuring the work of 18 talented local artists”.

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Metro Council President David James

“This project will become a must-see destination in Downtown Louisville”.

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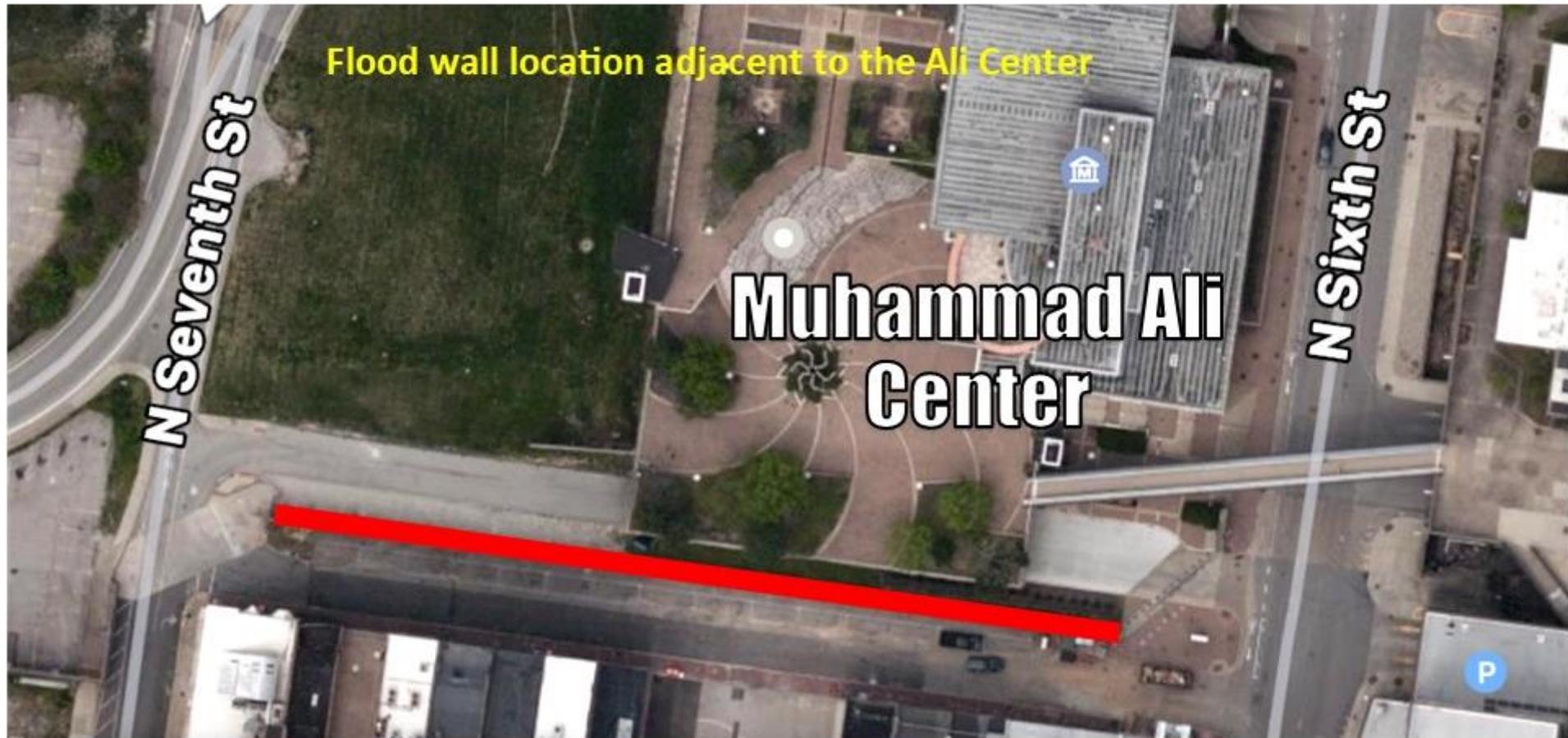
Louisville Flood Wall

- Built in 1948
- 366 ft long (between 6th and 7th Streets)
- 18 sections
- 14 ft high on the 6th Street end
- 18 ft high on the 7th Street end

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Existing Art Banner on PARC Garage Wall



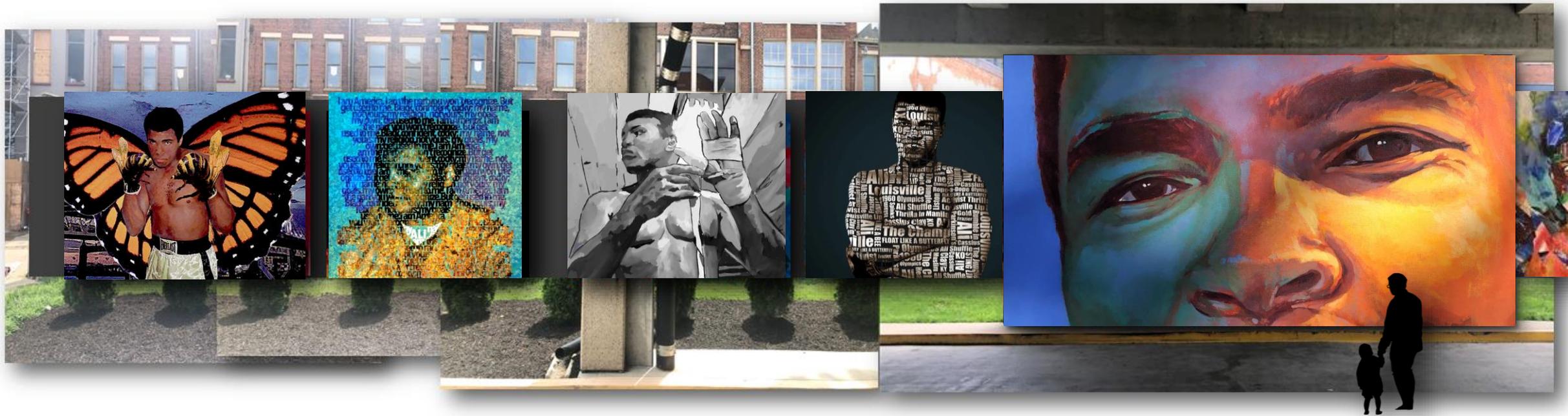
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Five Sections Near 6th Street (out of 18)



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Sample Artwork Applied to Flood Wall



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Sponsorships - Draft Budget - \$500,000

- Platinum Level - \$75,000-\$100,000
- Gold level - \$25,000-\$50,000
- Silver level - \$5,000-\$24,999
- Bronze level - \$10-\$4,999

Sponsorships will fund all project development costs & build a \$100,000+ maintenance fund

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\$500,000 Draft Budget - Details

- Artists' compensation \$40,000
- Artists/Sponsor contracts production \$3,000
- Framed art panels (including banners) \$90,000
- Pole lighting (18 lights)(24-hr lighting) \$50,000
- Landscaping & first-year watering \$30,000
- New 400' long sidewalk – 6th to 7th \$25,000*

Ali Art Wall

Draft Budget - Details

- 24-hour Security Camera System \$6,000
- Stainless Steel Accessories \$80,000
 - 18 Artist Identification Signs
 - 18 Life History Markers
 - 2 Project Title Signs
 - Vinyl art application to stainless items \$1,000

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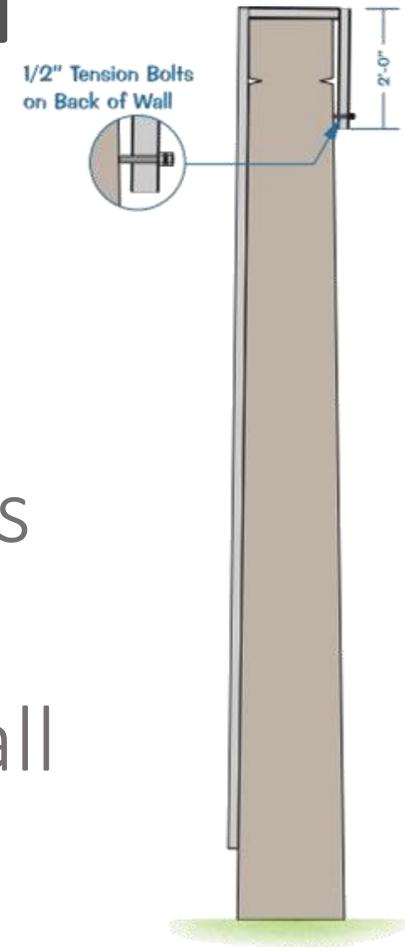
Draft Budget - Details

- Design, fundraising & project mgt	\$75,000
- Maintenance Fund	\$100,000
- <u>Total Draft Budget</u>	<u>\$500,000</u>

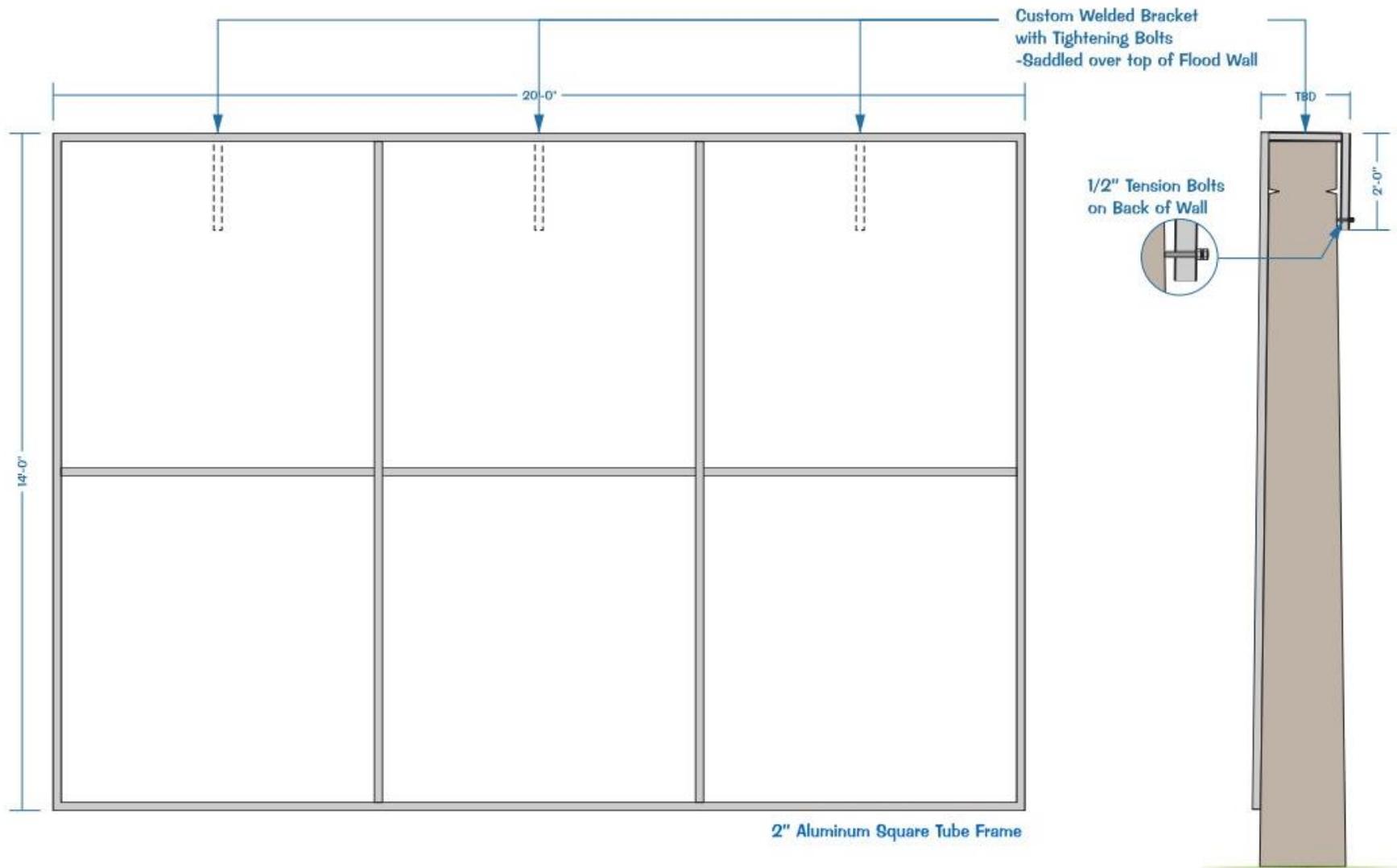
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Application of Art to Flood Wall

- 18 Sections (14'-18'tall x 20'-30'wide)
- High resolution photography of art
- Art reproduced onto vinyl banners
- Banners attached to aluminum frames
- Frames pressure-screwed to wall
- Frames can be removed to inspect wall
- No damage to flood wall



Ali Art Wall



Ali Art Wall

Accessory Items

- 2 Project Title Signs
- Stainless steel with butterfly cut out
- Vinyl Signage Application
- 12" wide
- 24" tall

Ali Life Walk Ali Art Wall

The Project

fognoagnoaignaogapgiagmagapgiagkglf pogfk chg
vggsdh afpfokg dkgfok god obk gkdbkbbk bghfgj

The Artists

Ffkjdfsij
Aslfajj sadlk
Jadfegd jdsifdj
Fdafflddsjdsi
J fadfkdjfls
Dfjfldjflj
Fajdfjslkfjsfjlkcdj
Fjdsfjslfjsd'ljlds
Jfafjfsdfjll'kjl'jdsf
Ffkjdfsij
Aslfajj sadlk
Jadfegd jdsifdj
Fdafflddsjdsi
J fadfkdjfls
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Ali Art Wall

Accessory Items

- 18 Artist Identification Signs
- Stainless steel with butterfly cut out
- Vinyl Signage Application
- 12" wide
- 10" tall



Ali Art Wall

