



ONE LOVE LOUISVILLE

VIOLENCE REDUCTION STRATEGY

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PRESENTATION OVERVIEW

➤ STRATEGIC APPROACH

- **APPROPRIATIONS BREAKOUT**
 - OSHN - \$234,200
 - URBAN LEAGUE - \$220,000
 - PEACE EDUCATION - \$10,000
 - NEIGHBORHOOD HOUSE - \$17,000
 - EXTERNAL PARTNERS - \$143,800
- **PROGRAM DESCRIPTION & IMPACT**

➤ STRATEGIC PLAN

- **THE DATA**
- **THE GOAL**
- **ENGAGEMENT PILLARS & INITIATIVES**
- **TARGET AREAS**

VIOLENCE REDUCTION STRATEGY

OSHN's MISSION: *Reduce the number of violent deaths experienced by young adults and decrease the number of youth exposed to violence.*

SUCSESSES:

- ✓ Re-Image program serving over 600 youth
- ✓ Over 100 mentors connected to youth
- ✓ Numerous OSHN Community Contacts
- ✓ One Love Louisville Ambassador Program participants demonstrating a gain in knowledge and increased level of engagement
- ✓ Leveraging millions of dollars to launch programs like Pivot to Peace
- ✓ Increasing capacity for work of No More Red Dots and Peace Education
- ✓ Hosting national convening for Campaign for Black Male Achievement event "Rumble Young Man Rumble"
- ✓ Partnered to host "Zero Suicide" Summit
- ✓ Main sponsor of Annual "Dirt Bowl" basketball tournament

APPROPRIATIONS BREAKOUT

PUBLIC HEALTH & WELLNESS/ OFFICE OF SAFE & HEALTHY NEIGHBORHOODS

INITIATIVES	FUNDS
OSHN Staff Expansion	120,000
Urban League/No More Red Dots	150,000
Urban League/Expungement	10,000
Urban League/Zones of Hope	20,000
Urban League/Housing Rehab Training	40,000
One Love Louisville Youth Team	15,000
Therapeutic Support (Cardinal Success Program)	16,200
Peace Education for Little Hands/Little Feet	10,000
Neighborhood House/Peace Basketball League	17,000
Cure Violence	83,000
Restricted	143,800
TOTAL	\$625,000

OSHN: \$234,200

\$120,000 -- STAFFING

The increase in funds of \$120,000 will allow OSHN to go from 4 full-time staff members to 7 full-time employees, a 75% increase in our capacity.

- Positions Requested January 4th
- Positions Posted January 31st
- Positions Closed February 14th

\$15,000 -- YOUTH IMPLEMENTATION TEAM (ONE LOVE LOUISVILLE)

Youth ages 13 to 21 who meet regularly to provide input, feedback and guidance to violence reduction efforts. These youth give their time and talent and have, to this point, not been compensated for their work. These youth will earn stipends for their work in the community, and serve as resources for youth-led projects.

\$16,200 -- CARDINAL SUCCESS PROGRAM (THERAPEUTIC SUPPORT)

Cardinal Success connects kids with resources for counseling and therapeutic support while incarcerated; also allows the family to receive assistance through the program once the young person is released and integrated back into their community.

OSHN: \$234,200

\$120,000 -- STAFFING

Measure for Success:

- Risk factors identified and mitigated in high-risk individuals
- Resources distributed/contacts made
- Individuals connected to opportunities

\$15,000 -- YOUTH IMPLEMENTATION TEAM (ONE LOVE LOUISVILLE)

Measure for Success

- Number of youth engaged
- Youth projects completed
- Gains in knowledge and skills

\$16,200 -- CARDINAL SUCCESS PROGRAM (THERAPEUTIC SUPPORT)

Measure for Success

- Reductions in trauma symptoms of youth
- Resources for family systems
- Progress towards treatment goals

OSHN: \$234,200

\$83,000 -- CURE VIOLENCE

The **Cure Violence Health Model** is a proven and cutting-edge disease control method to reduce violence. Carefully selected members of the community — trusted insiders — are trained to anticipate where violence may occur and intervene before it erupts. The community is engaged to change behavior and recognize that violence is unacceptable; and there are other solutions to conflict.

Site Visit Feb 21st through Feb 23rd

- Provided Cure Violence 101 Training to Community Partners
- Met with LMPD and partners to review local data
- Met with Dr. Eddie Woods and No More Red Dots to understand current work and methodology
- Developing site visit report that will include recommendations for moving forward
- [Video clip](#)

OSH: \$234,200

\$83,000 – CURE VIOLENCE: ESSENTIAL ELEMENTS

- Trained violence interrupters and outreach workers prevent shootings by identifying and mediating potentially lethal conflicts in the community.
- Trained, culturally-appropriate outreach workers connect with high-risk and high-need youth. The idea is to deescalate tensions and prevent retaliation.
- Workers engage leaders in the community as well as community residents, local business owners, faith leaders, service providers, and the high risk, conveying the message that violence should not be viewed as normal but as a behavior that can be changed.

URBAN LEAGUE: \$220,000

\$150,000 -- NO MORE RED DOTS/INTERRUPTERS

The identified neighborhoods will have an NMRD team that will be established to engage the hardest to reach youth where they live. We will be armed with jobs, relevant programs and assistance that mean something to the community. Our focus will be multifaceted. Staff work 5 hrs/day, \$15-17/hr – coverage 1pm – 1am.

QUESTION	RESPONSE
Status of the appropriations?	Contract signed
Number of positions created as a result?	10 – expanded from 14 to 24 part-time staff
Criteria for selecting positions?	Must be familiar w/the community; have a commitment to community safety; trainable
What are the measurements for success?	Number of direct contacts; number of youth who opt out of gangs; reduced homicides
How much has been spent thus far?	First budget update due April 1, 2017
How many people can the expansion help to serve?	Several hundred each year

URBAN LEAGUE: \$220,000

\$10,000 -- EXPUNGEMENT SERVICES

The Louisville Urban League is partnering with the Legal Aid Society to host monthly expungement clinics for the community. Individuals will be able to work with lawyers and have their request processed on site.

QUESTION	RESPONSE
Status of the appropriations?	Received
Number of positions created as a result?	N/A
Criteria for selecting positions?	N/A
What are the measurements for success?	9 felony expungements completed; 12 misdemeanor expungements completed
How much has been spent thus far?	First budget update due April 1, 2017
How many people can the expansion help to serve?	Approximately 21

URBAN LEAGUE: \$220,000

\$40,000 -- JESUS AND A JOB (HOUSING REHAB TRAINING)

A local program integrating ex-felons back into the community by giving them jobs and supplying them with the tools to get back on their feet. The program employs ex-felons who renovate abandoned houses in Louisville. The participants even have the opportunity to live in the homes once they are finished. Click [here](#) for the video.

QUESTION	RESPONSE
Status of the appropriations?	Received
Number of positions created as a result?	10
Criteria for selecting positions?	Previous offenders with a desire to work, learn new skills, and contribute to the community
What are the measurements for success?	On the job training for 10 participants over a 2 week period
How much has been spent thus far?	First budget update due April 1, 2017
How many people can the expansion help to serve?	10

URBAN LEAGUE: \$220,000

\$20,000 -- ZONES 100 (ZONES OF HOPE)

Zones of Hope (ZOH) is a comprehensive neighborhood-based initiative designed to change the odds for black men and boys in Louisville by reinvigorating the community and by ensuring that practices, policies and programs support and deliver more equitable outcomes. Better outcomes for black men and boys will lead to better conditions for families and neighborhoods. ZOH focuses on black men and boys 16 through 27 years of age, along with their families and communities in five Louisville neighborhoods: California, Newburg, Russell, Parkland and Shawnee.

QUESTION	RESPONSE
Status of the appropriations?	Received
Number of positions created as a result?	3
Criteria for selecting positions?	Familiarity with the community(s), detail oriented, basic background check
What are the measurements for success?	At least 100 Black males connected to a job, better job or educational opportunity
How much has been spent thus far?	First budget update due April 1, 2017
How many people can the expansion help to serve?	250

PEACE EDUCATION: \$10,000

\$10,000 -- LITTLE HANDS/LITTLE FEET

Youth-focused program that teaches children the importance of gun safety, staying away from firearms, and informing a trusted adult if a gun is accessible to them. The program also distributes free gun locks to participating households.

QUESTION	RESPONSE
Status of the appropriations?	Contract pending to Peace Education
Number of positions created as a result?	N/A
Criteria for selecting positions?	N/A
What are the measurements for success?	Gun Locks Distributed Number of youth completing curriculum
How much has been spent thus far?	\$2,590.95
How many people can the expansion help to serve?	100 -150

NEIGHBORHOOD HOUSE: \$17,000

\$17,000 -- PEACE BASKETBALL LEAUGE

The athletic program is designed specifically to get opposing neighborhoods and youth to participate in an organized athletic program together as teammates. This approach is the vision of Norman Martin, Director of Youth Development at Neighborhood House, and Dr. Eddie L. Woods, Co-Founder of the No More Red Dots Street Intervention Program. Young adults (18 – 24 year olds) will sign-up to play and teams will be selected in an NBA-style draft. This will directly impact who has to play together. Priority for coaches will be given to members of LMPD or LMFD with coaching experience.

QUESTION	RESPONSE
Status of the appropriations?	MOA to be signed; League will start in late March
Number of positions created as a result?	5
Criteria for selecting positions?	Interviews and Experience
What are the measurements for success?	Number of community participants
How much as been spent thus far?	First budget update due April 1, 2017
How many people can the expansion help to serve?	80 directly (Players); 100s – 1000s over time

EXTERNAL PARTNERS: \$143,000

ORGANIZATION	AMOUNT REQUESTED	AMOUNT FUNDED
AMPED	\$10,000	\$10,000
2not1: Fatherhood and Families	\$10,000	\$10,000
Kentucky Museum of Arts and Crafts	\$10,000	\$10,000
KY Shakespeare: Teaching Tolerance	\$12,750	\$10,000
Bridge Kids/Roots and Wings	\$16,250	\$10,000
Big Brothers Big Sisters/Allan Houston Foundation	\$10,000	\$8,500
YMCA Safe Place	\$13,300	\$8,500
Family and Children's Place: PAL	\$10,000	\$8,500
Life Development Center	\$10,000	\$8,500
Center For Women and Families: PACT	\$17,800	\$8,500
Michael White KY Recovery Center	\$7,000	\$5,700
Stand Up Louisville	\$25,000	\$5,700
Auto Club For Kids	\$10,000	\$5,700
*Hope By Hope	\$10,000	\$5,700
Kristy Love Foundation	\$13,200	\$5,700
Who's Next Elite Basketball	\$15,000	\$5,700
Tailored and Tied to Succeed	\$15,000	\$5,700
Americana Community Center	\$20,000	\$5,700
100 Black Men	\$15,000	\$5,700

*Click to go to video

MEASURES OF SUCCESS

RISK AND PROTECTIVE FACTORS IMPACTED BY FUNDED PROPOSALS

The funded agencies will impact nearly every risk and protective factor that is identified by the CDC. Some of which include:

- Intolerant attitude toward anti-social behavior
- High grade point average
- Positive social orientation
- Highly developed social skills/competencies
- Highly developed skills for realistic planning
- Connectedness to family or outside adults
- Involvement in social activities
- Parental / family use of constructive strategies for coping with problems (provision of models of constructive coping)
- Possession of effective relationships with those at school that are strong, close, and prosocially oriented
- Commitment to school (an investment in school and in doing well at school)
- Membership in peer groups that do not condone anti-social behavior
- Involvement in prosocial activities

YOUTH REQUESTS

ENGAGING OUR YOUTH

A critical part of our plan is getting youth across the city to provide input on actions that can reduce youth violence.

Type of Requests:

- Re-open Presbyterian Community Center (PCC) at Hancock & Broadway
Youth from the Smoketown area felt connected to this location and viewed it as a safe space. As a result, we negotiated with PCC to re-open the space. We plan to extend the contract from December 2016 through April 2017. On average, 60-90 youth attend each day; dinner is also served each evening in collaboration with Dare to Care.
- During youth chats at Southwick Community Center (SCC), the youth asked for the opportunity to design and expand programs that would be held at SCC.
- The Youth Implementation Team requested training on how to service vehicles and do minor repairs. One of our External Agency Funding recipients, the Auto Club for Kids, will fulfill this request.

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- STRATEGIC PLAN
- THE DATA
 - THE GOAL
 - TARGET LOCATION
 - ENGAGEMENT PILLARS & INITIATIVES



VIOLENCE REDUCTION STRATEGY

PROBLEM STATEMENT

In 2016 nearly half of the shootings involved victims 25 years old or younger. About 20% of those shootings resulted in homicide.

HOMICIDES	SHOOTINGS
Louisville had 118 Homicides in 2016; 80 in 2015	Louisville had 504 shootings in 2016; 20% were fatal. 353 shootings took place in 2015; 20% were fatal
75% occurred in the 1st(20), 2nd(35), & 4th(33) division	76% of shootings occurred in the 1st, 2nd, & 4th divisions
85% of homicides involved gunshots, the average of victims was 31; the youngest was 6 months; the oldest was 72	39% of victims were 25 or younger
12 homicides were the result of domestic violence	76% of victims were black; 80% Male
56% of homicides were cleared by arrest	

FRAMEWORK FOR CHANGE

THE GOAL

Reduce homicides and shootings by 25% by focusing in the six targeted areas which accounted for 50% of homicides in 2016.

AREAS

- PARK HILL
- RUSSELL
(INCLUDES BEECHER TERRACE & CITY VIEW)
- SHAWNEE
- SHELBY PARK
- SMOKETOWN
- VICTORY PARK

ENGAGEMENT PILLARS

- ENFORCEMENT
- INTERVENTION
- PREVENTION
- COMMUNITY MOBILIZATION
- ORGANIZATIONAL CHANGE & DEVELOPMENT
- RE-ENTRY

TARGET AREAS

➤ WHY THESE SIX TARGET AREAS?

- Most affected by violent crime.
- Over the past five years the majority of the homicides and shootings have occurred in these areas.
- Located in either the 1st, 2nd or 4th divisions which accounted for 72% of our homicides and 76% of our shootings in 2016.

HOW CAN YOU HELP?

➤ ENSURING SUSTAINABLY

- None of this will work without a long-term financial commitment.
- Our partners need the assurance that the City is truly committed to a long-term investment in high-risk and vulnerable populations.
- Our youth need to have confidence that the people who are connecting with them today will still be there for them tomorrow.

HELP BY THE NUMBERS

➤ COSTS...

Housing an incarcerated individual:

$$\text{\$70/day} \times 365 \text{ days/yr} = \text{\$25,550}$$

$$25 \text{ Prisoners} \times \text{\$25,550} = \text{\$638,750}$$

VIOLENCE REDUCTION STRATEGY

PRESENTED BY:



OFFICE FOR
SAFE AND HEALTHY
NEIGHBORHOODS

Rashaad Abdur-Rahman

Director of the Office for Safe & Healthy Neighborhoods

CREATED IN COORDINATION WITH:

Yvette Gentry, Chief of Community Building

Dr. Eddie Woods, Director of No More Red Dots

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Lyndon Pryor, Louisville Urban League

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Janene Shakir, Peace Education Program

Pastor Vincent James, Faith-based Liaison

Lt. William Hibbs, Louisville Metro Police Department

DeVon Hankins, Deputy Director , Office of Performance Improvement