

**Louisville Metro Council
Council Originated NDF**

MAY 22 2015 12:29 PM

Council Member: Councilwoman Cindi Fowler

Amount of Request: \$5000.00

Neighborhood Development Funds will be used for sponsorship of the Riverside Farm and Forage Day event to be held on Saturday, June 20th. The event is open to the public and Riverside is partnering with the Jefferson County Extension office and UK College of Agriculture to provide learning opportunities.

Describe the public purpose: Riverside, The Farnsley-Moremen Landing is a critical piece of Southwest Louisville's history and provides learning and cultural opportunities to our citizens. The historic home is operated in partnership with Metro Parks and Riverside, The Farnsley-Moremen Landing, Inc.

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

<u>Rick Belwell</u> Signature of Council Member	<u>1000</u> Amount	<u>5-7-15</u> Date
<u>Vicki Aubrey Welch</u> Signature of Council Member	<u>\$1,000 -</u> Amount	<u>5-7-15</u> Date
<u>Cindi Fowler</u> Signature of Council Member	<u>\$3000.00</u> Amount	<u>5-22-15</u> Date

Signature of Council Member Amount Date

Signature of Council Member Amount Date

Signature of Council Member Amount Date

Approved by:

Appropriations Committee Chairman Date

**OFFICE OF METRO COUNCIL CLERK
REVIEWED**

DATE 5/22/15 TIME 12:29

FOR CLERK'S OFFICE USE ONLY	
District (s) & Amount	_____
To OMB:	_____
Prepared/Approved by	_____

RIVERSIDE

THE FARNSLEY-MOREMEN LANDING



March 9, 2015

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor of an exciting brand-new event at Riverside, the Farnsley-Moremen Landing called "Family Farm & Forage Day" scheduled to take place on Saturday, June 20, 2015. At Family Farm & Forage Day, Riverside will celebrate its rich history as a historic farm site and simultaneously explore present-day sustainable farming with its partners, the Jefferson County Cooperative Extension Services and the University of Kentucky's College of Agriculture, Food and Environment.

This family-friendly event will include tours of the historic home and gardens as well as children's activities like, a farm animal petting zoo, horse-drawn wagon rides, flower planting, and more! The day also features workshops on topics ranging from constructing a high tunnel, growing fruit and forage crops to raising chickens and goats to the role of insects in agriculture. Activities begin at 10 am and will run until 4 pm. The entire day is free and open to the public.

We are asking you to consider sponsorship at the \$2,500 level. Your sponsorship will make it possible for Riverside to offer a program completely in keeping with its mission "to promote, preserve, restore, and interpret historic farm life on the Ohio River."

Please review the enclosed information about sponsorship opportunities at this **new event**. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick
Chair, Riverside,
the Farnsley-Moremen Landing, Inc.

7410 MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

RIVERSIDE

THE FARNSLEY-MOREMEN LANDING



Riverside, the Farnsley-Moremen Landing, Inc.

~ ~ ~

**Family Farm & Forage Day
Sponsorship Opportunities
Saturday, June 20, 2015**

Sponsor Confirmation Form:

- Sponsor at the \$5,000 level
 Sponsor at the \$2,500 level
 Sponsor at the \$1,000 level

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.
Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

Riverside, the Farnsley-Moremen Landing
7410 Moorman Road, Louisville, KY 40272



Family Farm & Forage Day
June 20, 2015
Riverside, the Farnsley-Moremén Landing

Sponsorship Opportunities:

Title Sponsor ~ \$5,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in “Your Company” presents “The Family Farm & Forage Day, featuring your logo) Includes:
 - Newsletter mailed to over 3,500 households
 - Top billing on printed event program
 - Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

\$2,500 Sponsorship

- Free advertisement for your business in the printed program at the event
- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings

Bowman, Michael

From: Fowler, Cindi
Sent: Friday, May 22, 2015 12:11 PM
To: Bowman, Michael
Subject: Riverside Farm and Forage Sponsorship NDF

Michael,
I will not be able to get down to the office today.
Please sign the Farm and Forage NDF paperwork on my behalf.

Thanks
Cindi

Thank you,
Councilwoman Cindi Fowler
Louisville Metro Council | District 14
p:(502) 574-1114
e: cindi.fowler@louisvilleky.gov