

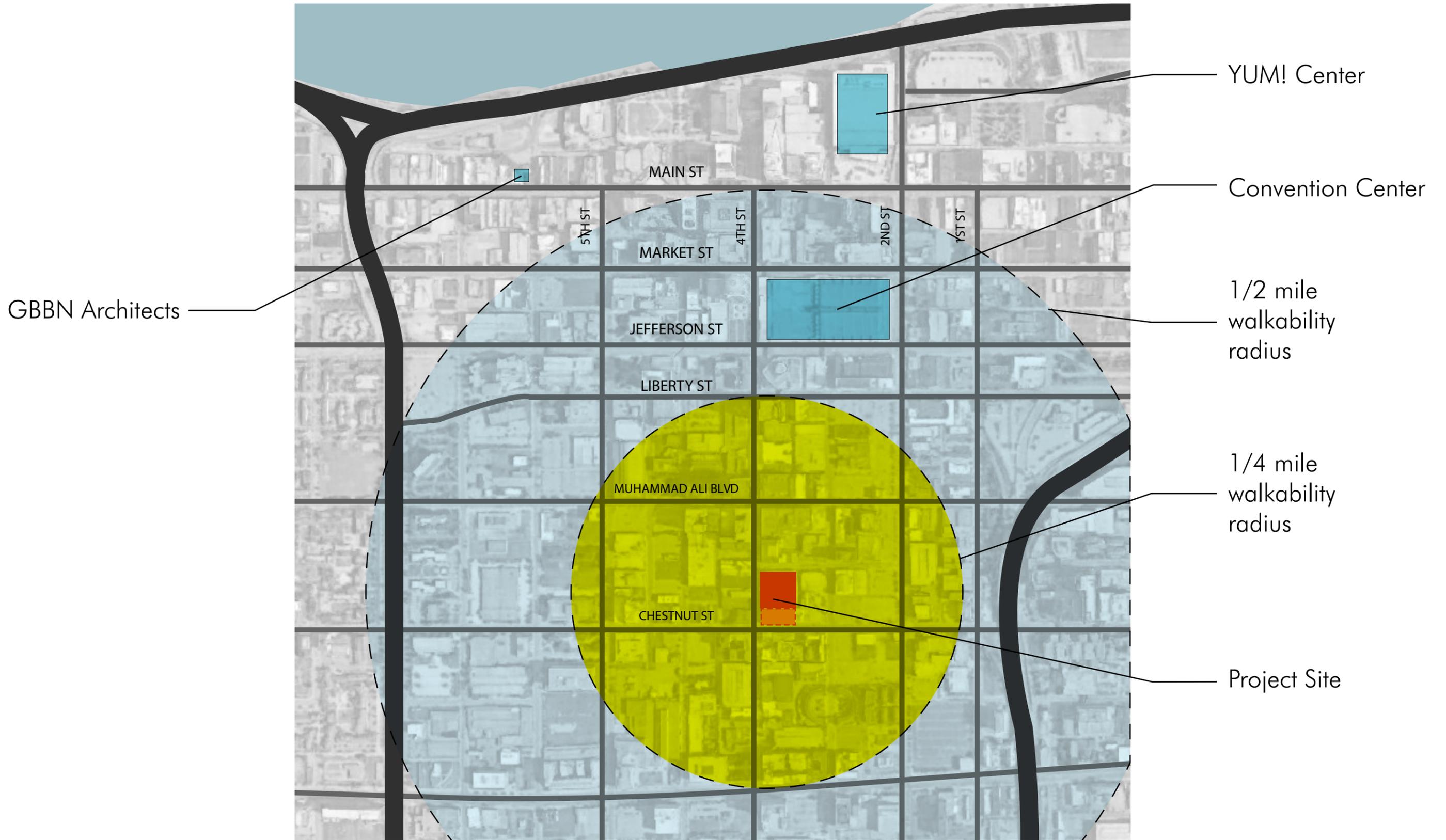


565 4th ST

DDRO PRESENTATION
2016.09.14

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YUM! Center

Convention Center

1/2 mile walkability radius

1/4 mile walkability radius

Project Site



Existing & Proposed
565 4th Street

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2016.09.14

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Create a unique, upscale Residence -bringing more life & vitality to the area

Create an engaging and safe pedestrian experience

Create a design appropriate in scale, rich in materiality, and contextually appropriate

4th Street
Primary Pedestrian Way

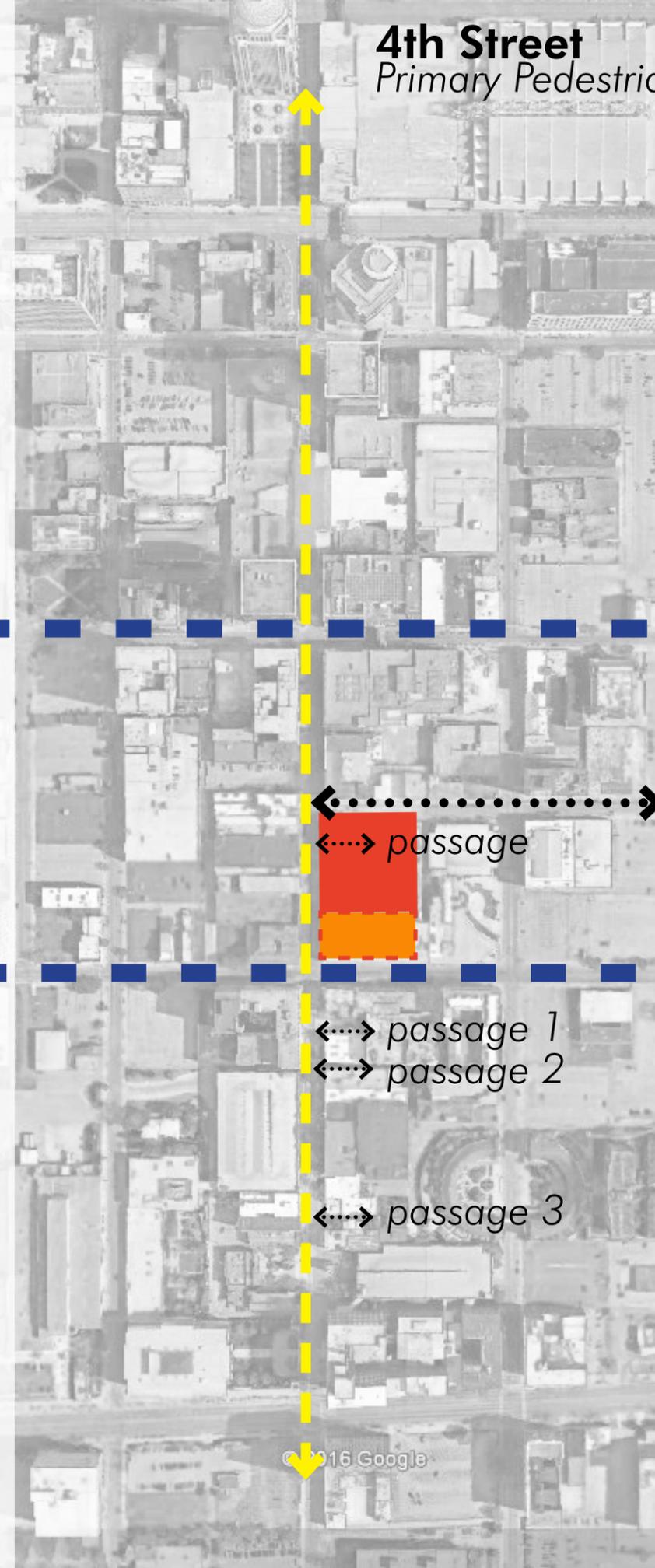


Muhammad Ali Boulevard
Primary Vehicular Way

Guthrie Street
Connector / Pedestrian Way



West Chestnut Street
Primary Vehicular Way



passage 1



passage 2



passage 3



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STREET TYPES
Project Vicinity Map
565 4th Street

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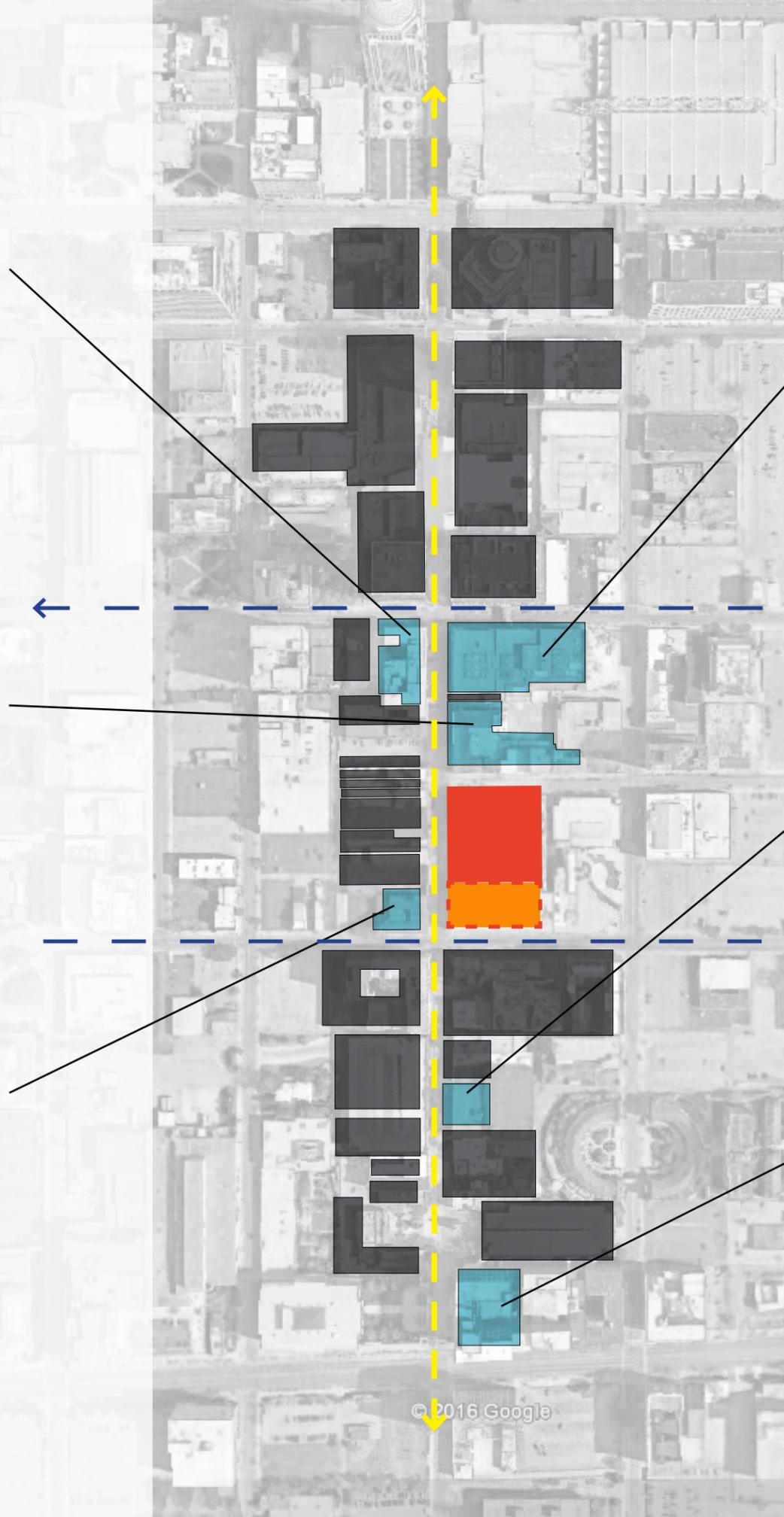
Seelbach Hotel



Speed Building



572 S. 4th St



Embassy Suites



Louisville Palace Theatre



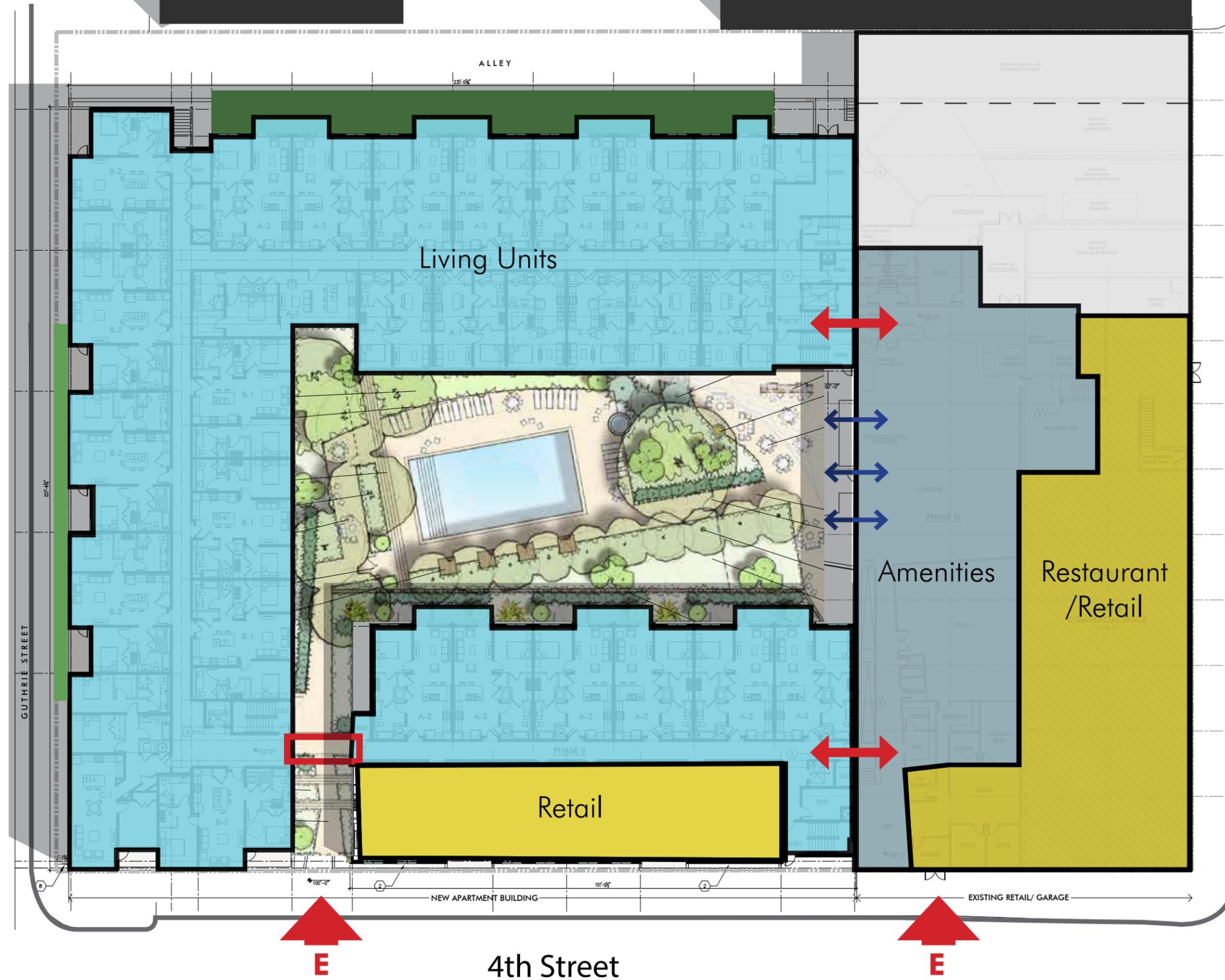
The Brown

AREA LANDMARKS
Project Vicinity Map
565 4th Street

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2016.09.14



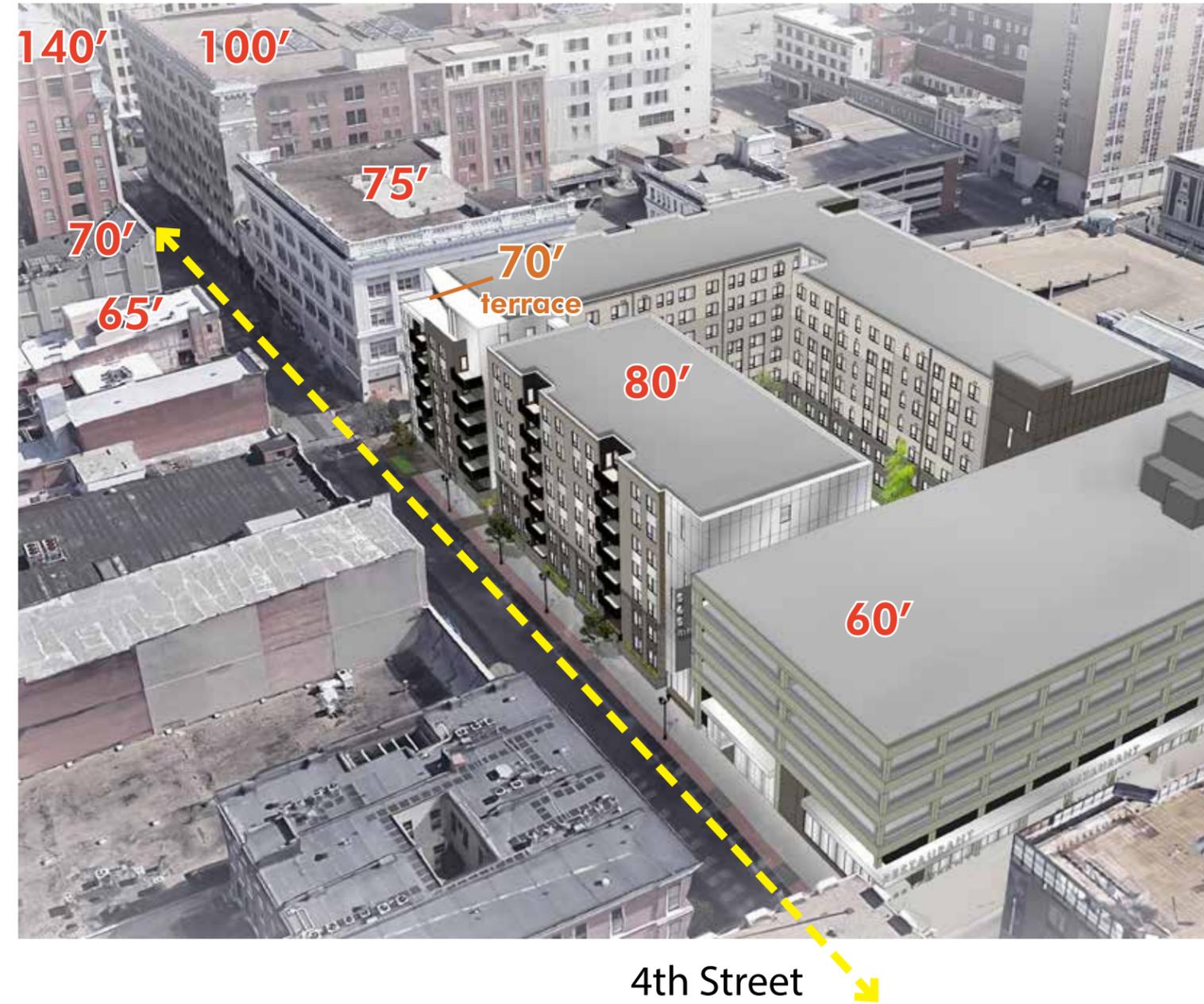
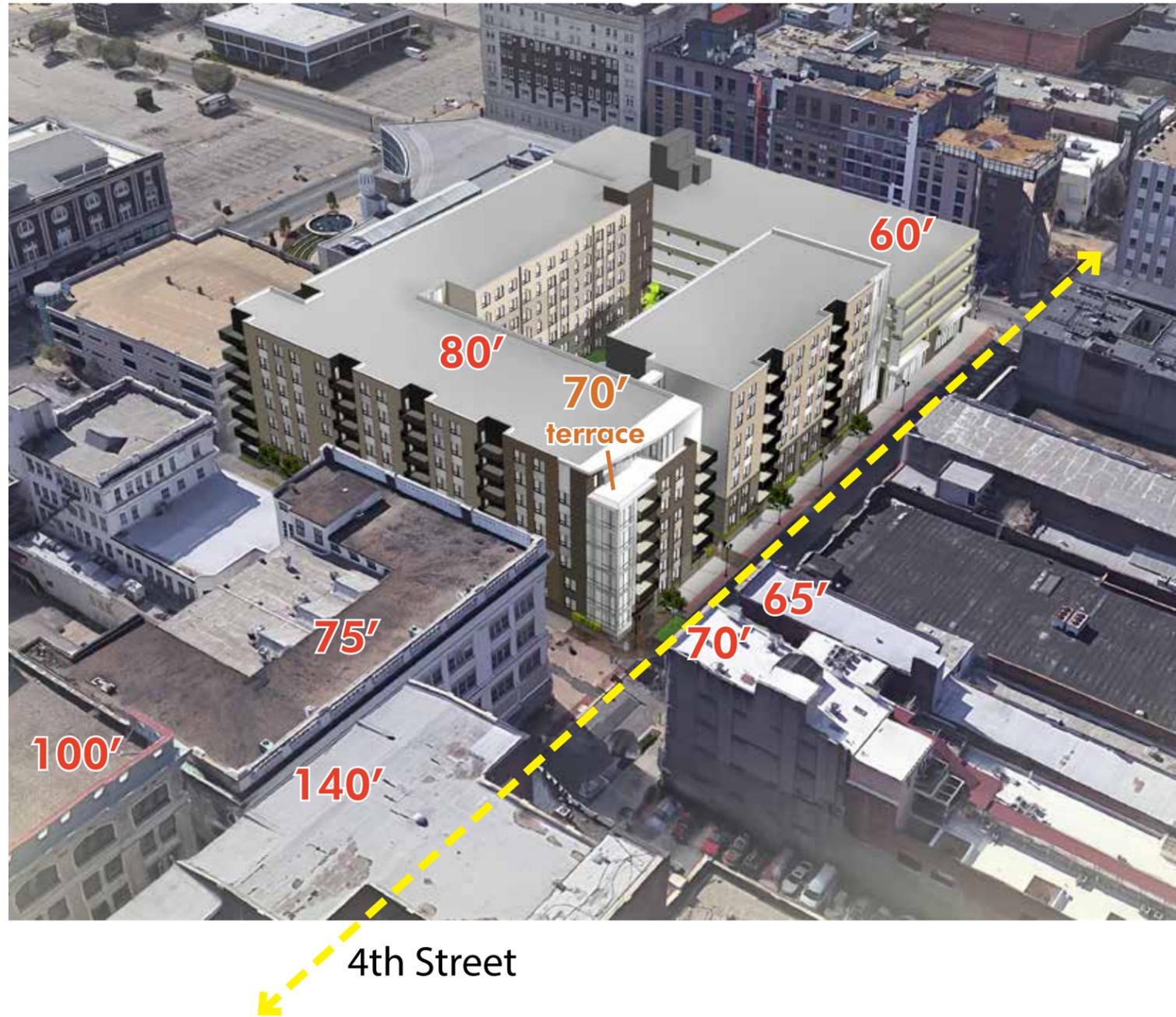
Guthrie Street

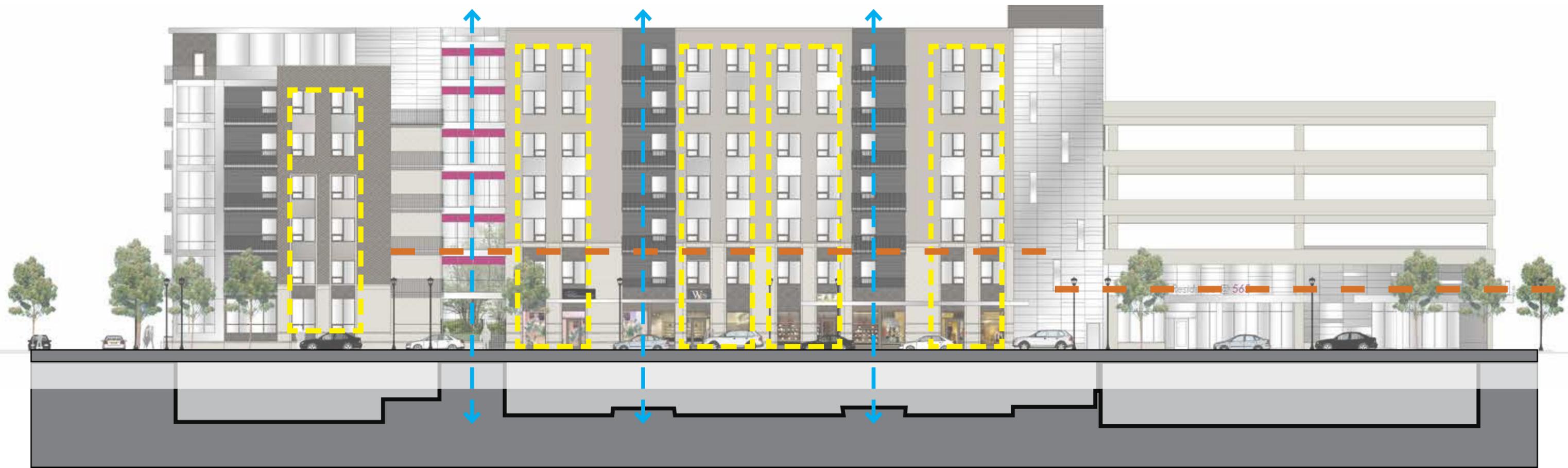


W. Chestnut Street

4th & Guthrie
looking Southwest

4th & Chestnut
looking Northeast





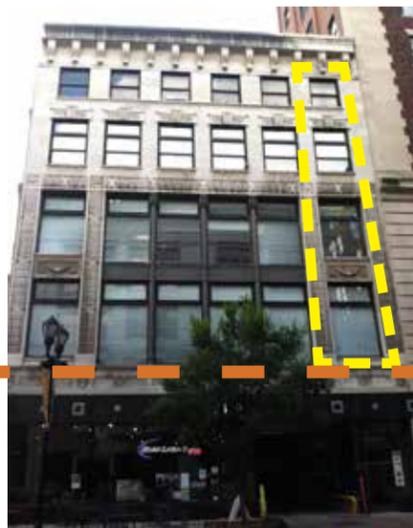
520 S. 4th St.

Seelbach Hotel

Speed Building

572 S. 4th Street

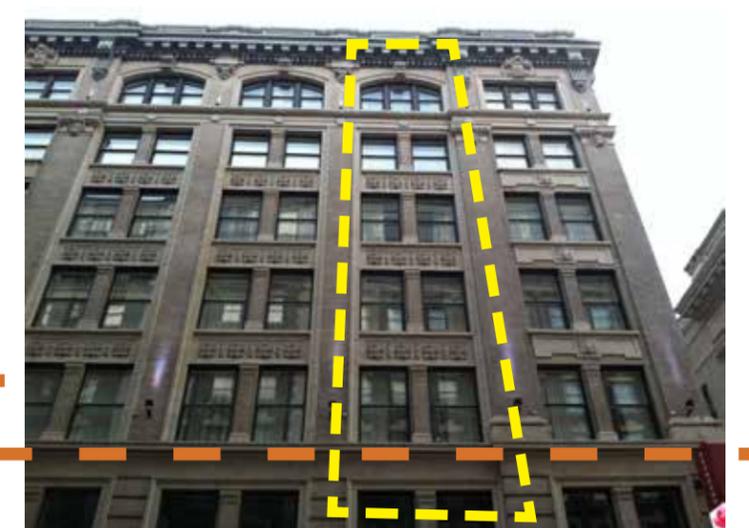
Embassy Suites



Ornamental metal and/or masonry details



Brick or stone masonry & distinct base condition



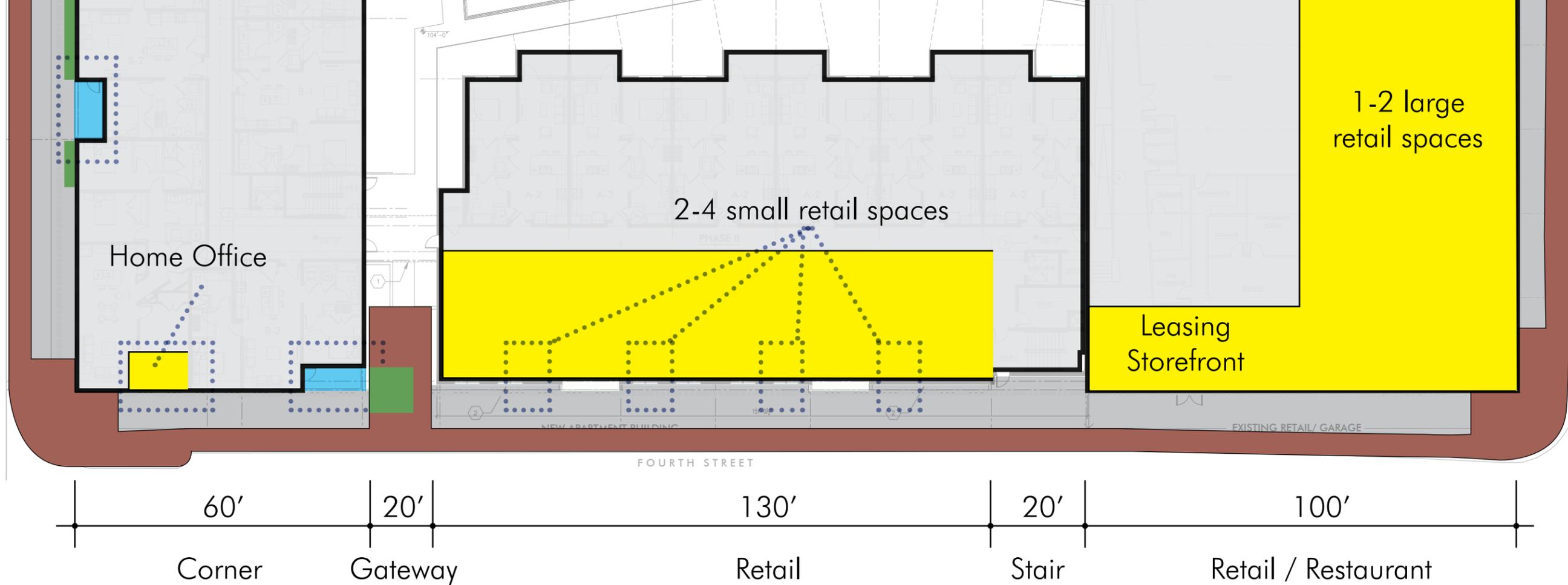
Vertical window groupings with detail infill panels

Context
565 4th Street

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Urban



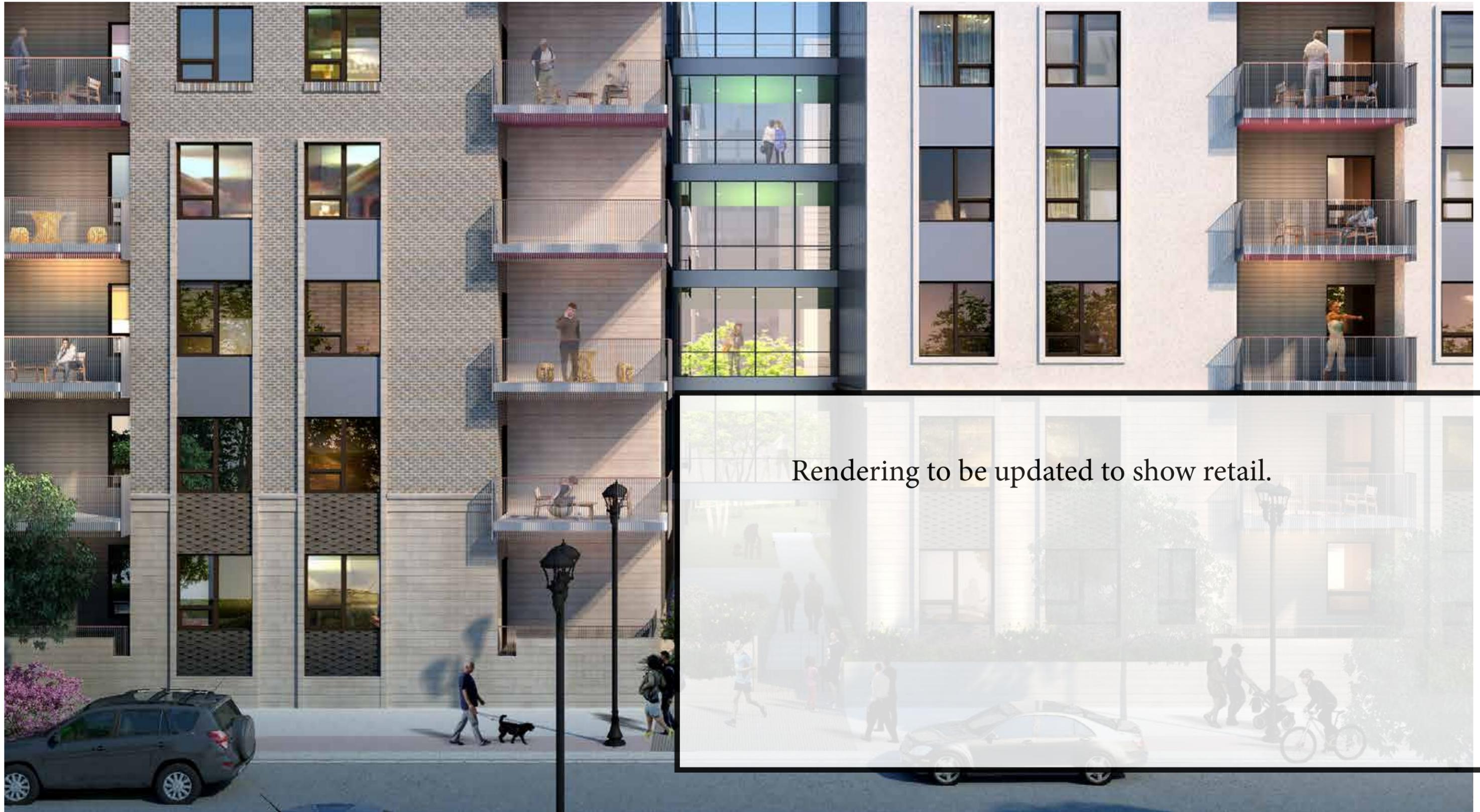
Green



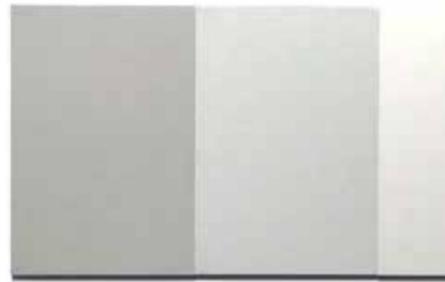
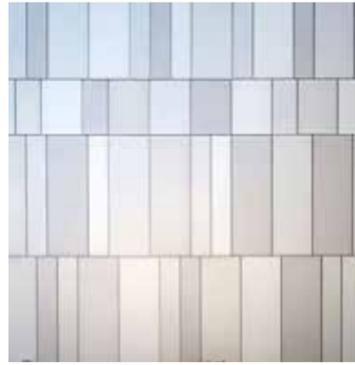
Inviting



Comfortable



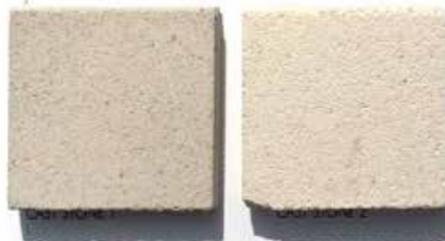
Rendering to be updated to show retail.



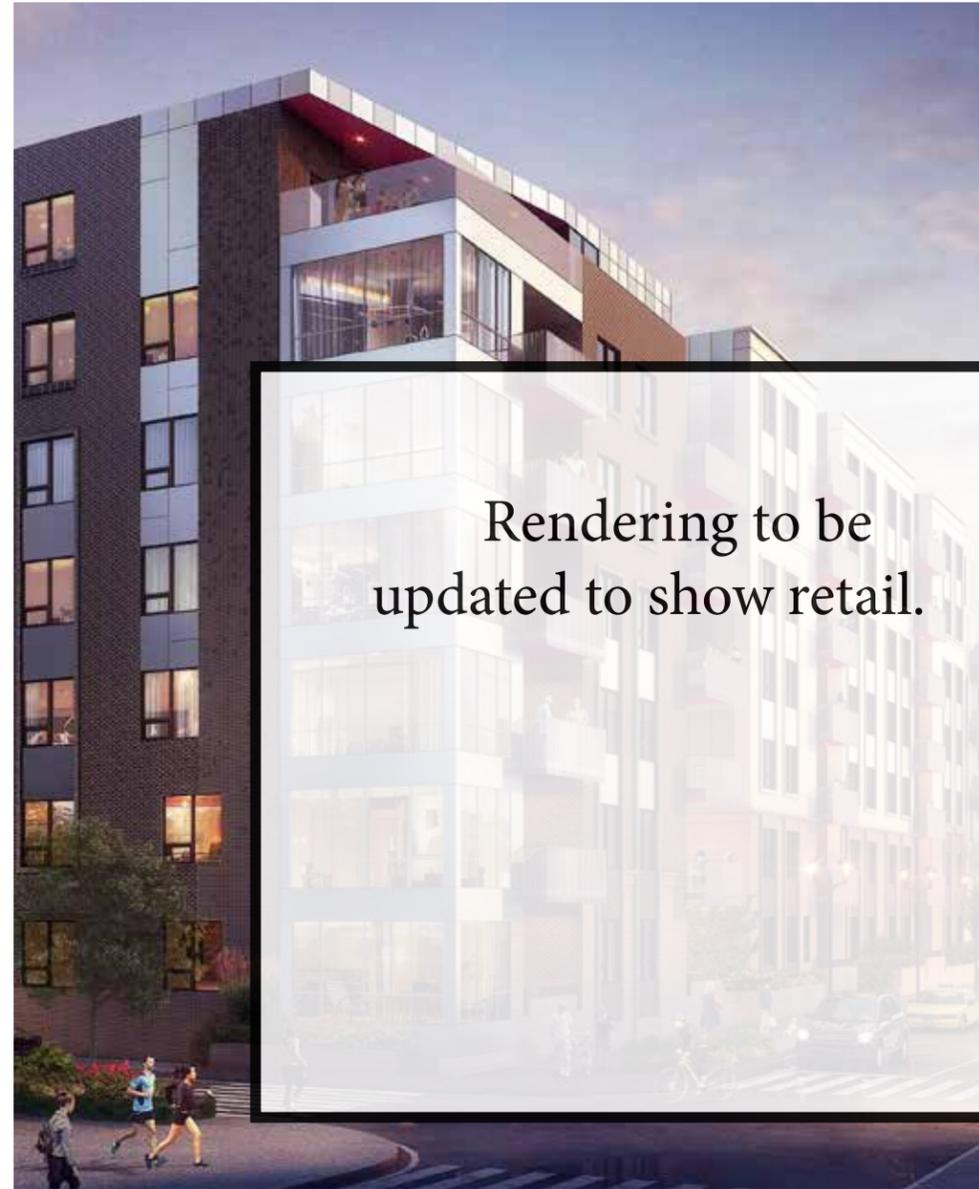
PROFILED METAL PANEL
(COURTYARD)



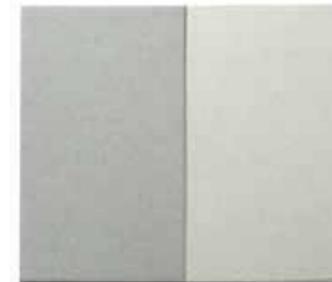
BRICK



LIMESTONE 1
LIMESTONE 2



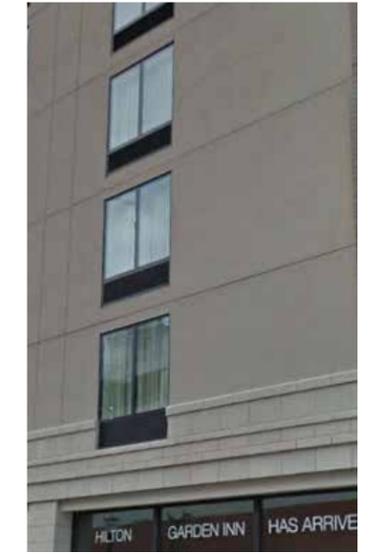
Rendering to be updated to show retail.



METALLIC PANEL
7



BALCONY ACCENT
8



EIFS PRODUCT

METALLIC EIFS ACCENT
6



WINDOWS
4



FIBER CEMENT COLOR
3



FIBER CEMENT PRODUCT



GUTHRIE STREET

CHESTNUT STREET

ALLEY



FOURTH STREET

Sheet Title
 Sheet Subtitle
 565 4th Street

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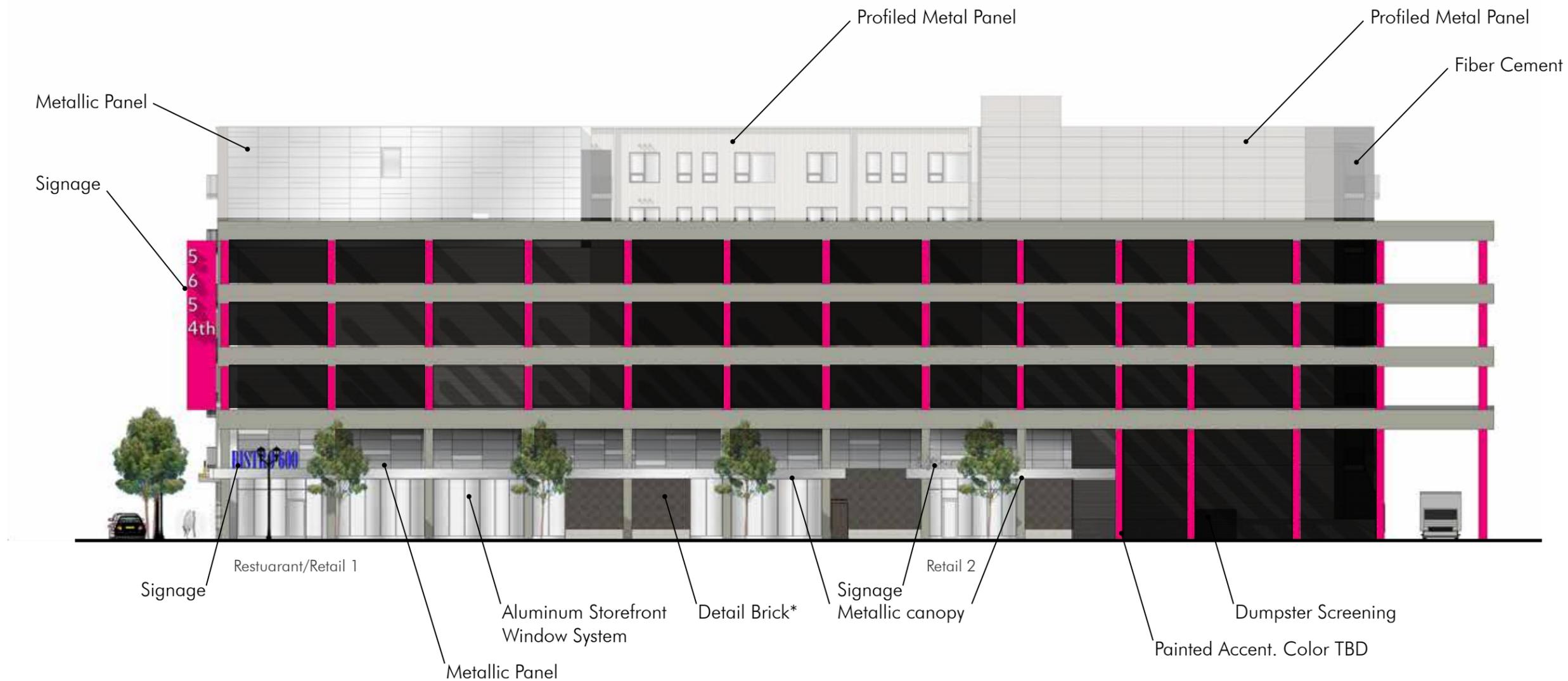
*Detail Brick is a modification of Flemish Bond

4TH STREET ELEVATION

565 4th Street

DDRO PRESENTATION
2016.09.14





*Detail Brick is a modification of Flemish Bond

CHESTNUT STREET ELEVATION

565 4th Street

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*Detail Brick is a modification of Flemish Bond.

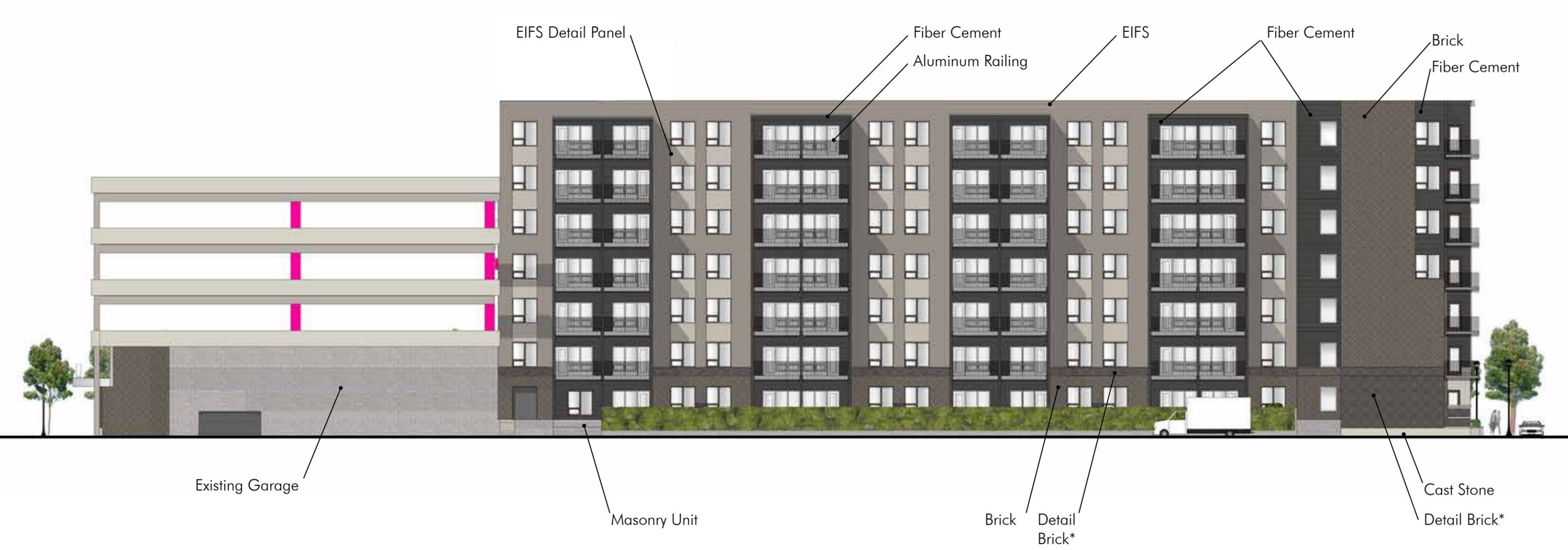
GUTHRIE STREET ELEVATION

565 4th Street

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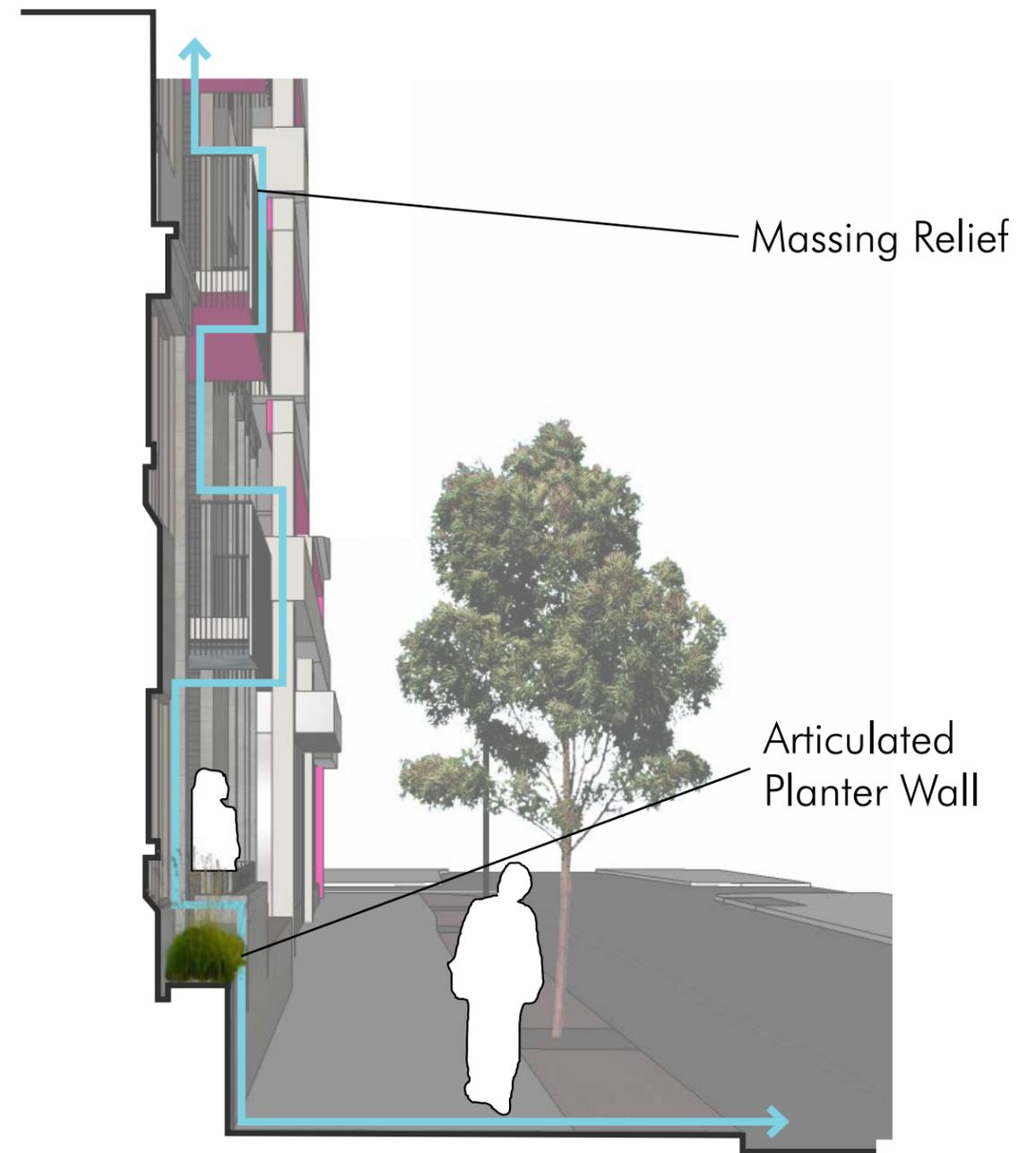
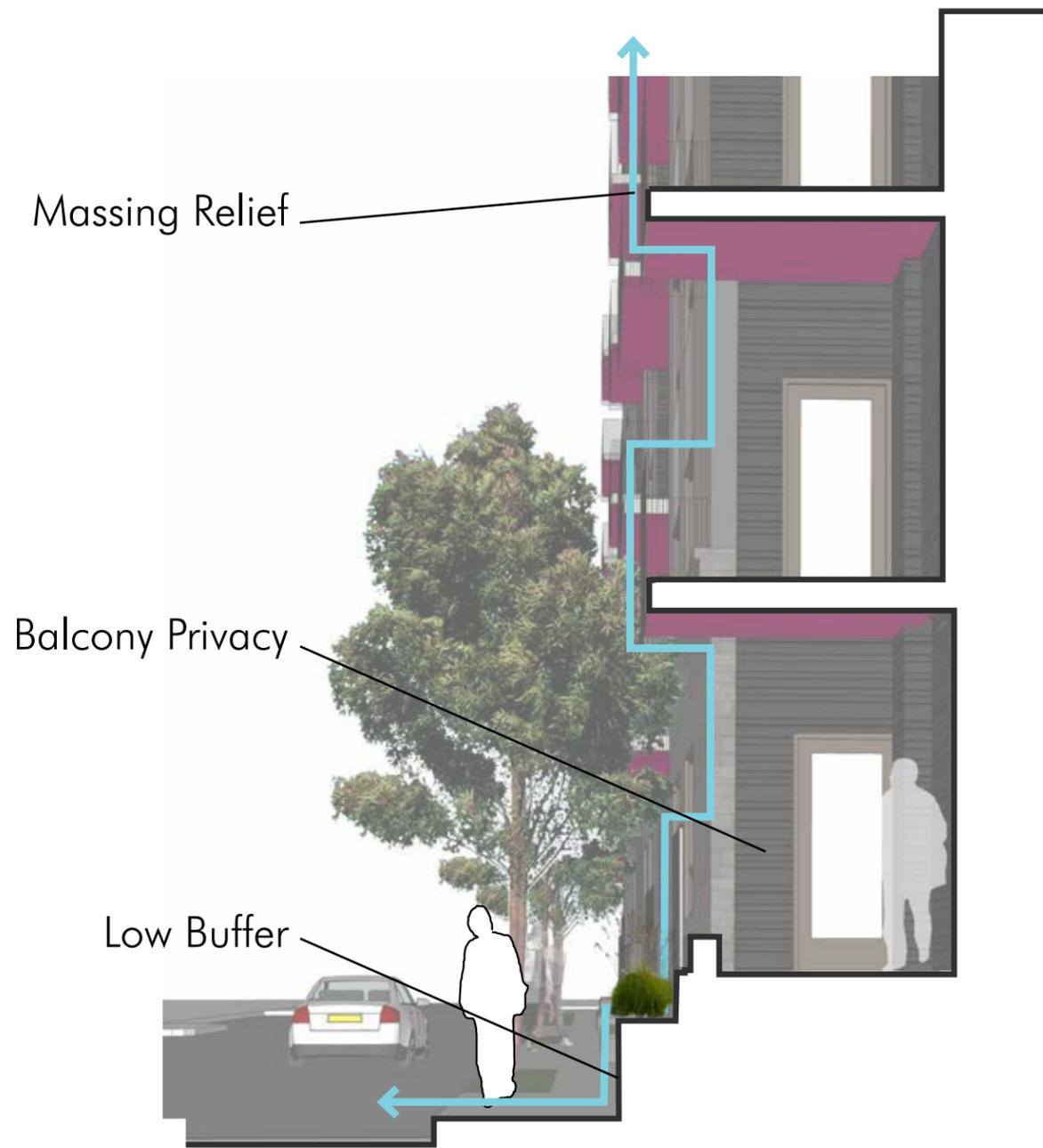


ALLEY ELEVATION

565 4th Street

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2016.09.14





+75% Restaurant /Retail on Major Streets

572 S. 4th Street
opposite corner



110' of Retail on
4th & Chestnut

93' non-Retail



404' of Retail on
4th & Chestnut

Street Level Retail
565 4th Street

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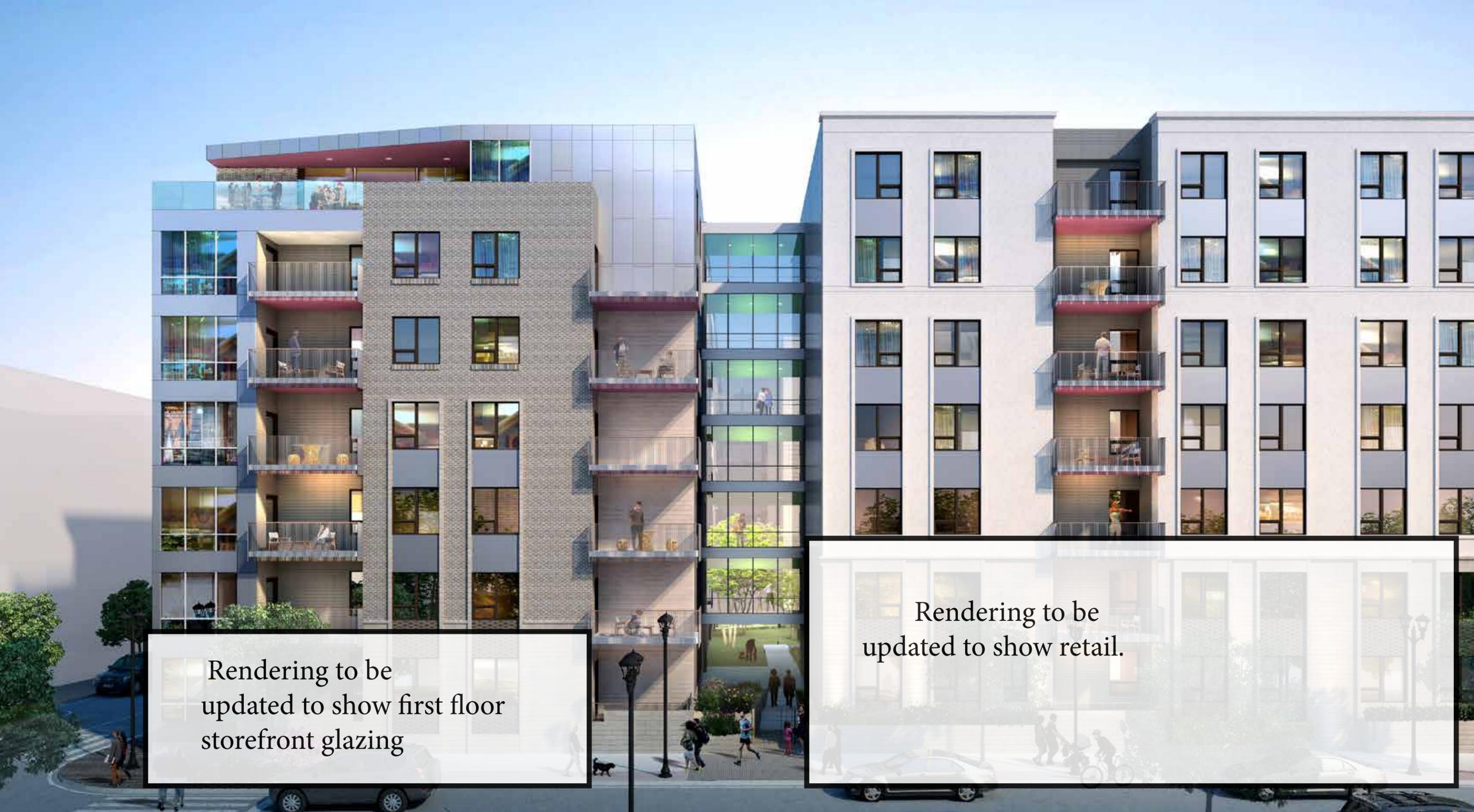
Rendering to be updated to show retail.

4th & Chestnut
565 4th Street

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Rendering to be updated to show first floor storefront glazing

Rendering to be updated to show retail.



Rendering to be updated to show first floor storefront glazing

Rendering to be updated to show retail.

4th & Guthrie
565 4th Street

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