



theZOO
LOUISVILLE
1969 – 2019

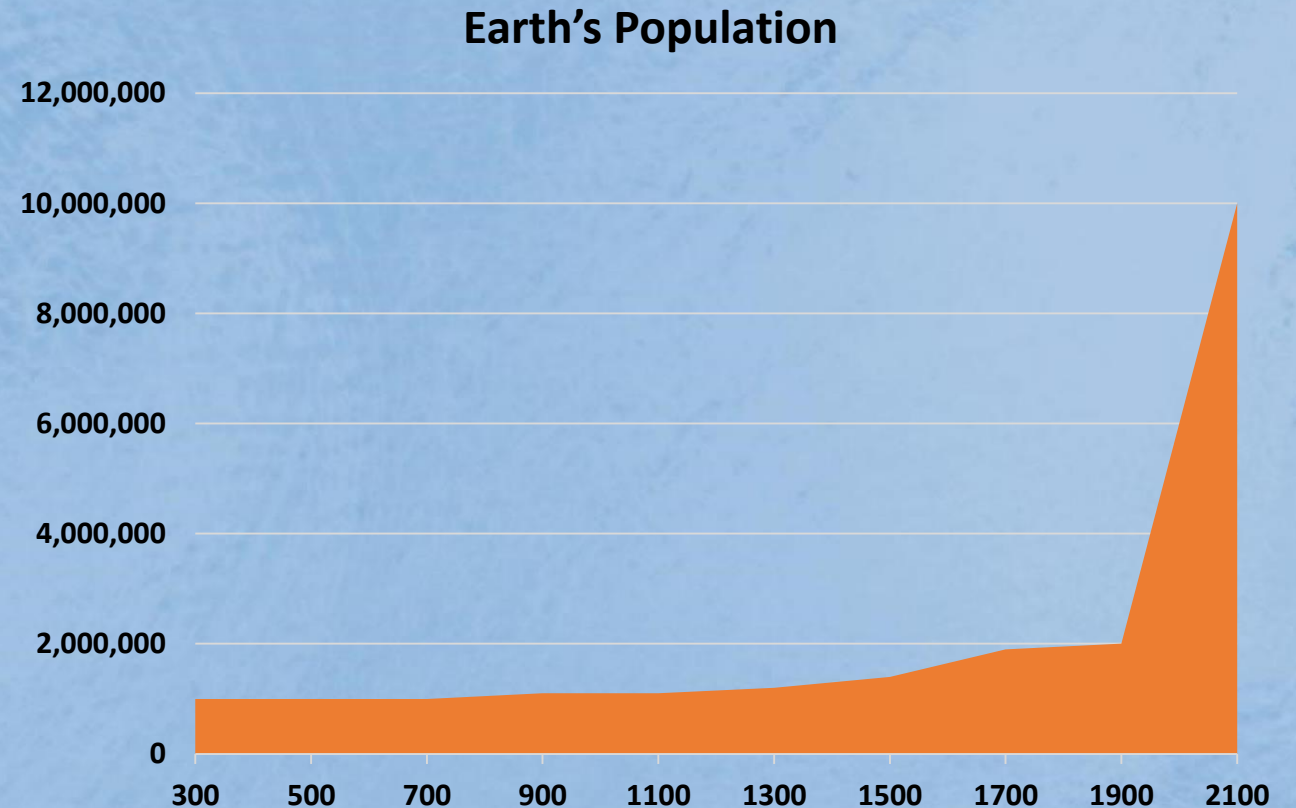
Celebrating
50
Years



*“There has never been
a more important time
in the history of
civilization for the role of
an accredited zoo.”*

Today we share the world with 7.5 billion people

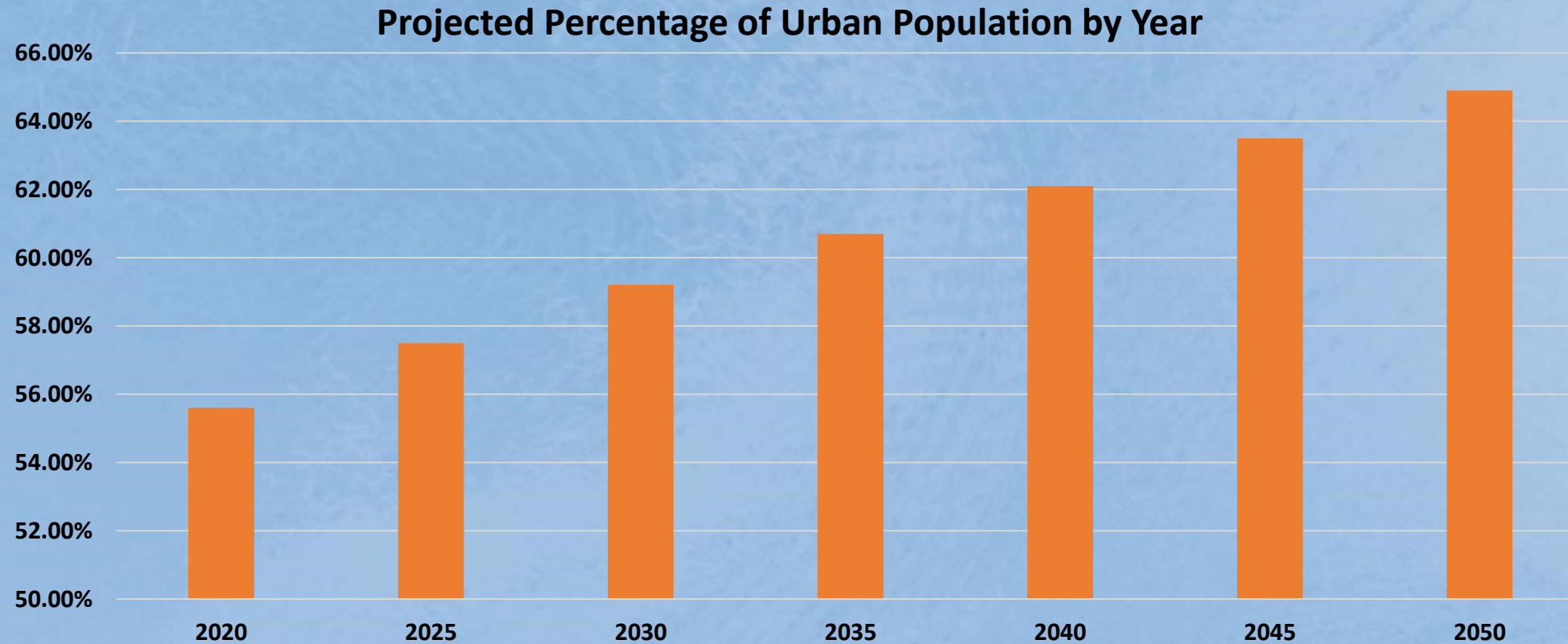
- Since 1950 the population has **TRIPLED**.
- In 2050, we will be **NEARLY 10 BILLION**.
- The Earth has lost more than **HALF ITS WILDLIFE** in just the last 40 years.



Connectedly Disconnected



Human Population is increasingly urbanizing



Reconnecting Citizens to the Natural World



HEART

Making Memories



SOUL Conservation Education

- Camps
- Field Trip Classes
- Informal Education
- Community Outreach



Business

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 - All 120 counties in Kentucky
 - All 50 states

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- \$31.7 million from non-Louisville residents

**Accessible to Everyone in
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- 2,024 children visited free via *Zoo Kids Inc.*
- 600 students attended our *School at the Zoo* program funded by scholarships provided by corporate partners Brown Forman and UPS
- 12,485 attended discounted Mondays and Earth Day through our Party for the Planet sponsored by LG&E and KU

Thank you for your support of
your Zoo.

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