



**Louisville Metro Council**

**Robin J. Engel**  
District 22 Councilman

**Jared M. Townes**  
Legislative Assistant

March 3<sup>rd</sup>, 2019

Emily Liu, Director  
Louisville Metro Planning & Design  
444 S. 5<sup>th</sup> Street  
Louisville, KY 40202

**RE: Councilman Engel letter supporting waiver request for 19WAIVER1007**

Director Liu, and Land Development & Transportation commission members,

I write to show support for the applicant's waiver requesting the use of an elongated street name and signs for "SouthPointe Commons Blvd".

Barrister Commercial Group has been working hard for the past decade to bring South Pointe Commons Shopping Center to District 22. The new shopping center will bring significant economic impact District 22 and Louisville Metro. The name length proposed by the developer is vital for the success of name recognition and identity of the new shopping center. In my opinion Mr. Brown and those involved have worked with other agencies including Fern Creek Fire Department to assure that their proposed signage works for the community.

Again, I fully support the applicant's request, and ask for your support for this name change.

Regards,

Councilman Robin J. Engel  
District 22  
Louisville Metro Council

CC: Lacey Gabbard, AICP Planner 1 Case Manager

/JMT