

21-WAIVER-0095

1960 Bardstown Road



Development Review Committee

Beth Jones, AICP, Planner II

August 18, 2021

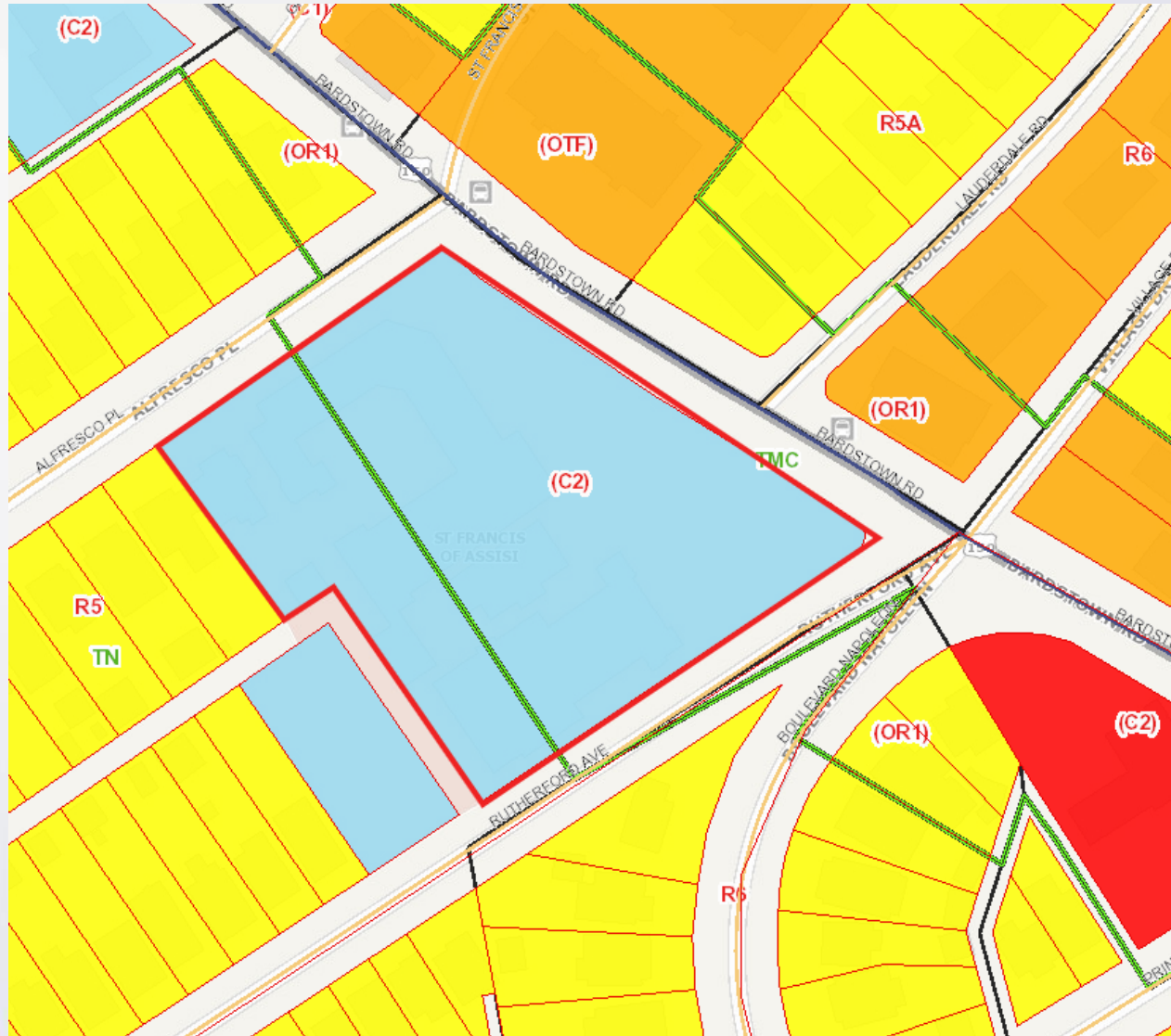
Request

- **WAIVER** to permit a changing image sign within 300ft of a residential zone (LDC 8.2.1.D.6.)

Site Aerial



Land Use



Buffer Area



Street View



Across Bardstown Road



Across Alfresco Place



Existing Signs



Dimensioned Rendering



Additional Landscaping

Upright Japanese Plum Yew Example



(5) Upright Japanese Plum Yew to screen getting installed
Growth rate of 8" - 8" per year. Will grow to be about 10 feet tall at maturity, with a spread of 6 feet. It has a low canopy with a typical clearance of 1 foot from the ground



Staff Findings

- The applicant proposes to plant trees to block direct view of the sign face to some of the adjoining residential properties, although light trespass would still be present
- The sign may violate Plan 2040 with regards to compatibility, quality of life impacts and adverse visual intrusions
- The changing image portion of the sign is smaller than would be permitted by the LDC
- The remaining characteristics of the sign meet LDC requirements for the site

Required Actions

- APPROVE or DENY

WAIVER to permit a changing image sign within 300 ft of a residential zone (LDC 8.2.1.D.6.)