

Address to Public Hearing on Kosair sign permit Variance/Waiver

September 25, 2023

Good Afternoon Ladies and Gentlemen,

My name is Tim Hall. I am a Kosair Shriner and a member of the Board of Directors at Kosair Shriners. Actually I am currently the Chief Rabban or 1st Vice President. Next year I will be the Potentate or President.

Kosair Shriners is one of 201 Shrines in the world. Most of you know what Shriners do. I won't go into the philanthropy here.

Kosair Shriners is located at 4120 Bardstown Road across from Bob Hook Chevrolet in the Buechel neighborhood. We have been at this location since February 2015. Prior to that Kosair was located on 2nd Street just south of Broadway in downtown Louisville. Since moving to the Bardstown Road location, Kosair has endeavored to be more involved with the local community. One of our biggest successes has been Thursday nite Karaoke when over 200 people come to Kosair for fun, food and drink. Kosair also has a Ballroom available to rent for special events. However, without proper signage, Kosair has found it difficult to promote events at the new Shrine Center. Some other weekly events we have are Line Dancing Instruction on Tuesday nite, Ballroom Dancing instruction on Wednesday nite, Karaoke on Thursday nite and Family Dinner on Friday nite. In addition, we often have events on Saturday, for example, a dance, a car show or a comedy show. Again, it has been difficult to promote Shrine events. It is not uncommon for people to wander in and ask about the Kosair venue saying 'We didn't know this place was here'.

Kosair would like to install a LED sign below our current identification sign to make the public aware of coming events at the Kosair Shrine Center. The sign would list regular events and other events open to the public. The total size of the sign and proximity to residential structure requires Kosair obtain a waiver and/or variance for the new sign.

As previously stated, the sign will be attached below the current "Kosair Shriners" identification sign located at the southwest corner of the building. This sign is set

back off Bardstown Road – the nearest road – at least 120 feet. That setback makes a large sign necessary in order to be readable from Bardstown Road. Also, the sign does not face Bardstown Road, but is mounted parallel with Bardstown Road so it is readable from Bardstown Road only from some distance north or south of the sign. The sign will only be visible to Bardstown Road traffic. And the illumination from the sign will be visible only to the Bardstown Road side. The sign is at the southwest corner of the building so the building blocks the sign on the east and north side of the building.

There is a residential property – assisted living or retirement community – across Bardstown Road from the Kosair Shriners property. The residential property is approximately 220 feet from the proposed sign location. Since the sign does not face Bardstown Road, illumination from the sign does not directly face the residential property. In order to mitigate any annoyance, the sign illumination will be dimmed or turned off between 10:00PM and 6:00AM. Kosair wants to be a good neighbor.

The existing sign is approx. 9 ½ feet by 10 feet. The total current sign area is 93 ½ square feet. The existing sign will be approximately 56% of the total sign area. The current sign is NOT an LED sign and does not change content. The sign identifies the location as “KOSAIR SHRINERS”. The current sign is approximately 14 feet from ground level.

The sign addition will be an LED sign and will be 6 feet by 12 feet or 72 square feet. The sign addition will be 44% of the total sign area when installed. The new sign will be approximately 8 feet from ground level.

Total sign area including the new and the existing sign will be will be approximately 165 ½ square feet. Total sign dimensions after the addition of the new LED will be 15 ½ feet tall by 12 feet wide.

Kosair appreciates your favorable consideration of the requested waiver and variance.

Thank you,