

20-SIGNAUTH-0004
821 S. 4th STREET



Louisville Board of Zoning Adjustment Public Hearing

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December 7, 2020

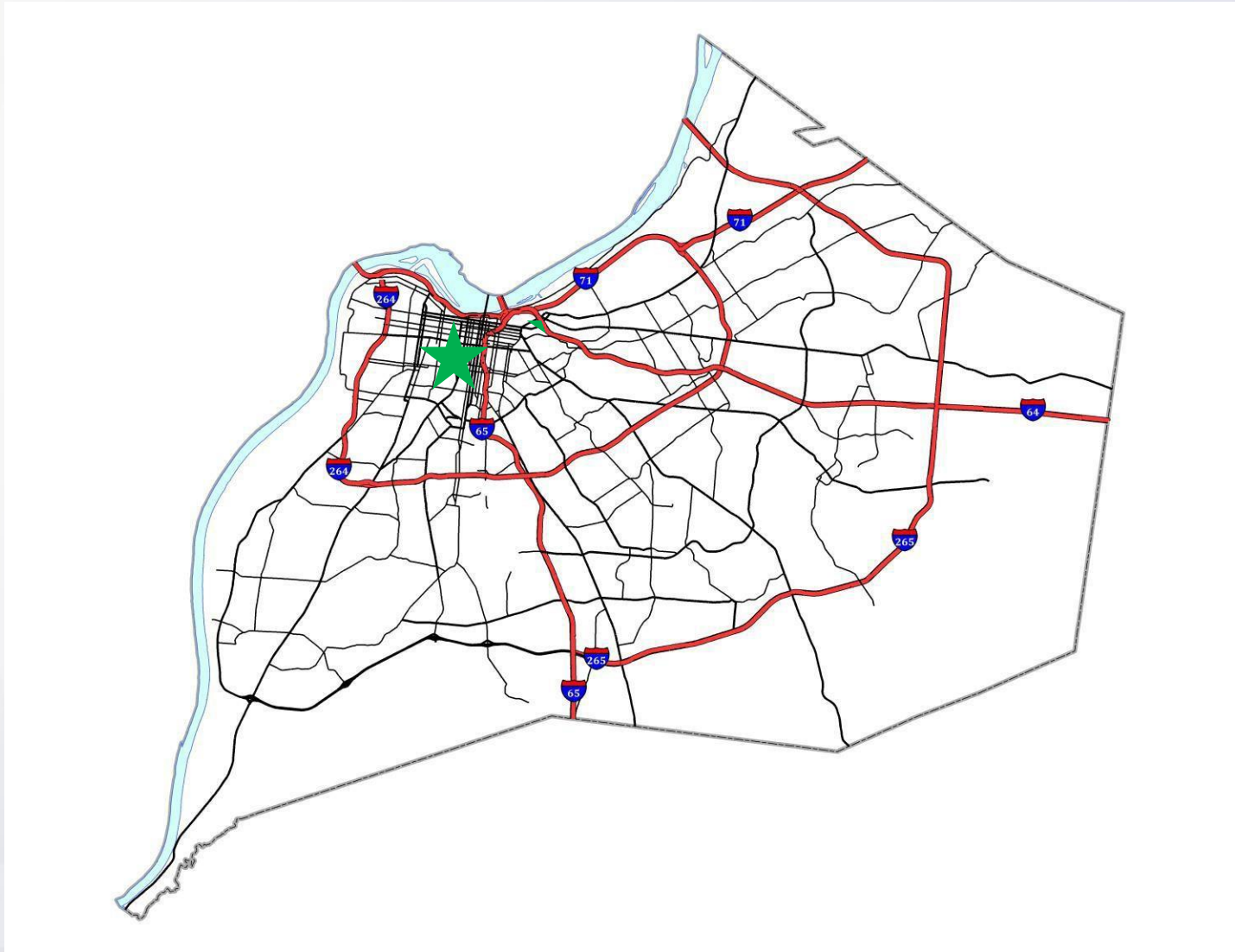
Request

SIGN AUTHORIZATION to allow a sign type not permitted in the form district (LDC Table 8.3.2 Downtown Form District)

Case Summary/Background

- Site located on east side of S. 4th Street between York Street and W. Breckinridge
- Downtown Form District
- Parcels in vicinity generally in commercial and institutional use
- Proposed sign to replace existing sign along 4th Street property frontage

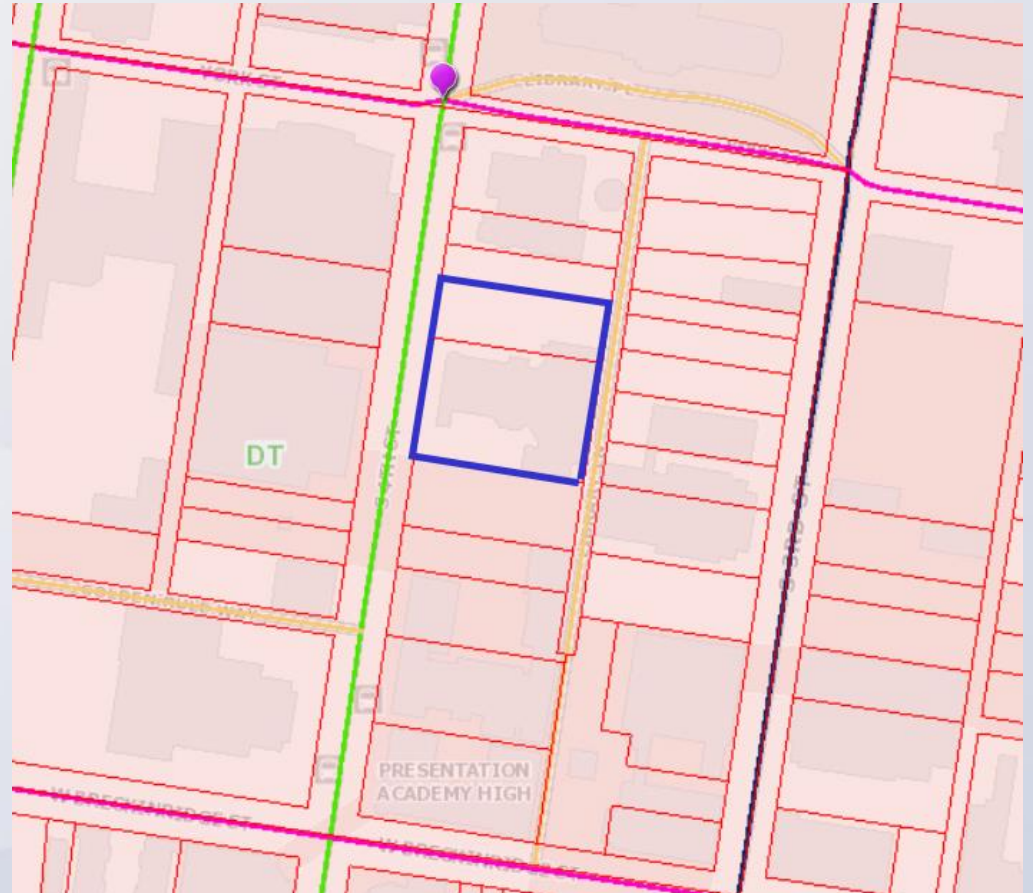
Site Location



Form District

Subject and Adjoining Sites

Downtown Form District



Aerial View



Street View



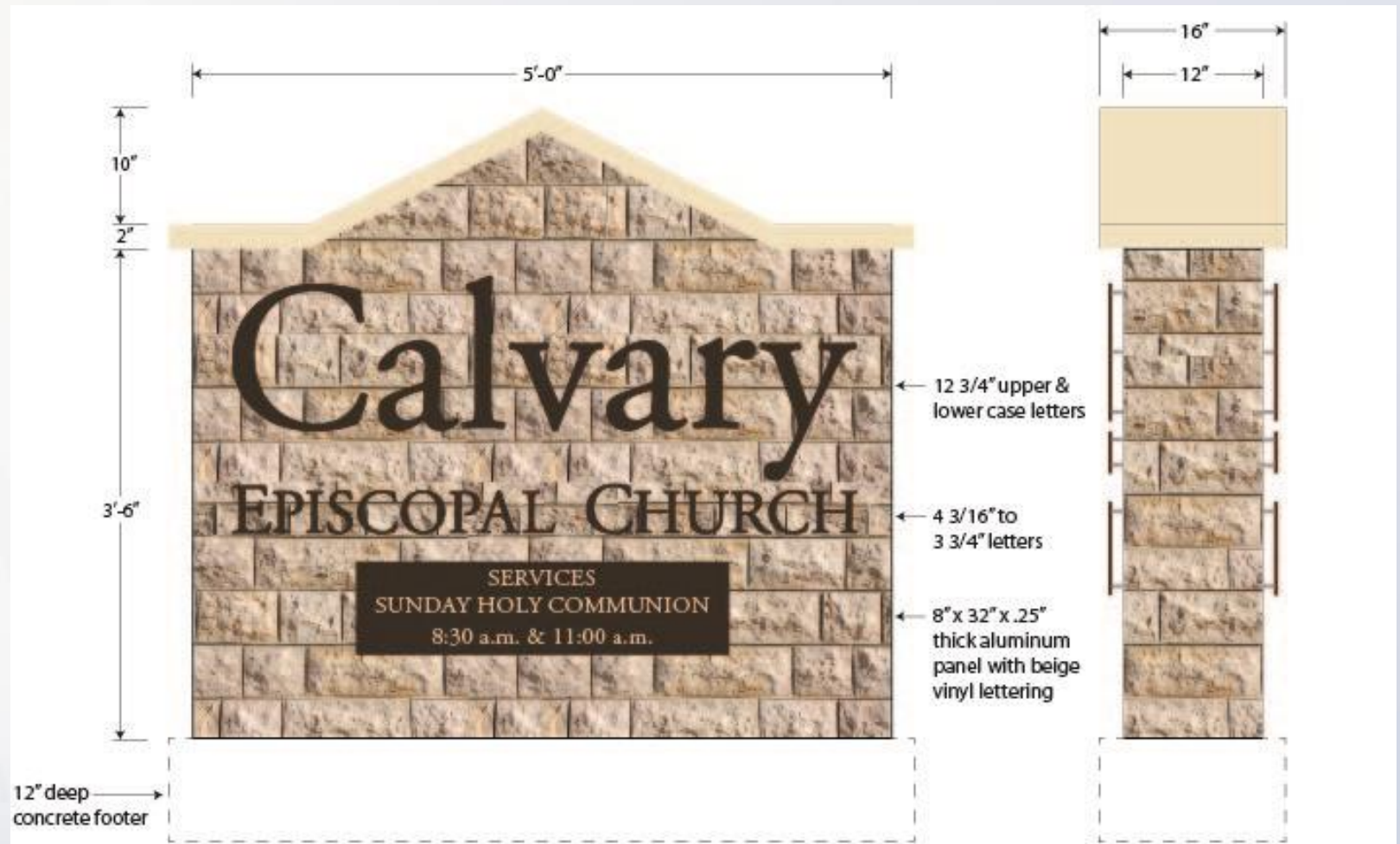
Existing Sign



Proposed Sign Location



Rendering of Proposed Sign



Rendering of Proposed Sign



Conclusions

- Proposed sign will not adversely affect adjacent property owners
- Proposed sign does not violate Plan 2040
- Proposed sign is visually consistent with the architecture, materials, colors and overall design of its surroundings

Required Action

APPROVE or DENY

Sign Authorization to allow a sign type not permitted in the form district of the site (LDC Table 8.3.2 Downtown Form District)