

Louisville Metro Council
Originated NDF

Primary Council Member: Councilman Rick Blackwell

Appropriation Amount: \$1,000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:
This funding is for sponsorship of the 2016 Brightside Bash which will be held on Thursday, September 22, 2016. This year's event celebrates the 30th anniversary of Brightside. The Brightside Bash serves as a fundraiser for the Brightside Foundation. Funding raised from this event allows Brightside to continue to offer their many educational programs, sustainability initiatives and beautification projects in our community.

Entity Hosting Event: Brightside
Entity Mailing Address: PO Box 70362
Entity Contact: Gina O'Brien
Contact Phone: 502.574.6256

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

12		\$500.00	
District #	Primary Sponsor Signature	Amount	Date

Appropriations Committee Chair _____ Date _____

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Applicant/Program: Brightside/Brightside Bash 2016

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	<i>Bill Hollander</i>	\$500.00
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	_____	\$ _____
District 13	_____	\$ _____
District 14	_____	\$ _____
District 15	_____	\$ _____

Applicant/Program: Brightside Foundation/Brightside Bash 2016

Additional Council Office Disclosure

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

District 20 _____ \$ _____

District 21 _____ \$ _____

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25 _____ \$ _____

District 26 _____ \$ _____

Brightside Bash Event Overview



The Brightside Bash is a fun twist on a traditional gala fundraiser. The Bash features local bands, a silent auction, raffles, food, and fun! We've seen great success and plan to grow this annual Brightside fundraiser to be bigger and better each year!

For 2016, the Brightside Bash will be heading to Copper & Kings Distillery to celebrate our 30th anniversary in style! The event will be held Thursday evening, September 22nd. Tickets are available now at \$50 for VIP or \$25 for General Admission.

The Brightside Bash serves as a fundraiser for the Brightside Foundation. With the generous donations and contributions from this event Brightside is able to continue to offer our many educational programs, sustainability initiatives, and beautification projects to our community.



Brightside Bash Corporate Sponsorship Packages

\$250 Level - Patron

6 General Admission Tickets
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming

\$500 Level – Contributing Sponsor

8 General Admission Tickets & 2 VIP Tickets
Sponsor Name included on any printed materials
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming

\$1,000 Level – Supporting Sponsor

10 General Admission Tickets & 4 VIP Tickets
Sponsor Name and/or Logo included on any printed materials
Sponsor Name and/or Logo displayed during event
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming
Opportunity to have materials in VIP gift bags

\$2,500 Level – Gold Sponsor

8 VIP Tickets
Sponsor Name and/or Logo included on any printed materials
Sponsor Name and/or Logo displayed during event
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming
Opportunity to have materials in VIP gift bags

\$5,000 Level – Platinum Sponsor

10 General Admission Tickets & 10 VIP Tickets
Sponsor Name and/or Logo included on any printed materials
Sponsor Name and/or Logo displayed during event
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming
Opportunity to have materials in VIP gift bags

\$10,000 – Title/ Presenting Sponsor

10 General Admission Tickets & 10 VIP Tickets
Sponsor Name and/or Logo included on any printed materials
Sponsor Name and/or Logo displayed during event
Website and Social Media inclusion: Facebook, Twitter, etc.
Sponsor name will be part of the official event title (i.e. Brightside Bash 2015 presented by SPONSOR NAME)
Mention and Thank You during event programming
Opportunity to have materials in VIP gift bags

Custom Sponsorship packages are available upon request.



Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, and education.

INVOICE

Date: August 29, 2016

Bill To: Councilman Blackwell
Metro Council District 12

Brightside Bash Contributing Sponsorship **\$500.00**
8 General Admission Tickets & 2 VIP Tickets
Sponsor Name included on any printed materials
Website and Social Media inclusion: Facebook, Twitter, etc.
Mention and Thank You during event programming

Please remit payment to: Brightside Foundation Inc.
P.O. Box 70362
Louisville, KY 40270

Thank you for helping us to keep Louisville *clean, green and beautiful!*

Thank you for your support!

2016 Brightside Bash

District 12 Sponsorship Attendees

1. Councilman Blackwell
2. Liz Kennedy
3. Jesse McQuillen
4. Betty Jarboe
5. Karl Cooley
6. Steve Fein
7. Arlene Brannon
8. Kurt Maddox