

Louisville Metro Council Originated NDF

Primary Council Member: Vicki Aubrey Welch

Appropriation Amount: \$750

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:
NDF in the amount of \$750 for Sponsorship at the Annual ElderServe Champion of Aging Award Luncheon on June 8, 2018 at Seelbach Hilton from 11:30-1:00. Held annually, the event is ElderServe's major fundraiser and advocacy event and is supported primarily by corporate sponsorships and grants. Four tickets are included with sponsorship; attendees attached.

Entity Hosting Event: Elderserve Champion of Aging Award on June 8, 2018, at the Seelbach
Entity Mailing Address: 215 West Breckinridge Street Louisville, KY 40203
Entity Contact: Lisa T. Cobb Development Director
Contact Phone: 502.736.3825

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

13	<input type="checkbox"/>	<i>Vicki Aubrey Welch</i>	\$750 ⁰⁰	2-22-18
District #		Primary Sponsor Signature	Amount	Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Champion for the Aging Award Luncheon



2018 Sponsorship Opportunities

Friday, June 8, 2018, 11:30 – 1:00
The Seelbach Hilton, 500 Fourth Street, Louisville, KY 40202

Level	Benefits
<p>Champion \$10,000</p>	<ul style="list-style-type: none"> ▪ Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on the invitation, ElderServe’s website and Facebook, with a direct link to your company’s home page. ▪ Podium recognition and premier signage at luncheon. ▪ Recognition throughout the year at ElderServe events. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and ElderServe’s newsletter. ▪ Your logo included in multi-media presentation at luncheon.
<p>Gold \$5,000</p>	<ul style="list-style-type: none"> ▪ One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s electronic invitation, website, and Facebook, with a direct link to your company’s home page. ▪ Recognition throughout the year at ElderServe events. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe’s newsletter. ▪ Your logo included in multi-media presentation at luncheon.
<p>Silver \$2,500</p>	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s website and Facebook. ▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe’s newsletter. ▪ Your logo included in multi-media presentation at luncheon.
<p>Bronze \$1,250</p>	<ul style="list-style-type: none"> ▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. ▪ Your logo displayed on ElderServe’s website, Facebook and in the event program. ▪ Your name or your company name included in multi-media presentation at luncheon.
<p>Caregiver \$750</p>	<ul style="list-style-type: none"> ▪ Four seats to the Champion for the Aging Award Luncheon for employees and friends. ▪ Your name or your company name included in the event program.

For more information, contact Drew Hight, at dhight@elderserveinc.org or 502.736.3855.
ElderServe • 215 W. Breckinridge St. • Louisville, KY 40203

Champion for the Aging Award Luncheon



2018 Sponsorship Commitment Form

Our company would like to sponsor the *Champion for the Aging Award Luncheon* at the following level.

<input type="checkbox"/> Champion	\$10,000	<input type="checkbox"/> Bronze	\$1,250
<input type="checkbox"/> Gold	\$5,000	<input type="checkbox"/> Caregiver	\$750
<input type="checkbox"/> Silver	\$2,500		

We cannot sponsor the event this year, but would like to donate \$ _____

We would like to purchase _____ seats @ \$80 each. Total enclosed \$ _____
(\$640 for a table of 8. This event is ticketless. Please register upon arrival.)

Company Name (as you would like it listed in event materials):

Contact Name: _____ Title: _____

Email: _____ Phone: _____

(e-mail required for credit card payment)

Address: _____

City: _____ State: _____ Zip: _____

Web address (to be linked to from the ElderServe website):

Please send an invoice

Check enclosed, payable to ElderServe

Credit card (circle one) Visa MasterCard American Express Discover

Card Number: _____ Expiration: ____/____ Code: _____

Card Holder name (if different than contact): _____

Card Billing Address: _____ Zip: _____

**For more information, contact Drew Hight at 502.736.3855 or dhight@elderserveinc.org
ElderServe • 215 W. Breckinridge St. • Louisville, KY 40203 • www.elderserveinc.org**

Alexander, Elizabeth

From: Lisa T. Cobb <LTCobb@elderserveinc.org>
Sent: Wednesday, February 21, 2018 11:39 AM
To: Alexander, Elizabeth
Cc: Welch, Vicki A
Subject: RE: ElderServe CFA
Attachments: 2018 CFA Sponsorship Opportunities.pdf; 2018 CFA Sponsor Commitment Form.pdf

Thanks Elizabeth! Benefits are attached for the \$750 level.

From: Alexander, Elizabeth [mailto:Elizabeth.Alexander@louisvilleky.gov]
Sent: Tuesday, February 20, 2018 5:20 PM
To: Lisa T. Cobb <LTCobb@elderserveinc.org>
Cc: Welch, Vicki A <Vicki.Welch@louisvilleky.gov>
Subject: RE: ElderServe CFA

Hi Lisa,
Thanks for the information. Can you tell me what the sponsorship includes; tickets, etc.? Also is there an invitation or formal ad publicizing the event? Any of that would be very helpful as I complete the NDF.

If you have any questions, please let me know.

Thanks so much,
Elizabeth

From: Lisa T. Cobb [mailto:LTCobb@elderserveinc.org]
Sent: Tuesday, February 20, 2018 2:06 PM
To: Alexander, Elizabeth
Subject: RE: ElderServe CFA

Elizabeth,
Here is some information from last year. Just let me know what I need to complete for this year. Thank you!

Lisa
Lisa T. Cobb
Development Director
ElderServe
215 West Breckinridge Street
Louisville, KY 40203
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Main 502.587.8673
www.elderserveinc.org
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Twitter @ElderServeInc



Please disregard mistakes due to using iPhone. This account is confidential. If this email is sent to the wrong entity by mistake, please notify sender & delete. Thank you!

On Feb 20, 2018, at 11:24 AM, Lisa T. Cobb <LTCobb@elderserveinc.org> wrote:

Hi Vicki and Kevin,

I hope all is well with you. Thanks for your past support of ElderServe's Champion for the Aging Award luncheon. We are looking forward to honoring Mary Haynes as the 2018 recipient. Mary has been President and CEO of Nazareth Home since 2001. She "has spent her entire career being better, being smarter, being better engaged, and being innovative," said Michael Buckman, development director for Nazareth Home. The award is presented to an individual in recognition of outstanding commitment to improving the lives of older adults. We hope you will consider being a sponsor at the \$750 level again this year. The event will be held June 8, at the Seelbach Hilton, 500 South Fourth St. 11:30-1:00. Please let me know what paperwork needs to be completed to process our request. Thanks so much!

Lisa

Lisa T. Cobb

Development Director

ElderServe

215 West Breckinridge Street

Louisville, KY 40203

Direct 502.736.3825

Main 502.587.8673

www.elderserveinc.org

www.facebook.com/elderserve

Twitter @ElderServeInc

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Helton, Jessamyn

From: Alexander, Elizabeth
Sent: Wednesday, February 28, 2018 2:20 PM
To: Helton, Jessamyn
Cc: Welch, Vicki A; Bell, LaTonya J.; Stenberg, Beth
Subject: names for ElderServe Award Ceremony June 8, 2018

Jess,
I forgot to include the names for the ElderServe Award Luncheon NDF they are noted below:

Dick and Ilona Manion
Linda Duncan
Vicki Aubrey Welch

Please let me know if you have any questions. THANKS SO MUCH!



Elizabeth Alexander | Legislative Aide
Office of Councilwoman Vicki Aubrey Welch
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