

Mid-Century Modern Design

Mid-20th century developments in modern design, architecture and urban development from roughly 1933 to 1965.

Develop Louisville
August 18, 2016



The Start of Modernism

A New Architectural Vocabulary and a Break From Classicism

International Style



Le Corbusier: Villa Savoye 1928-1931



Richard Neutra: Lovell House 1927

The Bauhaus



1919-1933



American Culture of The Post World War Era

An optimistic look towards the future and space.



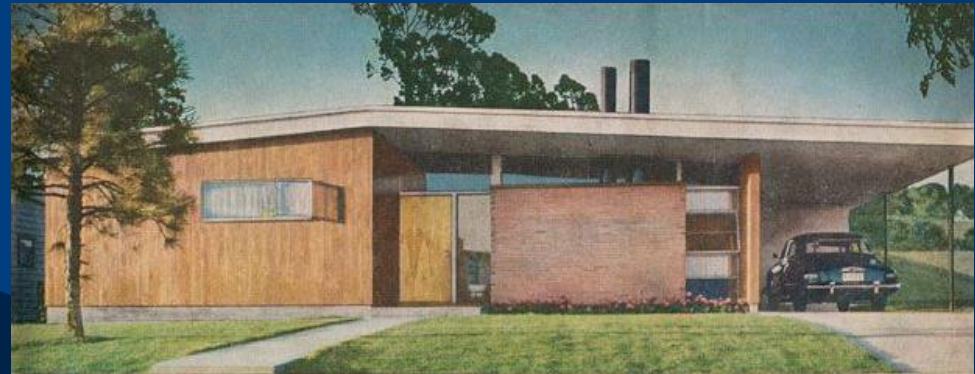
Important Influences

- * The Bauhaus and International styles before WWII.
- * Methods of mass production.
- * New materials Including plastics.
- * The Atomic Age and the space race with the USSR.

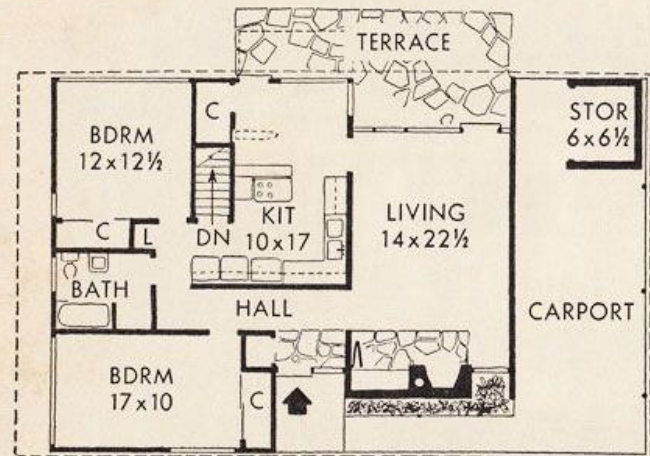


Typical Mid-Century Modern Design Characteristics

- Use of large glass windows.
- Lack of ornamentation and minimalistic in appearance.
- Dynamic Shapes and Forms.
- Simple floor plan
- Cantilevered roofs and structures.
- Use of non-conventional building materials.
- Interiors spaces are open to the outside.



High window, minimum glass keep interior of home private from street view.



Notable Mid-Century Structures



St. Louis Gateway Arch



Fontainebleau Hotel Miami Beach



LAX Airport Control Tower



TWA Flight Center J.F.K. Airport

Notable Mid-Century Structures



North Church, Eero Saarinen



Tramway Gas Station, Palm Springs



Farnsworth House, Mies van der Rohe, 1945

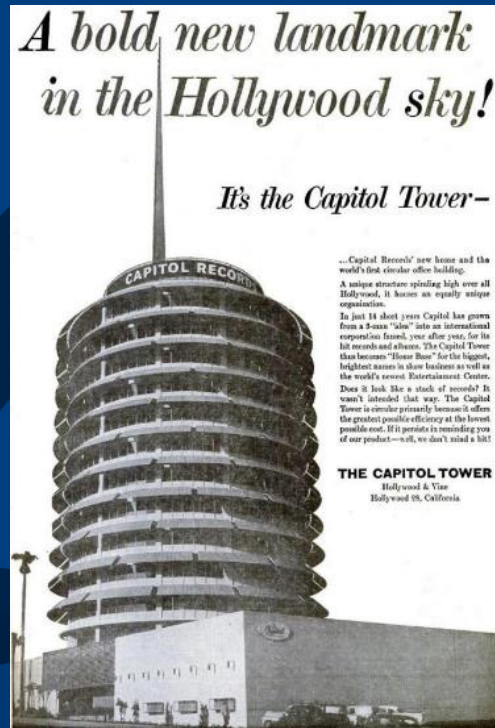


Kaufman House, Palm Springs

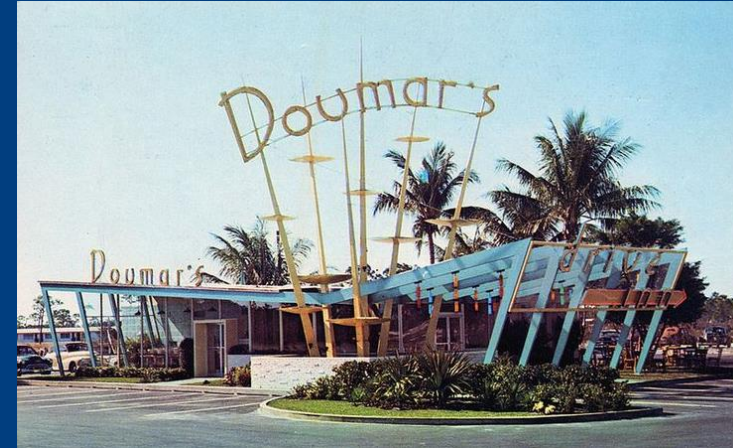
Notable Mid-Century Structures



Shellborne Hotel , Miami Fl.



Capitol Records, Los Angeles Ca.



Doumars Drive-in Restaurant, Fort Lauderdale Fl.



Notable Mid-Century Structures



Metropolitan Car Wash, Los Angeles Ca.



McDonald's, Oak Brook IL.



Howard Johnson's Motor Lodge and Restaurant

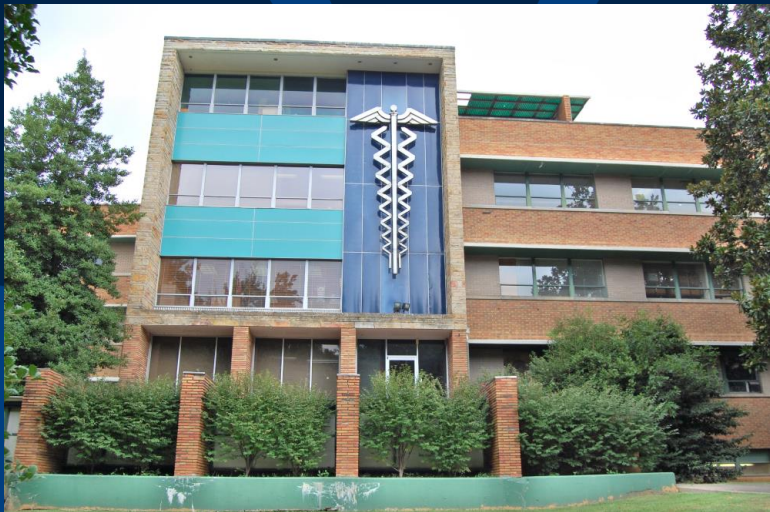


Sears Department Store

Local Commercial and Public Building Forms



Local Commercial building forms



Local Public and Religious Building Forms



Public Shelter, Broadway

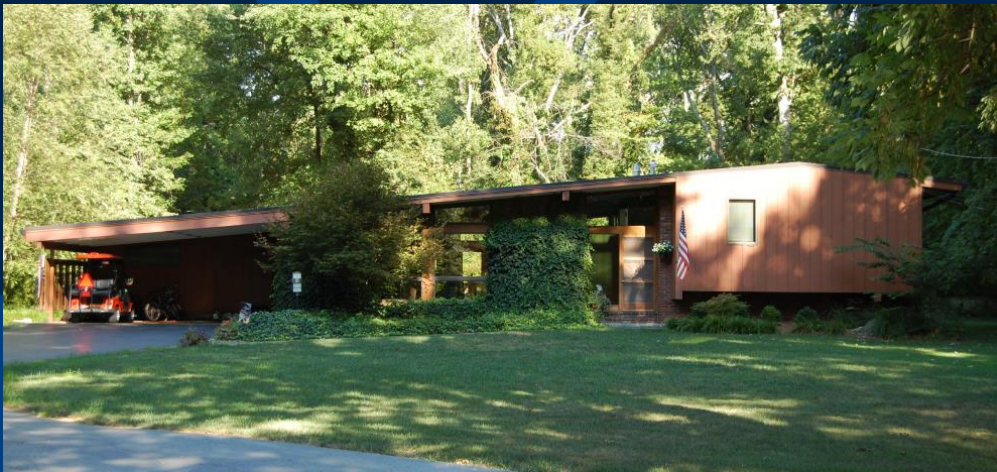


Immanuel United Church of Christ, Taylorsville Road

Parabolic Roof Structures



Local Residential Building Forms



Local Residential Building Forms



Mid-Century Modern Signs



Mid-Century Modern Furniture Design

Great Design that is Timeless



Mies van der Rohe Barcelona Chair



Eames Chair and Ottoman



Noguchi Table



Eero Saarinen Tulip Chair



Mid-Century Modern Interiors



Residential



Public



Mid-Century Modern's Retro Influence



Architecture

Pop Culture

