# RONYALE SMITH, MBA

#### PROFESSIONAL SUMMARY

A strategic global leader with an MBA. Highly accomplished at initiating, leading and delivering high impact results. Trained and experienced at methodology, deployment, leadership, and management of change. Proven success in developing innovate solutions and strategies to help organizations improve operational performance. Highly skilled at achieving results by promoting shared values, creating a common vision, building relationships, collaborating with business partners, and developing teams and people.

#### **EDUCATION**

University of Louisville Delphi Center for Teaching and Learning Continuing and Professional Education Advanced Project Management

# Indiana Wesleyan University, Louisville, Kentucky

Master of Business Administration: Healthcare Administration / Magna Cum Laude

The University of Louisville, College of Education and Human Development, Louisville, Kentucky Bachelor of Science: Health and Human Performance/Public Health Education / Magna Cum Laude

## PROFESSIONAL EXPERIENCE

#### University of Louisville Physicians - Louisville, KY

COVID Special Project Manager, Community Vaccination Clinics

2014-2021

Responsible for organizing, executing and monitoring the community COVID vaccination project for thousands of Louisville's high risk and vulnerable citizens. Engaged faith and community leaders to garner buy-in and trust amongst Jefferson County residents. Mobilized resources (hundreds of employee/non-employee volunteers, supplies, vaccination sites, data collection, meals, etc.). Assisted in orchestrating and generating publicity for UofL Health with visits from Governor Andy Beshear, Lt. Governor Jacqueline Coleman, Mayor Greg Fischer, and JCPS Superintendent Marty Pollio.

## Quality Performance Manager, Operations

- Promoting Interoperability (PI) Oversight, management and Subject Matter Expert for Promoting Interoperability
  Program (formerly Meaningful Use). This includes registration, attestation, hardship and appeals request,
  development of improvement strategies and action plans, development and delivery of provider and clinic staff
  training, program monitoring and reporting, and submission of annual data via CMS Web Interface.
  - Avoided \$1.8M in penalties over 10 years and acquired \$2.7M in incentives for years 2015 and 2016. Successfully attested for 86% of eligible professionals in 2015 and 2016. 2017, 92% of ULP providers successfully demonstrating MU objectives and earned \$3.1M in incentives.
  - Managed and implemented the recently revamped Medicare Access & CHIP Reauthorization Act of 2015 (MACRA) Merit-Based Incentive Payment System (MIPS) roll-out and conversion of the Meaningful Use program organizational-wide.
- Quality Payment Program (QPP) Contributor in the administration and delivery of this government-mandated
  quality care initiative: Clinical health data abstractions, development of improvement strategies and action plans,
  benchmark, education, and work-group facilitation.
  - o Avoided \$400K in penalties and acquired greater than \$100K in incentives for 2015, 2016 and 2017.
- CG-CAHPS Facilitated an 8-week Patient Experience Survey Pilot in 4 clinics. Including the development of
  clinic and provider scorecards, post-pilot debriefs, and an organization-wide survey, reporting, and feedback process.
  Currently managing the contract and services provided by the required CMS authorized vendor.
- Project Management Oversee clinical improvement projects and activities that enhance clinical safety, productivity, profitability, and improves patient & employee satisfaction.
- Business partner and consultant to ULP's providers, senior management and clinic personnel in the development of
  goals and strategies that will improve efficiency, enhance the patient clinical experience, and demonstrate exceptional
  performance in government compliance initiatives and quality payment programs.
- Establish partnerships with federal, state and local healthcare organizations to develop and improve processes that
  promote population health management and continuity of care.
- Developed an onboarding process for new providers entering Quality Payment Programs.
- Collaborate with physicians, leaders, senior management and clinic personnel to achieve operational and strategic goals.

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• Contributing member of population health work-groups and community health initiatives. This includes LGBTQ Clinic, Passport Chronic Care Program, and Health Management Services, Provider On-Boarding Work-group and Telemedicine Work-group.

# **Louisville Metro Department of Public Health and Wellness - Louisville, KY**

2001-2014

# Community Health Supervisor (Healthy Start Program), Personal and Population Health Services

- Managed staff and daily operations of the Healthy Start Program
- Prepared narratives and budget projections for the federal Healthy Start grant
- Conducted research for evidence-based models and curriculum
- Budget preparation; monitor and control expenditures
- Managed a satellite health service site and staff
- Collected and analyzed statistical data for reporting and programming
- Subject Matter Expert facilitating training and seminars on health-related and parenting topics
- Facilitated collaborations with other health service organizations and community agencies
- Program liaison for community and population health-related initiatives and forums

## Quality Improvement Coordinator, Office of Policy Planning and Evaluation (Professional Promotion)

- Coordinate continuous quality improvement and accreditation efforts
- Evaluate programs for funding compliance and fiscal efficacy
- Development and tracking of key performance indicators
- Implement policies and procedures in accordance with the Core Clinical Services Guide and Administrative Reference
- Oversee the Quality Improvement Committee and Accreditation Team
- Prepare data reports for executive staff and ad-hoc special projects
- Conduct training; quality improvement, accreditation, HIPAA and performance measures
- POD Leader; vaccine and immunization special clinics
- HIPAA Privacy/Compliance Officer; training, education and request records
- Deputy Registrar; birth certificates and verifications, paternity affidavits, death provisional & disinterment

#### Community Health Specialist, Office of Policy Planning and Evaluation (Professional Promotion)

- Data analysis and monitoring of \$1.2M community health screening grant
- Community strategic planning member; Mobilization for Action through Planning and Partnerships (MAPP)
- Manage and oversee deliverables for a quality improvement grant
- Department liaison; National Public Health Performance Standards and Voluntary Accreditation
- Develop and evaluate performance measures for programs
- Collect and analyze audits from programs
- Research and assist the development of a standard operating procedures database

## PROFESSIONAL TRAINING, DEVELOPMENT & CERTIFICATION

- Project Management Professional (Certification)
- Lean Six Sigma Certification
- Kentucky Public Health Leadership Institute Scholar
- UofL Health Diversity and Inclusion Council Member
- Emergency Management Incident Commander
- LouieStats Statistical Performance Management
- SAS & SPSS User (Statistical Software)
- Family and Domestic Violence Training
- Cultural Competency & Ethics Training
- Sexual Harassment & Violence Training
- Suicide Prevention & Outreach Training
- Notary Public; Commissioned by Secretary of State, Commonwealth of Kentucky
- Former HIPAA Privacy/Compliance Officer
- Former Deputy Registrar of Vital Statistics for Jefferson County