

# MK Lindsey | Project Director + Strategic Planner

Specialist in complex, collaborative, multi-year design + built environment and master planning projects. Portfolio features challenging urban, mixed-use projects including boutique hotels, museums, distilleries, restaurants, bars, immersive retail, corporate visitor centers, residential (multi and single-family), public space placemaking, and traditional commercial. A highly skilled manager and driven leader of dynamic teams, MK will make your vision a reality on budget, on schedule, with a smile on her face.

## Professional Experience

February 2018 - PRESENT

### **Weyland Ventures, Louisville, KY** – *Project Director*

*We believe great urban spaces require long-term vision. We imagine thriving neighborhoods where others cannot and leverage our decades of planning, design, and development expertise to make great cities.*

- Leads \$110mm+ portfolio of complex development projects in multiple states.
- Champion of team dynamics, relationship building + strategic results from concept to completion.
- Directs projects through all phases, from initial master planning through ProForma, finance raise, construction loan closing, design and engineering, permitting, construction, construction administration, occupancy, and hand off to operator or property management.
- Experienced with state and federal historic tax credits, brownfield redevelopment, Opportunity Zones, and other complex and alternative financing sources.

**Key Projects:** Dayton Motor Car Building (\$19mm, Dayton, OH), 900 Baxter Hotel (\$15.6mm, Louisville, KY), Broadway Hotel (\$11mm, Frankfort, KY), Bardstown Motor Lodge (\$5.6mm, Bardstown, KY), The Longfellow Commons (\$30mm, Dayton, OH), The 503 Apartments (\$25mm, Dayton, OH), The Audubon Mixed Use Complex (\$17mm, Louisville, KY), and The Bainbridge Commercial Building (\$9mm, Dayton, OH)

February 2017 - February 2018

### **Frazier History Museum, Louisville, KY** – *Project Director*

*Directed design + build of dynamic visitor experiences advancing the Frazier History Museum's mission to "Ignite the human spirit with thoughtfully crafted stories to spark curiosity about who we are and our connection to the future."*

- Lead multi-year, multi-phase master planning of museum exhibit design, planning, and execution, integrating with interdisciplinary teams, including education, theater, and fund development teams.
- Directed strategy and managed teams and resources to develop and execute all exhibits and special projects from initial ideation through planning, design, build, and construction administration.

**Key Exhibits:** The Kentucky Bourbon Trail Welcome Center, *The Hunger Games: The Exhibition*, Magnificent Mona Bismarck: Kentucky Style Icon, Hope and Healing: Celebrating 125 Years of Norton Children's Hospital, and *The Nutcracker: 60 Years of Magic and Majesty*

May 2013 - February 2017

### **Solid Light, Louisville, KY** – *Director of Project Management*

*Directed teams of designers, writers, researchers, filmmakers, physical and digital interactive developers, architects, artists, specialty fabricators, and installers for a nationally recognized, full-service design + build company.*

- Oversaw the increase in average project budget from \$250,000 to \$2.8mm in three years.
- Simultaneously managed an average of 12 projects in five states with combined budgets of \$25mm.
- Created positive, supportive space for teams to grow and take risks to produce deliverables that delight while meeting internal and external goals.



- Facilitated company scalability during period of rapid growth by training and managing new Project Managers, creating standard company processes, and implementing best practices for client education, strategic partner management, risk management, and quality assurance
- Managed complex client needs and built strong, long-term relationships.
- Project Manager for two of Preservation Louisville's Top 10 Historic Preservation Projects of 2014.

**Key Clients:** Sagamore Spirit Distillery (Baltimore, MD), American Civil War Museum (Richmond, VA), Delta Blues Museum (Clarksdale, MS), Evan Williams Bourbon Experience (Louisville, KY), Falls of the Ohio Interpretive Center (Clarksville, IN), Sons of the American Revolution Center (Louisville, KY), and Historic Locust Grove (Louisville, KY)

July 2010 - December 2013

### **MK Lindsey + Associates, Louisville, KY – *Owner, Consultant + Project Manager***

- Established, operated, and grew consulting business focused on providing project management, capacity building, fundraising, and brand elevation services to nonprofit organizations.
- Managed projects for clients with annual budgets reaching up to \$60 million.
- Provided effective sustainability and growth planning for mission driven organizations to expand their services and execute special projects, including legacy deliverables.

**Key Clients:** Jewish Hospital & St. Mary's Health Care, University of Louisville, Louisville Convention and Visitors Bureau, Women 4 Women, Women Leaders in Insurance + Financial Services, KYK9 Search & Reunite, Kentucky Foundation for Women, and Happy Birthday Park

April 2008 - December 2010

### **University of Louisville, Louisville, KY – *Media + Public Relations Specialist***

- Supervised development of communications and PR materials used to elevate the image of an undergraduate scholarship program focused on leadership development.
- Chief designer, writer, and producer for magazines, podcasts, and vlogs documenting and promoting program events, including the Distinguished Speaker Series.
- Provided training and professional development opportunities for staff, students, and interns.

**Distinguished Speaker Series Key Guests:** then-Vice President Joe Biden, Secretary of State Hillary Clinton, Chief Justice John Roberts, Senators John McCain, Harry Reid, and Mitch McConnell, President of India APJ Abdul Kalam, and Pulitzer Prize Winner Doris Kearns Goodwin.

## **Education**

**University of Louisville – B.A. Political Science, History Minor (*Magna Cum Laude*, McConnell Scholar)**

**Renmin University (Beijing, China) – Graduate Studies in International Diplomacy**

## **Training**

**Center for Neighborhoods – Lucille Leggett Neighborhood Institute Leadership Program, 2021**

**Urban Land Institute – Financial Analysis for Development, 2019; Real Estate Finance and Investment, 2018**

**OSHA – 10-Hour General Industry Safety and Health Certification, 2017**

**Leadership Louisville – Lead Like A Boss, 2016**

## **Community Building**

Member, Development Committee, **Dayton Downtown Recovery Plan**, 2021 – Present

Vice Chair + Fundraising Committee Chair, **ACE Mentor Program, Louisville Affiliate**, 2020 – Present

Volunteer, **Louisville Story Project**, 2021 – Present

Member, **Women's Suffrage Centennial and Women's Equality Day Celebration Committee**, 2019 – 2021

Member, **Urban Land Institute Women's Leadership Initiative**, 2018 – 2020

Immediate Past President, President, Treasurer, Board Member, **Louisville Girls Leadership**, 2013 – 2019

**Community + Professional Memberships:** Congress for the New Urbanism, Urban Land Institute, Center for Neighborhoods, Louisville Public Media and Speed Art Museum

