



SISTER CITIES OF LOUISVILLE, INC.

MONTPELLIER • QUITO • TAMALE • MAINZ • LA PLATA • PERM • JIUJIANG
LEEDS • ADAPAZARI • CHENGDU

June 2016

Sister Cities of Louisville, Inc. is dedicated to global friendship, multicultural understanding, and economic growth by developing lasting relationships between the Louisville area and Sister Cities around the world.

Sixty-Two years of service to Louisville

Montpellier Work Exchange program over the years



Louisville's Sister Cities

- MONTPELLIER, France - 1954
- QUITO, Ecuador – 1962
- TAMALE, Ghana – 1979
- MAINZ, Germany – 1994
- LA PLATA, Argentina – 1994
- PERM, Russia – 1994
- JIUJIANG, China- 2004
- LEEDS, England – 2006
- ADAPAZARI, Turkey – 2012
- CHENGDU, China – 2014*

*Friendship City



Sister Cities signpost in Jefferson Square

Award Winning Program



- Innovative Economic Development Award, 2004
- Volunteer of the Year Award, 2004
- Innovative Sustainable Development Award, 2006
- Innovation in Arts & Culture, 2007



Ceramic Wall in rebuilt Xiang-E Elementary School



Sister Cities' Louisville Booth in Montpellier, France

Why Sister Cities is important

- **Connect** City Governments in Louisville and Our Sister Cities
- **Create** Economic Development and Tourism Opportunities
- **Support** International Delegations
- **Facilitate** Annual Exchanges and Partnerships between Educational Institutions
- **Connect** Local Students to International Students and Cultures
- **Provide** Leadership to Louisville's International Community



High school in-line skaters traveling to Perm,
June 2011



SCL Tamale Committee Members with
Director of Education for Northern Region in
Ghana, October 2015

Current & Upcoming Impacts

- Sister State: Jiangxi-Kentucky
 - 5* Jiangxi Province Officials
- Student Exchanges
 - 14* Incoming Exchange Students
- Guangzhou Children's Palace
 - 50* Special Needs students and chaperones - they will perform at three local schools
- *Will in the Ville* exhibition
 - 100s* of Louisville Free Public Library visitors
- Reciprocal Tourism
 - 25* German tourists
- Chengdu Innovation Forum
 - 6* Chengdu Officials – May 2016



Director-General of NYC Office for Quebec City Government, May 2016



Chengdu, China Economic & Innovation Delegation visit to FirstBuild, May 2016

Impact Snapshot – 2015

- 88** International visitors in homestays with local families for 784 nights
- 740** Students and Teachers through K-12 and University programs
- 1,215** Area families personally reached through **10** Community-wide initiatives & events
 - WorldFest
 - St. James Court Art Show
 - NuLu Festival
 - Slugger Field's *Festival of Trees & Lights*
 - Frazier History Museum's *Holidays Around the World*
 - SCL Free Events – Spring and Summer bashes
- 100,000+** People touched at these events



Open World program participants from Perm at the West End School, November 2015

Local Economic Impact – Recent History

	Total	Food & Hotel	Tuition & Housing	Homestay*	Inbound Visitors	Nights in Louisville
2016	\$396,830	\$86,062	\$284,973	\$25,795	120	9783
2015	\$423,736	\$118,310	\$261,098	\$44,328	137	7892
2014	\$188,538	\$39,790	\$131,668	\$17,080	54	1609
2013	\$398,014	\$44,800	\$275,256	\$77,958	132	3722
Totals	\$1.4 mil.	\$288,962	\$952,995	\$165,161	443	23,006

*Based on GSA.GOV rates

Budget and Use of Funds

July 1, 2015 - June 30, 2016

Revenue	Total	Metro	General	In-Kind*
Total Revenue	\$82,000	\$61,000	\$21,000	\$100,117

*Projected. Value determined by
Independent Sector

Expense	Total	Metro	General
Administration	\$47,000	\$47,000	-
Facilities	\$11,500	\$10,000	\$1,500
Office	\$4,000	\$4,000	-
Program Assistance	\$9,000	-	\$9,000
Conferences	\$4,000	-	\$4,000
Membership & Newsletters	\$5,000	-	\$5,000
Public Relations	\$500	-	\$500
Scholarships	\$1,000	-	\$1,000
Total	\$82,000	\$61,000	\$21,000

Leveraging Community Partnerships

- Americana Community Center
- American-Turkish Friendship Association
- Asia Institute Crane House
- Assumption High School
- Bellarmine University
- DuPont Manual High School
- Englehardt Elementary School
- English Speaking Union
- Frazier History Museum
- German-American Club
- Greater Louisville Inc.
- Greater Louisville Inc. International Professionals
- Indiana University Southeast
- Interfaith Paths to Peace
- Jefferson Community & Technical College
- Kentucky Center for African American Heritage
- Kentucky & Southern Indiana District Export Council
- Kentucky Country Day
- Kentucky Ecuador Partners
- L'Alliance Française
- La Casita Center
- Louisville Collegiate School
- Louisville Free Public Library
- Louisville Water Tower Park & Museum
- Muhammad Ali Center
- Open World Leadership Center
- St. James Court Art Show
- Sullivan University – National Center for Hospitality Studies
- Supplies Over Seas
- University of Louisville
- WaterStep
- Western Middle School
- World Affairs Council of Kentucky & Southern Indiana
- World Trade Center - Kentucky

