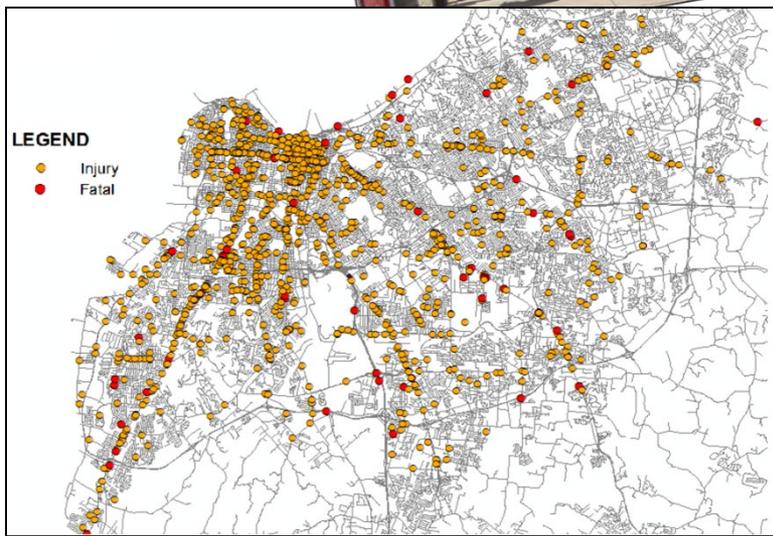
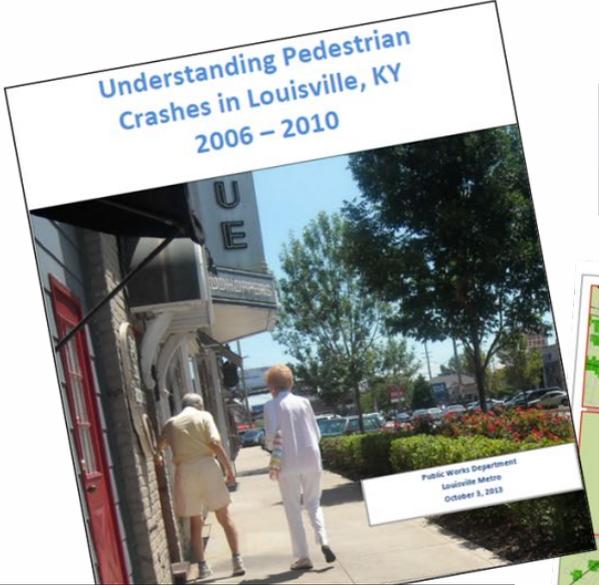


Pedestrian Safety Education

Division of Transportation

Department of Public Works





CS Full Side
 Louisville KY 40213 60x80x10
 Render images should be created at 1/3 scale at the scale provided.
 Design in this area only and bleed background color to the edge of the yellow box.



Safe Streets for Adults
Safety Presentation

LOOK Alive Louisville

Sign up NOW for a FREE Safe Streets for Adults Presentation
Businesses, Neighborhoods Associations, Organizations

Did you know?

Hit by a vehicle traveling at 30 MPH
3 out of 10 pedestrians survive.

Hit by a vehicle traveling at 40 MPH
only 1 out of 10 pedestrians survives.

Why: At some point we are all pedestrians. It is important to provide pedestrian education to all adults. The majority of pedestrian crashes occur with individuals aged 25-54 years old.

Walk Sense for Youth
Grade: K-12



 Tips for Pedestrians	 Tips for People Riding Bikes	 Tips for People Driving Cars
<p>Call 311 or use the 311 app to report a close call with a person on a bike, a motorist, or any other near miss.</p> <p>Walk facing traffic.</p> <p>Cross at the crosswalk.</p> <p> Use a light when walking at night. </p> <p>Your phone can be a flashlight! Turn it on, and face the screen toward traffic</p> <p>Kids under 10 should always walk with an adult.</p> <p>Put your hood down and take your earbuds out. Pay attention to your surroundings.</p> <p>Education Programs for Pedestrians</p> <p>"Walk Sense for Youth" and "Safe Streets for Adults" offer tips and advice about safely navigating city streets.</p> <p>Call us to schedule a program at your work or school.</p>	<p>Use lights at night.</p> <p>Ride in the direction of traffic. Only children under 11 years old may ride on the sidewalk.</p> <p>Signal before you turn.</p> <p>Put your hood down and take your earbuds out. Pay attention to your surroundings.</p> <p>Get a free map of bike facilities from your local bike shop.</p> <p>Education Programs For Cyclists</p> <p>Bike Sense is designed to teach children how to operate a bike, learn the rules of the road and bike laws, and avoid potential hazards</p> <p>League of American Bicyclists Smart Cycling New Rider Classes are offered through the Louisville Bicycle Club.</p> <p>Find out more at http://www.louisvillebicycleclub.org</p>	<p>Pay attention to bicycle symbols on the road.</p> <p>Leave at least 3 feet of space when you pass a person on a bike.</p> <p>Do not drive in bike lanes.</p> <p>When passing over a bike lane to make a right turn, wait until you see dashed lines to merge into the right lane.</p> <p>Pay attention to people on bikes.</p> <p>Always yield to pedestrians in crosswalks.</p> <p> Education Programs For Motorists</p> <p>Bicycle Friendly Driving is offered to businesses, clubs, and community groups.</p> <p>Sharing the Road Safety Video is presented during traffic schools across the state of Kentucky.</p>

Look Alive Louisville	Look Alive Louisville
<p>Each year in Louisville, about 10,000 people are injured in collisions with vehicles.</p> <p>PAUSE for pedestrians!</p> 	<p>Each year in Louisville, about 10,000 pedestrians are injured from collisions with vehicles.</p> <p>PAUSE for pedestrians!</p> 





“Safe Streets
for Adults”

average
increase in
knowledge

61.25%
to
97.75%



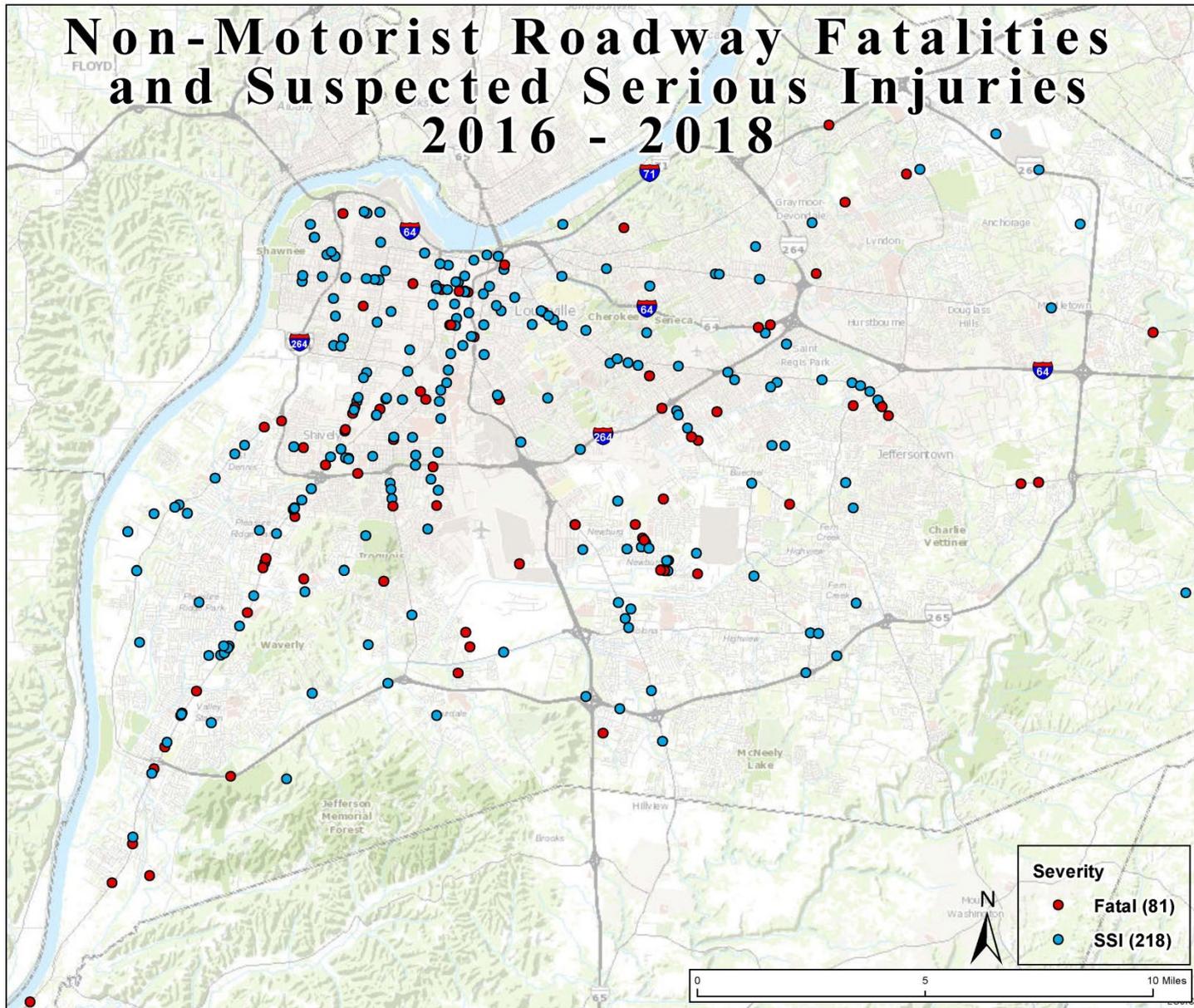
“Walk Sense
for Youth”

average
increase in
knowledge

55.25%
to
94.25%



Non-Motorist Roadway Fatalities and Suspected Serious Injuries 2016 - 2018



Data: Kentucky State Police