

LOUISVILLE FORWARD FY21 BUDGET PRESENTATION

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Louisville Forward is an integrated approach to economic and community development, combining business attraction, expansion and retention activities, and talent and workforce attraction, with all of the city's real estate development, land use and planning and design functions to present a unified solution for job growth and quality of place.



**CODES AND REGULATIONS
DEVELOP LOUISVILLE
ECONOMIC DEVELOPMENT**

**AIR POLLUTION CONTROL DISTRICT
KENTUCKIANAWORKS
PARC**

The background is a solid dark blue. On the left side, there are several thick, yellow, hand-drawn style lines that curve and loop around, resembling stylized waves or abstract shapes. On the right side, there is a vertical list of text elements in white, bold, sans-serif font. The elements are: 'Job Creation', a plus sign '+', 'Land Use', a plus sign '+', 'Permits/Licenses', a plus sign '+', 'Talent', a plus sign '+', 'Industry Connections', an equals sign '=', and 'SUCCESS!' in a larger font size.

Job Creation
+
Land Use
+
Permits/Licenses
+
Talent
+
Industry Connections
=
SUCCESS!

BEFORE COVID-19

- Louisville GDP expanded **31%** since 2011, compared to 26% U.S. (5th best out of 15 peer cities)
- **3.8%** annual unemployment rate for 2019, compared to 3.7% U.S.
- **65.1%** labor force participation, compared to 62.7% U.S.
- #1 among peer cities – Louisville's job growth at young firms rose **9.4%** from 2007 to 2017, an indicator of entrepreneurship.



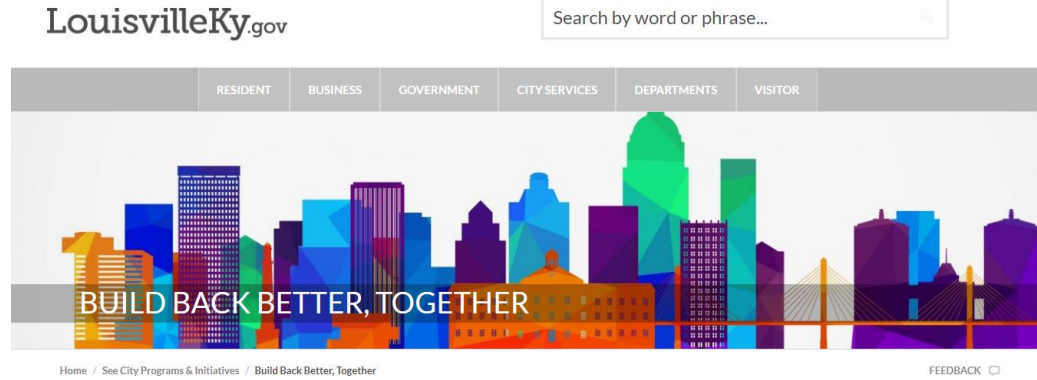
COVID-19 PANDEMIC

- **16.6%** unemployment rate in Louisville in April 2020, compared to 14.7% U.S.
- Kentucky has processed **671,288** initial UI claims (March 21-May 2)
- U.S. GDP shrank by **4.8%** in Q1 2020; biggest drop since Q4 2008
- Consumer spending decreased by **7.5%** for March compared to February
- Industrial production fell **5.4%** in March
- **6.3%** decrease in manufacturing output for March



LOUISVILLE FORWARD'S RESPONSE

- Launched Small Business resources page (technical assistance for PPP/EIDL)
- Small Business Continuity Loan Fund
- Connected to over 800 businesses to resources
- Translated critical communications into 12 different languages
- Accelerated online applications through Accela
- New rules for virtual neighborhood meetings
- Temporarily relaxed rules to make outdoor dining options easier
- Deferred METCO loan payment
- Build Back Better, Together



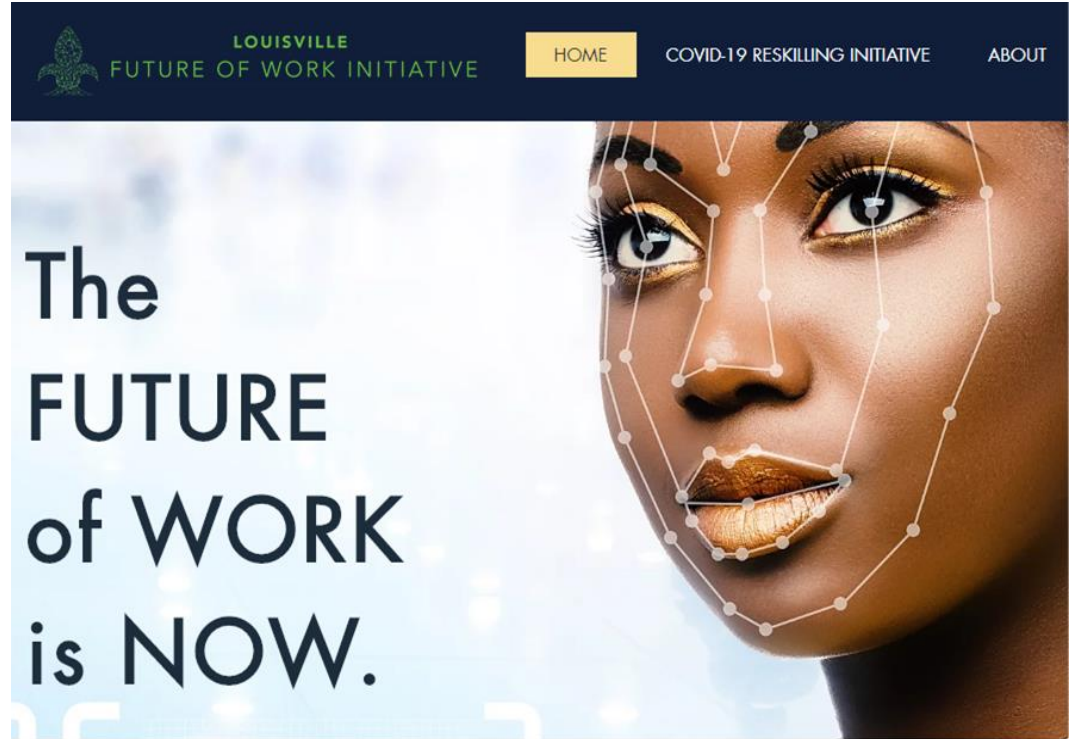
SMALL BUSINESS RESOURCES COVID-19

Small Business Resources COVID-19

View resources that are available to small businesses and employees during the COVID-19 pandemic.

COVID-19 Upskilling Initiative

- **More than 4,400** expressions of interest with **more than 700** badges/credentials earned to-date
- **More than 58** percent of them were women; **more than 27** percent were minorities
- **338 people** have signed up for short workshops with General Assembly



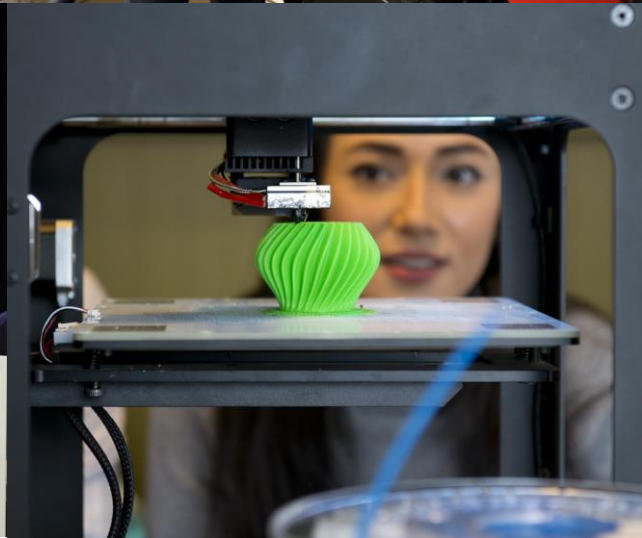
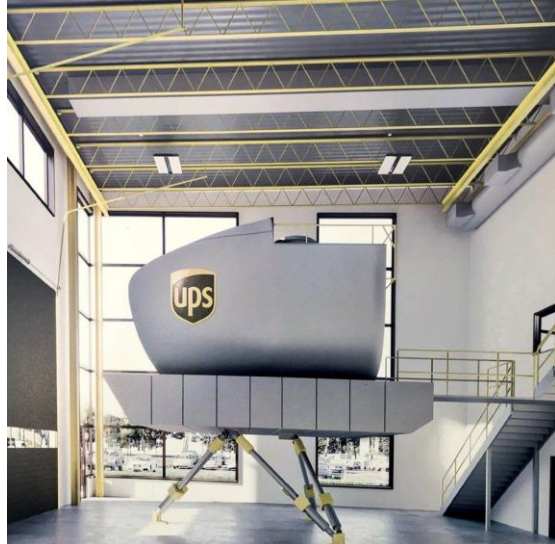
LOUISVILLE FORWARD PROGRESS

FY20 Total to Date

- 35 announced projects
- 3,448 jobs
- \$1.4 billion investment

Pipeline

- 72 projects
- 9,230 jobs
- \$1.1 billion in investment



RECENT ANNOUNCEMENTS – EXPANSIONS & ATTRACTIONS



400 new jobs
\$11 million investment



200 jobs
\$15 million investment



1,500 jobs
\$750 million investment



400 jobs
\$50 million investment



150 jobs
\$550 million investment

RECENT ANNOUNCEMENTS – Small Business



Vibes Restaurant
& Ultra Lounge



The Seafood Lady



Kentucky Straight Ice



The Palm Room



Barcelona Bistro

LOUISVILLE AFFORDABLE HOUSING TRUST FUND

- 2,792 total units created or preserved (since April 2014)
- 1,462 housing units for households making 50% or less of AMI
- 193 units for households at or below 30% of AMI



LOUISVILLE CARES REVOLVING LOAN FUND

16 CARES applications received since May 2016

- Combined total funding requests of \$27.6 million
- Total commitments of \$13.4 million
- 1,078 total units funded to date
 - 578 new rental units
 - 500 through Eviction Relief/Prevention
- Assistance directed by area median incomes (AMI)
 - 504 units at 50% AMI or below
 - 471 units at 60% AMI or below
 - 303 units at 80% AMI or below
- 6 projects funded, committing \$9.4 million dollars
 - 5 projects complete
 - 1 with 200 units coming fully online spring 2021
- Funds available to commit \$5.5 million

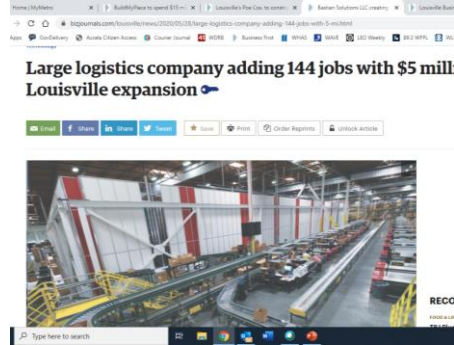
VACANT AND ABANDONED PROPERTIES

Maximizing resources through streamlined processes and targeted initiatives

Since FY12

- 357 properties sold by Landbank Authority
- 808 foreclosure cases initiated
- 552 foreclosure cases closed
- 775 completed demolitions





DEVELOPMENT UNDER WAY

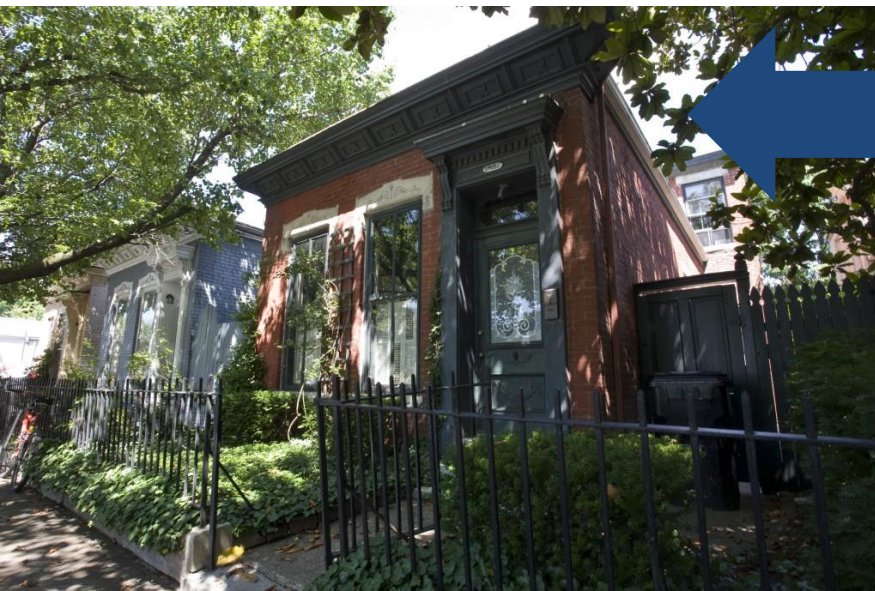
- Norton Sports Health & Learning Complex
- The Village @ West Jefferson
- 2 expansion/attraction projects approved in May
- Durrett Lane office and warehouse complexes



HIGH QUALITY OF LIFE

**cities for
new college
grads**
- SmartAsset, 2019

**Named
“cultural
hub”**
- Forbes, 2019



**Top 7 City for
First-Time
Homebuyers**
- Livability, 2019

**Best City for
Jobs**
- Glassdoor,
2018 & 2020



GREAT PLACE TO DO BUSINESS



5th most
business-
friendly large
American
cities of the
future
- fDi Intelligence,
2019



Top
Economic
Development
Organization 6
YEARS in
a row
- Site Selection
magazine

'Up-and-
coming tech
talent market'
- CBRE, 2019



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Questions?

ECONOMIC DEVELOPMENT



ECONOMIC DEVELOPMENT

- Business attraction/retention/expansion
- Business outreach and small business services
- Small business loans
- Office of Globalization
- International economic development



CREATE JOBS



RAISE WAGES

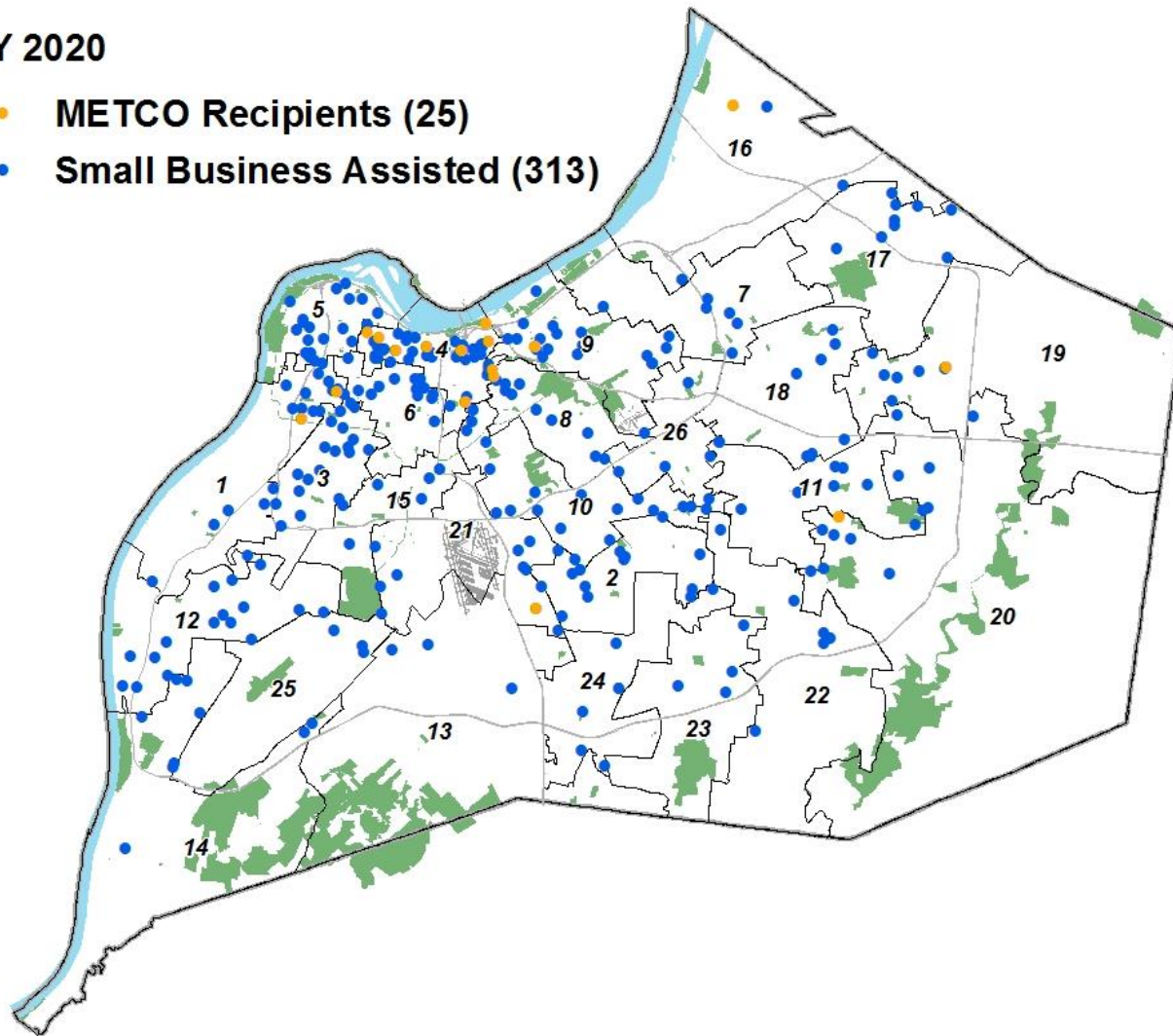
In the pipeline...

- 72 active attraction/expansion opportunities
- 9,230 potential jobs
- \$1.1B in potential investment



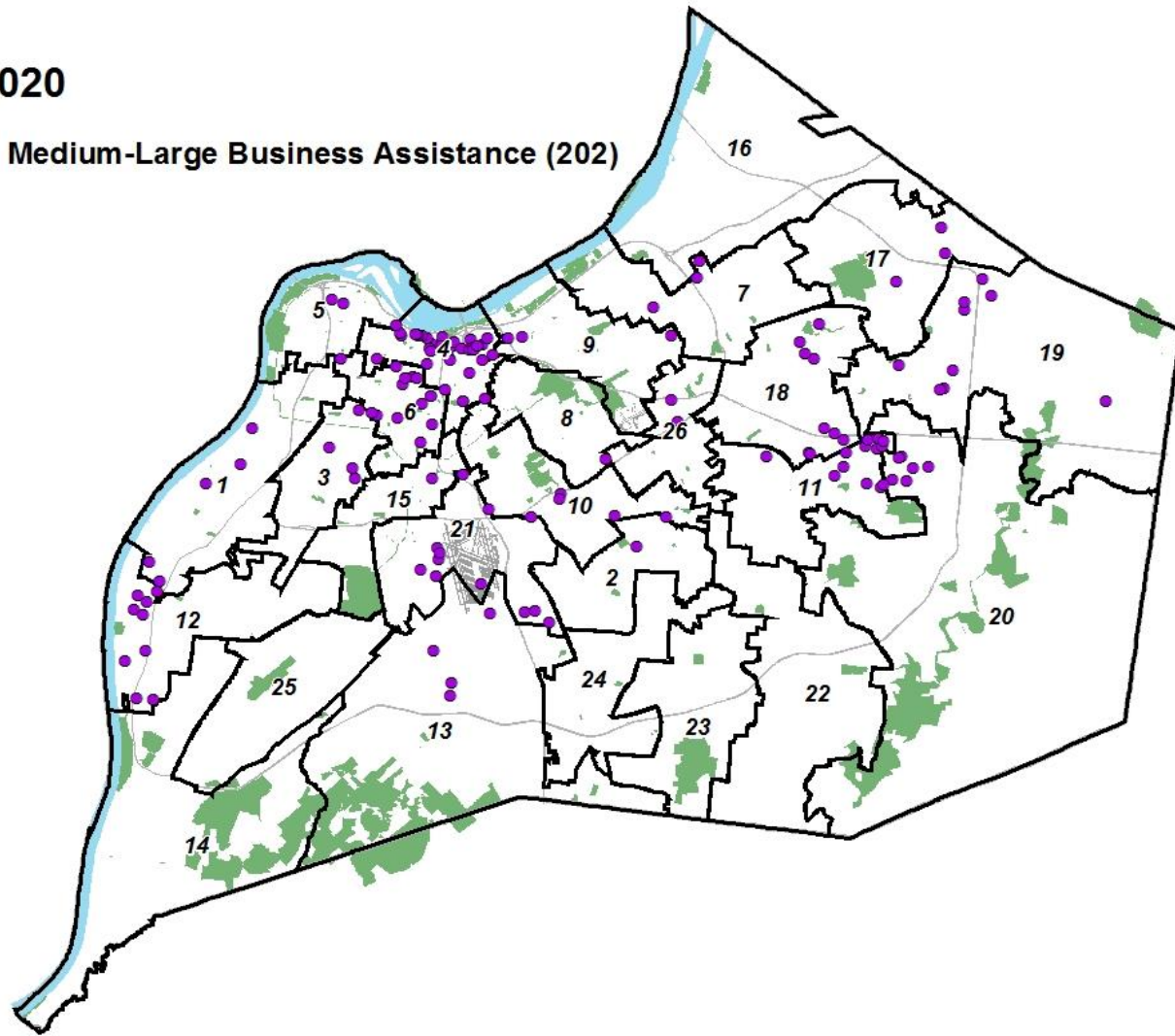
FY 2020

- **METCO Recipients (25)**
- **Small Business Assisted (313)**



FY 2020

• Medium-Large Business Assistance (202)



METCO

FY16 – FY20 Total

- 111 loans
- \$9M loaned
- \$52.5M leveraged



FY20 – to date

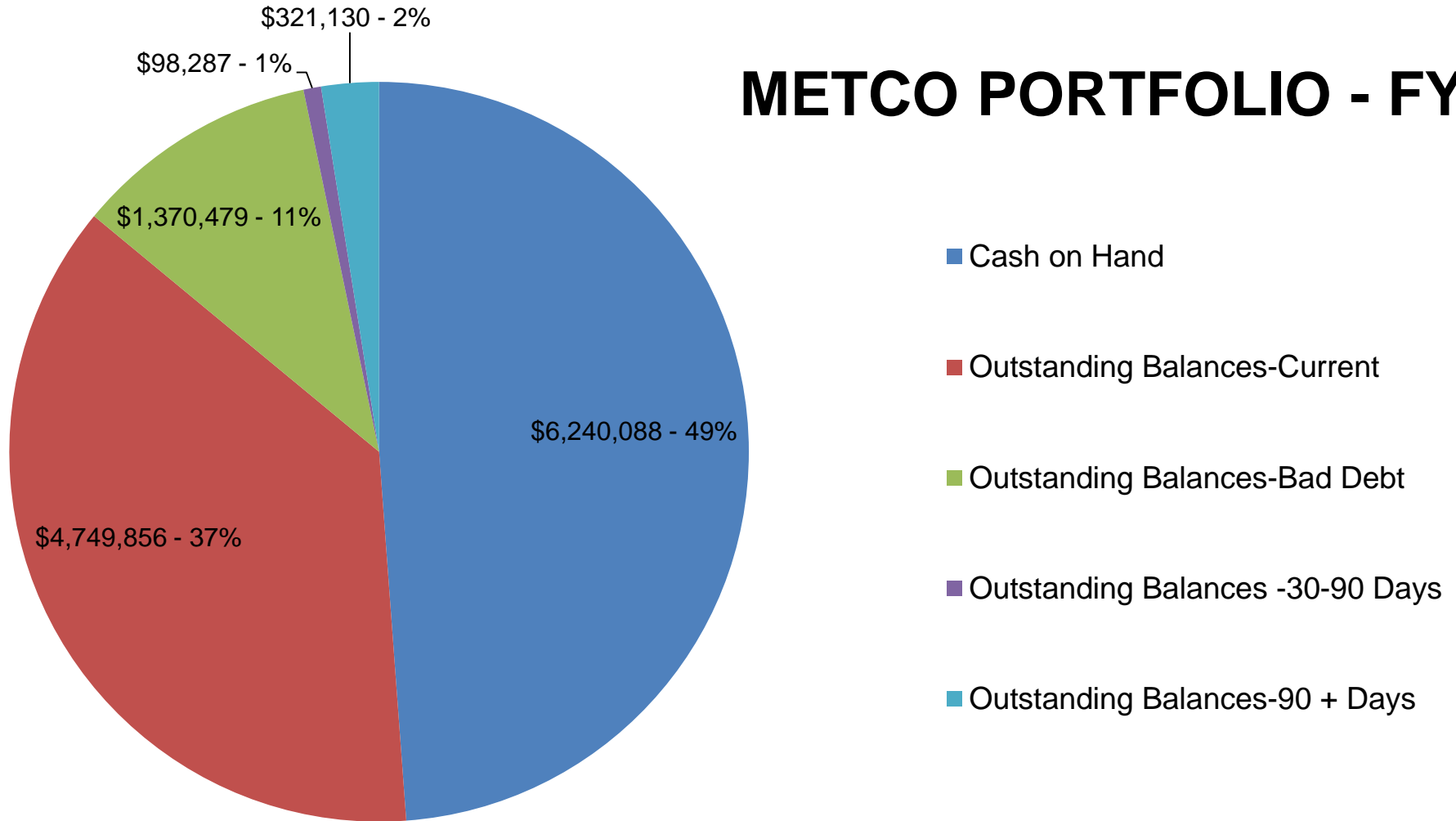
- 25 loans
- \$1.6M loaned
- \$3.3M leveraged



OUR HOUSE RESTORATION

Restore | Rebuild | Renew

METCO PORTFOLIO - FY20



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Questions?

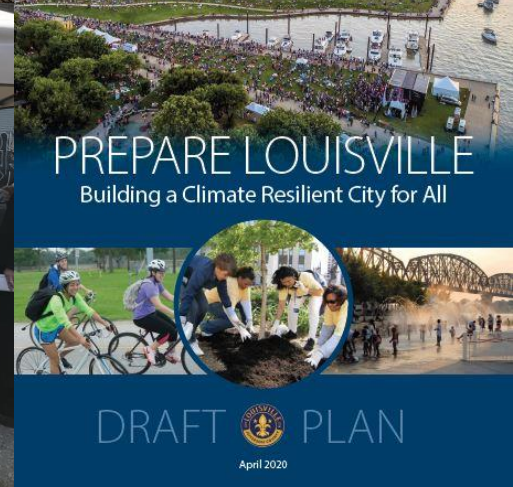
DEVELOP LOUISVILLE



Placemaking & Community Development – Improving Health, Safety and Welfare

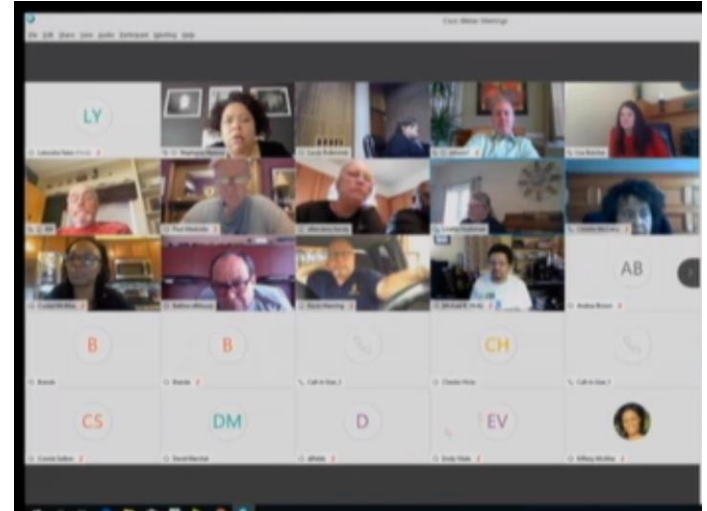


- Office of Advanced Planning & Sustainability
- Office of Housing
- Office of Planning & Design Services
- Office of Community Development
- Brightside



Develop Louisville COVID-19 Response

- 25 employees from multiple divisions assisted with COVID-19 311 Calls, One Louisville COVID-19 response funds, and the Neighborhood Place
- Landbank Board and Urban Renewal Commission met virtually for the first time in April.
- Community Development staff continued to offer properties for sale, using new methods like video open houses and drive-up real estate closings.



Advanced Planning & Sustainability

- Louisville Knot!
- 4th Street
- AARP Grant
- Cool Roofs
- EPAD Buildings
- W. Kentucky St. Plan
- Bowman Field Plan
- Beecher Terrace Work



Housing

- 25 multi-family units (Rebound 4-plex and 21 CARES units in Edge on 4th)
- 14 Single Family units through our CHDO Developers and CVC
- Completed 16 Lead Safe Louisville Units
- 47 Emergency Repairs in owner occupied units
- 8 units of Rental Rehab in Russell, with 16 more in progress



Develop Louisville
Office of Housing and Community Development
Presents 4th annual Down Payment Assistance



Homeownership Forum

WHEN: Saturday June 15, 2019

TIME: 10:00 a.m. – 2:00 p.m.

WHERE: Louisville Central Community Center
1300 West Muhammad Ali Blvd, 40203

Learn from the experts how to open your door to homeownership!

Housing

- Renovated St. Vincent DePaul's Men's Shelter and St. John's Day shelter
- Installed shingles on 48 homes through the Home Repair program
- Closed on 30 single-family homebuyer units, with 15 additional households searching for units to purchase



Louisville Affordable Housing Trust Fund

FY20 Highlights

- 70 new and rehabilitated single-family units
- Middletown Apartments/Joint venture with CARES - 80 Units
- York Towers - 89 Units
- Homes for Heroes - 5 Units for veterans



Louisville CARES Revolving Loan Fund

FY20 Highlights

- Edge on 4th - 21 Affordable Housing units in market development
- Derby Vests Oaks - Revitalization of Arcadia, 200 Affordable units
- Rental Assistance in response to COVID19 - 500 Units
- Middletown Apartments/Joint venture with LAHTF



Planning & Design Services

Land Development Code (LDC) changes

- Tree Canopy Ordinance
- Alternative Housing
- Vaping Ordinance
- LDC Diagnosis

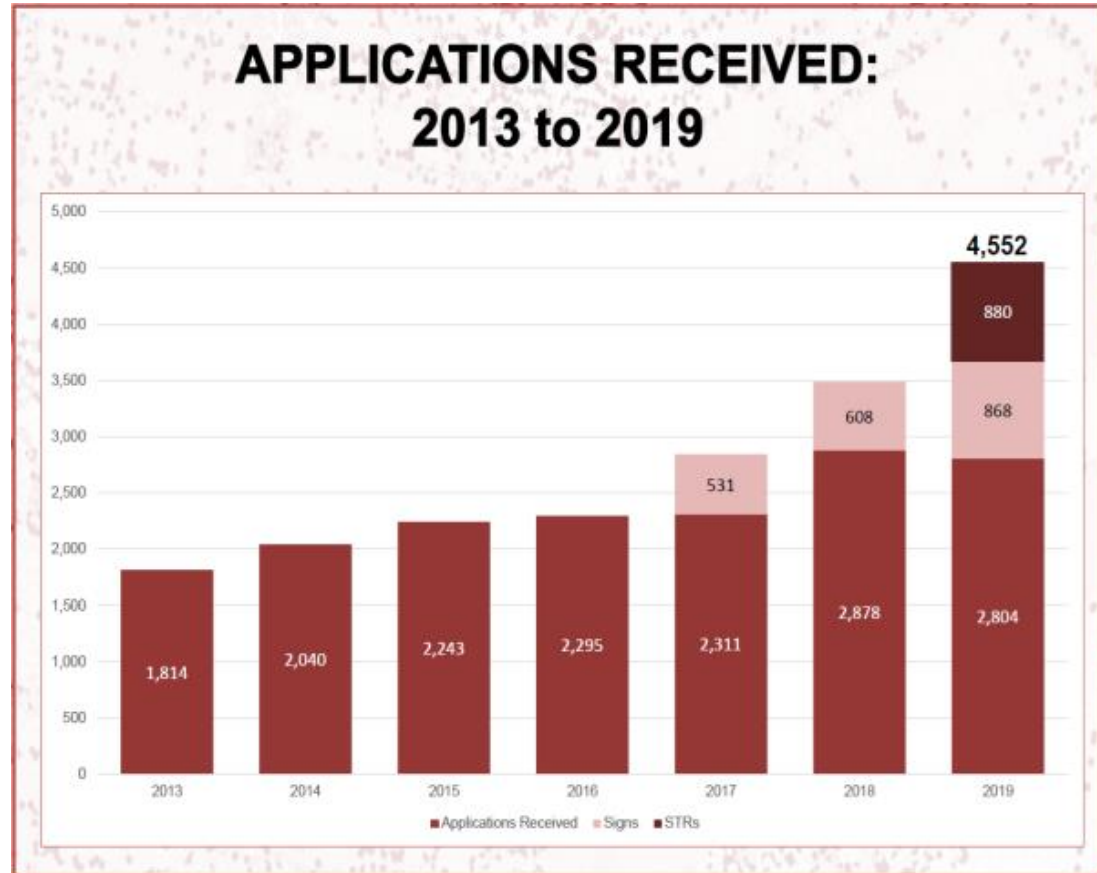
Grants from State and Federal Governments for:

- Portland Neighborhood Historic Preservation Building Survey
- Chickasaw Neighborhood Historic Preservation Building Survey
- District 21 Historic Preservation Building Survey
- Quinn Chapel Renovation



Planning & Design Services

- 2,804 Applications
- 6,161 Residential Units Approved
- 7,552,112 Square Feet of Non-Residential Development Approved
- 3,773 Zoning Inspections Completed



Community Development



- 334 N. 34th St. 10-plex
- Opportunity Corner
- Last Look Program
- 60+ Landbank properties sold

Brightside

- Registered 25 neighborhoods through Green Living Neighborhood Program
- Coordinated 15,000 volunteers
- Removed 42 tons of litter
- Maintained 34 Bright Sites
- Planted 347 new canopy trees
- Planted 275,000 new daffodils



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Questions?

CODES AND REGULATIONS



CODES & REGULATIONS MAJOR DIVISIONS



Construction Review



Licenses & Permitting (ABC)



Property Maintenance



Vacant Lots

CONSTRUCTION REVIEW

- Building Permits, Plan Review & Inspections
- Electrical Permits & Inspections
- HVAC Permits & Inspections
- Issued 5,735 Building Permits FY20 to date
- Issued 12,130 HVAC Permits FY20 to date
- Issued 10,135 Electrical Permits FY20 to date
- Performed over 43,957 inspections FY20 to date



LICENSING & PERMITTING (ABC)

Issued 2,240 permits FY20 to date

- ABC Licenses
- TAXI Licenses
- TAXI Driver Licenses
- Charitable Organizations
- Armed Security Companies
- Armed Security Guards
- Pawn Brokers
- Street Vendors
- Mobile Food Trucks
- Horse Drawn Carriages
- Amusement Devices



PROPERTY MAINTENANCE

- Responds to 311 service requests regarding Property Maintenance Code concerns
- Conducts Section 8/HQS inspections for LMHA
- Customer Service team schedules hearings and maintains Code Enforcement Board records
- Performed more than **57,792** PM Inspections FY19 to date
Performed more than **13,582** HQS inspections FY19 to date
- Held more than **827** Code Enforcement Board hearings



VACANT LOTS

- Abates property maintenance violation referrals and graffiti on vacant properties (Boarding & Cleanings)
- Maintains over **600** Metro controlled vacant lots
- Vacant lots completed **14,266** boarding and cleaning work orders FY20 to date
- **1,293** graffiti work orders FY20 to date



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Questions?



LOUISVILLE

LIVE. WORK. CREATE. INNOVATE.

