

From: [Doug Stern](#)
To: [Johnson, Cynthia E](#)
Cc: [Chris Harrell](#)
Subject: The Odd Fellows Building, 20-LANDMARK-0001 -- Opposition to demolition request 111820
Date: Wednesday, November 18, 2020 2:25:16 PM

CAUTION: This email came from outside of Louisville Metro. Do not click links or open attachments unless you recognize the sender and know the content is safe

Cynthia Johnson Elmore:

Please add my name to the long list of citizens opposed to the demolition of the Odd Fellows Building. Such a request does not meet the criteria for approval. Instead, I cite three reasons to preserve it and put it back into productive use:

1. The Odd Fellows Building is sound, structurally and otherwise. It was updated in various ways by its previous occupant. Whatever deficiencies caused by its recent state of neglect are correctable.
2. It is architecturally and culturally significant. The Odd Fellows Building speaks to the growth and economic prosperity of Louisville in the 1880s, when our post-Civil War economy was booming and we had the capital, motivation and pride to build well. It's an important reminder of the role that fraternal organizations played in the city's ethnic, racial, religious, charitable and patriotic life. In other words, it says Louisville.
3. The Odd Fellows Building is a major, character-imparting part of downtown Louisville. Together with the south side of Muhammad Ali, it's part of an urban landscape that makes Louisville feel like a city...the sort of urban environment that makes us who we are.

Thank you for allowing me to go on record as staunchly opposed to the demolition of this bonafide landmark. Preserve it!

DOUGLAS L STERN

Doug Stern * Marketing Communication & Strategy
Post Office Box 406751
Baxter Station
Louisville KY 40204

502-599-6624 (c) * 502-459-2966 (o)

Follow me: @DouglasLStern

"There are no great writers...only great re-writers." -- Mark Twain

I'm available.