

# Clean Collaborative

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“The level of cleanliness in this city is not acceptable. Nobody is coming back to Louisville if every place you look there's dirt and filth.”

All that's needed is a workforce, multi-level cooperation and cutting-edge technology.

-Vanessa Burns, Director of  
Public Works and Assets

# Purpose

The Clean Collaborative initiative is to focus on several issues to improve the overall cleanliness across Louisville Metro. Some of these ideas include litter on Metro roadways, interstate cleanups, graffiti, and many more. Improving the cleanliness can only be accomplished by partnering with other entities such as:

- **Brightside**
- **Public Works**
- **KYTC**
- **Codes and Regulations**
- **Louisville Downtown Partnership**

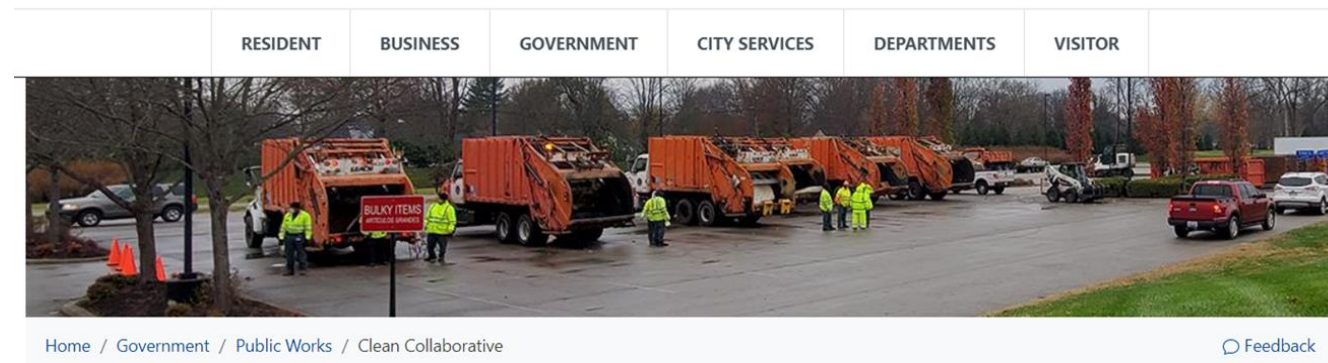




# Focus Areas

- **Central Business District**  
Daily Collection
- **Major Roadways**  
Curbs and Shoulders
- **Alley Action**  
Clean up Alleys to improve Accessibility
- **Hot Spots**  
Sidewalks and Curb Miles
- **Right-of-Way Mowing (ROW Mowing)**  
Pre-mow Litter Collection on roadways
- **Street Sweeping**  
Urban and Suburban
- **Vehicle Accidents**  
Litter Collection
- **Abandoned Construction Equipment**

# Information Easy to Access



## Website Updates

### Clean Collaborative

Subscribe to our [e-newsletter](#) for weekly updates!

In December 2020, Mayor Fischer's administration presented Metro Council a plan called the "Clean Collaborative" to improve the community's cleanliness. Metro Council approved funding for the effort in January 2021. The collaborative brings together stakeholders from across Louisville Metro to coordinate and maximize cleaning efforts. These stakeholders include:

- Louisville Metro Public Works & Assets, which has worked on many cleanliness efforts such as urban and suburban street sweeping, litter hotspot cleanings, homeless camp cleanings, and more.
- Brightside and their volunteer community cleanups and anti-litter messaging.
- Louisville Downtown Partnership, which assists in maintaining the cleanliness in the downtown area.
- Louisville Metro Codes & Regulations and their Vacant Lots Department.
- Louisville Waste Management District, which annually receives \$380,000 in grant funding which helps by providing extra litter collection along the interstates during the winter, inmate litter collection programs, supplies for litter cleanup events, and anti-litter education through Brightside.

A significant part of the Clean Collaborative is to assess the level of cleanliness along major arterial roadways. Assessments began in February 2021 and will continue throughout the initiative. Use the [Cleanliness Assessment Map](#) to view scores. Blue lines indicate routes that will be assessed in the future.

The funding of \$1.5 million was used to hire 13 employees and purchase equipment for the Department of Public Works to clean routes continuously throughout the entire year. The [Interactive Data Dashboard](#) will be used to track hand collection crews, street sweeping activities, and community cleanups through Brightside.

### [Interactive Data Dashboard](#)

# The HUB ArcGIS

<https://louisville-metro-clean-collaborative-1-lojic.hub.arcgis.com/>

## Cleanliness Assessments

## Collection Data

- Weight and bags of litter collected
- Miles cleaned.
- Tires collected and removed.
- Other items removed.

## Mapping

- Crew activities
- Litter basket placement

## How to help!

# Cleanliness Assessments

Dirtier

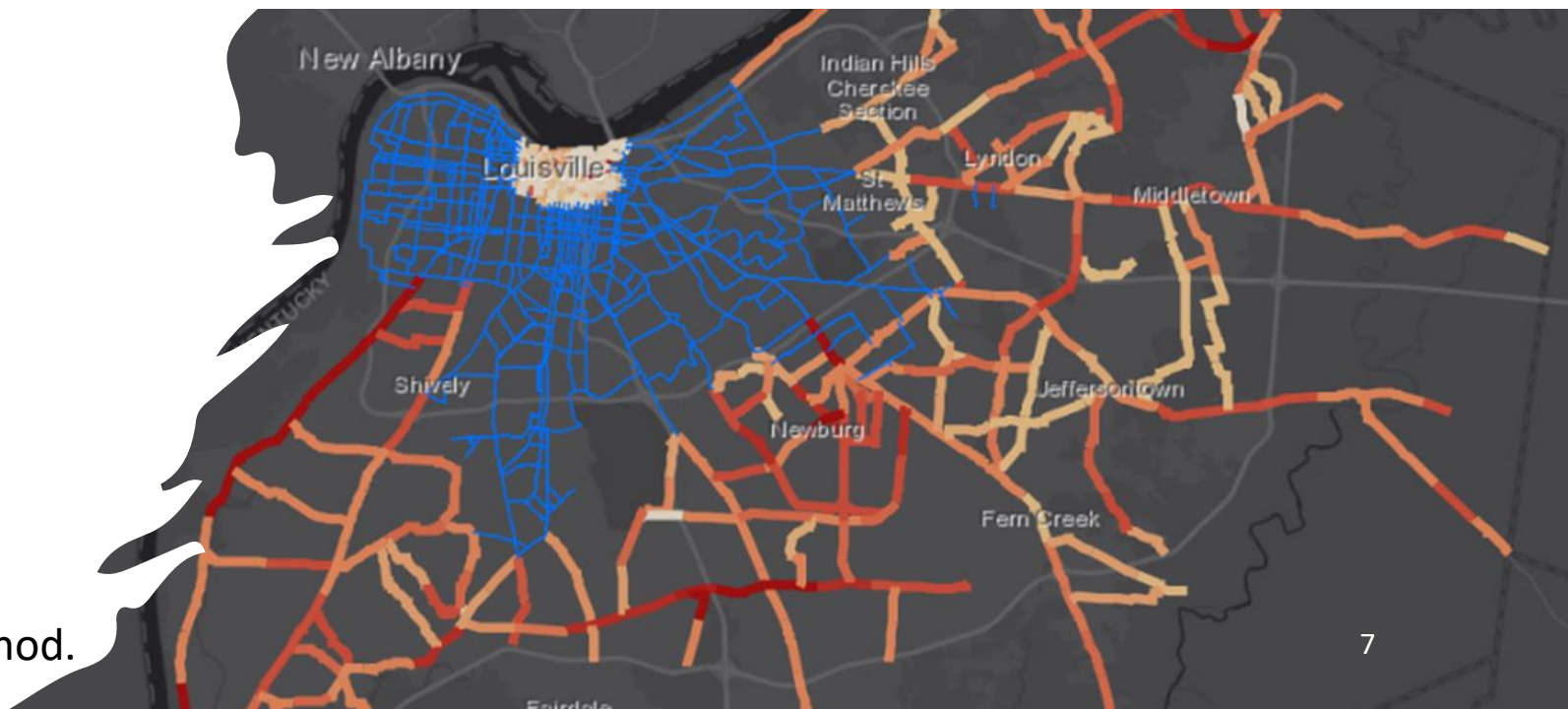
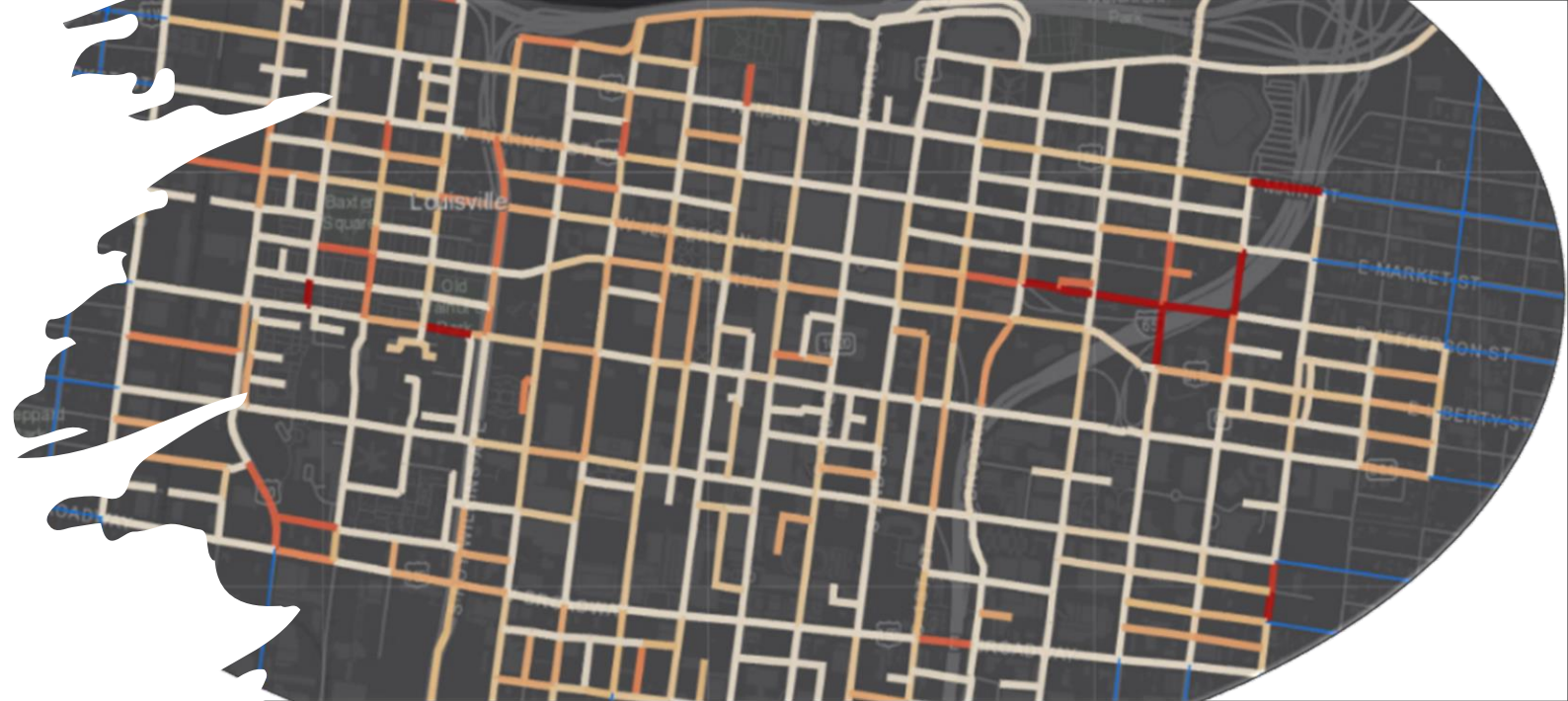


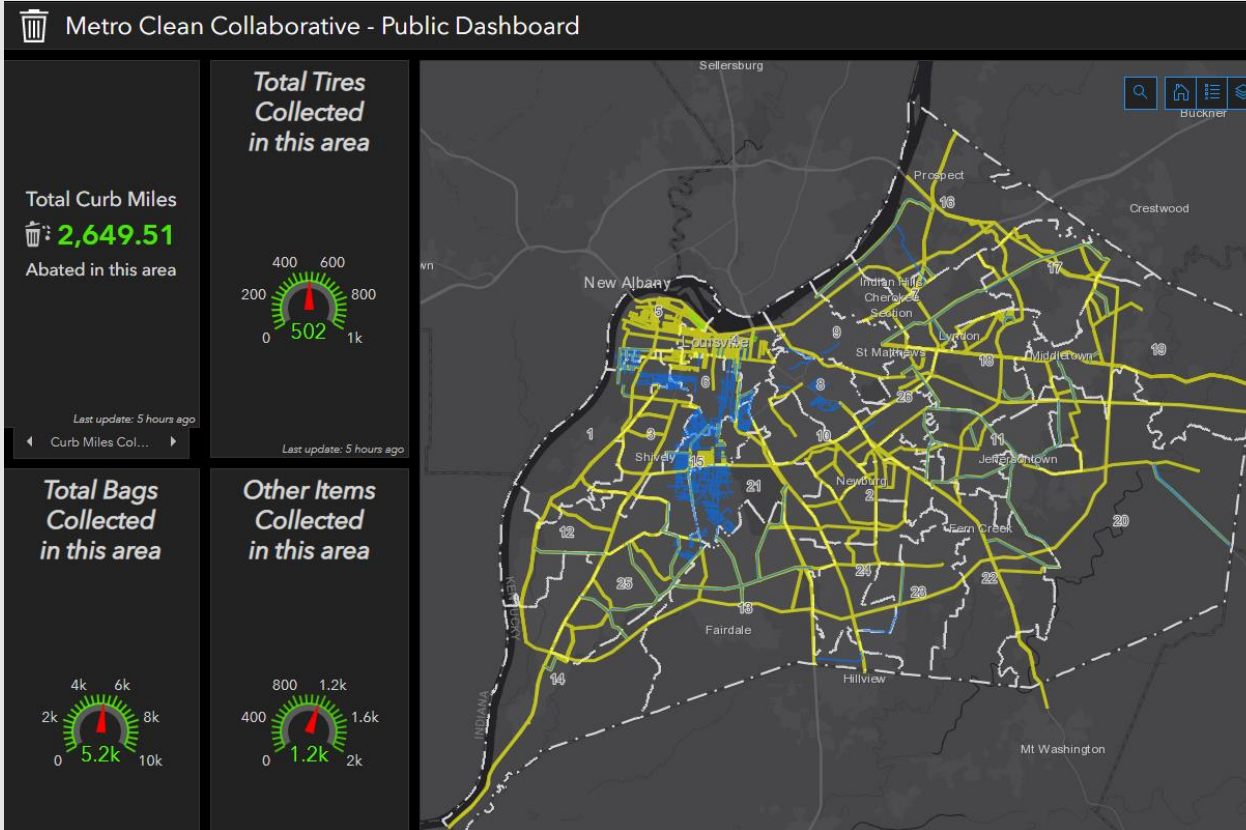
Cleaner

Baseline and every three months

- Help us gauge improvement
- Where to focus efforts

Based upon Keep America Beautiful scoring method.





# Clean Collaborative-Public Dashboard

## Overall Collection Data

- Curb miles cleaned
- Tires collected
- Bags collected
- Other items collected

## Interactive

- Click and learn for information on individual streets
  - Collection method
  - Miles cleaned
  - Date and time
  - Bags, tires, other items
  - Pictures



“Having clean streets, sidewalks and parks sends a message that this is a city that takes pride in itself, where people take pride in and care about their hometown.”

—Mayor Greg Fischer