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# Tourism Industry - Pre-pandemic

**19 million** annual visitors

**881** meetings, conventions and events held

**70,000-plus** people employed in the industry

**\$3.4B** in economic impact

**\$800** in state and local taxes saved per household



# Tourism Industry - Today



**56,000** people employed in the industry

**504** meetings, conventions and events held or scheduled

**625,000 to 650,000** expected hotel room nights

**2x** the events and hotel room nights compared to 2021 (*estimated*)

**58** new retail/restaurants opened since January 2021



# Now Open and Coming Soon





# Tourism Industry – Looking to the Future



**9 new hotels** planned or under construction

**>1,700 multifamily units** planned or under construction

**Derby City Gaming**  
opening in 2023

Continued development  
of NuLu

# Return to Work – Survey Results

**92 percent** already returned to their Downtown office full-time or in a hybrid capacity

**8 percent** plan to return on or before May 1

Most plan to have **half or more** of their workforce downtown

