



theZOO

L O U I S V I L L E

Metro Council Budget Hearing
08 June 2022

Zebra filly b. 13 May 22

Revenue & Attendance (as of 30 April 22)

	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Earned Revenue	\$9,824,930	\$10,056,970	\$6,400,890	\$10,018,100	\$10,000,600
Donations	325,010	381,120	719,210	793,900	\$743,720
Sponsorships	462,670	385,110	463,270	500,000	\$367,970
	\$10,612,610	\$10,823,200	\$7,583,370	\$11,312,000	\$11,112,290
Attendance	765,588	759,381	493,638	738,130	608,613
Earned Revenue Per Cap	\$12.83	\$13.24	\$12.97	\$13.57	\$18.26

783,094
(as of 05 June)



Community Accessibility

- 3,878 Community access memberships
- 326 Memberships for school families!
- 869 Funded through grant partners!
- Cultural Pass Mondays!
- 25 families of *Future Healers Got Zoo Buddies!*

IncrediBUGS



Summer

Boo at the Zoo



Fall



Engagement & Conservation

- Four *Monarchs & Milkweed* gardens at Seven Counties, Brooklawn, Bellarmine, Slaughter Elementary.
- Summer Camps are back-first full capacity since 2019!
- KYDFWR partnership, monarchs, MOTUS and hellbenders.
- Sloth Experience fully booked through 2022.



Kentucky Trails



Kentucky Trails



Preserving Endangered Species

- Louisville Zoo's Black-footed Ferret program- more than 30 yrs. of success!
- Second only to the National Ferret Center in Colorado!
- Of the 1141 kits born at Louisville Zoo, 724 have been repatriated to the wild!
- So far this year- 28 born!
- Species saved by Zoos!



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LOUISVILLE

WE SAVE ANIMALS,
TOGETHER.